

## Weekend FT

Inside Section II  
18 pages



### How Forbes cashed in on his hit-list

Christopher Winans explains how Malcolm Forbes (left) unmasked America's wealthiest individuals  
Page 1



### Art collecting

A two-page guide to the art fairs of New York and the auction houses of Europe  
Pages X-XI



### Blood Money

Christian Tyler on the British haemophiliacs who caught AIDS  
Page VII

### Spreading the net

Why the football authorities want to move the goalposts  
Page XVIII

### In love with his work

Pierre Cardin tells Lucia van der Post that his only love is his trade  
Page XVI

EUROPE'S BUSINESS NEWSPAPER

# FINANCIAL TIMES

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Weekend October 6/October 7 1990

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## BUSINESS SUMMARY

### Bush seeks to reverse budget vote

US federal government agencies were last night preparing for a temporary shutdown as President George Bush pressed Congress to reverse its rejection of the crucial budget agreement.

### POLLY PECK International

was given until next Friday by its bankers to solve the severe liquidity crisis threatening its future.

### NATIONAL POWER, largest UK electricity company, plans to burn almost 10 per cent of the country's domestic and commercial waste to generate power.

### JAPAN's current account surplus in August fell to \$942m (\$495m), 72.6 per cent lower than in August of 1989, mainly because of a widening deficit on invisible items.

### HEWLETT-PACKARD, US electronics and computer manufacturer, reorganised operations in moves aimed at streamlining management.

### TRANS WORLD AIRLINES is to dismiss 450 to 500 management and clerical personnel in an effort to defray high fuel costs.

### DOW CHEMICAL, US pharmaceutical company, said its Houston-based subsidiary, Dese Energy, was withdrawing an initial public offering, citing poor market conditions.

## WORLD NEWS

### Soviet N-plant may reopen

The threat of an energy crisis is forcing the Soviet authorities to consider reopening an Armenian nuclear power station closed earlier this year because of earthquake fears.

### IRA seeks for names

Baghdad has asked British companies in Iraq to list male employees aged over 55, raising hopes that more foreigners may be allowed to leave Iraq's hopes.

### Romanian seeks asylum

Romanian embassy official Constantin Dobres has asked for political asylum in Britain.

### IRA documents seized

Northern Ireland police raided 65 offices and homes in a crackdown on racketeering which raises IRA funds.

### Philippine rebels quit

Government aircraft attacked Philippine rebels on the island of Mindanao, forcing them to abandon the city of Butuan, Manila said.

### Jill Bennett dies

Actress Jill Bennett, former wife of playwright John Osborne, died aged 58.

### Share prices used to calculate

shares in the London Share Service were taken at the normal close of 16.30. Some foreign exchange rates on the Currencies Page were also taken before the ERM announcement. Later rates appear in the markets table below. FT Actuaries, Page 11; London Shares, Pages 23 and 24; Currencies, Page 13.

## Major cuts one point off bank base rates ■ Full EMS entry at DM2.95 in wider fluctuation band of 6%

# Britain to join ERM on Monday

By Peter Norman, Economics Correspondent



MR JOHN MAJOR, the UK Chancellor, yesterday announced full British membership of the European Monetary System and a one percentage point cut in bank base rates from Monday.

The move marks a new chapter in Britain's membership of the European Community. It has enabled the government to recapture the political initiative and offers some relief to industry and home-owners after a year in which bank base rates have stayed unchanged at 15 per cent.

Mr Major said the government proposed to take sterling into the EMS exchange rate mechanism at a central rate of around DM2.95 within the wider fluctuation band of six per cent.

The surprise announcement, made at 4pm yesterday, triggered a euphoric surge in financial markets with sterling, British government bonds and equities shooting upwards.

The government's decision that the time was last ripe to take the pound into the EMS exchange rate mechanism, some 11½ years after it began operating, was welcomed by Britain's EC partners.

In Britain, broad support for the move from the business community was tempered by some concern over whether the UK would be able to stay internationally competitive with its exchange rate pegged to the strong D-mark.

None-the-less, the government's decision to go into the ERM is a major political event. It was taken earlier this week after final consultations between the Chancellor and the City.

The decision, just days before the Conservative Party conference opens in Bournemouth, won plaudits from colleagues for Mr John Major, the Chancellor.

The accompanying cut in interest rates brought forecasts that it could mark the beginning of a sustained recovery of the government's standing in the opinion polls.

The timing of the move eclipsed what had been generally seen as a successful Blackpool conference this week for Mr Neil Kinnock, the Labour Party leader. Labour produced an impressive display of confidence and moderation but the impact with the electorate may be offset by the prospect of lower mortgage rates.

Last night Mr Kinnock applauded the decision to join the ERM and to cut interest

by announcements from major British banks that they would cut their base rates to 14 per cent from 15 per cent and promises of lower mortgage rates from leading building societies.

Mr Major said the cut in interest rates was justified by the slow down in the economy. "It has become increasingly clear that the government's sustained policies of high interest rates and firm budgetary control are now reducing inflationary pressures in the economy," he said.

He pointed out that monetary growth had fallen very sharply, with M0, the narrow measure of money supply targeted by the Treasury, now within its planned 1 per cent to 5 per cent annual growth range. Although higher oil prices would continue to feed through into inflation, "the prospect is for a substantial reduction in inflation over the coming year both in absolute terms and in relation to inflation in other European countries", he said.

Mr Major said that the decision to join the ERM was to reinforce the government's framework of monetary discipline. "A tight monetary policy and a firm exchange rate remain essential to bringing inflation down."

The plan to enter the ERM with 6 per cent margins around DM2.95 as a central rate will put Britain on a par with Spain, the only other EMS member state to use the wider bands. According to the Treasury, the pound's movement against the D-mark will be confined in future between a low point of DM2.875 and a high of DM3.125.

Mr Major said that Britain was choosing the 6 per cent fluctuation margin "initially". Treasury officials indicated yesterday that the pound would move into the narrower 2.25 per cent fluctuation margin used by the other ERM currencies after a relatively short time.

Mr Robin Leigh-Pemberton, the governor of the Bank of England, said that the long-term benefits of ERM membership were "potentially very great". The prospect of greater exchange rate stability should mean that business could plan and invest with greater certainty.

However, the governor also warned businessmen that membership of the ERM will make it harder for them to pass on high wage costs in higher output prices. "Companies can now have no excuse for expecting a lower exchange rate," he said.

At a pavement press conference in Downing Street yesterday, Mrs Thatcher said the move was made possible by "signs that the economy is working in the way we intended".

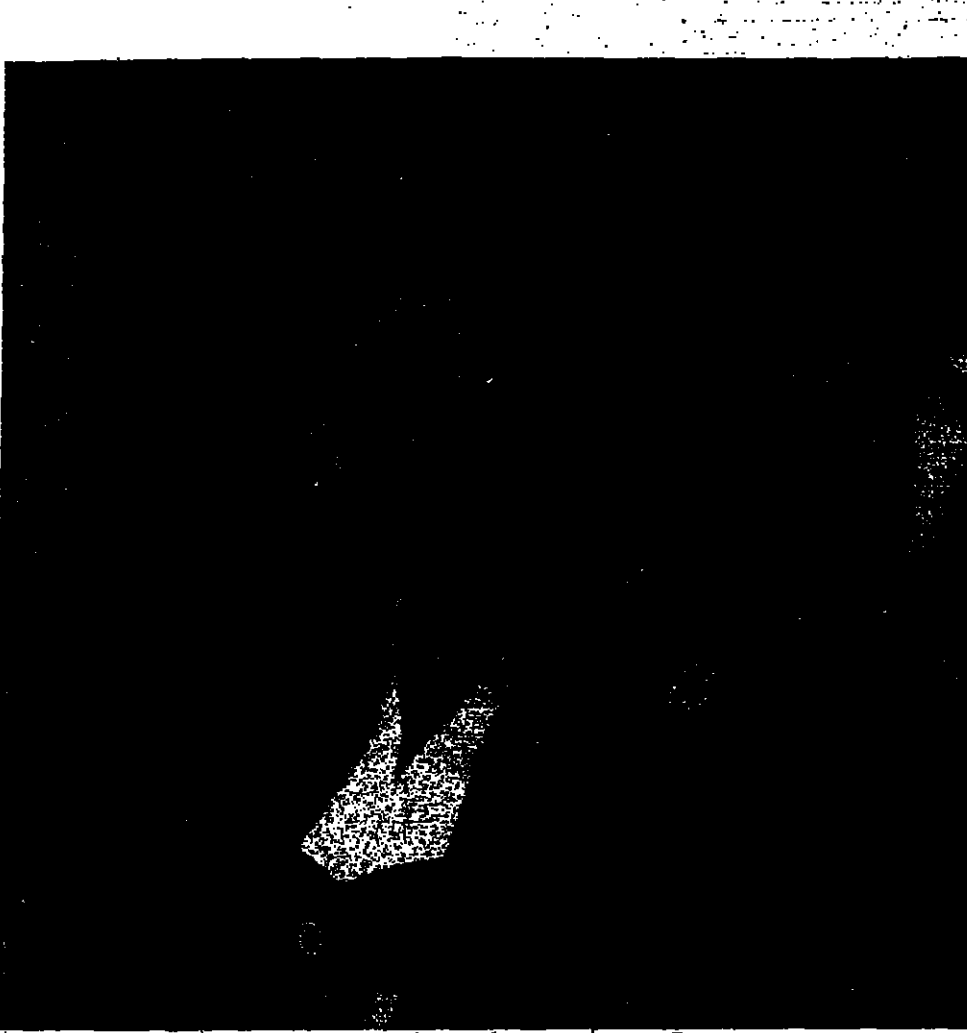
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## Mortgage interest rates start to fall

By David Barchard

MORTGAGE interest rates, at record levels since March, yesterday locked out to fall for the first time in 2½ years, heralding an end to the most depressed UK housing market ever.

Nationwide Anglia, the UK's second largest building society, said it was cutting its rates to new borrowers by 0.9 percentage points, with immediate effect, from 15.4 per cent to 14.5 per cent. The new rate will apply to the society's existing borrowers from November 1.

The Halifax, the largest UK mortgage lender, quickly followed with an announcement that its standard mortgage rate, at present 15.4 per cent, will be cut from November 1.

Bank and other building societies appeared likely to follow. Nationwide Anglia's move took the markets by surprise. It appeared aimed at forcing Halifax to follow suit. In the past Halifax has led the building society industry in interest rate movements.

Mr Jim Birrell, chief executive of Halifax said the society would "watch" the markets before making a decision on the size of the cut.

About 1.2m of Halifax's 1.8m mortgage customers will no longer face a planned rise from 14.5 per cent to 15.4 per cent.

Mr Peter White, Deputy Chief Executive of Alliance and Leicester, the third largest building society in Britain, said: "The cut will put some confidence back in the housing market. There could be a sharp upturn."

Household Mortgage Corporation said yesterday that it expected to announce a one percentage point cut from November 1.

Barclays, the largest of the UK clearing banks, said it would definitely be cutting its mortgage interest rate.

National Westminster, Lloyds, Midland, and TSB said it was too early to make a judgment.

## MARKETS

STERLING	DOLLAR	STOCK INDICES
New York last night: \$1.9480	New York last night: DM1.5480	FT-SE 100: 2,143.9 (+73.5)
London: \$1.9480 (1.8115)	London: FF5.1870	FT Ordinary: 1,855.8 (+54.3)
DM3.0125 (2.8300)	Sfr1.2930	FT-AH-Share: 1,026.04 (+3.0%)
FF10.055 (9.5250)	Y132.75	New York last night: DJ Ind. Av.: 2,518.07 (+1.24)
SP2.510 (2.4400)	London: DM1.5470 (1.5333)	S&P Comp: 312.88 (+0.19)
£ index 84.1 (83.7)	London: FF5.1825 (5.1400)	Tokyo Nikkei: 22,827.65 (+549.46)
GOLD	Sfr1.2980 (1.2765)	3-month interbank: close 14-13 1/4
New York: Comex Dec \$388.0	Y132.30 (133.85)	Life long 98% future: Dec 89 93 (93.13)
London: \$304.25 (307.0)	£ index 81.4 (81.7)	
N SEA OIL (Argus)	US LUMCHINTIME	
Brent 15.40	RATES	
\$ (35.45)	Fed Funds 8 1/4 %	
	3-mo Treasury Bill: yield: 7.245%	
	Long Bond: 9 1/2 %	
	yield: 8.778%	

## CONTENTS

Britain and the ERM: Samuel Brittan on the economic outlook	15
Editorial Comment: The time was ripe	16
Making a run for it: Joe Rogaly on political implications	17
Mortgages and equities: Change of habits necessary for success	18
Drama behind the scenes: A bid to end years of 'conflict and intrigue'	19
Appointments	20
Base Rates	21
Commodities Prices	22
Commodities Review	23
Companies UK	24
Economic Diary	25
FT Actuaries	26
FT World Accounts	27
Gold Markets	28
Int. Companies	29
International News	30
Leader Page	31
Letters	32
Lex	33
London Options	34
Managed Funds	35
Money Markets	36
Recent Issues	37
Share Information	38
Stock Markets	39
London	40
West Street	41
Bourses	42
SE Dealings	43
UK News	44
General	45
Employment	46
Labour Party Conf.	47
Weather	48

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## INTERNATIONAL NEWS

# Energy crisis may force Armenia N-plant to reopen

By Quentin Peel in Moscow

THE Soviet authorities are contemplating reopening a nuclear power station in Armenia, closed at the start of the year because of earthquake fears, in view of the growing energy crisis in the country.

Mr Yevgeny Petryayev, the deputy energy minister, said there could be critical electricity shortages this winter, thanks to a virtual standstill in nuclear power station construction contracts following public hostility in the wake of the Chernobyl disaster, together with energy waste because of cheap power prices and erratic supplies of coal and oil.

At the same time, Russian power station workers are fleeing outlying Soviet republics, such as Moldova (formerly Moldavia) and Central Asia, because of rising nationalist tensions, leaving the stations acutely short of staff, he said.

The desperate plight of the industry was revealed as an important co-operation agreement was signed between the Soviet Ministry of Energy and the French Commission for Atomic Energy, to cover nuclear safety, public information on the industry, and research and development, including new generation nuclear power stations.

This year's Soviet grain harvest, plagued by labour and transport shortages for months, may reach record levels. Official figures showed yesterday, *Reuters* reports from Moscow.

A report in the farming daily *Selkhozgiz* said the harvest had topped 1989's total production of 211.5m tonnes. By October 1, 211.5m tonnes had been harvested, 27.7m tonnes more than in the same date last year.

The government has predicted a grain harvest of 260m tonnes, well up from the previous record of 237m in 1978. The International Wheat Council last week forecast 225m tonnes, while the US Agriculture Department has put it at 230m.

Mr Philippe Rouvillois, director-general of the Commission, admitted that Soviet nuclear development was at a virtual standstill because of the popular anti-nuclear backlash.

Mr Petryayev said four new atomic stations had not come on stream as planned in 1990, and the old power stations had been forced to reduce their output to ensure their safety.

He said the Armenian station, which supplied 12 per cent of the energy to the three

trans-Caucasian republics, might be reopened by the decree of President Mikhail Gorbachev to relieve the region's critical shortages.

"Failure of our hopes on atomic power engineering influences the entire industry," he told *Izvestia*, the government newspaper.

The situation was critical throughout the Caucasus, where the Rostov station was closed down in addition to the Armenian one.

Inter-ethnic tension was also wreaking havoc. "In Moldova the situation is even worse," he said. "The nationalists claim that we should live as our ancestors - without electric light."

"Russians who usually work in power engineering are forced to leave. The main power stations in Central Asia are also left without specialists. All the staff from the Dushanbe power station had to leave for the Volga plant. Thus the single power system is breaking up."

Given the extent of public concern over nuclear energy in the Soviet Union, the most detailed aspect of the French co-operation agreement is on nuclear safety, as well as on ways of informing the public about safety conditions and public health.

# Iraqis say they hope to avoid military conflict in Gulf

IRAQ yesterday remained adamant in its refusal to entertain any withdrawal from Kuwait. But at the same time Iraqi officials emphasised they hoped a military conflict could be avoided, writes Robert Graham in London.

This appeared to be the formal message conveyed to a senior envoy of Soviet President Mikhail Gorbachev when he met Iraqi President Saddam Hussein in Baghdad yesterday. It was the second high-level meeting between the two sides since Iraq's August 2 invasion of Kuwait.

This suggests that the Iraqi leader is still playing for time and weighing his options. The Iraqis are reported to believe they still have at least two weeks before the US-led forces range against them in Saudi Arabia and the Gulf are ready to consider any offensive.

At the United Nations in New York, western diplomats speculated that one reason behind the repeated delays in a speech from the Iraqi delegates to the General Assembly stemmed from difficulties in finding the right kind of language.

The speech, scheduled to be



A French Foreign Legion soldier in Yanbu, Saudi Arabia, holds the regiment's flag in his weapon

delivered by Mr Abdul Amir Al-Anbari on Thursday after several delays, was again postponed when the envoy reportedly suffered a nose-bleed.

According to a copy of the speech obtained by *Reuters*, Iraq is only prepared to negotiate along the lines of a formula proposed by Mr Saddam on

August 12. He sought then to link resolution of the Iraqi annexation of Kuwait with tackling all the issues of the Middle East equally, including

those of Palestine, Lebanon and the Gulf.

The tone of the Iraqi speech is uncompromising. It is reported to say: "America and its western allies are seeking through this military, political and diplomatic campaign to gain control over the oil fields and to impose imperialist political, economic and military hegemony over the world, and over Third World countries in particular."

In Baghdad yesterday Mr Yevgeny Primakov, a member of Mr Gorbachev's presidential council, met Mr Saddam and handed him a letter from the Soviet leader.

Before flying to Baghdad from Amman, Mr Primakov reiterated Moscow's desire for a diplomatic solution. His visit followed one to Moscow by Iraqi foreign minister Tariq Aziz last month, the latter's sole trip outside the region since the crisis began.

President François Mitterrand of France meanwhile would visit to the Gulf after making clear his government continued to rely upon the UN to resolve the crisis and that sanctions had to be given time to work.

# Soviet stock exchange delayed

By Leyla Boulton in Moscow

THE Soviet Union is likely to set up its long-awaited stock exchange only next year - which should give authorities plenty of time to find a home for Russia's first Wall Street in 70 years.

Mr Stanislav Assekritov, deputy head of the Soviet government's economic reform commission, said yesterday that a plan to introduce a stock market as early as November was unrealistic.

He and other Soviet officials said, however, that a Moscow seminar co-sponsored by the New York Stock Exchange would be an important step in preparing for a stock market in a country where "speculators" are still outlawed.

Mr John Pheasant, the NYSE

chairman and chief executive, will be heading a delegation of 20 prominent Wall Street businessmen to Moscow for an unprecedented seminar beginning on Monday.

Mr Richard Torrenzano, an NYSE vice-president, said: "The NYSE delegation seeks to provide our Soviet hosts with a greater understanding of the evolution, structure and function of our financial markets."

"In that way we hope to assist the people of the Soviet Union in creating the kind of capital-raising process that's right for them."

The Soviet government has already enacted legislation allowing state-owned enterprises to turn themselves into joint-stock companies and sell

shares to the public. State plants such as Kamaz, the truck maker, plan to sell shares to foreign and Soviet enterprises, but are waiting for a stock exchange so they can offer shares to the man on the street.

Mr Assekritov said that the need for appropriate legislation, sophisticated technology and trained staff - "only about 10 people in the Soviet Union know how stock markets work" - meant that an exchange could not become reality before sometime next year.

Both Soviet authorities and the NYSE expect to sign some kind of formal agreement next week to further Soviet preparations for the stock exchange.

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# Socialists by any other name

By John Wyles in Rome

AS THE Italian Communist Party's struggle to change its identity moves close to its 12th month without a new name emerging, Mr Bettino Craxi has joined his entire Socialist Party by changing its name in less time than it takes to receive a telephone message.

Mr Fausto Cossiga, the Socialist group leader in the Senate, was called away to the telephone on Thursday morning during an executive meeting of what was then the Partito Socialista Italiano. He returned a few minutes later to find himself a prominent figure in the United Socialist Front.

Embarrassing though it may be for the Communists, Mr Craxi's characteristic coup de théâtre is not meant to be a serious object lesson in name changing.

He knows that the rebaptism of his party does not resemble the trauma for many old-time communists of renouncing their political identity.

The choice of name - *Unita Socialista* - usefully pre-empted the Communists from including the word "socialist" in their new name, which is supposed to be announced next week.

It also makes it clear that Mr Craxi's party is ready to welcome all socialists who find the Communist change of identity unconvincing, disappointing or, as seems increasingly to be the case, no real change of identity at all.

Mr Craxi's move is also a calculated response to the growing public aversion to Italy's traditional political parties as manifested by the growth of regional groups.

# Bundestag sets rules for all-German election

THE German Bundestag, back in Bonn with 144 new members from the former East Germany, yesterday passed a law re-establishing its full sovereignty and a new election law to regulate the all-German elections on December 2, writes David Goodhart in Bonn.

The election law was required after the constitutional court upheld a complaint from the Greens and the PDS (former East German Communists) against extending to the whole of Germany the rule requiring a party to get 5 per cent of votes cast before it can enter parliament.

Under the new law, which will be valid only for the first all-German election, there will be two separate 5 per cent zones - the former East Ger-

many and the former West Germany. The most significant effect of the new rule will be to ensure that the PDS, almost certain to get over the 5 per cent hurdle in East Germany, will be represented in the all-German parliament.

The boost to the PDS will be a further blow to the Social Democrats, who would probably have received most PDS

votes if the latter stood no chance of representation. The new sovereignty law was agreed almost unanimously by a few members of the Christian Democrat/Christian Social Union group voted against refusing to recognise the new border with Poland.

Industrial orders in West Germany rose 5 per cent in August over July.

# OECD tries to boost Uruguay Round talks

By Peter Montagnon, World Trade Editor

THE WORLD's trading nations must redouble their efforts to reach a substantial package of agreements in the faltering Uruguay Round of multilateral trade negotiations, the Organisation for Economic Co-operation and Development said yesterday.

In a rare statement following a special session of its executive council, the OECD warned that the moment of truth had arrived for the round, which is due to end with a ministerial conference in Brussels in December.

"At a time when the uncertainties generated by the Gulf crisis are affecting world economic prospects, it is vital that all participants, and the OECD countries in particular, should be ready to make the requisite moves to complete the round," the statement said.

This comes amid worries that unresolved differences, in areas ranging from farm reform to trade in services, may hamper progress in the detailed technical negotiations needed to complete the round on time.

The December deadline is vital to the US if the Bush administration is to comply with the terms of the negotia-

ting mandate it has obtained from Congress.

Trade officials said the statement was intended to serve as a signal of determination not only to the outside world, but also to the growing number of business groups within OECD countries who are trying to thwart progress by lobbying against liberalising agreements in particular sectors, such as shipping.

"What are incorrectly termed 'negotiating concessions' are in fact steps forward to a stronger and more prosperous world economy," the statement said.

The executive council meeting, which grouped top economic officials from all the OECD's 24 member countries, agreed that a substantial package meeting the concerns of both industrial and developing countries was needed by December if the round was to close successfully, the officials said.

● *Reuters* adds: The EC yesterday presented to a Uruguay Round working group in Geneva a proposal to let governments limit the number of foreign films and television programmes shown in their countries, delegates said.

# Pravda's editor pressed to resign

By Leyla Boulton in Moscow

MR Ivan Frolov, the editor-in-chief of *Pravda* and a close ally of President Mikhail Gorbachev, is under pressure to quit from colleagues because of the newspaper's falling circulation.

Interfax news agency said yesterday that speakers at a meeting of the newspaper's Communist party cell expressed no confidence in Mr Frolov and blamed him for "the crisis" at the Communist

party daily.

One of Mr Frolov's colleagues confirmed there had been calls for his resignation at a two-day meeting earlier this

week. But he denied Interfax's claim that the issue would be put to a plenum of the Communist party's all-powerful central committee on Monday.

Without giving details, the colleague said Mr Frolov might, however, present his plans to resign at the plenum. As the "official organ" of the central committee, *Pravda* was compulsory reading for officials across the country before Mr Gorbachev began his reforms.

Although it is now far more lively and honest in its coverage of Soviet life than in the revised "stagnation" period,

the newspaper is increasingly overshadowed by bolder rivals, such as the Communist youth newspaper *Komsomolskaya Pravda*, and the government daily *Izvestia*.

The drop in subscriptions, for which exact figures are not yet available, is also due to the steady decline in the Communist party's own fortunes.

Mr Frolov said in a recent interview that he wanted to turn *Pravda* into a world class newspaper. He said his reform proposals involved co-operation with leading western publications and less interference from the party.

# Budget defeat stuns Bush and congressional leaders

Peter Riddell looks at the House of Representatives' rejection of the \$500bn deficit-cutting package

PRESIDENT George Bush and congressional leaders always knew it would be difficult to win approval for the \$500bn (\$268bn), five-year deficit-cutting package which had laboured for five months to produce. But no one had expected the scale of the rejection by the House of Representatives - by 254 votes to 179 - early yesterday morning.

It is a stunning political defeat for both the president and congressional leaders, and raises questions about the ability of the American political system to deliver when faced with unpopular choices.

The immediate result is a period of political and financial uncertainty lasting for a few days and possibly for a few weeks. Faced with a deadline of midnight last night when temporary authority to finance the US government was due to run out, Democratic leaders were yesterday scrambling around for a stop-gap measure to gain a further week's grace to develop a new budget.

Assembling a new budget will be difficult. Yesterday morning's defeat reflected objections to fundamental tax and spending plans, not minor details. There are no obvious alternatives.

Whatever is cobbled together, the vote is very damaging for Mr Bush - particularly so when he is in the middle of a foreign policy crisis which could make or break his presidency. It also dents the reputation for political skill of such senior advisers as Mr Richard Darman, the budget director, and Mr John Sununu, White House chief of staff.

Mr Bush played all his political cards. He dropped his "no new taxes" pledge, abandoned his long-sought desire for a cut in capital gains tax, personally



Washington demonstrators hold up signs protesting against any tax increases

lobbed from dawn to midnight this week, and mobilised the three living Republican presidents on his behalf - Reagan, Ford and even Nixon.

He also made a rare nationwide television address on Tuesday evening to appeal to the American people to lobby their congressmen to back the deal, warning that otherwise they would be courting disaster. Voters did contact their representatives on Capitol Hill, but overwhelmingly to protest against, rather than to support, the package.

The episode is a reminder of how shallow Mr Bush's near-record approval ratings in the opinion polls are. He may be widely liked as a person, and his foreign policy record enjoys general support. But this does not carry over into the domestic arena. Unlike President Reagan in the first half of the

1980s, Mr Bush does not command the authority to lead Congress. Indeed, he only won the backing of 71 of 176 members of his own Republican Party in the House.

The immediate response of the White House yesterday was to express "disappointment" and to talk of consultations. Yet Mr Bush recognises the need to keep up pressure on Congress. He cannot back down on his overall strategy if he is to retain political credibility. He has to show he is still committed to the deficit-cutting package, however much components are rearranged.

The defeat is no less significant for the congressional leadership, faced by a revolt of a majority of their rank-and-file members in both parties.

In retrospect, it is easy to see why the opposition was underestimated. The compromise

contained elements which maximised criticism rather than support. For instance, the \$134bn in new taxes over five years infuriated the vocal group of tax-cutting conservative Republicans in the House.

On the other side, the proposed \$60bn cutbacks in Medicare health provision for the elderly, the increases in indirect taxes on alcohol, gasoline, petrol and tobacco and the limited size of savings on the defence budget annoyed liberal Democrats.

In general, Democrats felt that a disproportionate burden was being borne by the "middle class," ordinary Americans, while the \$25bn in new tax relief for business might create new tax shelters for the better-off.

Approval of the package was also made more difficult by resentment among influential

committee chairmen at being excluded from the key budget decisions. For instance, Mr Dan Rostenkowski of House Ways and Means wanted to ensure that his tax-writing committee would have the final say in revenue measures rather than endorsing the proposals of the negotiators.

The divisions within the Republican House leadership did not help, as the minority whip and specific members ranging from farm reform to trade in services, may hamper progress in the detailed technical negotiations needed to complete the round on time.

The December deadline is vital to the US if the Bush administration is to comply with the terms of the negotia-

part in perpetuating this mood in his "feel good" campaign of 1988. His shift to warning this week about the deficit as "a cancer gnawing away at our nation's health" has come too late in the day to be convincing.

For most Americans the immediate pain - marginal though it is - of paying slightly more for beer or gasoline is more real and specific than the vague warnings of the damage of a continuing large budget deficit. No one was listening to the warning earlier this week by Mr Nicholas Brady, the treasury secretary, about the sharp drop in foreign buying of US government debt.

"We're on a slide, a steady sliding way that the rest of the world is no longer going to fund the deficits that we come up with each year."

Most defending incumbents and challengers of either party in close Senate races quickly came out against the deal.

The jitteriness of House members is, on the face of it, strange. At the 1988 election 98 per cent of incumbents were re-elected. Next month not only do 78 House members (out of 405 seeking re-election) face no major party opposition, and are in effect being returned unopposed, but a further 304 are in races where the challenger has raised less than half the amount in contributions the incumbent has (according to Common Cause, a "good government" group).

More significant, however, is the continuing influence in the US political system of the attitudes of the Reagan era - that budget deficits do not really matter and can carry on at a high level without any cost, and that all tax increases are wrong. Mr Bush played his

# Afghan rebels capture key town

The Afghan government acknowledged yesterday that mujahideen rebels had captured the provincial capital of Herat in central Afghanistan, *Reuters* reports from Kabul. Military experts said this was the first time rebels had wrested control of a provincial town or city from the Government since the Soviet troop withdrawal from Afghanistan in February, 1989.

# Soweto curfew is lifted

The South African Government yesterday announced it was lifting a night curfew in Soweto, the country's largest black township, saying faction fighting and crime there had declined sharply, writes Patti Waldmeir in Johannesburg. The violence, which has killed nearly 800 people since mid-August, is to be discussed at a meeting between Mr Nelson Mandela, ANC deputy president, and President F.W. de Klerk.

# Faroe Islands coalition falls

The Faroe Islands coalition government has collapsed after a row over economic policy, triggering elections on November 17, writes Our Copenhagen Correspondent. The collapse followed protracted negotiations in which the left-wing Republicans refused to support plans for extra public expenditure backed by the right-wing People's party. The political crisis in the north Atlantic islands coincides with serious economic problems, including a large foreign debt and a declining fishing industry.

# Employment in US falls

US payroll employment fell last month, breaking a rising trend of nearly four years, while unemployment rose by 0.1 points to 6.7 per cent, writes Anthony Harris in Washington.

Non-farm employment fell by 59,000, excluding temporary census employees, after rising 45,000 in August, compared with the seasonal average of a rise of 67,000.

This unexpectedly weak picture largely offset the impact of the budget deadlock in the bond markets. Initial falls were limited to about a quarter of a point.

However, other recent news - notably high car sales - has suggested some rebound in the economy, and the civilian employment figures, which are based on a small sample survey of households, also sug-

gest a somewhat stronger picture, with a rise of 240,000.

The payroll figures, based on returns from employers, are generally regarded as more accurate, though they have been heavily revised in recent months.

They show that manufacturing employment fell 66,000 in September, mainly in durable goods, bringing the decline since January 1989 to 320,000.

Construction employment fell by 20,000, a drop which is expected to accelerate as existing projects are completed.

In services, which have provided most of the employment growth of the last two years, employment fell 17,000 in September.

Total unemployment rose by 101,000, the biggest jump since 104,000 in June 1988.

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## INTERNATIONAL NEWS

## Manila claims Mindanao rebels close to surrender

By Greg Hutchinson in Manila

THE Philippines government yesterday insisted it was close to putting down the Mindanao rebellion after sending the air force to attack a rebel army camp on the island of Mindanao.

Mr Juanito Rimando, an army spokesman, said the uprising "cannot last long" as loyal soldiers prepared to attack a second army camp on the island of Mindanao.

The rebels have flown the red, blue and green flag of a Mindanao secessionist movement after setting the camps on Thursday.

Two Philippine air force aircraft made 11 strikes at the army brigade headquarters in Butuan, one of two cities taken by rebel soldiers on Thursday.

One rebel soldier was seriously wounded. Casualties were kept low because the 300 rebels abandoned the camp and fled to the city as the aircraft approached.

Armed Forces chief Gen Renato De Villa, meanwhile, warned civilians to leave the infantry headquarters in Cagayan de Oro, the second and much larger city taken by the rebels. About 600 rebels and their leader, Mr Alexander Noble, the charismatic six-foot former deputy of President Corason Aquino's elite palace guard, are believed to be in the camp.

Gen De Villa told a press conference late yesterday: "Our orders are to retake the camp and capture all of them. We have warned all the civilians who do want to be involved in this fight if there is one... to get out of the way."

He said the rebellion was the work mainly of Mr Gregorio "Gringo" Honasan's Reform the Armed Forces Movement (RAM) which spearheaded last December's coup attempt. It



A Filipino businessman protests against the army rebellion

was at the forefront of the 1986 revolt that drove Ferdinand Marcos from power.

Unwilling to take a backseat role, the members of RAM and its more leftist cousin, the Young Officers' Movement, believe they have the right "to set the revolution straight."

The rebels' plan was to spark various pocket rebellions in Mindanao and other main islands and force President Cory Aquino to resign.

The country's 150,000 troops were on combat alert and the armed forces chief reported that camps throughout the country were calm, but said some troops in Iligan, 80km west of Cagayan de Oro, had gone over to the rebels.

Diplomats said it was too early to say whether the Government could rest easy, in spite of official statements insisting that the insurrection would soon be put down.

## Japan's current account surplus falls

JAPAN's current account surplus in August tumbled to \$942m, 72.6 per cent lower than August 1989, mainly because of a widening deficit on tourism and other invisible items, writes Ian Rodger in Tokyo.

The trade surplus dropped 16 per cent to \$4.1bn, as imports grew 7.3 per cent to \$17.9bn while exports rose only 2.1 per cent to \$21.9bn.

The deficit on invisible trade jumped to \$2.9bn from \$1.1bn in the same period a year ago.

South Korea posted a trade surplus of \$33m in September, compared with a deficit of \$306m in August, AP reports from Seoul.

The big increase was attributed to advanced shipments by exporters of goods in September to make up for a week-long holiday this month.

## Tokyo chip row

The Japanese electronics industry yesterday pledged to oppose US companies' demand for a new semiconductor trade pact to replace the current agreement when it runs out next summer, reports Stefan Wagstyl in Tokyo.

The US industry is seeking greater foreign access to the Japanese microchip market. Yesterday Mr Akiro Tanii, chairman of the Electronic Industries Association of Japan, said the existing agreement had achieved good results.

## Foreign aid move

The Japanese Government suggested yesterday that the country's foreign aid programme, the world's largest, could be made more political by linking donations to developing countries' progress in democratisation, reports Robert Thompson in Tokyo.

Until now, Japan has claimed that aid has been non-political.

## Labor hopes high

The Australian Labor Party yesterday predicted it would increase its grip on regional government after the conservative Country Liberal Party government called an election for October 27 in the Northern Territory, Kevin Brown reports from Sydney.

## Malaysia poll date

Malaysia's Election Commission yesterday set the country's eighth general election for October 20 and 21, Reuters reports from Kuala Lumpur.

## HK bridge finance plan dropped

By John Elliott in Hong Kong

HONG KONG has abandoned plans to raise international private finance to build a \$1.25bn-SHK\$7m (\$400m-£400m) road and rail bridge because the economic and political risks involved - including interference by China - have made it too expensive.

Instead the Government is to use some of its HK\$700m reserves to build the bridge, which must be completed by 1997 to serve a new international airport being built 10km west of Lantau Island.

Hong Kong's hands have been partly forced because China, which resumes sovereignty over

Hong Kong in 1997, has refused so far to approve the airport "arm around the shoulder" plan. This has made international financial institutions unwilling to commit themselves in advance.

A team of officials from Peking arrived in Hong Kong on October 15, hoping for an opportunity to influence decisions. But this has been pre-empted by the Government's decision to go ahead with public sector finance.

Sir David Ford, Hong Kong's chief secretary, denied yesterday that China's visit was being pre-empted. However he stressed that "in the final analysis, the airport and bridge were matters 'for Hong Kong to decide'."

The main economic risk involved, which has worried potential financiers, is uncertainty about traffic flows to projected port developments on Lantau which, the Government says, would provide 40 to 50 per cent of the bridge's traffic.

The bridge forms part of airport and port development plans budgeted a year ago at HK\$19.7bn. It involves 5.5km of crossings including the world's longest road and rail bridge with a central suspension span of 1,977m.

At the same time, though, he does not fit into the traditional "arm around the shoulder" mould of Irish politics. Loyalty is central to Mr MacSharry's code but he has few close political friends. He is not known as a particularly social animal - he wears a Pioneer's pin in his lapel, an Irish sign of a life abstemious from alcohol.

He has always shown little patience for the compromises and "strokes" of Irish politics. He became known as "Mac the Knife" for his tough cost-cut-

on Tariffs and Trade negotiations have cast him as the lead actor on a much bigger international stage, caring into question his capacity for dealing with broader issues.

Some colleagues worry that Mr MacSharry, who is specifically in charge of the farm portfolio in the Gatt, lacks the necessary vision and subtlety at this crucial final stage in the talks.

Inevitably, comparisons are made between Mr MacSharry and Mr Peter Sutherland, Ireland's previous commissioner in Brussels. After a distinctly hesitant start, Mr Sutherland quickly learned the finer arts of Brussels, carefully cultivating contacts and alliances among his fellow commissioners.

No one doubts Mr MacSharry's capacity for hard work, but he appears to have little taste for the Brussels social circuit. He is quite happy to be seen hunching on his own in one of the Irish pubs which have recently sprung up around the Commission's Berlaymont headquarters.

It is Mr MacSharry's fate to be holding the agricultural portfolio at a time of increasingly open divisions in EC ranks. In the last few months Brussels has been reeling from a strident and well-aimed US attack on the CAP - an onslaught which the Commission as a whole has been ill-equipped to repulse.

There is no doubt that Washington has won the earlier rounds. But the MacSharry counterattack is in train. A successful deal - even if it involved a little more pain for the farmers - would found the Brussels critics and smooth his path back into the Irish political mainstream. The Irish don't like losers.

Failure could consign him to the political backwoods and an ignominious place in Brussels history. It would confirm the view of those who have always said that allowing agricultural negotiations to be handled by an Irishman - with all the domestic political pressure that would involve - was a recipe for trouble.

## MAN IN THE NEWS: RAYMOND MACSHARRY

## Loner fighting EC farmers' battles

By Kieran Cooke and Tim Dickson

MR Ray MacSharry was in a typical, no nonsense mood. The 47-year-old, who has been in the job since 1982, was unwavering. "I make no apologies for fighting for the interests of the European farmer. We have solid ground. We must stick to it."

The audience, almost all Irish farmers, looked to be pushed around on this one. He wouldn't be making any compromises.

Rhetoric of this sort may pack them in in Dublin but it has won few friends for Mr MacSharry in Washington, and has ruffled feathers even in Brussels. The EC's agriculture commissioner is the man at the eye of a gathering storm over world trade policy, and in particular how far to cut the massive subsidies paid by Brussels to Europe's own farmers.

To the US - which is pushing for really swinging cuts in agricultural support in the closing stages of the Gatt trade talks - the tough-talking Irish Commissioner has been the bogymen in negotiations. They say his stubborn defence of the EC's Common Agricultural Policy (CAP) is jeopardising a four-year multinational effort to liberalise world trade.

In turn, Mr MacSharry has accused Washington of intimidation and threats, and fiercely rejects the allegation of intransigence. He says he is fighting for the future of all Europe's farmers and that his offer of a 30 per cent cut in support - finally endorsed by the European Commission in Brussels this week - is a substantial sacrifice.

Relishing his role, he appears supported by the political controversy he has caused in recent days by intervening in the affairs of Goodman International, the troubled Irish company that is Europe's biggest meat processor and exporter. "I do not care who describes me as tough or stubborn or what pressure I come under," is a typical reply from the man from County Sligo.

Those used to Ireland roots are essential to an understanding of a man who has not

moved easily in the dense corridors of Brussels bureaucracy. After leaving school at 14 he reared chickens, worked in an abattoir, became a livestock auctioneer, organised ballad singing contests, and made a fairly disastrous foray into the haulage business.

Sligo is still central to Mr MacSharry's life. Until he went to Brussels he had represented the area in the Dail, the Irish parliament, for nearly 20 years and such is his popularity there that when he became

deputy prime minister in 1983 the locals lit celebratory bonfires. Political opponents, however, accuse the MacSharry clan of running a personal fief.

In some ways Mr MacSharry is typical of Fionna Fail - the dominant political party in Ireland since independence. He keeps in very close contact with his constituency and has made it quite clear that in spite of his recent change of direction there is a political life in Dublin after Brussels. Many see him as a prime minister in waiting.

Measures as minister of finance from 1987 to the end of 1988 and even opponents would admit that his uncompromising stand saved the Irish economy from a serious debt crisis.

In Brussels it is an altogether different story. Mr MacSharry's at times abrasive style has served him well in the rough and tumble of routine EC farm price talks, where until recently he appeared to have succeeded in keeping the EC's once again burgeoning farm spending under control.

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## UK NEWS

## Service with a sting in the tail

Richard Tomkins ends his review of BR services on a mixed note

THE service at Birmingham New Street station's ticket office is beyond reproach as I buy a first-class single to Cardiff. There is no queue, and the booking clerk is cheerful and efficient.

Down on Platform 12, the noon train is waiting. Consisting of three cars, it looks rather small, but no matter: I board, and start looking for the first-class accommodation.

It is a fruitless search. No wonder the booking clerk was grinning: he has sold me a first-class ticket for a train with no first-class seats.

We leave on time and the guard comes round to punch my ticket. I express my admiration for the fiddle and ask how often BR works it on the 12.00 to Cardiff.

"Ah, they'll have thought you were going to catch the InterCity," he declares. "What InterCity? There isn't one."

"Well, you have to change at Bristol. There's one at 12.31." "There isn't. Look, I've got the timetable here. There's one at 12.15, but it doesn't connect at Bristol. You can't do it by InterCity till at least 2.30."

"Well, you'll be waiting a form, then. But I gave the last one away this morning. You'll have to see them in Cardiff."

We are 12 minutes late into Cardiff because a connecting train was late at Worcester. While picking up a refund claim form from BR's information desk, I cannot resist asking why the lunchtime train from Birmingham to Cardiff is one of only two each day that does not serve food. (The other is at supper-time).

Local authorities want to bring the jobs to the jobs. To do that, they need good transport links, but the roads are already congested and the narrow confines of the valleys do not leave much room for motorways. So instead they have been developing the once neglected railways that reach up from Cardiff - the so-called valley lines.

The results are impressive. In partnership with BR, the local authorities have reopened stations, cut fares, introduced park-and-ride schemes, increased train frequencies, and even reopened the line to Aberdare.

"The food trolleys are all private these days," says the BR clerk. "It's up to the contractors which trains they put them on."

I reply that if state control means being able to eat lunch at lunchtime, perhaps there is something to be said for it after all. The clerk gives me the sort of look you might use to placate a serial killer, and edges towards another customer.

Cardiff is not a city I know. On this fleeting acquaintance, two of its most striking aspects are the excitement generated by the Cardiff Bay development and the air of melancholy that drifts down from the valleys to the north.

The 2,700-acre Cardiff Bay scheme is one of Europe's biggest urban regeneration projects and should provide 30,000 jobs during the next few years. The valleys, meanwhile, are the home of appalling unemployment caused by the closure of the coal mines around which their communities were built.

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Now, however, the strategy is in jeopardy. The lines do not, for the most part, make money, so at a time when BR's subsidies are being heavily cut back, the lines' financial performance is under close scrutiny.

No one is talking about closure: but the fear is that further expansion of the services will be halted and the progress thrown into reverse. Some services have already been cut.

Mr Ian Cleland, BR's area manager in Cardiff, says that sort of talk is much too gloomy. Look at the record, he says. "They have got a far better service now than they had five years ago when they had the Public Service Obligation - the government's annual subsidy to BR - was twice as big."

On the train to Aberdare, I put that argument to Mr Dallen Goodwin of Mid-Glamorgan County Council's public transport section. He demurs. Five years ago, he says, there were enormous productivity gains to be had from BR. That is not so now: instead, the choice is between cutting services or raising fares.

Well, why not put the fares up? A weekly season ticket for the 30-mile journey between Aberdare to Cardiff looks cheap at £15.20. On Network SouthEast, a weekly season for the 30-mile journey between East Grinstead and Victoria costs £35.30.

That would defeat the point, Mr Goodwin says. In most cities, the less well-off people live in the inner urban areas. Here, they are 30 miles away from the jobs, and people earning £100 or £120 a week cannot afford £35.30 for a season

ticket. Across the gangway, a Welshman has been straining to join our conversation. Suddenly, the dam bursts. "Budgets, budgets, budgets," he says. "Unfortunately, that is the name of the game these days. It's not like that in France, is it? Do you know, I am the secretary of the church and they sent me away on a course for three days. Why? To learn about budgets. That is the way it is in this country these days."

Well, he has a point. What ever the ultimate goals of a policy aimed at reducing BR's subsidy to the minimum, the working of a socio-economic miracle in the valleys of South Wales does not appear to rank highly among them.

My week on BR ended with the 11.25am InterCity train from Cardiff to London Paddington. At least, it would have done had the train not been cancelled. The fiasco and the ensuing misery for passengers - was described at the opening of this series on Monday.

It was with a sense of relief that I disembarked from a later train at Paddington.

This brief and purely personal experience of BR has given the impression of an organisation stretched beyond the limits, dogged sometimes by poor management, at other times by a demoralised workforce, and at all times by financial pressures that inhibited its ability to deliver the service its customers expected.

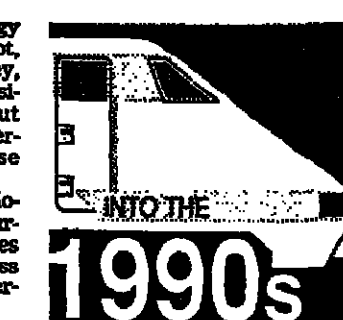
As I walked towards the Underground at Paddington, my reflections were interrupted by the ghostly realisation that I had left my new and absurdly expensive mackintosh on the train.

Turning, I spotted a young woman hurrying along the platform with it folded over her arm.

I was about to make a citizen's arrest when I realised that she was not only wearing a train attendant's uniform, but was heading directly for me. "You lost it, did you?" "You left it on the train."

How extraordinary, I thought. Service with a smile. There was hope for BR after all.

This is the last in a series of articles which have appeared in the FT on October 1, 2, 4 and 5.



Valley lifeline: but commuter services from Cardiff's Queen Street Station are at risk

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## Brooke in talks with Unionists

By Our Belfast Correspondent

MR Peter Brooke, the Northern Ireland secretary, met Unionist leaders yesterday as his efforts to initiate inter-party talks on the province's political future reached a crucial stage.



## UK NEWS

# BT may change name as part of image overhaul

By Charles Leadbeater, Industrial Editor

BRITISH TELECOM is close to finalising plans to overhaul its corporate image, which might include changing the company's name.

The plans would mark a sharp break with its past as a publicly owned company and would be the most ambitious attempt yet by a leading British company to redesign its image.

The proposals form part of a wide-ranging programme instituted by Mr John Vellacott, BT's chairman, to give the company a more commercial and international appearance.

The revamped image is due to be announced on April 1, to coincide with a restructuring at BT, dubbed Operation Sovereign, which will be in train earlier this year. Under the restructuring, most of the company's activities will be reorganised into two customer-oriented divisions.

Consultants were appointed a year ago to advise BT on how to improve its image through a range of methods from the design of its livery and logos to its name.

The team in charge of the new look is due to make its proposals to BT's senior executives and managers by the end of this year.

Part of the team's brief has

been to consider whether BT should change its name to limit its associations with the UK and allow it to highlight its international aspirations.

BT has said that a sale of all or part of the government's remaining 43.7 per cent stake in the company would help it to enter foreign markets and bid for public contracts abroad.

However, government officials yesterday dismissed suggestions that it had drawn up plans for a sale next September of its remaining 43.7 per cent stake in British Telecom.

The Treasury did not deny that a sale of the stake was under consideration but said suggestions of the autumn date were "pure speculation".

Leading city privatisation advisers also threw doubt on the claims.

Normally, secondary sales of government shareholdings in privatised companies have been announced only eight to 12 months before the planned date of the sale.

However, the sale of the remaining stake in BT would be controversial because of its value - about £7bn at the current share price - and because Labour is committed to rationalising the company by buying enough shares to give the state a 51 per cent holding.

## Tenants reject government opt-out housing trust plan

By Alan Pike, Social Affairs Correspondent

THE GOVERNMENT'S hopes of launching its Housing Action Trust (HAT) policy suffered a serious setback yesterday when tenants on two south London estates voted in favour of remaining under local authority control.

Hats are intended to revive run-down inner-city estates by taking them away from predominantly Labour-controlled councils and establishing trusts to renovate them.

Ministers were forced by Parliament to allow tenants to vote on whether their homes should become Hats and so far

all attempts to launch the policy have failed.

The ballot at Southwark, south London, conducted over the past month by the Electoral Reform Society, produced a strong vote against the proposal. Tenants on the Gloucester Grove estate voted 595-220 against, and the neighbouring North Peckham estate rejected the plan 559-276.

Ms Sally Keeble, leader of Labour-controlled Southwark Council, said the results must prove "the last nail in the coffin for the government's Hat plans."

# Car makers stand firm in face of Peugeot job cuts

John Griffiths on how growing exports are helping the motor industry at a time of falling sales at home

PEUGEOT Talbot's decision to cut output and axe 350 jobs in the UK came against the background of falling UK car sales and no expectation in the industry of any immediate improvement.

Yet, improbably for an industry that has spent much of the period since the Second World War in decline, falling demand in the UK is being offset by a gathering export drive.

The French company's UK subsidiary blamed high interest rates, economic uncertainties and the Gulf crisis for a drop of nearly 10 per cent in its UK sales and its decision to cut output from 2,600 cars a week to 2,400 at its Ryton plant in Coventry.



Geoffrey Whalen, chairman of Peugeot Talbot, at the Ryton plant, Coventry

Its announcement on Thursday came against the background of a drop of just over 11 per cent in total UK car sales in the first nine months of this year.

The consensus elsewhere in the industry is that domestic conditions alone are unlikely to prompt other manufacturers to take similar action. Such moves would more probably be prompted by events outside the UK - notably if a Gulf war were to drive down car markets across Europe because of disrupted oil supplies and rising fuel costs.

Peugeot Talbot's main rivals and independent motor industry analysts believe the industry is better prepared now than a decade ago to respond to a changing domestic market.

Ford UK said yesterday: "There is absolutely no indication of cutbacks in the wings, no matter what others might say."

Together with a fundamental change in the tactics with

which manufacturers are responding to fluctuations in UK demand, the prospect is of a much less serious effect on levels of UK production than would have been the case a decade ago.

Peugeot, which now exports 70 per cent of its Ryton production, is itself believed not to expect to make any further significant cutbacks. This week's announcement must be viewed against a backdrop of a tripled workforce in the past three years as Peugeot's output reached the 100,000-car-a-year mark.

Even though a senior engineering union official suggested that Peugeot's action would prove "only the tip of the iceberg" the UK's other "big three" - Ford, Rover and Vauxhall - insist that little or no job or output cuts are in prospect as a direct result of the UK market downturn.

Mr Stephen Reisman, analyst with stockbrokers Phillips & Drew, agrees. "I think it's a

short-term action and does not mark any significant decline."

So does Professor Gerald Rhye, the Society of Motor Manufacturers and Traders professor of motor industry economics at Cardiff Business School.

He said: "Since the start of the 1980s there has been a great weather change in the way the UK motor industry reacts to a major market downturn," he said. "The old practice was to cut supplies and try

and keep prices up. But because the market fell so sharply in the last oil crisis, they learned they could no longer do that when there was so much fierce competition."

The alternative approach, of discounting and other incentives, which first peaked in the "car wars" of the mid 1980s, are now perceived as the preferred approach. "Manufacturers are now ready to cut profits to keep cars selling, in order to keep their production lines busy," Prof Rhye points out.

Ford, for one, has made clear that that strategy, at least in the short term, is preferable to lay-offs and short-term production cuts. According to Mr Derek Barron, Ford UK's chairman, the latter are far more disruptive in an era of "just-in-time" manufacturing.

After many years in which Peugeot and Vauxhall made heavy losses, Prof Rhye suggests that a virtual catastrophe would have to take place for their new-found profitability to be put seriously at risk.

The relative optimism of the manufacturers on the production front shows in the fact that output in the first nine months of this year has fallen by less than UK sales. At 749,841 at the end of the third quarter, it was some 8.5 per cent down on last year.

However, the figures also do not reflect the fact that while Peugeot's exports have remained relatively stable on a year-on-year basis, Vauxhall has only just started an export programme to the Continent.

Vauxhall's sales are also only 6.5 per cent down so far this year - compared with the market drop of more than 11 per cent. In spite of the UK

downturn, the company emphasised yesterday that it was still committed to increasing output of the Vauxhall Cavalier/Opel Vectra at its Luton plant to 45 cars an hour, from 40, by the end of this year.

Its Ellesmere Port plant, which produces the Vauxhall Astra/Opel Kadett, has been working at its capacity of 35 cars an hour for the past two years, and there is no prospect of cuts.

Rover, now third in the UK marketplace, has made substantial production cuts at its Cowley plants, which produce the Rover 800, Montego and Maestro, this year. However, analysts suggest that the cuts are related more to the competitive position of the models than market conditions themselves.

Rover's Longbridge plant, which produces the new Rover 200/400 range and the Metro, is working to full capacity on a multi-shift basis.

Its exports are up by around 20 per cent and, after the launch of the Discovery four-wheel-drive model, the Land Rover subsidiary is enjoying record sales.

At Ford, Dagenham's once troubled, 12,000-strong workforce is producing 1,125 Fiestas a day and has recently been praised by Mr Barron for its much improved quality and productivity. Before the end of the year it should also be benefiting from a plant to export Fiestas to the Continent.

Halewood, Ford's other UK car plant, which employs 8,500 people, including transmission assembly, is still in the process of building up production of the new Escort/Orion models. They went on sale last month.

## Royal Life agent on £69,000 charge

MR Bob Kessane, an insurance salesman for Royal Life, appeared before magistrates in Winchester yesterday charged with the theft of a total of £69,000 from three Winchester clients on an allegedly enforced life assurance policies.

The case for compensation is less clear in cases where clients entered into private arrangements with Mr Kessane.

Under existing regulations, which are enforced by the Life Assurance and Unit Trust Regulatory Organisation (Lantro), a life company is liable for losses arising from the sale by tied agents, appointed or company representatives of its own products.

Last month Lantro published a consultative paper calling for sweeping reforms in the regulatory arrangements. It suggested that life companies' responsibilities should be broadened to include sales of a wider range of investment products, but with stricter monitoring of agents and appointed representatives.

questionnaires to 800 of its customers yesterday and has interviewed 300 clients.

The company said it would pay compensation for losses suffered by Mr Kessane's clients on any properly enforced life assurance policies.

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## Continent wins bulk of Amerada oil deals

By Steven Butler

CONTINENTAL European construction yards have won the bulk of about \$150m worth of fabrication contracts awarded by Amerada Hess, the US oil company, for its Scott field in the North Sea.

The awards continue a trend started earlier this year in which Continental yards have been increasingly successful in bidding for UK work.

The Scott field, 110 miles north-east of Aberdeen and with 450m barrels of oil reserves, is the largest present North Sea development project, at a total cost of £1.1bn. It is to start production at the end of 1992 and reach a peak rate of 180,000 barrels a day.

"The [UK] contractors are waking up to the idea that they are part of the larger European market," said Mr Rex Galsford, manager of projects at Amerada Hess.

The largest contract, for the 10,000-tonne processing and drilling deck, is to be built by

Bellini, the Italian construction company, at yards in Mantua and Taranto.

The deck is to be built as a single unit and installed by crane barge. Amerada Hess said it was likely to be the largest and heaviest structure yet lifted by crane barge.

In order to speed the transfer of work from the designer, Foster Wheeler Petroleum Development, to fabrication, the contracts have been awarded before completion of detailed engineering on the basis of agreed rates for work to be accomplished. The contracts omit a precise total value.

A utilities deck weighing 8,500 tonnes is to be built by Press Offshore in collaboration with Dragados y Construcciones at Dragados' yard in Spain.

A third contract, for the drilling equipment and the derrick and substructure has gone to SLP Davy Engineering on the River Tees.

## Cash call to create forest

By John Hunt, Environment Correspondent

A NATIONAL forest the size of the Isle of Wight, to be planted between Leicester and Burton upon Trent in the Midlands, has been proposed by the Countryside Commission, which advises the government on country landscapes.

The forest, the first of its kind for Britain, would comprise 30m trees and cost £3m a year to plant during 30 to 40 years. It would encompass 160 square miles.

Sir Derek Barber, chairman of the commission, yesterday described it as "one of the most ambitious and imaginative countryside initiatives of this century or the next".

The area would blend woods, fields, towns and villages, with half the land under trees.

The aim is to provide a pleasant environment to visit. The catchment area would include 6m people within 30-mile radius, and 20m within 80 miles.

Such a forest would absorb large amounts of carbon dioxide, the gas implicated in global warming.

The trees would be traditional broad leaved varieties, with some conifers.

The commission is approaching Mr Chris Patten, the environment secretary, for financial support.

The area, on the site of the ancient Needwood and Charnwood forests, covers parts of Leicestershire, Derbyshire, Staffordshire and Warwickshire. About 4 per cent is industrial land; 6 per cent is forested; and 78 per cent is agricultural. Landowners would be urged to plant under the woodland grant scheme.

## Westland to close factory

WESTLAND GROUP yesterday announced that it was closing its Milton Keynes factory, with the loss of 212 jobs, writes Paul Abraham.

The decision is the latest of a series of redundancies announced by UK defence companies after government cuts in defence spending.

Westland said the decision followed a review of its manufacturing facilities and reflected a need to reduce operating costs.

The factory specialises in hydraulic control equipment for helicopters. Most of the output of the plant is defence-related and it supplied equip-

ment for the Tornados multi-purpose military aircraft. The government has cancelled orders for the eighth batch of those aircraft.

The company is transferring its remaining hydraulic business to its Yeovil site. It is considering relocation for its Milton Keynes employees. The company's other chief site is at Compton on the Isle of Wight.

The company said it had approached a number of other companies in an attempt to sell the business intact. It had also tried for some time to avoid closing the plant by operating at a loss.

## FT-ACTUARIES SHARE INDICES - QUARTERLY VALUATION

The market capitalisation of the groups and sub-sections of the FT-Actuaries Indices as at September 28 1990, are expressed below in millions of pounds and as a percentage of the All-Share Index. Similar figures are also provided for the preceding quarter and 1989 year end.

EQUITY GROUPS & SUB-SECTIONS (Figures in parentheses denote number of stocks)	Market capitalisation as at Sept 28 1990 (£m)	% of all share index	Market capitalisation as at Jun 29 1990 (£m)	% of all share index	Market capitalisation as at Dec 29 1989 (£m)	% of all share index
1 CAPITAL GOODS GROUP	9,990	15.17	78,818.8	17.02	80,881.0	17.21
2 Building materials	1,294.2	2.24	14,297.2	3.10	14,933.0	3.29
3 Engineering	1,294.2	2.24	14,297.2	3.10	14,933.0	3.29
4 Chemicals	2,567.1	4.48	3,499.4	0.76	3,523.5	0.78
5 Electronics	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
6 Engineering-Aerospace	4,225.5	7.61	5,134.2	1.12	5,242.0	1.13
7 Engineering-General	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
8 Metals and Metal Forming	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
9 Other Industrial Materials	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
10 CONSUMER GROUP	123,854.1	22.59	145,742.0	31.46	144,801.2	31.30
11 Food and Drink	17,301.9	3.12	20,247.3	4.39	20,247.3	4.39
12 Food Manufacturing	17,301.9	3.12	20,247.3	4.39	20,247.3	4.39
13 Consumer Goods	106,552.2	19.47	125,494.7	27.07	124,553.9	26.91
14 Textiles	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
15 Other Consumer Goods	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
16 Utilities	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
17 Gas	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
18 Electricity	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
19 Water	1,350.4	2.46	13,058.4	2.87	13,440.4	2.93
20 INDUSTRIAL GROUP	123,854.1	22.59	145,742.0	31.46	144,801.2	31.30
21 All-Share Index	65,946.4	100.0	461,497.7	100.0	470,125.9	100.0
22 FINANCIAL GROUP	51,400.4	78.08	64,327.3	13.94	64,327.3	13.68
23 Banks	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
24 Insurance (Life)	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
25 Insurance (General)	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
26 Insurance (Other)	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
27 Investment Funds	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
28 Other Financial	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
29 Investment Funds	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
30 Dividend Traders	1,294.2	1.96	2,567.1	0.56	2,567.1	0.54
31 ALL-SHARE INDEX	65,946.4	100.0	461,497.7	100.0	470,125.9	100.0

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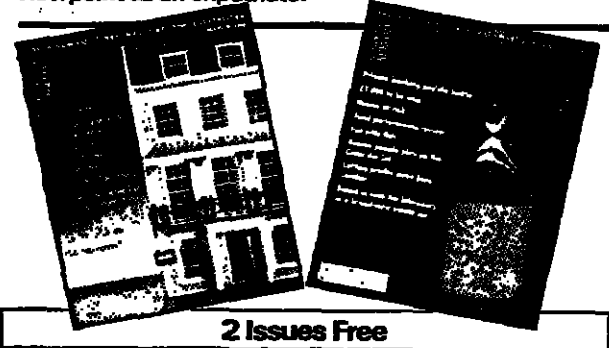
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## NEWS IN BRIEF Further fall in house building

THE number of new houses being built in Britain continues to fall, according to figures released yesterday by the Department of the Environment, writes John Ashworth.

They show that 6,200 fewer new dwellings were started in the three months to August than in the same period last year, a drop of 5 per cent.

Completions were more robust, increasing 3 per cent on the previous three months.

The DoE said it was not surprised by the figures, and attributed the continuing slow-down in building to high interest rates.

Renewed growth in building by housing associations was thwarted by last year's overspend by the Housing Corporation, which sets the level of grant for the associations.

The corporation, which had to bring £120m forward from this year's budget, was attacked by the Public Accounts Committee in July for causing "uncertainty, delay and extra expense". Starts made by housing associations fell 11 per cent on the previous three months.

## Green belt breach

MR Chris Patten, the environment secretary, is to allow the industrial development of part of Barnsey's green belt without a public inquiry. The 14-acre site will be used by the Barnsey Chronicle to build a print works.

## BAe case remands

MR Murray Stewart, 65, of Sydney, Australia, and Mr Jonathan Gould, 45, of Hove, East Sussex, who are accused of trying to steal £40m from British Aerospace in a computer fraud, were remanded in custody for a week by Bristol magistrates.

## Speed device check

MR Cecil Parkinson, the Transport Secretary, yesterday announced that all coaches required to have speed limiting devices would be checked for them during annual roadworthiness tests this month.



## UK NEWS - THE LABOUR PARTY AT BLACKPOOL

## Cunningham in rallying call for the next election

LABOUR'S next period of office would see improvements in education which matched the achievement of Attlee's 1945 Government in establishing the National Health Service, Mr John Cunningham, the party's campaign co-ordinator, forecast yesterday.

Delegates enthusiastically applauded his confident assertion that Labour was "on course" for a general election victory, and Mr Larry Whitty, the general secretary, claimed that "a truly great conference" had laid the foundations for a decade of Labour government.

Mr Cunningham maintained that Labour was now a different party to that which had sustained three successive general election defeats, and attributed the change to the "drive" of Mr Neil Kinnock, the Labour leader, and new policies and management.

He said Labour had set a new agenda for the 1990s with, at its head, the economy and industry, curbing inflation and investing for prosperity and the future of the country's children.

Promising a new positive approach to Europe, Mr Cunningham said: "We are ready to help the peoples and businesses of Britain get on with the task by doing what our competitors do to encourage improved performance in their own countries."

He stressed that improved performance was the only sure basis for increased provision.

## Reports by

Ivo Dawney  
John Mason  
Allison Smith  
Emma Tucker

## Pictures by

Alan Harper

Warning against complacency, Mr Cunningham told delegates: "We are well down the road to forming the next government but we must not take it for granted. We cannot and we must not let us."

The government was discredited and incompetent and he described Mrs Margaret Thatcher as "an isolated and out of touch Prime Minister".

Mr Cunningham acknowledged that the general election might not take place until 1992 but insisted that whatever the date Labour would be ready "not just to win but to govern".

In an attack on the "extraordinary" record of failure of the Thatcher administration he cited the disclosure by the Financial Times that Mr Nigel Lawson, the former chancellor, now recognised having made wrong decisions about financial deregulation, the sterling exchange rate after the 1986 oil price collapse, and interest rates after the 1987 stock market crash.

## Delegates sing in unison to powerful tune

Ivo Dawney looks back on a finely choreographed week that saw little real rancour

FOR all the meticulous packaging, bite-sized broadcasting opportunities and behind the scenes spin-doctoring, it took Barbara Castle - to put real fire in the bellies of the Labour faithful yesterday.

Glamorous as ever on the eve of her 80th birthday today, the Red Baroness lifted the close of conference not by "Looking to the Future" but invoking Labour's glorious past.

It was curiously appropriate. Throughout what all concede has been a remarkably smoothly-managed week, the relentless messages of change from the new model Labour party were aimed firmly at the evening news broadcasts. Lady Castle instead tapped the vast reserves of scholarly sentiment that lies close below the surface of each of Mr Kinnock's footsoldiers.

So cockily confident were Labour's leaders yesterday that several made clear references to the hitherto unmentionable disasters of the not-so-distant past.

Mr Larry Whitty, the party general secretary, went so far as to jokingly question the integrity of his predecessors who had often been called to declare a week's factional blood-letting a triumph success. "It has been a happy conference and by and large we have put aside the bitterness and division that dogged this party in the past," he said with a lack of hyperbole that underlined the party's new confidence.

By and large, he was right about the lack of real rancour. Apart from the defence cuts debate and the occasional clash between the leadership and the ragged remnants of the old left, delegates spent most of the week in a curiously optimistic mood. If nothing else it revealed a genuine hunger for power.

Yet while all were conscious of the need for telegraphic unity, there was none the less a hint of nostalgia for the old heavy hellebrand of the good-old, bad-old days. Indeed, after a long evening's socialising even some shadow ministers



could take their minds off the spoils of office for just long enough to admit a hint of boredom had set in since their plushly-tailored posteriors had sat down so heavily on the adolescent tendency.

As Mr Roy Jones, a veteran Morning Star journalist, wryly put it in the traditional address to conference from the press: "I had thought of bringing up politics, but then somebody said, 'What's the point of raising that at this late stage of the week?'"

Few of the delegates battling the blustery gales along the prom, would deny that Mrs Thatcher had changed their world and their attitudes. Well-dressed speakers would often preface their remarks at the rostrum with earnest declarations of their working class roots. Those more clearly identifiable with flat caps and whippets would

begin with comments such as "Geordie - and proud of it" as if challenging their middle-class comrades to make something of it.

Throughout the week, the dark suits of the shadow cabinet glabarded and congratulated their way round the cocktail circuit like so many double-breasted mafiosi. Fringe meetings, usually a rich seam of subversion, were largely replaced by staid drinks parties.

Julian Clary, the trendy comic, regaled appreciative audiences with his curiosity at meeting so rare a breed as "socialists". And on the final night, the party discovered it was now sufficiently well turned out to win even Danny La Rue's vote. The veteran entertainer and quick change artist took time away from his end-of-the-pier season to give his own tear-eyed endorsement to Neil Kinnock's direction of the Winter Gardens show. It was all a long way away from Nye Bevan and the Jarrow crusade.

Yesterday in a final gesture, Mr Peter Mandelson - chief of Labour's public relations revolution - celebrated his departure from the communications directorship with a conference rendition of Jerusalem. Unlike the lyrics of The Red Flag that immediately preceded it, this time conference at least knew the words. The sun was in the throats, the more observant delegates could witness the last tiny public relations miracle of Labour's finely choreographed week.

At the far left of the platform, carefully distanced from the massed choir of the national executive committee, the two old renegades Denis Skinner and Tony Benn had finally risen to their feet.

The Labour Party must go into the next election remembering the "brighter chapters" in its history, Barbara Castle (left), urged delegates yesterday.

Making the final speech to conference, the veteran Labour politician won two standing ovations for a powerful rallying call to party members. Mrs Thatcher had won some psychological victories over the Labour party but these had to be put in the past.

Labour achievements, from the setting up of the national health service to the introduction of earnings-related pensions, had to be remembered. The party was not talking about its survival, it was now launching its counter-offensive, she said.

Mr Ted O'Brien, for the NEC, said the one unifying force in Northern Ireland was the trade union movement but this would be split if Labour membership in the province was allowed.

However, Mr Alex Davidson (Livingstone) said that denying representation to potential members in Northern Ireland was undemocratic and unjustified.

Mr Roy Hattersley, the party's deputy leader, announced that the next Labour government would provide the opportunity for MPs to have a free vote on whether the present law on blasphemy should be repealed. He agreed that all cultural traditions should be respected in Britain but insisted that the repeal of the law designed to protect only Christianity from blasphemy was not an issue which should be determined by the government.

Mr Hattersley made it clear he would vote in favour of repeal.

Shopping hits Mr Denis Healey's the Time of My Life and Mr Tony Benn's diaries have been the best selling books at the Labour party shop this week but most popular with delegates were the ties - plain navy, red or grey with a single red rose.

QED Recordings sold 600 to 700 tapes of speeches and debates. Mr Kinnock stole the show with Mr Gordon Brown a close second.

## BRIEFLY

## Move into Ulster rejected

DEMANDS for the Labour Party to organise and fight parliamentary seats in Northern Ireland were overwhelmingly rejected yesterday by conference.

Mr Ted O'Brien, for the NEC, said the one unifying force in Northern Ireland was the trade union movement but this would be split if Labour membership in the province was allowed.

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## SOCIALIST ORGANISER

## Expulsion of left-wing group's members approved

THE LABOUR leadership's firm grip on the party machine was demonstrated further yesterday when conference voted to expel supporters of the left-wing Socialist Organiser group.

In spite of a heated debate, delegates upheld an NEC decision that Socialist Organiser was a separate organisation intent upon subverting the party.

Mr Tony Clarke, for the NEC, denied the issue was about freedom of speech with the leadership trying to silence dissent by acting against the group's newspaper. The group had its own programme, organisation and executive committee. It was a separate party and its activities were calculated entryism, he said.

The NEC was only upholding the party rules by acting against it.

Mr Danny Nicol (Hendon S), moving an emergency motion against the ban, dissociated himself from the views of Socialist Organiser but insisted it had a right to remain within the party. The Labour party had to remain a broad church and tolerate dissent, he said.

Mr Stan Newens (Co-operative Retail Services) warned against driving out idealistic and committed party members. Many paragon within the party had started out on the hard-left before becoming right-wingers, he said.

However, the emergency motion was heavily defeated by 4,769,000 votes (5,247,000-468,000).



New policies for auld acquaintance: the platform party links hands to sing auld lang syne yesterday at the close of conference

## EMPLOYMENT

## Civil Service jobs scheme criticised

By Michael Smith, Labour Correspondent

A CIVIL SERVICE scheme allowing the appointment of non-civil servants to junior managerial positions for the first time has been criticised by a union as a costly failure.

The criticism follows the disclosure that more than three quarters of successful candidates in the first year of the scheme already worked for government departments.

The scheme, introduced last year, provides for direct entry to higher executive officer grades by people from all backgrounds. Previously, only people who started as clerical or executive officers were able to apply to become HEOs.

The scheme enables government departments to recruit through open competition among staff not already employed by them when they first joined the civil service.

In 1989/90, the first full year of operation, 77.5 per cent of the successful candidates were serving or ex-civil servants, government figures show. There were 2,192 applicants from outside the civil service. Of these 198, or 9.8 per cent, were appointed. Out of 3,174 serving or ex-civil service applicants, 680 succeeded.

Mr Eddie Reilly, assistant general secretary of the NDCPS civil service union, said: "There was something seriously wrong with the internal promotions system."

"Why were these talented executive officers not promoted internally?" said Mr Reilly. "They have been forced to leave by the front door and return by the back door, sometimes stepping over colleagues with more seniority."

The union says sufficient in-house talent exists to make the direct entry scheme unnecessary, and argues that the £20,000 it estimated the Government spent promoting the scheme was therefore wasted.

The Treasury said the scheme had recruited 198 people into HEO jobs who would otherwise not have been able to become civil servants.

## Howard attacks EC social policy

By Ralph Atkins

MR MICHAEL Howard, the employment secretary, yesterday criticised the European Commission for social affairs, saying she had brought the community into "disrepute" with her handling of EC directives on employment.

His onslaught on Mrs Vasso Papandreu was by far the most critical made by Mr Howard but follows a long-running campaign by the Government against the European Social Charter. He accused her of misusing the Treaty of Rome and said many of her directives were poorly drafted, unclear and sometimes contradictory.

Speaking to the Amber Valley Conservative Association, Mr Howard said the Government had believed from the start that the Social Charter pointed in the direction of "centralised bureaucracy, of protectionism and of slower economic and employment growth". Subsequent events had borne out its fears.

Britain would only be able to accept about a third of the commissions proposals, expected to total nearly 50, over the next two years.

The EC employment directives produced by the commission this year, including one concerning the employment of pregnant women, contained "far-reaching proposals" which would have "very serious" consequences. "They would raise the cost of employment, put unnecessary burdens on employers and provide a powerful disincentive for employers to create jobs," he said.

Mr Howard said the commission had produced "only the most superficial assessment" of the many of the effects of its proposals. He also complained about a lack of consultation by the commission.

He said the commissions haste to publish draft directives had been counter-productive. Texts of three directives on part-time and temporary work launched in June had been poorly drafted, ill-thought-out, unclear and in some cases contradictory.

"Why is the commission rushing ahead with producing these proposals before they have been properly formulated? This is frankly no way for the European community to do business."

Some directives had been put forward under inappropriate articles in the Treaty of Rome in what he said was "blatant misuses" of the treaty.

view expressed in the government consultative document that the directives would significantly increase the cost of part-time and temporary employment, leading to the loss of such jobs. The consultative document provides no evidence to support this assertion, it says.

Any direct costs incurred to employers by providing for the same or equitable treatment of such atypical workers "would be more than outweighed by the benefits accruing to employers through improved recruitment and retention of staff, lower staff turnover

and increased productivity". The LPU cites as examples Sweden and France, where there has been diminution of part-time work in spite of provisions relating to part-time employment being superior to the current EC draft directives.

On benefits, the LPU supports the equalisation of national insurance for part time and temporary workers. This would not necessarily mean that low paid workers would have to make financial contributions, it says. This would depend on how the government chose to implement the directive.

The LPU disagrees with the

## Pay group questions Commission directives

By Fiona Thompson

THE European Commission's draft directives on part-time and temporary workers and on working time do not go far enough to harmonise conditions for atypical workers or provide adequate legislation on working time, according to the Low Pay Unit pressure group.

The directives should be extended to embrace pay discrimination in all its forms, the LPU says in response to a department of employment consultative document.

They should be widened to provide equal rights across the board for temporary and part time workers, most notably

including employment protection to cover other groups of atypical workers such as home workers and contract workers and to get rid of the exclusion on those working eight hours a week or less, the LPU said.

The government has canvassed some 300 UK bodies on the matter. Three of the directives would give part-time staff, people working more than eight hours a week, and temporary staff all the benefits given to full time employees on a pro rata basis. A fourth directive on working time proposes maximum shifts.

The LPU disagrees with the

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## Teaching vacancies fewer than expected

By Lisa Wood, Labour Staff

THE NUMBER of vacant teaching posts has fallen by more than was originally claimed by the government, an official survey showed today.

Figures from 104 of the 169 local education authorities (LEAs) in England showed a 77 per cent drop in the number of vacancies between January and September.

This compares with a 72 per cent drop indicated by preliminary results released last month by Mr John MacGregor, the education secretary, based on statistics from 82 authorities.

Among the 104 LEAs which supplied figures 1,400 posts were reported unfilled on September 3, of which 670 were

in primary schools and 730 in secondary schools. The department of education said temporary arrangements had been made to cover "all but a few of these".

The survey also showed that 24,000 posts were filled during the summer. Only three LEAs reported a larger number of vacancies than in January.

Mr MacGregor, commenting on the survey, said: "This is excellent news. It shows that the large package of teacher supply measures we have in place are having their effect. LEAs and schools have obviously been working hard to fill their vacancies."

Last month when Mr MacGregor published the preliminary findings of the survey he said it disproved Labour's forecasts that 130,000 pupils would start the year without a properly qualified permanent staff.

Meanwhile, the National Union of Teachers, which links teacher shortages with a decline in their salaries, is claiming a rise of 10 per cent plus £1,500 for its members.

The union's executive will hold a conference in November when it will ask delegates to approve the drawing up of industrial action measures to be implemented if and when appropriate to secure the pay award which is due in April.

## Sogat breaking law, says unions watchdog

By Michael Smith

THE Sogat print union was yesterday accused by a government-appointed trade union watchdog of failing to comply with the law by not holding elections. As the positions of three officers, including Mr Danny Sergeant, its president.

The declaration by the Certification Officer for Trade Unions raises the possibility that the union could be taken to the High Court if it fails to act.

Ms Brenda Dean, Sogat general secretary, in Blackpool yesterday for the Labour Party annual conference, said she had not yet seen the declaration. "We will give it careful consideration," she said.

Under the Trade Union Act of 1984, trade unions are required to ensure that members of their executive committee

face elections every five years.

Sogat had argued that neither Mr Sergeant nor the other two officers was a member of the executive committee or had a vote on it.

However, Mr Matthew Wake, the Certification Officer, declared after examination of the union's rule books that the three were executive members.

Mr Sergeant should therefore have faced a ballot last March, five years after his initial election, and Mr Ted O'Brien and Mr Fred Smith, two general officers, had become subject to statutory election requirements in July 1988.

The decision on whether the issue will be taken to the High Court is with the complainant, unnamed in the Certification Officer's judgment.

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## BRITAIN AND THE EMS

## INDUSTRY

## Exporters likely to feel the squeeze

FAR from offering British industry relief from impending recession, entry into the exchange rate mechanism may just shift the impact of the downturn from one sector to another.

For the last year the downturn has borne down on companies and industries such as construction or retail which are heavily dependent on the state of the UK economy.

The reduction in interest rates accompanying ERM entry will bring some relief to those sectors. But now it is manufacturing exporters' turn to shoulder the burden.

By joining at an exchange rate of DM2.55 the pressure will now be felt by manufacturing companies that export to the European Community.

With British unit costs rising more quickly than elsewhere in the EC, manufacturing exporters will find their margins squeezed. Deviation to maintain their international competitiveness, both in export markets and against import penetration, will no longer be an option.

This weekend will mark the consummation of British industry's long love affair with the idea of joining the exchange rate mechanism. From

Monday industrialists will find out whether the reality of their object of desire matches their high hopes.

At last year's annual Confederation of British Industry conference there was near unanimity that ERM entry was essential. The arguments in favour of entry flowed as freely as the drinks at the hospitality parties.

Exporters could plan their strategies around an exchange rate which would remain stable in relation to our main European trading partners. Executives with companies reliant on the UK market could look forward to a cut in interest rates which would get housing and retail sales moving again.

However, industry's attraction to the ERM has never been purely economic. Large companies in particular regarded membership as an emblem of corporate Britain's commitment to European integration, a stake in the ground to secure its place within the single European market.

On balance, most companies are still in favour of ERM membership. British industrialists and employer organisations welcomed the move with de-

clatations of "delight" and "relief". Yet, after the initial euphoria has worn off many will find the climate to be the harshest they have faced since the recession of 1979-81.

The scale of the impact on industry of joining at DM2.55 can be gauged by a comment from an economist at one of Britain's largest exporters. As he put it: "We would have preferred a rate of DM2.65. The current rate is far too high. The internationally tradable sector will have a very tough time, there could be two years of sub-optimal growth, investment will be cut and I expect a sharp rise in unemployment."

ERM entry will have a number of effects on industry which will vary across sectors, depending on the mix of their exposure to UK and export markets.

Industries reliant on the UK will welcome the move because after a year of 15 per cent interest rates, entry has allowed a 1 percentage point cut. This should bring some relief to construction, property and retail companies. A senior executive with one of the largest car manufacturers in the UK said: "There is enormous pent-up demand, it would not take much for us to get back to record levels of car sales."

The chairman of a property and construction group concurred: "There are thousands of people just waiting for an interest rate cut to move. The housing market could explode with sustained interest rate cuts but they will need to fall by two points to really make an impact."

ERM entry in the wide 6 per cent band of variation will also please them because many feared interest rates would have been extremely volatile to keep the pound within the narrow 2 1/2 per cent band.

However, the outlook for domestically oriented industries may turn on the performance of exporters. The domestic downturn of the last year has not had that much bearing on exporters. However, if exporters are forced to shed labour and cut investment because the exchange rate makes selling abroad more difficult this could drag down the rest of the economy.

The exporters which will be hit hardest will be those commodity sectors where price competition is more

important than non-price factors such as quality. Price-sensitive areas such as bulk chemicals, textiles, footwear and commodity steel products will be hit.

Mechanical engineering groups selling low and medium technology products will also suffer because there will be a cap on their ability to raise prices.

Sterling's rate against the D-mark is not the only issue. The recent fall in the US dollar has made exporting to the US more difficult than it was at the start of the year.

Companies with higher value-added exports such as specialty chemicals producers, whose products trade on the quality and design content, will have greater room to raise prices. In response to the squeeze manufacturing exporters can be expected to intensify labour shedding in an effort to raise productivity and curtail rises in unit costs. Investment could also be cut back.

British industry may be about to find out that every silver lining has a cloud attached to it.

Charles Leadbeater

## EUROPE

## Welcome from EC partners

MR KARL Otto Pöhl, president of the German Bundesbank yesterday told Britain's European partners in welcoming sterling's entry into the exchange rate mechanism of the EMS.

Europe's treasuries, central bankers and the European Commission also gave sterling's full entry into the EMS an enthusiastic welcome that was tempered with some worry that so heavyweight a currency might rock the stability of the exchange rate mechanism.

Sterling's precise place in the ERM will only be finalised in a special meeting today in Brussels of the EC's Monetary Committee, composed of senior treasury and central bank officials of the Twelve.

Mr Pöhl, who has long urged full British membership of the EMS, said in a statement released by the Bundesbank: "The British move is an important contribution to the framework of the first stage of European economic and monetary union."

"I welcome the intention of the British government to reinforce its membership of the Exchange Rate Mechanism of the EMS by continuing its present anti-inflation policy."

Mr Hans Tietmeyer, foreign policy adviser to Chancellor Helmut Kohl, said the British decision was "extraordinarily positive".

He said: "It is a big step forward in monetary policy co-operation, which will ease the task of the inter-governmental conference on monetary union (in Rome in December)."

The move, only two days after German unity, backed up the Bonn government's view that "German unity can accelerate European union," Mr Tietmeyer said.

Mr Hans Tietmeyer, the Bundesbank directorate member who will take part in today's European monetary committee meeting in Brussels, also welcomed the EMS move. He said the decision showed Britain's "commitment to a policy of stability" as well as its "commitment to Europe."

Britain's European partners were also swift to embrace the British decision. France gave an unreserved welcome, with Mr Pierre Bérégovoy, the finance minister, describing it as "good news for Europe."

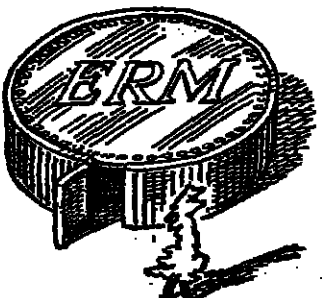
He said: "Great Britain will gain by it and the Community of 12 as well. It is a progression along the road of European economic and monetary union which earns the best wishes of the French Government."

Mr Pierre Bérégovoy, who discussed Britain's possible ERM entry with Mr John Major in Washington two weeks ago, added that he "rejoiced in this positive development" from the UK government.

He said: "In the present economic circumstances, dominated by the uncertainties born from the Gulf crisis, we must seek exchange rate stability to hold back inflation and to avoid recession."

More precise indications of how the UK move, which Britain's EC partners regard as long overdue, will affect the pace of progress towards economic and monetary union (EMU) will come on Monday, when EC finance ministers hold their regular monthly meeting in Luxembourg.

However, from immediate reactions last night the UK move appeared likely to accentuate the division among the Twelve, with the most pro-Sam governments arguing that any instability caused by sterling's presence in the ERM will reinforce the need to move to a single currency while others



will argue for more time to let sterling settle in.

The European Commission declined any official comment on the British move until after today's Monetary Committee meeting, although Sir Leon Brittan, the senior UK commissioner, hailed it as good news for the UK and for Europe.

Central bankers and commission officials all agreed that sterling's entry into the ERM would enhance the authority of the UK government's voice.

None of Britain's partners was predicting that Mr Major would now be able to swing the EMU debate in the direction of his evolutionary approach to monetary union, based around a hard version of the European currency unit.

David Buchan, David Marsh, Andrew Fisher and Will Dawkins

## REACTION

## Business confidence expected to return

BRITISH industry yesterday broadly welcomed the Chancellor's decision to enter the ERM and to reduce interest rates.

The Confederation of British Industry said it was delighted by both moves. It said joining the ERM would bring much greater predictability for UK businesses in quoting for export orders.

The CBI said that both ERM membership and lower interest rates would help sustain business confidence in a difficult economic climate.

But Mr Peter Morgan, director-general of the Institute of Directors, warned he should be helping to British industry. But he added that further improvements in competitiveness were still necessary.

Sir Peter Thompson, chairman of NCF, formerly the National Freight Consortium, welcomed the cut in interest rates, explaining that the recession had begun to bite deeply in recent months. He said that he hoped the decision to reduce interest rates had not been too late and that industrial confidence would return.

Hanson Industries, the industrial conglomerate, has not cash and will not therefore benefit directly from the cut in base rates. However, Mr Martin Taylor, vice-chairman, said lower interest rates must be good for the economy in the long term.

"I hope it's a good sign that the government believes that

the cut in interest rates and ERM entry. But the consortium added that it did not expect an immediate upsurge in consumer expenditure. "I think the prospects are now for a far less gloomy Christmas for retailers," it said.

Sir Denis Henderson, chairman of Imperial Chemical Industries, said his company had long been in favour of ERM entry as it would give greater stability in business planning and should improve the investment climate. He also said he welcomed the 1 percentage point cut in base rates, which he said should be helpful to British industry. But he added that further improvements in competitiveness were still necessary.

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"I hope it's a good sign that the government believes that

the problems are under control," he said.

Borrowings at Glyndwed International, the Midlands-based engineering group, represented 45 per cent of shareholders' funds at the end of June, so it greeted the effect of the cut in the base rate. "More important, though, is the effect on the UK economy," said Mr Nick Boucher, planning manager.

"The change in rates from 15 per cent to 14 per cent won't make much difference in the short run, but it will let consumers see the light at the end of the tunnel. They will not indulge in radical new expenditure, but they will not hold back quite so much on things they wanted to do anyway."

Mr Andrew Robb, finance director at Pilkington, the glass products group, said he was delighted that base rates had started to come down, but suspected it would be a long time before there was any real impact on the housing market.

"It's a start, but it will have to go some way further before there is any real impact on industry," he said. "I don't think the government realises the potential damage that could result from its high interest rate policy."

Paul Abrahams, Richard Tomkins and John Thornhill



JOHN MAJOR

## Inflation pressures falling

Mr John Major, the Chancellor, issued this statement at 4.00pm yesterday:

IT HAS become increasingly clear that the government's sustained policies of high interest rates and firm budgetary control are now reducing inflationary pressures in the economy. Monetary growth has fallen very sharply to within its target range and the growth of demand has slowed and continues to do so.

The rise in oil prices will

continue to feed through for some time but the prospect is for a substantial reduction in inflation over the coming year both in absolute terms and in relation to inflation in other European countries.

In these circumstances, a reduction in interest rates is now justified; so the Bank of England is announcing that its minimum lending rate on Monday will be 14 per cent, one per cent below the current level of banks' base rates.

A tight monetary policy and

a firm exchange rate remain essential to bring inflation down. To reinforce our framework of monetary discipline, we have decided that the UK should now join the Exchange Rate Mechanism of the European Monetary System.

We have proposed, therefore, to our European Community partners that, as part of the common procedure, we should join the ERM on Monday morning with a central exchange rate of around DM2.55 and initially with 6 per cent margins.

ROBIN LEIGH-PEMBERTON

## Benefits are potentially great

Part of a statement by Mr Robin Leigh-Pemberton, Governor of the Bank of England

I AM very pleased that Britain can now participate fully in the EMS. This is an important moment in our economic life. The long-term benefits of ERM membership, as I have said in the past, are potentially very great. The ERM provides a clear framework within which our counter-inflationary policies can be pursued.

That offers the prospect of greater exchange rate stability, certainly against the currencies of our European partners and perhaps more widely. It should also mean that business can plan and invest with

greater certainty. The implications of our membership must, however, be clearly understood. I agree with the Chancellor that the ERM is not an alternative to pursuing a firm counter-inflationary policy. It is a means of reinforcing that policy.

We have sought to establish a firm exchange rate as an important element in counter-inflationary discipline, and ERM membership will underpin that. The central rates and bands that we have proposed are in my judgment fully consistent with maintaining firm downward pressure on inflation, through an appropriately restrictive monetary policy and a sound fiscal stance.

The slower growth of the monetary aggregates and recent developments in economic activity now clearly indicate a substantial reduction in inflation next year, which justifies a small reduction in interest rates. We have therefore announced a 1 per cent cut to take effect on Monday. However, no one should doubt our determination to continue to pursue an appropriately restrictive monetary stance.

The recent firming of the exchange rate has put pressure on companies' profit margins, by making it more difficult for companies to pass on higher wage costs in their output prices.

## MARKETS

## Financial markets hope for billions of pounds in inflows

BILLIONS of pounds are expected to be attracted into the City's financial markets in coming months as a result of the decision.

It is likely to push sterling quickly close to the top of its permitted band within the EMS, perhaps as soon as next week. The combination of high UK interest rates and full entry into the EMS means "sterling has become a high-yielding [D-Mark]," said Mr Steven Bell, chief economist at the UK merchant bank Morgan Grenfell.

After jumping 8 pence to DM3.01 yesterday, the pound may move towards DM3.10 quite rapidly. As announced by the Treasury, a 6 per cent fluctuation around a DM2.55 central rate means the pound can swing down to DM2.78 and up to DM3.13.

The immediate effect of the ERM announcement and the 1-percentage-point cut in UK interest rates was to transform sentiment in the depressed stock market.

With the FT-SE index about 30 points down before the move, it finished about 70 points up on the day. The UK government bond market also rallied, with longer-dated bonds rising by 3 per cent. The 9 per cent issue maturing in 2008 closed at 98 1/2 to yield 10.72 per cent.

Over the longer term, British financial markets can find sources of comfort and concern alike, according to City of London economists and dealers.

In the City, the timing of the announcement was seen as largely political. The move was exactly that suggested by the Labour Party at this week's conference, and therefore deprives the opposition of a political platform. There is also a political benefit for the Conservatives in lower interest rates. The resultant cuts in mortgage rates might help to reduce the retail price inflation rate - and that may influence wage bargaining.

All that strengthens the government in the run-up for what is now increasingly likely to be seen as a 1991 general election, and that will in turn bolster financial markets, which traditionally react more positively to Conservative governments.

The government can argue an economic justification, too. The growth of narrow money supply, M0, the only measure targeted by the government, is crumbling. Having fallen back into its target range, M0 provides further evidence that the economy is now into recession - to confirm the evidence being provided by retail sales figures and by British companies in their gloomy earnings

reports. Sterling is relatively strong, suggesting a relatively tight stance against inflation.

Potential threats arise. Some in the City are worried about the so-called "Walters" effect, named after Professor Alan Walters, a former economic adviser to the Prime Minister.

His concern would that the view of the pound as a "high-yielding D-Mark" will encourage speculation in sterling, forcing premature - and ultimately inflationary - cuts in interest rates to stop the inflows. Awareness of that as a risk may limit the prospects for further interest-rate cuts.

There is also the likelihood that because the Bank of England's "full funding strategy," intervention in the foreign exchange market to depress the pound will bring forward the likely resumption of issuance of new gilts. If an election is coming next year, fiscal policy may be laxer than otherwise - further increasing the government's need to issue paper.

One thing appears unlikely - any rapid and embarrassing exit from the ERM to parallel that which occurred when sterling joined the European currency "snake" in 1972 and left it five weeks later.

Stephen Fidler

## PRIME MINISTER'S STATEMENT

## Economic signs right, says PM

MRS MARGARET Thatcher said there were "uncontestable signs" that the economy was moving in the direction the government intended, which allowed Britain to join the ERM and reduce interest rates.

She said: "The fact that our policies are working and are seen to be working have made both these decisions possible." Echoing her oft-repeated statement that Britain would join the ERM when the time was right, she said: "These two pol-

icies are right for the times". Evidence in Confederation of British Industry surveys, retail sales figures, car sales, and "above all" monetary indicators made it "quite clear that we are in a position to reduce the interest rate from 15 per cent to 14 per cent."

Joining the ERM would "underpin our anti-inflationary stance," Mrs Thatcher said. She expected Britain's inflation rate to move nearer the European average in coming

months but forecasts were confused by oil price movements. She expected building societies to lower mortgage rates in line with the cut in interest rates.

Mrs Thatcher said she had not changed her stance on stages two and three of the Delors plan for European economic and monetary union at all. The Government remained "totally against" a single currency and so was parliament.

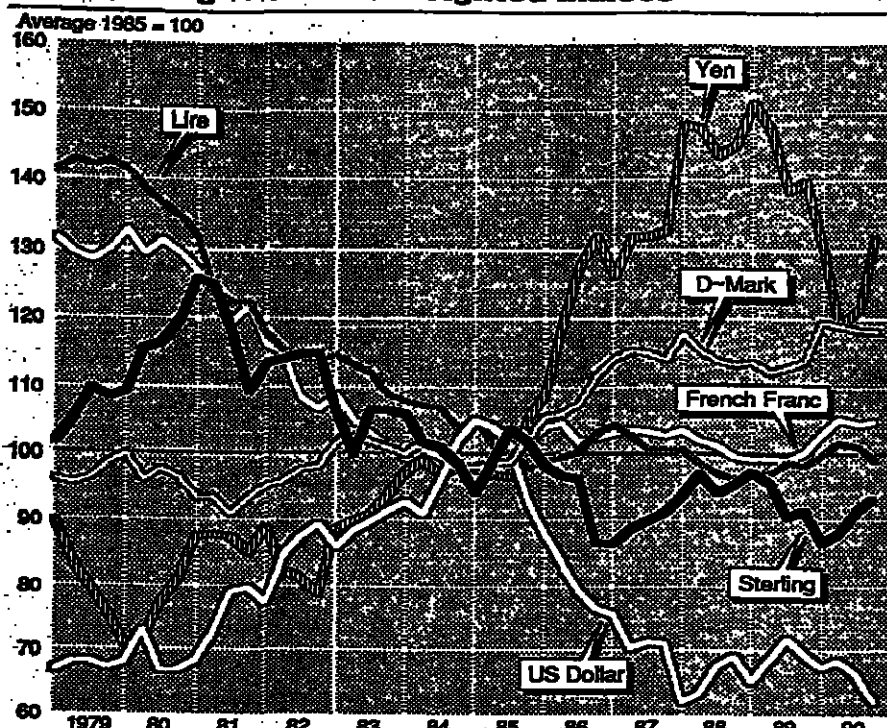
Ralph Atkins

David Lascelles

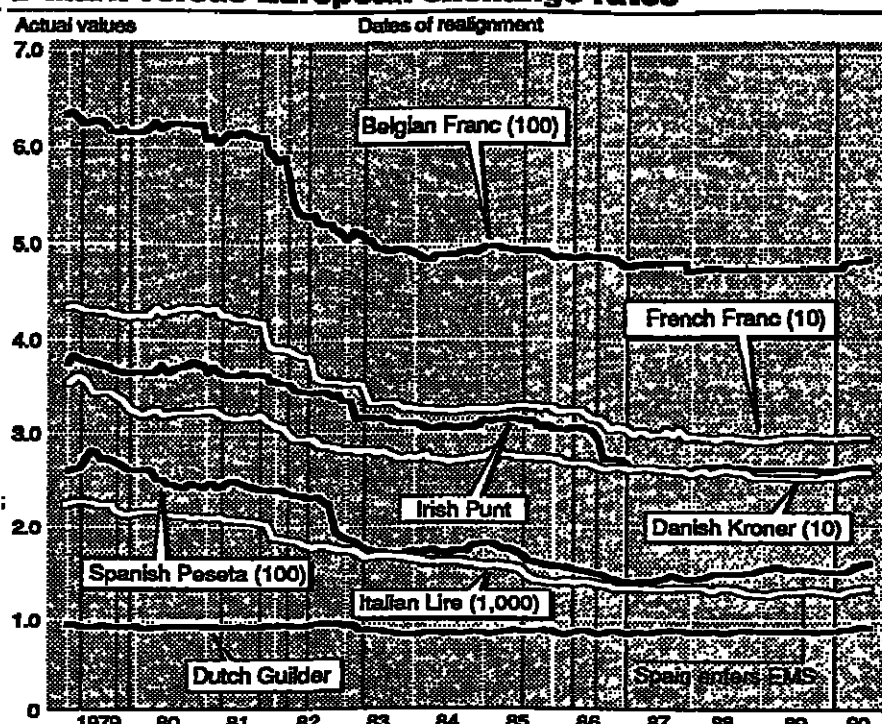


## BRITAIN AND THE EMS

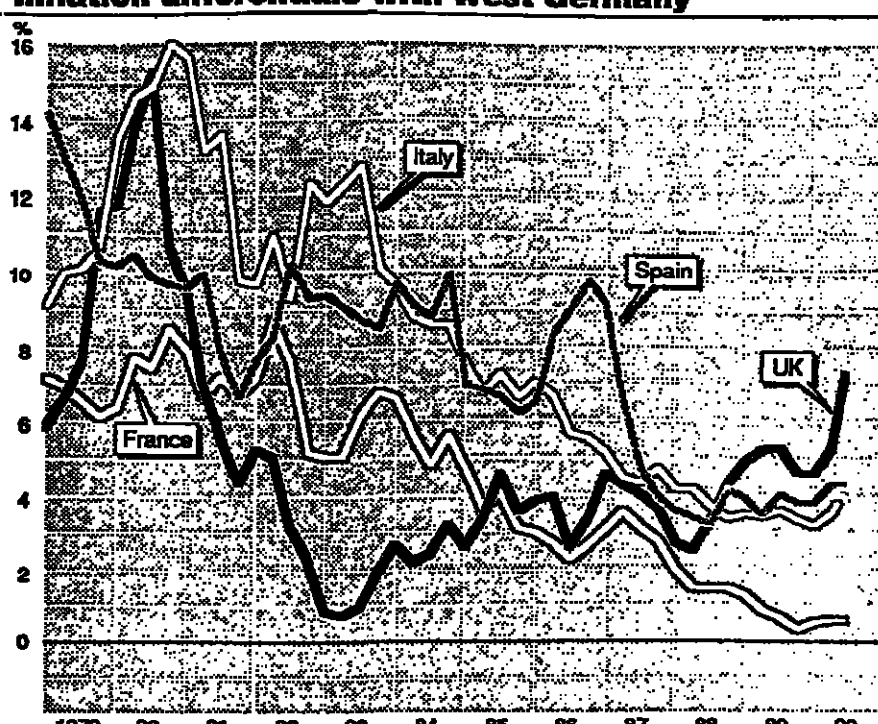
Bank of England trade weighted indices



D-Mark versus European exchange rates



Inflation differentials with West Germany



## EMS MECHANISM

## Britain to follow a working model

THE European Monetary System (EMS) was established in March 1979 to promote monetary stability and low inflation in Europe. Both are regarded as vital for economic policy management and successful business decision-making, and make the job of coordinating European governments' macroeconomic policies easier.

At the core of the EMS is the Exchange Rate Mechanism (ERM), which is designed to keep the exchange rates of the currencies within agreed limits (or "bands") against one another. The nine currencies that participate in the system are the German D-Mark, the French franc, the Belgian and Luxembourg franc, the Danish krone, the Dutch guilder, the Irish punt, the Italian lira and the Spanish peseta.

At present eight of the nine are allowed to fluctuate between plus or minus 2.25 per cent of their central rate against the other member currencies, which means they are in the narrow band.

The central rate is set by the central bank governors and finance ministers and provides the benchmark for measuring fluctuations in each currency. All the currencies in the system have a central rate against each other. For example, the French franc currently has a central rate against the D-Mark of FF13.5539 = DM1. The franc, therefore, must rise no higher against the D-Mark central rate than FF13.5539 (2.25 per cent above), or fall no lower than FF13.243 (2.25 per cent below). The only currency not in the narrow band is the Spanish peseta, which is allowed a wide band of plus or minus 6 per cent, and for a transitional period only.

Generally, a currency will be allocated the wide band for the initial period of ERM membership when it is likely to be exposed to greater fluctuations. The ERM currencies also have central rates against the European Currency Unit (ECU), which is a composite of nine currencies consisting of specified amounts of each EC currency. The relative amounts of the 12 member currencies in the basket reflect their countries' economic weight. The main method of keeping currencies within their bands is intervention in the foreign exchange markets by central banks, which buy a currency to stop it from falling further, or sell it to stop it from rising further. For example, if the French franc fell to its minimum level against the D-Mark, the French and West German central banks would buy francs and sell marks to prop up the value of the French currency. Other European central banks might also be called in to participate in the intervention.

The present regulations governing intervention were laid down by the Nyborg-Baale Agreement in September 1987, which introduced the concept of intra-marginal intervention, or intervention by central banks before currencies reach their respective floors and ceilings in the EMS.

The Nyborg-Baale Agreement also provided for greater use of the ECU for repayments within the short-term credit mechanisms available to central banks in the EMS.

Unlimited credit is automatically offered to central banks in the form of a very short term financing facility (VSTF) to finance intervention when currencies threaten to break through their bands. When intra-marginal intervention is required, credit is available, but not automatically.

An alternative to intervention is to use domestic monetary policy to keep currencies within their bands, such as raising interest rates to strengthen a

currency's value or lowering interest rates to depress its value.

When intervention and monetary policy fails to hold a currency within its band, member governments can agree to a realignment. This involves resetting the central rates of the troublesome currency, and takes the form of a devaluation of a currency (lowering its relative value), or a revaluation (raising its relative value).

Realignment is regarded as a last resort: there have been 12 since the EMS's inception, and only five since 1983. The last major realignment was in January 1987 and involved the D-Mark, the Dutch guilder, and the Belgian and Luxembourg francs.

A mini-realignment occurred in January this year when the Italian lira, which had been consistently weak on the foreign exchanges, was effectively devalued 3.7 per cent against the D-Mark and moved from the wide 6 per cent band to the narrow 2.25 per cent band.

Patrick Harverson

## IMPACT ON THE INDIVIDUAL

## Borrowers reap first benefit of entry into ERM

ENTRY into the Exchange Rate Mechanism - and more immediately the cut in interest rates - is the first good news in a long time for people struggling with their finances.

Yesterday's announcements of cuts in mortgage rates by building societies should mean a fall in November mortgage payments for many homeowners. Those in debt should also find that interest payments on their overdrafts are reduced.

The impact of the pound's entry into the ERM may eventually be more profound than a fall in base rates, but it will take longer to show itself. If ERM membership really does make the UK economy behave like that of Germany, then Britain may enjoy low interest rates and low inflation. Britain should become more prosperous as a result.

Such a beneficial economic effect may take a decade or so. But in the meantime, there may be tangible gains. If the pound attracts substantial overseas investment, because of extra confidence in the UK generated by ERM entry, then there may be further rate cuts.

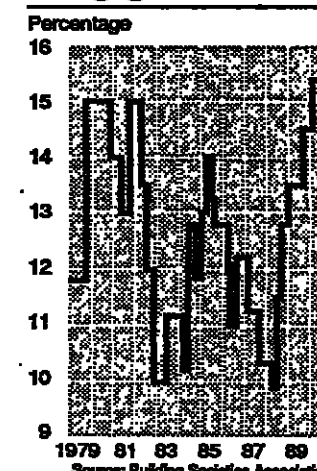
A period of exchange rate stability should make life simpler for travellers. Previously, their buying power when holidaying in Europe has varied sharply from year to year.

Perhaps the single most important impact on most individuals of ERM entry will be its effect on the companies which employ them. Stable exchange rates and lower interest rates may help British companies avoid the vast manpower layoffs which occurred in the 1980s.

The immediate concern of most people, however, is likely to be the fall in interest rates. The Halifax Building Society estimated that a 0.5 per cent cut in rates would save £17 a month for homeowners with a £20,000 mortgage and £39 a month for those with a £50,000 loan. That could make an important difference to those struggling to keep up their mortgage payments.

The interest rate cut may revitalise the moribund housing market. Mr Walter Avril of mortgage broker John Charlton feels that without a cut house prices could have fallen another 5 per cent before Christmas. Estate agents Knight Frank & Rutley said:

## Mortgage rate



Returns to savers are likely to drop quite swiftly because for many banks and building societies the margin - the difference between the rate at which they lend at and the rate at which they borrow - is too slim already.

Most savers paying 25 per cent tax will now receive a return less than the rate of inflation. Even before yesterday, basic rate taxpayers were doing well to earn more than 11 per cent, compared with inflation of 10.6 per cent.

Private investors are unlikely to switch from cash into equities, however. Many small investors lost confidence in shares after the 1987 crash, and the prospect of a Gulf war is still likely to restrain their enthusiasm.

Philip Coggan and Sara Webb

## HISTORY

## Community celebrates enduring success

THE European Monetary System is one of the great success stories of the European Community.

Launched in March 1979 to create a zone of monetary stability in Europe, the EMS has made a major contribution to the current strong economic growth and low inflation enjoyed by most EC nations on the Continent.

The exchange rate mechanism, which Britain has finally agreed to join, has exported West Germany's counter-inflationary success to most Community member states and acted as a powerful disciplinary force over politicians who otherwise might have shied away from sound policies.

The system was conceived by the former West German Chancellor Helmut Schmidt and French President Valéry Giscard d'Estaing in response to the extreme monetary turbulence of the late 1970s.

But the EMS itself had to endure five years of instability before establishing itself as part of the European scene.

It got off to an inglorious start when a row over its impact on EC farm pricing delayed its launch for 11 weeks. From the first it was incomplete. Britain refused to join the exchange rate mechanism, the device for limiting currency fluctuations which is

at the heart of the system. Italy entered the ERM, but with wider six per cent fluctuation margins for the Lira compared with a 2.25 per cent band applying to other full member states.

During its first four years, the EMS experienced seven of its 12 parity realignments to date in the face of speculative attacks. Ambitious plans to pool part of the reserves of the member states and create a European Monetary Fund after two years' operation came to naught.

In March 1983 the system was in crisis. A particularly acrimonious realignment, in which France threatened to quit, appeared to justify the views of sceptics such as Sir Alan Walters, the British Prime Minister's informal economic adviser, who has said the EMS is "half baked".

But the March 1983 crisis proved to be a turning point and ushered in a period of greater stability. The socialist government in Paris abandoned strongly expansionist policies that had pushed up inflation and the balance of payments deficit and fell into line with the West German Bundesbank's counter-inflationary goals.

There is now a core group of EMS countries - West Germany, France, the Netherlands, Belgium, Luxembourg and possibly Denmark - with inflation levels of around three per cent which could realistically contemplate monetary union.

The French U-turn showed that countries were prepared to use the EMS to impose discipline on their economies. Since 1983, despite occasional realignments, the EMS has won credibility in financial markets because the changes agreed to the participating countries' central rates have become too small to reward speculators.

But in the process, the EMS has become dominated by the



System designers: Schmidt (left) and d'Estaing

D-Mark. Among EC central banks it is the West German Bundesbank which sets Europe's monetary policy.

The D-Mark - which Bundesbank president Karl Otto Pöhl likes to call the anchor of the system, is the main reserve and intervention currency.

The European Currency Unit, the weighted average of EC currencies that was supposed to be at "the centre of the system" has remained in the shadows, although it has gained some acceptance on private capital markets and may yet enjoy a revival as the Community moves towards economic and monetary union.

The Germanocentric nature of the EMS has brought disadvantages as well as advantages. For Germany's partner countries the "purchases" of the Federal Republic's low inflation has meant the acceptance of an asymmetrical system of burden-sharing.

Although arguments that the EMS is a deflationary system have lost their force in the light of West Germany's present strong growth rate of more than four per cent annually, it unemployment remains higher in all Germany's partner countries except Luxembourg.

West Germany also has large trade surpluses with all its EMS partners except Ireland. But contrary to expectations, Germany's trade surpluses have not caused crisis in the EMS. The determination of inflation-prone governments, such as those of Spain or Italy, to keep their exchange rates strong has had the perverse effect at times of making the D-mark relatively weak in the system. For much of last year, the Bundesbank made no secret of its desire to have an upwards revaluation of the D-mark in the EMS.

It had, however, to get its way. The realignment in January this year, in which Italy brought the Lira into the narrow 2.25 per cent fluctuation band without any other currency's value or lowering interest rates to depress its value.

When intervention and monetary policy fails to hold a currency within its band, member governments can agree to a realignment. This involves resetting the central rates of the troublesome currency, and takes the form of a devaluation of a currency (lowering its relative value), or a revaluation (raising its relative value).

Realignment is regarded as a last resort: there have been 12 since the EMS's inception, and only five since 1983. The last major realignment was in January 1987 and involved the D-Mark, the Dutch guilder, and the Belgian and Luxembourg francs.

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Peter Norman

## THE INTELLECTUAL DEBATE

## Spell is broken for British supporters of floating exchange rates

WHY has the UK decided to enter the Exchange Rate Mechanism almost twenty years after expounding the joys of floating exchange rates? And why are 11 years of coy flirtation with the European Monetary System to end at last in marriage?

One explanation is political, the desire for symbols of closer union with the European Community. But, surprisingly perhaps, economics play a part as well.

Experience has convinced an ever-growing number of economists, pundits, officials and politicians that floating exchange rates flattered to deceive.

Fixed exchange rates are fashionable once more. Two decades have been long enough to forget the steady embrace of the Bretton Woods system of adjustable pegged exchange rates.

Such a change in mood is nothing new. Since the beginning of the First World War, sterling has floated three times and, with yesterday's decision, been put on a (more or less) fixed rate three times. But this may be the last occasion. If protagonists of economic and monetary union have their way, sterling will be cured of its flirtatious ways for good.

Why floating exchange rates are now widely regarded as having been at best a misfortune is no great mystery. Over the period

since June 1972, when sterling was floated, the real rate of exchange has fluctuated considerably, the price level has risen by 40 per cent (a compound rate of 10.5 per cent), unemployment has risen considerably and real gross domestic product has grown at a compound rate of only 2.3 per cent.

The exchange rate instability and failure of domestic monetary control, on the one hand, and the apparent inability to obtain lower unemployment and higher output in return for more inflation, on the other, have united moderate monetarists and reconstructed Keynesians in disillusion.

Erstwhile monetarists became progressively more convinced that, in British circumstances, domestic monetary control was technically infeasible, politically inconceivable, or both. They also concluded that the markets for foreign exchange were far more flighty than they had expected. But, happily for them, the Bundesbank waits, as a *deus ex machina*, to ensure a happy ending to the play. Via membership of the ERM the UK can stabilise the exchange rate and import the monetary discipline it is apparently unable to produce for itself.

Keynesians, for their part, have never had much faith in the wisdom of financial markets, in general, or



Bretton Woods: Mt Washington Hotel where the agreement on fixed rates was signed

foreign exchange markets, in particular. But many have also come to the conclusion that the real economy can gain no enduring or predictable benefits from devaluation: for the UK devaluation has simply meant more inflation.

Increased willingness to embrace the ERM was motivated as much by its successes as by these various British failures. Until the mid-1980s the reduction in inflation in the UK far exceeded that in most ERM members, though the economic cost, in the form of unprecedented levels of long term unemployment, also appeared high. After 1985 the

costs faded away, but so did the disinflationary element.

By 1990 the UK was back among the poor performers on inflation, while countries like France and, more strikingly, Ireland, had sustained a far better performance. Moreover, their performance in lowering inflation no longer appeared to be at the price of economic growth. Since 1988 economies have been expanding rapidly throughout the ERM zone, while the British economy has been forced into the stop phase of yet another stop-go cycle.

Disappointed with performance at home and impressed by performance abroad, some monetarists and Keynesians have converged on the benefits of full membership of the EMS. But potentially disruptive disagreements remain obstacles to a peaceful marriage.

Many monetarists remain convinced that domestic monetary targeting is both feasible and desirable: feasible, because whatever the Bundesbank does British monetary authorities could do too; desirable, because British monetary conditions and the British economy remain too different from those of the present members of the ERM for

successful incorporation.

Sir Alan Walters is the best known and most influential of sceptics of ERM entry. He goes further, however. The ERM, he insists, is a "half-baked" compromise between fixed and floating exchange rates. The possibility of adjusting exchange rates undermines the predictability and stability of the former aspect of the ERM, while the commitment to fix exchange rates for long periods removes the flexibility of the latter. The resulting arrangement is, he argues, sustainable in the long term only because of exchange controls (a position that would also be accepted by many members who, for that very reason, now seek liberated movement towards EMU).

Keynesians are also divided, in this case between those who see the goal as fixing the pound at a "competitive" level and so accept devaluations as necessary, from time to time, and those who embrace the logic of exchange rate discipline. Discussions of the EMS within the Labour Party indicate a confusion between these two, mutually incompatible, approaches to the ERM.

Keynesian critics, too, have a more wide-ranging objection to the ERM. The ERM, they complain, has been an oasis of West German exchange rate protectionism. Over

time re-alignments have not offset differential rates of inflation. Consequently, the real rate of exchange of the D-mark is tending to depreciate, generating increasing export success for West Germany and balance of payments difficulties for most other members. While this criticism looks less apposite in the third year of rapid economic growth in the EC, it could regain force if growth slowed once more and what Mr Nicholas Ridley called the "habits" of the West Germans were again seen to be strangling the EC economy as a whole.

In short, the convergence of ideas towards acceptance of the ERM has been neither overpowering nor unanimous. Doubtless they will happily seize on any difficulty as an opportunity to raise questions either about membership of the ERM or about management of the currency within it. While some of those doubts - about the "half-baked" ERM or about Bundesbank dominance - might be assuaged by rapid movement to EMU, that movement will itself create important new anxieties. With membership of the ERM the UK has reached the end of a long and stormy courtship; only the naive would suppose that the newly-weds will now live happily ever after.

Martin Wolf



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## The time was ripe

AFTER 11 years of a flirtation as embarrassing as it has been drawn out, the UK has at last applied to enter the exchange rate mechanism of the European Monetary System. Both politically and economically, entry is a shrewdly timed. It suggests an early election; it guarantees Britain a good hearing at the European Community's intergovernmental conference on economic and monetary union, due to start in December; but it also ensures an early and probably prolonged squeeze on the sectors of the economy exposed to international competition.

The UK has applied for entry at a central rate of DM2.96, with margins of 6 per cent on either side of the central rate. On the position of the currencies in the grid on Friday morning, the effective band width would have been from DM 2.878 to 3.1300 (8.6 per cent). These margins leave the UK with little room for depreciation, but plenty for an appreciation. Just the first instalment of that appreciation may have been seen yesterday.

Despite the chancellor's remarks that "monetary growth has fallen very sharply to within its target range and the growth of demand has slowed", the celebrated Madrid conditions have not been met. This is no matter, since they never made much sense. It was impossible for sterling to enter the ERM in the near future, after having achieved convergence of underlying inflation upon rates in major ERM member countries. Entry had to be a way to achieve that convergence. Nightly used, it can be.

## Interest rates

By putting sterling into the ERM, the chancellor has stolen Mr John Smith's clothes. He has also given himself the best cover for the cut in interest rates that he can. It is regarded as being both politically necessary and economically justified. This, too, is likely to be a first instalment. How soon the next instalments come and how far they go will be one indication of whether the policy should be viewed as a long-term commitment, rather than a short-term electoral expedient.

Either way, this is no time for business as usual, least of all bargaining as usual. With settlements running at between 9 and 10 per cent a year in the third quarter and productivity growth in manufacturing down to about 1 per cent, the squeeze on the profitability of British manufacturing is likely to be severe. The weakness of the dollar against all major currencies - it was down to \$1.56 to the pound last night and may fall further, fol-

lowing the ignominious collapse of last weekend's painfully crafted US budget deal - will reinforce the pressure. One wonders whether the delighted purchasers of UK equities have absorbed the implications. From the welcoming remarks by the Confederation of British Industry, it may not have done so either. Business must do so at once. "The discipline of the ERM," is, after all, something that - as the governor of the Bank of England, Mr Robin Leigh-Pemberton, remarked, "industry has long advocated". From now on, both employers and unions have to reckon with the long-term consequences of any pay bargains above the level reached, not in the average of ERM members, but in the most successful of them.

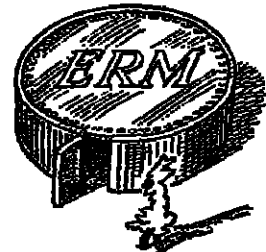
## No excuses

The governor also remarked that "from today, companies can have no excuse for expecting a lower exchange rate to validate any failure to control costs". If he is right - and one must hope that he is - then the squeeze on the open sectors of the economy that is in prospect will go on year after year. It will go on until the UK is competitive with Germany on a fixed exchange rate. That is more, it would be folly to hope that the new Germany will provide a more comfortable standard than the old.

It is not only business that has to adapt. So too must borrowers. Cynics may suppose that this is a ploy to cut interest rates and win the next election. At present, one cannot be sure that the cynics are wrong. But suppose they are. Then those who take lower interest rates as an excuse for substantial further borrowing are going to find themselves bankrupt.

The risk in the policy is that the appreciation of sterling will lead to premature cuts in interest rates, before credibility is established. This may even be seen by some supporters of the government as its advantage. Such a short-sighted policy will do nothing to rectify the long-standing problems of the UK economy. It will magnify them instead. To meet the risk the chancellor will not merely have to cut interest rates as little as possible, but do everything he can in other ways to suppress another round of the borrowing disease.

ERM entry is just a first step. What the chancellor now does - and how business and households respond - will determine whether it is yet another failed expedient in the history of over-politicised British macroeconomic policy or a first step toward something notably better.



The ERM announcement is only the beginning of the beginning.

The hope behind ERM entry is that voiced yesterday by the governor of the Bank of England: "From today companies can now have no excuse for expecting a low exchange rate to validate any failure to control costs." This plus the firm establishment of the exchange rate as a commitment to supplement, and in the last resort override the often confused and conflicting domestic monetary indicators.

Sterling's adhesion, as a leading international currency, is much the biggest jolt that ERM has had since it started in 1979. It will not be a joy ride. There will be periods when interest rates will have to be higher than the government would like for international reasons to keep sterling within its band. There will be other periods, reminding one of 1987-88, when interest rates may have to be lowered to prevent sterling from overshooting.

Unfortunately it will take more than the obviously sincere commitment of a still-independent governor to provide long-term credibility. It took France several years and several realignments before French industry and unions began to take their decisions on no-devaluation assumptions. The UK does not have this time.

Entry into the ERM had been urged since 1981, and contemplated since 1981 by Mr Nigel Lawson, who sacrificed his career as chancellor, not just on the ERM, but much more for the belief that an exchange rate anchor was needed for sterling.

Whenever members of the British establishment told me that the wrong time to join the Exchange Rate Mechanism was in a crisis, I used to reply that that was about the only time when we would join. Crisis may be an exaggeration, but the clue to the tim-

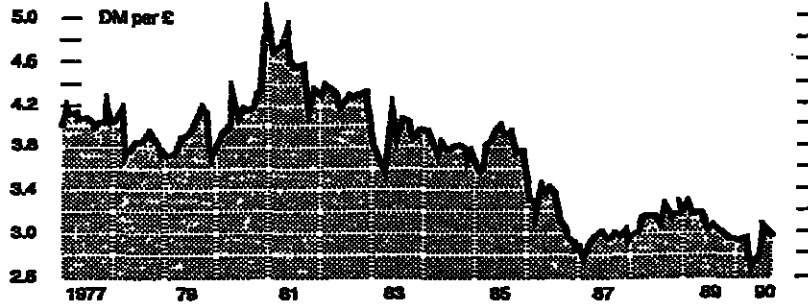
ing of the government's decision is the intense pressure that has been building up to reduce British interest rates. There is no way that the 1 per cent point reduction to 14 per cent could otherwise have been made.

Sterling had risen from its low point earlier this year on clearly well-founded newspaper reports that the prime minister had, however reluctantly, lifted her veto on ERM entry; and whenever anything was said, whether by Mrs Thatcher or Mr Karl Otto Pöhl, to throw doubt on these reports, sterling would weaken. A cut in base rates on its own would have signalled that getting the ERM decision had at least been shelved until after a clarification, whether towards war or peace in the Middle East; and now that seems a long way away. More broadly, a unilateral decision to reduce interest rates would have signalled that getting the economy into shape for the election was now the priority.

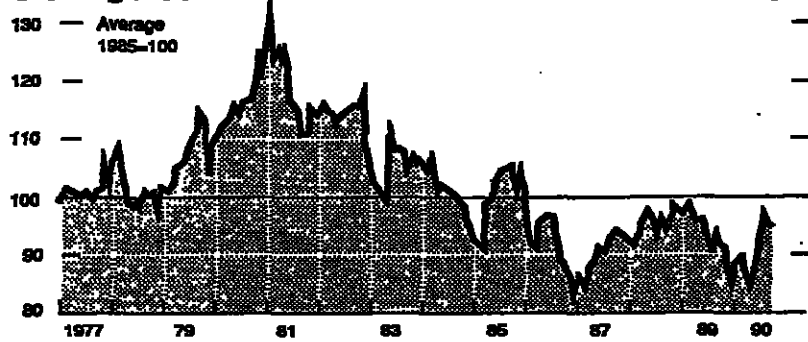
But the crucial factor in the decision to join now rather than later was the acceptance of Treasury economists that the UK was indeed in recession - not only in banking and financial circles, where the crisis of confidence was particularly acute, but across a broad range of manufacturing industry. Even that would not have been enough to make them comfortable with a cut in interest rates had it not been for their belief that inflation really was about to fall rapidly - despite earlier false predictions.

This is undoubtedly true of the stupid headline rate, which will drop as mortgage interest and poll tax distortions drop out from the year-to-year comparisons - assuming all the time that we do not get Armageddon in the Middle East.

## Sterling against the D-Mark



## Sterling Index



comparisons - assuming all the time that we do not get Armageddon in the Middle East.

One can be so confident about the underlying rate. But the Treasury does stress that all the monetary indicators - broad money, as well as the more controversial M0 - have fallen

sharply in the past few months; and this is confirmed by indicators such as bank credit with which financial market people feel more at home. And yet, and yet, and yet, I would have felt more comfortable if the interest rate cut had come after some evidence of the markets' attitude to

sterling in its new corset. There could indeed have been some pressure to reduce differentials between London and other European financial centres. But why not wait a little, especially as the government had wisely decided to give itself more room for manoeuvre on interest rates by choosing to join at a wider 6 per cent band? There was just a little matter known as the Conservative Conference.

The best feature of ERM membership is that it has come at the relatively high central rate of DM2.96. This is a tighter rate than shadowing the Deutschmark at DM2 two years ago, because since then the cost differential has widened by about 10 per cent against the UK.

Some critics will say that the entry rate of DM2.96 is too high, but I would ask them to look at a Salomon Brothers Report of September 27 (tel: 071-721 3947), reporting discussions with major export firms who believe that they are competitive at about DM3 and \$1.90. Indeed Salomon goes on to say that in contrast to the gloom merchants, the UK should be an extremely competitive offshore base from which to attack the booming European markets of the 1990s. All of which makes me wish that the central rate had been DM3 plus.

But what matters is not these short-term issues but the creation of a belief that the British government will be at least as firm the French one in avoiding realignments. When that happens, and only then, will there be a prospect of cost and price in the internationally traded sector keeping in line with those of Germany and other main competitors.

Credibility will not be won by words alone. Indeed, it will not come fully until the UK is locked in with other members of the European Community into irrevocably fixed exchange rates, after which a common currency is just common sense. This full credibility will have to depend as well on the establishment of a European central bank on the lines of the Bundesbank with equal operational independence to that enjoyed by that institution.

Will British monetary policy now be made in Frankfurt - and eventually perhaps in Berlin? I very much hope so, but we have a long way to go before we can be sure.

## Making a run for it

Joe Rogaly weighs up the political implications

Thatcherism is bankrupt. The Conservatives will drive the mortgage rate down and make a run for the polls, possibly next June. That was my first - doubtless unworthy - reaction to the flash on the news wires yesterday afternoon. Why else would a 1 per cent cut in interest rates accompany an announcement that Britain will join the Exchange Rate Mechanism of the European Monetary System on Monday morning, the day before the start of the Conservatives' annual conference in Bournemouth? The single most important indicator of the Tories' standing in the opinion polls is the mortgage rate; being that down by an appreciable number of percentage points and at a stroke you narrow the gap between the two major parties.

There is also the question of pulling the rug out from under the opposition. The two moves announced yesterday - an interest rate cut and membership of the ERM - constitute two-thirds of the economic policy platform put forward by the Mr John Smith, Labour shadow chancellor, last Monday. In the highly unlikely event that the government also plucks the third item of Labour clothing, namely restraints on bank lending, I shall send a red rose to the real chancellor of the exchequer, Mr John Major.

If this verdict seems too hasty and suspicious, consider the nature of Mr Major. Irresponsibility is not a charge that may be laid against him. His record is of solid workmanlike application to whatever has fallen on his plate. Yet his outstanding characteristic is that every move he makes is carefully pre-weighed in the political scales. In March he rescued his party from what may have been a terminal bout of self-destructive despair by producing a budget that he unashamedly conceded was designed to do just that. When he came back at the end of the summer holiday he drew up a balance sheet of the political pros and cons of the situation created by the Gulf crisis. The politics of yesterday's move will also have been assessed, presumably on a neat notepad with a line drawn down the middle, showing arguments for on one side and those against on the other. The exercise is a huge gamble: if the timing is out, the recession that may yet hit the British economy with full force will sweep Mr Neil

Kinnock, the Labour leader, into Downing Street, with the undroppable Mr John Smith presiding his new-found conservatism in the best Crippsian manner next door.

If the thing is right, the for side of the sheet will have a goodly list of items with a tick by their side. Mr Major himself is vindicated: he is not, as many unfairly alleged, Mrs Margaret Thatcher's poodle, but the man who said he had persuaded the prime minister of the merits of joining the ERM and has now proved it.

Mr Douglas Hurd is strengthened, since Britain's role in the inter-governmental conference on European monetary and political union, which opens in December, should be accepted as wholehearted. The foreign secretary's resounding manner is proving a Tory asset on the right TV news. Coincidentally, the explosive possibilities of the European question for the Conservative party are of less immediate concern, given the EC's slow and clumsy reactions to the invasion of Kuwait by Iraq.

Yesterday's decisions will also transform the nature of the election campaign that in effect began with the Liberal Democrat conference three weeks ago. Back in London from Blackpool, I have been struck by the number of people who saw the Labour concerto only on TV and believe that it was an enormous success. Mr Kinnock's neatly suited and scrubbed social democratic choir may not have a great many fanatical radical new choruses to sing but the overall impression of the conference appears to be that it established Labour as solid, sensible, salt-of-the-earth, perhaps not such a bad thing for the country after 11 or 12 years of governance by an increasingly powerful Mrs Thatcher.

Conservatives, on the other hand, seem to fear that at their conference the government may be exposed as devoid of new ideas, obliged to stoop to sneers on its opponents as two-faced liars who are really hard-left socialists in disguise. In 1979 the country needed Mrs Thatcher to put the trade unions

in their place. Her gradual discovery of the merits of privatisation is a goodly trophy for her credit, as are a number of other measures, such as her systematic attack on a series of interest groups.

Now it is not clear where the Conservatives might go next. They have set out to destroy local government and introduced the hated poll tax. Their quest-marches in state education and health have not been embraced by either the relevant professions or many of the wider public. Their marriage to the road system and the sale of electricity at any price have constrained them on environmental policy. The public infrastructure is run-down and rotting; no believable policy to build it up has yet been forthcoming.

We shall have to wait before pronouncing that none of this is likely to be put right by anything said at next week's party conference. But the chances are that that would have been the verdict - before Mr Major cut base rates and announced that we will join the ERM. These moves will put the conference in a fresh light, and perhaps sweep the plans of the Tory party chairman, Mr Kenneth Baker, to head off pressure for a mid-1990 election. But if Mr Major has got his timing right, the Tories, who have recently done little to deserve it, will win.

Barry Riley considers how mortgages, savings and equities may be affected

## Change of habits necessary for success

It could be a whole new financial world inside the exchange rate mechanism for the average Briton. But he should not be deceived by the initial honeymoon period.

To begin with, it is true, the effects look almost wholly beneficial. Interest rates are coming down, the exchange rate has gone up and share prices soared last night. Only old age pensioners fearful of a cut in income from building society deposits will be apprehensive. But this cannot be a costless expedient. If participation in the ERM is to be a success it must serve drastically to change Britain's inflationary habits. The high borrowing, high spending culture must be replaced by something altogether more Germanic. Those who continue to follow conventional British borrowing and saving habits could eventually find they have made an expensive mistake.

Eventually is the word, because there may be several stages to the transition. There will be an initial period lasting, if we are lucky, six or nine months during which the impact of the ERM will appear benign, except perhaps to industrial companies hurt by a high exchange rate.

Then, at some stage, there seems likely to be a crisis. Sterling will drop to the bottom of the permitted band rather than being at the top, the balance of payments figures will be awful and the UK will come under pressure from its partners to make policy changes. At issue will be whether the British government will accept the required restrictive measures, or whether it will settle instead for an agreed devaluation against the DM and other currencies. At worst, there is a small, but not insignificant, risk that the UK will leave the ERM again. To complicate matters there is likely to be a general election in the middle of all this.

In political terms, the most crucial decisions may concern the housing market. In the

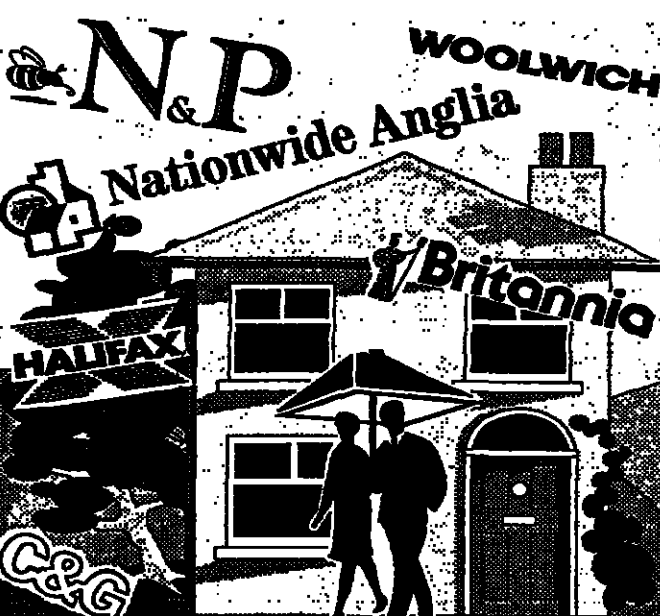
past it has been the golden rule that British citizens should buy the biggest house they could on the biggest mortgage they could afford. Already in the past two years this has proved misguided. It would be wrong to think that because interest rates are coming down the housing market will spring to life.

Superficially, ERM entry is bullish for house prices. Not only are sterling interest rates coming down but the risks of foreign currency mortgages are now greatly reduced. A lot of people are bound to be attracted by the prospect of borrowing in DM at, say, 10 per cent rather than in sterling at 14 or 15 per cent.

Sterling could, of course, drift down against the DM by a few percentage points, and there is the danger of a further realignment in a year or two. But to cash-squeezed borrowers the risks may appear acceptable.

But it is not possible that the British housing market can become an engine for the creation of a mountain of DM-denominated credit. The Bundesbank would not put up with it. It is prudent to expect, therefore, that constraints will be applied to the mortgage market. Even if credit controls are not introduced, there will have to be a removal of the tax incentives offered to home owners. There will be no house price bonanza, and in the longer run values (which are still high in relation to incomes) could fall further.

As for savers, they have done well in the UK by supplying the short-term finance for the bloated mortgage industry. But interest rates in the leading ERM countries are much



lower than in the UK, at 8 or 9 per cent (and even at that level they are exceptionally high).

On the Continent savers have had much greater incentives to invest in longer-term fixed interest assets, notably various forms of bonds and bond funds. In the UK the long-term government securities (gilts) are not to a standard rate taxpayer. These bond returns must converge now that sterling is within the ERM, and when the European Monetary System moves on to the next stage, or European Monetary Union (EMU), the rates must become almost the same. Of course, the time scale is problematical, and the political risks are not insubstantial. But British

investors who continue to stick to their traditional way could lose out.

Looking at this same argument from the point of view of equities, the crucial aspect of ERM entry will be the implied shift of sterling, over the long term, from the soft to the hard currency category. In fact British companies have already been struggling to cope with the effects of a relatively high sterling exchange rate, and profits are being squeezed.

The government hopes the pressure will force companies to trim their price rises and pay increases, but the immediate damage will be done to profits and dividends. After the initial jump in share prices, on hopes that foreigners, especially continental, will feel it is safer to buy British equities now that sterling is in the ERM, the prospects will be less rosy.

As for foreign equities, the past returns on these have been enhanced for British buyers by the long-term weakness of sterling. In terms of a strong currency in future returns, relative to bond yields, could look much less attractive. Moreover, Japanese and American funds can be expected to become much more volatile in price than French or German unit trusts. Indeed, as sterling settles within the ERM the whole EMS zone will become like a kind of extended domestic market for investment purposes, and if and when EMU is achieved the fusion will be almost complete. Eventually, in an era of European funds, British or German specialist unit trusts could become as unimportant as UK regional funds today.

In the chaos of a weekend entry to the mechanism it is hard to see the immediate future clearly. A lot of transitional turmoil lies ahead, and it may be five years before the attitudes of the public and of British politicians are fundamentally changed. However, everybody ought to keep the eventual targets in mind.

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## UK COMPANY NEWS

## Isosceles accounts are qualified

By Maggie Urry

THE ACCOUNTS of Isosceles, the leveraged buy-out vehicle for the Gateway food retail chain, published yesterday were qualified by Ernst & Young, the auditors, because Isosceles is in the process of a refinancing.

Mr David Smith, chief executive, said the group planned to increase its equity base by between £100m and £200m - "probably nearer £200m". Subject to this going ahead successfully, the auditors said, the accounts gave a true and fair view.

Mr Smith said discussions were continuing with the group's debt and equity partners. He said these were "about to come to fruition", adding that this meant probably by the end of the year.

New equity from existing shareholders plus the conversion of some of the £375m of mezzanine debt into equity was likely, Mr Smith said. The refinancing process began in March when the group decided not to sell its Herman's chain of sporting goods shops in the US and its Scottish and north of England Gateway stores, which left it with a much higher level of



Ernest Sharp: group making plenty of dough

debt than originally planned. He said that there was no constraint on the business as the group was generating £250m of cash a year. Working capital requirements had been cut sharply and further savings would be made. The Isosceles accounts cover the trading period ended April 28, and also released yesterday were results for the first quarter of the current year. No comparable figures were available, Mr Smith said.

After paying interest of £147m in the 18 month period - which includes 40 weeks trading from Gateway - the group lost £53.2m. In the first quarter of this year Isosceles made a £2.8m pre-tax profit after interest of £41.6m.

Mr Ernest Sharp, chairman, said "we are making plenty of dough but it is ending up in other people's profits." At October 1 the group's senior debt amounted to £1.09bn. Of this £575m is carrying a maximum interest rate of 12.2 per cent. A further £400m is fixed at 2 percentage points over US inter-bank interest rates. The £375m mezzanine debt pays interest at between 2.5 and 3.5 per cent above London inter-bank offered rate. The cut in these rates announced yesterday would save about £8m a year from the group's interest bill, Mr Smith said.

In the Gateway chain operating margins had improved by about 1 percentage point, to 6 per cent in the first quarter of the new financial year, Mr Smith said.

In the quarter operating profits were £40.6m on sales of £578.4m. Progress had been made in cleaning up the stores, developing a new format, and finding a solution to excess space in the group's 13 superstores.

Mr Smith said Isosceles still planned to sell Herman's but not until it was trading more profitably. It made an operating profit of £2.8m in the first quarter compared to a £3.9m loss. In the accounts it is treated as an investment held for disposal.

Mr Smith said. The results announcement knocked the share price down 70p to 56p on the day.

The Miss World beauty pageant might not be screened this year, said Mr Oyston. There is currently no venue, he said, and no television rights have yet been negotiated.

A charge of £1.24m was also taken above the line to cover expected Miss World losses for the year. The actual loss for the period was £350,000 (£152,000) on turnover of £12.0m (£263,000).

Higher interest charges reflected the increase in debt to £3m with the purchase of Piccadilly Radio in April 1989. Mr Oyston said the board was planning "significant asset disposals" to reduce borrowing.

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Radio Radio. Operating profit from the eight radio stations was almost static at £1.03m (£1.01m) on a turnover of £5.44m (£5.26m). All stations reported profits and audiences were rising, said Mr Oyston, but "advertisers are not spending".

There was no prospect of an improvement in radio advertising and "a rigorous cost cutting programme is being put into place", he added.

The loss per share was 10.7p (earnings of 11.9p). There is no dividend.

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## Bid talks at Tranwood abandoned

By Andrew Hill

BID DISCUSSIONS at Tranwood, the USM-quoted financial services group, have been abandoned less than 24 hours after the possibility was first announced.

At one point yesterday Tranwood's shares fell to just 1p, before recovering to close at 2p, down 24p. At that price the company is worth £1.7m.

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Mr Peter Earl, deputy chairman, said yesterday: "The moment that we received formal notification that the potential bidder was not going to go ahead we made the announcement."

He added that the approach had arisen from discussions about the sale of some of Tranwood's investments. The potential buyer had suggested it might be easier to buy the group, which includes subsidiaries involved in investment management, corporate finance and investor relations.

Mr Earl stressed that Tranwood had not been forced to withdraw its interim dividend by its bankers. A dispute with other backers of a Bristol property project meant £2.8m Tranwood had counted on receiving by the end of September had not arrived.

"We have been advising a lot of companies which are close to collapse or need rescuing and we don't intend to do the same way ourselves."

Mr Earl also said that last month's Tranwood Consortium Fund were totally separate from the group's main business, although the fund is advised by Tranwood Earl, the corporate finance subsidiary.

In August the fund, which groups institutional investors for specific corporate situations, announced a rescue bid for VPI Group, the public relations company, and it also owns 51 per cent of Filofax, the personal organiser company.

Filofax yesterday announced that its first-half loss had deepened from £254,000 to £2.97m. The company announced its intention to make a convertible bond issue in October last year, when it acquired 60 Gateway superstores for £705m.

However, the issue was delayed by the poor performance of the group's share price, which slipped as low as 7p earlier this year, against last night's closing price of 11p.

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## TI pulls out of £128m deal in US after talks break down

By David Owen in London and Nikki Tait in New York

TI GROUP will not after all be adding the fluid components technology arm of US-based EG&G to its stable of specialised engineering businesses, following the breakdown of discussions between the two sides.

It was announced in August that TI would pay \$240m (£128m) for the businesses, which specialise in engineered seals and aircraft engine exhaust systems. The purchase would have been the group's biggest for three years.

Mr Mark Radcliffe, a TI director, declined yesterday to give details of where the sticking points lay, although he did say that "several issues were in dispute".

"When you get stuck into the gritty-gritty, things crop up and you are unable to resolve them," he said.

Questions concerning tax structure, personnel and two small joint ventures, "could be" among the disputed issues, he added. These were all identified in August as areas where details had still to be thrashed out.

A spokeswoman for EG&G would say only that the discussions had ended "by mutual agreement", after the two sides had come to an impasse.

TI shares fell 6p in early trading before rallying in the late market upsurge to close ahead 14p at 388p. EG&G edged down ¼ to 34¼. This is the second time in three years that a sizeable transaction involving TI has been called off at an advanced stage, although Mr Radcliffe played down the comparison between the two situations.

In October 1987, the group abruptly pulled out of its agreed \$140m (£68m) acquisition of Bundy, the US manufacturer of small diameter tubing, because of the uncertain economic outlook following the collapse in share prices.

The group eventually revised its Bundy bid, successfully offering \$155m (£78m) for the business in March, 1988.

In London, analysts were far from dismayed by the withdrawal, suggesting that TI might be more comfortable with net cash on its balance sheet as economic conditions deteriorate.

Their US counterparts were similarly sanguine. The prevailing feeling was that TI's offer - \$30m more than a rival offer from NOK, the Japanese oil seals company which has a number of joint ventures with EG&G - was very generous and that, given the declining outlook for the commercial aerospace sector, the British company may have been seeking reasons to withdraw.

"I'd guess it was TI's doing - they'd be looking at the economic conditions out there, and it was a very strong price," commented Mr Lawrence Borgman at Dillon Read.

Analysts were also equivocal over whether the businesses will now be sold. They pointed out that EG&G had not put the operation up for sale, but had responded to interest from NOK, in turn generating the offer from TI.

However, one analyst suggested that EG&G itself may be on the acquisition trail very shortly, and that the withdrawal of TI's money might cause some "dislocation" - although he stressed that the company's financial strength should allow it to tap other funding sources.

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## Miss World leaves Trans World in loss

By Andrew Jack

EXCEPTIONAL PROVISIONS against the ill-fated Miss World contest knocked Trans World Communications, the USM-quoted radio and leisure group, into the red with a pre-tax loss of £1.17m for the six months to June 30, compared with a profit of £1.57m.

The pre-tax figure was also struck after doubled interest costs of £575,000 (£287,000), and an exceptional charge of £434,000, against a credit of £634,000. There was also an extraordinary charge this time of £419,000.

The results announcement knocked the share price down 70p to 56p on the day.

The Miss World beauty pageant might not be screened this year, said Mr Oyston. There is currently no venue, he said, and no television rights have yet been negotiated.

A charge of £1.24m was also taken above the line to cover expected Miss World losses for the year. The actual loss for the period was £350,000 (£152,000) on turnover of £12.0m (£263,000).

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Radio Radio. Operating profit from the eight radio stations was almost static at £1.03m (£1.01m) on a turnover of £5.44m (£5.26m). All stations reported profits and audiences were rising, said Mr Oyston, but "advertisers are not spending".

There was no prospect of an improvement in radio advertising and "a rigorous cost cutting programme is being put into place", he added.

The loss per share was 10.7p (earnings of 11.9p). There is no dividend.

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Turnover climbed by 31 per cent to £27.65m (£21.12m). At the operating level, profits plunged to £241,000 (£2,98m). Losses per share amounted to 7.8p (earnings 4.2p).

The group said that it expected its materials handling division to be sold or wound down over the next six months. Further the sale of the Mark heating businesses would reduce borrowings by about £5.6m and produce an improvement of £2.4m in shareholders' funds.

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The company announced its intention to make a convertible bond issue in October last year, when it acquired 60 Gateway superstores for £705m.

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## RKF shares dive 30% on £4m loss and no interim

By David Owen

RKF GROUP, the USM-quoted mini-conglomerate, has reported a substantial first-half loss and passed its interim dividend (1.5p).

The group attributed its poor performance to weak residential and commercial property markets. "This has left us with unsold properties and higher-than-expected borrowings at a time of high interest rates," said Mr Bob Francis, chairman.

The pre-tax losses for the six months to June 30 totalled £1.41m (profits £2.49m). The current year figure included exceptional charges of £2.6m relating to a property provision and discontinued businesses.

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ASDA, the retailing group, yesterday made a £73m issue of convertible capital Eurobonds in a move that will cut balance



## ECONOMIC DIARY

**TODAY:** European Community foreign ministers meet in Rome. Main agenda includes preparation of European Community political and economic policy for the summit in Paris, speakers include Mr Francois Mitterrand, French president and Mr Helmut Kohl, German chancellor. **TOMORROW:** Austrian general elections. **FRIDAY:** Producer price index numbers (September, provisional). European Community economic and financial council meets in Luxembourg. European Council meets in Luxembourg. European Council meets in Luxembourg. European Council meets in Luxembourg. **TUESDAY:** Conservative Party annual conference in Bournemouth. Financial Times conference on "Investment opportunities in British broadcasting" at Hotel Inter-Continental, London. European Community internal market council meets in Luxembourg. **WEDNESDAY:** French, Spanish, Portuguese and Italian foreign ministers meet in Madrid to discuss regional co-operation in western Mediterranean. UN development programme and economic and social commission for Asia and the Pacific sponsor ministerial-level conference in Bangkok to work out a regional strategy on the environment in Asia. **THURSDAY:** New earnings survey 1990, part B: analyses by agreement. Capital issues and redemptions (September). Eight Latin American presidents, the Group of Rio, expected to discuss US President George Bush's trade initiative. **FRIDAY:** Usable steel production (September). Quarterly analysis of bank advances (June-August). Retail prices index and tax and price index (September). US retail sales (September); producer price index (September). Meeting in St John's, Newfoundland, of trade ministers of US, Canada, Japan and European Community.

## FT-ACTUARIES SHARE INDICES

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STOCK MARKET TRENDS - Friday October 5 1990															The Oct 4		Wed Oct 3		Tue Oct 2		Year to Date (Approx)		Highs and Lows Index			
EQUITY GROUPS & SUB-SECTIONS															Since Completion											
Figures in parentheses show number of stocks per section																										
	Index No.	Day's Change	Est. Yield (%)	Gross Div. Yield (%)	Est. P/E Ratio	ad. adj. 1990 to date	Index No.	Index No.	Index No.	Index No.	High	Low	High	Low	High	Low										
1 CAPITAL GOODS (194)	720.99	+3.1	15.46	6.59	7.51	29.40	699.22	705.14	699.53	948.80	960.80	411	658.43	249	1038.07	50.71 13/12/74										
2 Building Materials (26)	942.75	+6.0	15.51	6.44	7.59	34.59	892.67	905.73	899.73	1098.35	1108.21	411	812.99	249	1380.16	67.87 12/12/74										
3 Consumer Goods (108)	1089.15	+3.8	15.36	7.32	6.74	50.99	1049.57	1055.91	1054.96	1312.07	1322.44	411	953.11	249	1451.42	71.83 2/12/74										
4 Electronics (10)	1948.73	+1.8	14.43	6.84	8.48	73.06	1914.31	1920.07	1918.49	2707.14	2731.15	411	1605.89	249	3040.80	84.71 25/6/82										
5 Electronics (26)	161.48	+0.3	13.14	1.41	1.74	19.14	161.48	161.48	161.48	204.72	214.72	411	146.79	249	2308.22	12/5/89 12/20/85										
6 Engineering-Aerospace (8)	432.97	+2.4	15.54	5.56	7.73	15.17	422.65	430.27	427.51	0.00	502.42	1346	399.79	249	502.42	1346 399.79 249 500										
7 Engineering-General (47)	371.91	+1.0	16.13	6.98	7.46	15.76	368.19	370.88	369.01	0.00	505.10	1556	361.71	249	505.10	1556 361.71 249 500										
8 Metals and Metal Forming (8)	417.72	+3.1	27.28	7.99	4.46	17.02	405.06	408.45	405.45	513.57	411.43	249	364.09	249	411.43	249 364.09 249 500										
9 Motors (13)	287.84	+3.6	17.75	8.25	6.56	14.26	277.96	281.68	279.71	377.74	403.98	411	280.88	249	411.43	249 280.88 249 500										
10 Other Industrial Materials (29)	1216.11	+2.0	15.88	6.70	8.35	56.53	1191.87	1199.62	1192.61	1773.15	1774.64	311	1120.28	249	1801.53	18/8/89 27/35 18/1 8/89										
11 CONSUMER GROUP (174)	1194.40	+3.0	18.37	11.92	11.92	25.31	1160.13	1172.09	1169.22	2291.25	1357.65	311	1121.42	249	1417.92	9/4/89 11/4 8/89 1417.92 9/4/89										
12 Breweries and Distilleries (22)	1473.51	+2.8	16.62	4.41	11.41	34.97	1433.79	1442.09	1415.43	1745.43	1650.55	249	1394.31	613	1505.55	20/7/80 6/47 13/12/74										
13 Food Manufacturing (32)	1023.01	+1.6	11.35	4.77	10.86	24.61	1006.61	1014.40	1009.30	1154.42	1194.41	311	999.38	249	1222.30	20/7/80 6/47 13/12/74										
14 Food Retailing (17)	2362.06	+2.5	10.10	3.53	12.61	50.82	2304.18	2321.33	2297.43	2428.17	2617.14	217	2362.06	249	2722.30	20/7/80 6/47 13/12/74										
15 Health and Household (16)	2469.95	+3.1	7.19	3.01	16.50	47.38	2396.38	2405.38	2404.88	2497.13	2755.49	411	2166.10	249	2755.49	411 2166.10 249 500										
16 Leisure (12)	1185.45	+3.9	12.64	5.31	9.57	36.79	1141.38	1141.87	1142.37	1492.51	1717.22	411	1117.43	249	1845.77	8/8/89 54/83 9/4 8/89										
17 Packaging & Paper (12)	486.36	+1.5	13.23	7.15	9.28	22.54	479.22	481.19	480.85	571.68	625.01	1717	470.91	249	739.47	40/87 43/46 41/75 40/87										
18 Publishing & Printing (14)	1028.94	+2.0	12.51	6.52	10.81	118.55	1012.92	1020.25	1012.18	1611.84	1603.61	411	978.63	249	1076.65	5/8/89 55/80 5/89 55/80										
19 Stores (33)	774.80	+4.9	11.43	4.81	11.39	18.26	738.84	747.59	745.26	867.83	864.32	1346	690.43	249	1161.37	249 690.43 249 500										
20 Textiles (12)	410.15	+0.2	14.35	8.65	8.73	19.76	409.21	406.00	404.56	594.94	554.57	411	388.59	249	514.52	2/8/87 62/66 11/2/74 62/66 11/2/74										
21 OTHER GROUPS (147)	1109.71	+3.5	9.79	2.99	12.40	22.00	1072.33	1081.12	1078.15	1586.19	1575.73	1556	1051.26	249	1755.17	17/87 57/107 60/26 53/4 12/87										
22 Chemicals (24)	1028.79	+1.9	13.01	6.53	9.08	46.23	1002.01	1007.79	995.06	1240.70	1338.67	1446	940.57	249	1716.17	12/74 1716.17 12/74										
23 Conglomerates (15)	1340.80	+3.2	12.66	7.47	9.52	35.71	1299.77	1300.10	1298.88	1634.03	1725.49	411	1019.46	249	1819.46	11/8 8/89 75/119 10/7/89										
24 Financial Services (12)	1045.39	+2.2	13.12	5.48	6.46	45.20	1035.10	1040.51	1037.59	1270.35	1308.08	411	1740.24	249	2554.49	12/77 8/89 10/89 29/86 12/77										
25 Telephone Networks (3)	1109.80	+3.1	11.79	4.93	11.04	26.09	1076.92	1077.76	1075.97	1126.91	1250.72	311	1071.41	249	1290.72	311 1071.41 249 500										
26 Water (10)	1927.36	+0.1	16.00	7.03	7.03	68.12	1929.43	1939.19	1934.69	0.00	2079.08	1642	1820.20	1.5 90	1820.20	1.5 90 1820.20 1.5 90										
27 Miscellaneous (25)	1544.55	+2.1	13.36	5.75	8.58	61.39	1532.65	1540.19	1532.15	1934.75	1965.25	311	1250.72	249	2557.06	11/77 8/89 59/31 6/1 7/89										
28 INDUSTRIAL GROUP (47)	1019.63	+2.8	12.22	3.31	10.82	20.96	991.55	1000.54	999.82	1135.47	1234.94	217	920.55	249	1273.51	5/81 59/01 13/2/74 59/01 13/2/74										
29 Oil & Gas (23)	2400.25	+3.6	10.34	5.18	12.45	84.75	2372.21	2379.22	2377.16	2520.70	2520.70	311	2111.34	249	2520.70	311 2111.34 249 500										
30 FINANCIAL GROUP (12)	1112.36	+2.6	11.92	5.29	10.37	35.29	1103.98	1111.41	1099.97	1240.37	1338.65	311	1068.92	249	1340.86	16/77 13/80 16/77 13/80										
31 FINANCIAL GROUP (12)	1112.36	+2.6	11.92	5.29	10.37	35.29	1103.98	1111.41	1099.97	1240.37	1338.65	311	1068.92	249	1340.86	16/77 13/80 16/77 13/80										
32 Banks (9)	753.35	+4.4	21.73	7.65	6.83	42.50	694.78	712.58	691.92	978.39	918.30	217	620.43	249	896.67	12/74 896.67 12/74 896.67										
33 Insurance (Life) (7)	1352.02	+3.6	5.67	5.67	24.95	1365.48	1368.54	1362.19	1234.67	1519.19	1519.19	249	1220.17	1.5 90	1519.19	249 1519.19 249 500										
34 Insurance (Composited) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
35 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
36 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
37 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
38 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
39 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
40 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
41 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
42 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
43 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
44 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
45 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
46 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
47 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
48 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
49 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
50 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
51 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
52 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
53 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
54 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
55 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
56 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
57 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
58 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
59 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
60 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
61 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
62 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249	609.54	249 558.46 249 500											
63 Insurance (General) (6)	609.54	+6.1	6.96	6.96	57.75	574.75	577.28	563.85	765.07	765.07	217	558.46	249													



## INTERNATIONAL COMPANIES AND FINANCE

## TWA lays off 450 after sharp jump in fuel costs

By Nikk Telt in New York

TRANS WORLD Airlines, the deeply-indebted airline controlled by Mr Carl Icahn, said yesterday that it was laying off between 450 and 500 people immediately, and urgently considering the possibility of curtailing some flights.

The carrier stressed that the moves were being made in response to the sharp jump in fuel costs which have seriously affected the airline industry's already-slender profitability.

Pan Am, another leading US carrier, has already announced

heavy staff reductions and flight changes which are designed to cut capacity by 7.5 per cent next year.

TWA said that the present round of layoffs would affect management and clerical employees and would be spread across the group. The airline has about 39,000 employees worldwide.

The airline added that it was looking at the possibility of flight reductions, which in turn might have further repercussions for staffing. It expected

to make a decision by the end of the month.

The US airline industry was plagued by over-capacity and rising costs before the Kuwait crisis, but the hike in fuel prices has severely affected the profits outlook for the second half of 1990.

According to one leading firm of consultants, the industry as a whole could be set to report losses of around \$1.5bn this year, against a prospective profit of perhaps \$500m ahead of the oil price rises.

## Swiss stock markets end fixed fees on brokerage

By William Dullforce in Geneva

THE SWISS stock exchanges, bowing to a government order, announced yesterday that on December 31 they would abolish fixed brokerage fees.

The bankers' association said it was appealing to the federal tribunal (supreme court) against another government edict, ordering the banks to discard a convention that sets prices for securities custodian services.

These moves mark the final stages in a conflict dating back to April, 1989 when the Cartel Commission recommended the dismantling of 18 cartel-like agreements which it said were "harmful to the capacity to adapt and the competitiveness of the Swiss banking system".

Last month the federal government ordered the banks to comply with the four recommendations which they had continued to resist.

Under pressure the three big Swiss banks agreed last week to dissolve on December 31 their underlying syndicate, which has dominated the Swiss franc bond market for the past 40 years.

The bankers have warned that too rapid dismantling of cartel arrangements would create difficulties for many of Switzerland's 520 banks and more than 1,000 co-operative banks, whose profits have been assisted by the arrangements.

Mr Hermann Bodenmann, chairman of the Federal Banking Commission, acknowledged yesterday in an interview with a Swiss newspaper that the break-up of the big syndicate would be a "painful restructuring under way in Swiss banking".

Many smaller banks were facing earnings problems and the time was ripe for mergers and alliances to deal with the situation, Mr Bodenmann said.

Bankers' resentment over the speed with which their authorities are forcing through deregulation was reflected in the grudging and unenthusiastic terms with which the bankers' association announced that from next year brokers will be free to fix their own commissions.

Abolition of the agreement would lead to a concentration of brokers contrary to the interests of investors and the economy, the association said.

The government had given the exchange authorities until the end of 1992 to act. It was unrealistic to believe that the brokerage agreement could be kept going through a transitional period, when everyone knew that it would end up by being abandoned, the association said.

## Fiat link with CGE casts shadow on Italy

By John Wyles in Rome

THE FIAT Group's new alliance with Compagnie Générale d'Electricité (CGE) of France threatened yesterday to plunge Italy into a new bout of introspection about its management of public sector industries and future industrial strategy.

Despite Fiat's assertions to the contrary, the swap of shares and exchange of businesses with CGE has been widely interpreted by newspapers and politicians as a choice of France against Italy at a time of growing concern about the future of the national economy and about its ability to compete in European and world markets.

IRI, the state holding company, presented itself as the Italian option for Fiat in talks in June aimed not only at purchasing Telettra, the telecommunications business which CGE is buying for L2,500bn (\$2.18m), but also at achieving collaboration across a number of sectors.

The bitterness felt by Mr Franco Nobili, the IRI president, at the final outcome was evident in a public statement issued last week on Thursday. Recalling IRI's sale of Alfa Romeo to Fiat rather than to buying for L2,500bn (\$2.18m), he regretted that "Fiat has not weighed those national interests which it involved and gave substance to when it acquired Alfa



Franco Nobili: bitterness evident in statement

Romeo, which Ford was about to buy".

IRI's hope had been to merge Telettra with its telecommunications manufacturing subsidiary, Italtel, so as to create a national manufacturer of European dimensions which, said Mr Nobili, would have been able "with excellent chances of success to confront the multinational companies operating in the sector".

Instead, the merger of Telettra with Alcatel's Italian subsidiary, Pace, will take primary away from Italtel and establish the largest telecommunications manufacturer in Italy.

Mr Nobili's broader aim had also been to collaborate with Fiat in both the railway and aerospace sectors. But his freedom to manoeuvre and to offer anything resembling the CGE deal was totally constrained by the government.

Two years ago Fiat signalled its readiness to swap its railway equipment business - now bound for CGE - for Alfa Romeo Avio, IRI's turbo engine

company. Political resistance blocked all progress. These discussions and on a broader plan for building an integrated railway equipment manufacturer by acquiring Breda Faravola, from the smallest and most notoriously managed of the state-owned firms.

The governing coalition has since squabbled about the deal, but the chairman of the EPIC is to be from a Social Democrat or Socialist nominee, Mr Gastone Mancini.

This could make change even more elusive since transfer of Breda from EPIC to IRI would be simply seen as a Christian Democrat gain at a Socialist expense.

The immense and growing anger in private business at the political leadership of the public sector was reflected in a strike by the railway workers in the IRI's 24 Ore, which is owned by the Christian Democrats, the main organisation of Italian industrialists.

## Hewlett-Packard reorganises

By Louise Kehoe in San Francisco

HEWLETT-Packard, the electronics and computer manufacturer, has reorganised its operations and created a new "chief executive office" in moves aimed at streamlining management and linking product groups more closely to sales.

The new office of the chief executive will be shared by Mr John A. Young, HP president and chief executive officer, and Mr Dean O. Morton, HP executive vice president and chief operating officer. They will share responsibility for strategic and operational management in all major business organisations, the company said.

Mr Morton will assist Mr Young in carrying out the responsibilities of the chief executive. Previously, Mr Morton had dual responsibilities as chief operating officer and head of HP's former Computer Business Organization.

HP has now split its com-

puter business activities, which with sales last year of close to \$8bn account for two-thirds of the company's revenues, into two new units.

The newly formed Computer Systems Organization will have responsibility for most of HP's computer products including workstations, mini-computers and networking products. The organisation will also take over responsibility for HP's direct sales force, which had previously been managed by HP's marketing division.

Explaining the move, an HP official noted that it reflects the widespread convergence of workstations and minicomputers in networked computer systems. Most such systems are sold through HP's direct sales force.

"Our early commitment to open systems and standards anticipated a major industry shift that gives customers more freedom to mix and

match workstations, multi-user systems and other hardware and software from various vendors," Mr Young noted. The reorganisation is intended to reflect this shift.

HP's new Computer Products Organization will have responsibility for personal computer products and computer peripherals, including HP's popular Laser printers. This organisation will also have responsibility for all retail and third-party distribution activities, the primary sales channel for PCs and peripherals.

The company also said it has created a new test-and-measurement organisation to lead the activities of its Electronic Instruments Group and Micro-wave and Communications Group.

Top-level management assignments are effective immediately, HP said. Sales and marketing changes will be phased in beginning November 1, 1990.

## GM's Saturn given low price

By Martin Dickson in New York

GENERAL MOTORS has announced extremely competitive prices for Saturn, the new car it will introduce to the American market later this month in the company's most important product launch in years.

Saturn, which is entering the extremely crowded small car market, has been given a base price as low as \$7,995 - about \$1,000 below rival Japanese models.

The car is of immense importance to GM's prestige, having been conceived in the early 1980s as an all-out American attempt to beat the Japanese in

## GM's Saturn given low price

By Martin Dickson in New York

the small car market by starting from scratch - building a new car, in a new plant, using new labour practices and an entirely new dealer network.

It is being unveiled to the American press next week and will go on sale on October 25 on the West Coast, and in the South and South-east.

"These prices put us at a distinct competitive advantage against imports and imports against imports," said Mr Lloyd Bents, General Motors president.

The company is also planning to offer buyers of the 1991

model their money back if they are dissatisfied within 90 days or 1,500 miles. The car will also have a three-year, 36,000 mile warranty.

Saturn aims to take some 80 per cent of its sales from the GM brand, but it faces extremely tough Japanese rivals at a time when the US auto market is very weak.

Wall Street analysts believe that the car will prove a very strong competitor, produced in an innovative state-of-the-art plant, but with such low prices they question whether it will make any money for GM in the near term.

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## Year-long cross-border bank talks called off

By Tom Burns in Madrid

AN AMBITIOUS cross-border deal involving a substantial exchange of branches between Banque Nationale de Paris (BNP) and Banco Bilbao Vizcaya (BBV), Spain's largest bank, has been called off after negotiations that lasted more than a year.

A statement issued by the Spanish bank said the deal had been cancelled because of technical difficulties in the valuation of assets. These difficulties had been aggravated by disparities in the Spanish and the French financial markets.

Under a protocol agreement signed between the two banks in July 1989, BBV would have acquired the assets of BNP's credit subsidiaries. These subsidiaries had been acquired by BNP in return for BNP's Credit Universal subsidiary.

Each bank would have acquired up to 50 branches in each of the other's country. The breakdown of the agreement had been widely expected since before the summer. The exchange had been the brainchild of Mr Pedro Toledo, the former joint chairman of BBV, and it is believed to be a legacy for the Spanish bank following Mr Toledo's death last December.

In the meantime Crédit Lyonnais has stolen a march on the French rival by acquiring the 111 branch network of Banco Comercial Espanol, a subsidiary of Spain's Banco de Santander, under an agreement announced last July.

## ENTel transfer deal hits snag

By John Barham in Buenos Aires

MANUFACTURERS Hanover has failed to clinch its deal to buy half of ENTel, Argentina's telephone company.

President Carlos Menem had set 8pm on Thursday as the final deadline for signing contracts transferring the company to Argentina's principal foreign bank creditors, Manufacturers Hanover Trust and Citibank.

Manufacturers Hanover and its partner, Banco Atlantico made an eleventh hour announcement confirming that they were unable to provide all the \$3.3bn in Argentine debt certificates as part of the debt-for-equity acquisition.

Manufacturers Hanover reportedly brought intense pressure to bear on the government to extend the deadline. President Carlos

Menem was unmoved and later signed a decree awarding ENTel's services in northern Argentina to a rival consortium made up by J.P. Morgan, STET and France Cables et Radio, the Italian and French state companies and Peres Companie, an Argentine conglomerate.

The chaotic dénouement of President Menem's first major privatisation was foreboding, the Italian and French state companies and Peres Companie, an Argentine conglomerate.

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to take over the southern zone of ENTel as planned. However, neither the Citibank or Morgan consortia have yet signed any contract with the government.

The three are negotiating under what terms ENTel will now be transferred. Neither Morgan nor the Public Works and Services Ministry would say how much the northern zone would now be sold for or how long the bank will be given to buy the debt certificates on the secondary debt market.

Government officials still hope to be able to transfer ENTel on Monday, October 8 is the birthday of Juan Domingo Peron, the founder of Peronism and the man responsible for nationalising much of Argentina's economy.

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## WORLD COMMODITIES PRICES

WEEKLY PRICE CHANGES	Latest prices	Change on week	Year on year	High 1990	Low 1990
Gold per troy oz.	\$384.25	-10.50	\$383.75	\$420.25	\$345.75
Silver per troy oz.	\$245.75	-10.05	\$245.75	\$262.75	\$228.75
Aluminium (cass)	\$1,195.00	-11.00	\$1,195.00	\$1,225.00	\$1,165.00
Copper Grade A (cass)	\$1,476.00	-11.50	\$1,476.00	\$1,506.00	\$1,446.00
Lead (cass)	\$285.00	-1.00	\$285.00	\$295.00	\$275.00
Nickel (cass)	\$1,134.50	-1.00	\$1,134.50	\$1,164.50	\$1,104.50
Zinc (cass)	\$1,134.50	-1.00	\$1,134.50	\$1,164.50	\$1,104.50
tin (cass)	\$2,320.00	-25.00	\$2,320.00	\$2,350.00	\$2,290.00
Cocoa Futures (Mar)	\$74.00	-0.25	\$74.00	\$74.25	\$73.75
Coffee Futures (Jan)	\$99.00	-11.25	\$99.00	\$110.25	\$87.75
Sugar (LDP Faw)	\$116.70	-0.05	\$116.70	\$116.95	\$116.45
Barley Futures (Jan)	\$116.70	+0.30	\$116.70	\$116.95	\$116.45
Wheat Futures (Jan)	\$116.70	+0.30	\$116.70	\$116.95	\$116.45
Cotton Outlook A Index	\$22.00	-1.35	\$22.00	\$22.35	\$21.65
Wool (Ske Super)	\$37.50	-1.75	\$37.50	\$37.75	\$37.25

## London Markets

SPOT MARKETS	Latest prices	Change on week	Year on year	High 1990	Low 1990
Crude oil (per barrel FOB)	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
Dubai	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
Brent Blend (cass)	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
WTI (per barrel)	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
Oil products					
(NWE prompt delivery per tonne FOB)					
Gasoline	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
Heating Oil	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
Heavy Fuel Oil	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
Naphtha	\$22.00	+0.25	\$22.00	\$22.25	\$21.75
Autocosts Argus Estimates					

Other	Latest prices	Change on week	Year on year	High 1990	Low 1990
Gold (per troy oz.)	\$384.25	-10.50	\$383.75	\$420.25	\$345.75
Silver (per troy oz.)	\$245.75	-10.05	\$245.75	\$262.75	\$228.75
Platinum (per troy oz.)	\$1,195.00	-11.00	\$1,195.00	\$1,225.00	\$1,165.00
Palladium (per troy oz.)	\$1,476.00	-11.50	\$1,476.00	\$1,506.00	\$1,446.00
Aluminium (cass)	\$1,195.00	-11.00	\$1,195.00	\$1,225.00	\$1,165.00
Copper (US Producer)	\$1,476.00	-11.50	\$1,476.00	\$1,506.00	\$1,446.00
Lead (US Producer)	\$285.00	-1.00	\$285.00	\$295.00	\$275.00
Nickel (cass)	\$1,134.50	-1.00	\$1,134.50	\$1,164.50	\$1,104.50
Zinc (cass)	\$1,134.50	-1.00	\$1,134.50	\$1,164.50	\$1,104.50
tin (cass)	\$2,320.00	-25.00	\$2,320.00	\$2,350.00	\$2,290.00
Cocoa Futures (Mar)	\$74.00	-0.25	\$74.00	\$74.25	\$73.75
Coffee Futures (Jan)	\$99.00	-11.25	\$99.00	\$110.25	\$87.75
Sugar (LDP Faw)	\$116.70	-0.05	\$116.70	\$116.95	\$116.45
Barley Futures (Jan)	\$116.70	+0.30	\$116.70	\$116.95	\$116.45
Wheat Futures (Jan)	\$116.70	+0.30	\$116.70	\$116.95	\$116.45
Cotton Outlook A Index	\$22.00	-1.35	\$22.00	\$22.35	\$21.65
Wool (Ske Super)	\$37.50	-1.75	\$37.50	\$37.75	\$37.25

COMMODITY - LONDON FIVE	Close	Previous	High/Low	Volume
Dec 1990	110.00	110.00	110.00	110.00
Nov 1990	110.00	110.00	110.00	110.00
Oct 1990	110.00	110.00	110.00	110.00
Sept 1990	110.00	110.00	110.00	110.00
Aug 1990	110.00	110.00	110.00	110.00
July 1990	110.00	110.00	110.00	110.00
June 1990	110.00	110.00	110.00	110.00
May 1990	110.00	110.00	110.00	110.00
April 1990	110.00	110.00	110.00	110.00
March 1990	110.00	110.00	110.00	110.00
February 1990	110.00	110.00	110.00	110.00
January 1990	110.00	110.00	110.00	110.00

COCOA - LONDON FIVE	Close	Previous	High/Low	Volume
Dec 1990	110.00	110.00	110.00	110.00
Nov 1990	110.00	110.00	110.00	110.00
Oct 1990	110.00	110.00	110.00	110.00
Sept 1990	110.00	110.00	110.00	110.00
Aug 1990	110.00	110.00	110.00	110.00
July 1990	110.00	110.00	110.00	110.00
June 1990	110.00	110.00	110.00	110.00
May 1990	110.00	110.00	110.00	110.00
April 1990	110.00	110.00	110.00	110.00
March 1990	110.00	110.00	110.00	110.00
February 1990	110.00	110.00	110.00	110.00
January 1990	110.00	110.00	110.00	110.00

COFFEE - LONDON FIVE	Close	Previous	High/Low	Volume
Dec 1990	110.00	110.00	110.00	110.00
Nov 1990	110.00	110.00	110.00	110.00
Oct 1990	110.00	110.00	110.00	110.00
Sept 1990	110.00	110.00	110.00	110.00
Aug 1990	110.00	110.00	110.00	110.00
July 1990	110.00	110.00	110.00	110.00
June 1990	110.00	110.00	110.00	110.00
May 1990	110.00	110.00	110.00	110.00
April 1990	110.00	110.00	110.00	110.00
March 1990	110.00	110.00	110.00	110.00
February 1990	110.00	110.00	110.00	110.00
January 1990	110.00	110.00	110.00	110.00

TURNOVER (100 lots) of 30 tonnes.			
COFFEES - LONDON - 5PM			Volume
	Close	Previous	High/Low
Dec	114.00	116.00	114.00
Turnover 15 (21) lots of 30 tonnes.			
FUTURES - 5PM			
	Close	Previous	High/Low
Oct	1204	1216	1206 1220
Nov	1206	1213	1200 1210
Jan	1202	1205	1200 1206
Apr	1208	1200	1206 1206
Aug	1171	1158	1150 1150
Turnover 464 (494)			
GRAINS - 5PM			
	Close	Previous	High/Low
Nov	114.80	114.75	114.65 114.80
Jan	118.70	118.75	118.75
Mar	122.80	122.40	122.20
May	125.90	125.70	125.90
Jul	127.60	127.35	



## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## Pound moves through DM3.00

STERLING rose sharply on the news that the UK has applied to the exchange rate mechanism of the European Monetary System from Monday. The pound was trading around 2.95 at the time of the announcement, in line with the expected central rate against the D-Mark, but it soon rose above DM3.00 and gained ground against all other major currencies.

The British authorities propose to take sterling into the ERM with the same 6 per cent margin of movement enjoyed by the Spanish peseta. All other members of the system are confined to 2 per cent bands. This will give sterling a permitted range of DM2.88 to DM3.12, and the mood in London pointed towards a testing of the upper limit in the short term.

Dealers suggested that DM3.05 is probably an early target, based on technical factors, but that a move towards DM3.12 is likely, prompting

further cuts in UK interest rates from Monday's level of 14 per cent.

Mrs Margaret Thatcher, the UK Prime Minister, tended to encourage hopes of a downward trend in rates when she said that signs of a reduction in inflationary pressures made it possible for Britain to join the ERM and cut interest rates by 1 per cent. She added that UK inflation would move nearer to the European average in the coming months.

Mr John Major, the UK Chancellor of the Exchequer, said there would be no let up in the Government's firm anti-inflation strategy, and that the essential reason for joining the system was that "the exchange rate is right".

At the London close the pound moved up from DM2.9300 to DM3.0275. In London sterling also rose 3.65 cents to \$1.9400, while climbing to SF2.5100 from SF2.4400; to FF10.9500

from FF9.8250; and to ¥257.75 from ¥255.75. On Bank of England figures the pound's index rose 0.4 to 94.1.

The dollar tended to benefit from the news that sterling is to join the ERM. The news led to some selling of the D-Mark and the Japanese yen to buy the pound. As a by-product, the dollar improved against the German and Japanese currencies.

The dollar rallied from a low of ¥131.95 to finish in London at ¥132.30, compared with ¥131.95 on Thursday. In terms of European currencies it was generally firmer, rising to DM1.5470 from DM1.5335; to SF1.2880 from SF1.2765; and to FF15.1825 from FF15.1400. The dollar's index fell to 61.4 from 61.7.

Some foreign exchange and interest rates on this page were taken from dealers prior to the ERM announcement. Later currency rates appear in the table on the front page of Section One.

## FINANCIAL FUTURES AND OPTIONS

## LIVE LONG-TERM FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL
10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL

## LIVE EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR
3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR

## LIVE 3-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR
3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR

## LIVE 6-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR
6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR

## LIVE 9-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR
9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR

## LIVE 12-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR
12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR

## LIVE 15-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR
15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR

## LIVE 18-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR
18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR

## LIVE 21-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR
21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR

## LIVE 24-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR
24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR

## LIVE 27-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR
27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR

## LIVE 30-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR
30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR

## LIVE 33-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR
33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR

## LIVE 36-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR
36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR

## MONEY MARKET FUNDS

## Money Market Trust Funds

Symbol	Contract	Settlement	Price	Change	Open Interest
10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL
10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL	10YR T-BILL

## Money Market Bank Accounts

Symbol	Contract	Settlement	Price	Change	Open Interest
3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR
3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR	3M EURO-DOLLAR

## LIVE 6-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR
6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR	6M EURO-DOLLAR

## LIVE 9-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR
9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR	9M EURO-DOLLAR

## LIVE 12-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR
12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR	12M EURO-DOLLAR

## LIVE 15-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR
15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR	15M EURO-DOLLAR

## LIVE 18-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR
18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR	18M EURO-DOLLAR

## LIVE 21-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR
21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR	21M EURO-DOLLAR

## LIVE 24-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR
24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR	24M EURO-DOLLAR

## LIVE 27-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR
27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR	27M EURO-DOLLAR

## LIVE 30-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR
30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR	30M EURO-DOLLAR

## LIVE 33-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR
33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR	33M EURO-DOLLAR

## LIVE 36-MONTH EURO-DOLLAR FUTURES AND OPTIONS

Symbol	Contract	Settlement	Price	Change	Open Interest
36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR
36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR	36M EURO-DOLLAR

## £ IN NEW YORK

Oct 5	Oct 4	Oct 3	Oct 2
1.9400-1.9400	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400
1.9400-1.9400	1.9400-1.9400	1.9400-1.9400	1.9400-1.9400

## STERLING INDEX

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## CURRENCY MOVEMENTS

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## CURRENCY RATES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## OTHER CURRENCIES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## FORWARD RATES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## MONEY MARKETS

## Rates cut to 14%

LONDON'S FINANCIAL markets were in a state of confusion yesterday when the UK authorities announced a cut in interest rates and sterling's membership of the EMS.

Monday the Bank of England's minimum lending rate will be 14 per cent, 1 per cent below the current level of 15 per cent.

The Bank of England also announced a formal posting of MLR in August 1981, but the authorities retained the right to vary it.

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The Bank of England also announced a formal posting of MLR in August 1981, but the authorities retained the right to vary it.

## DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## POUND SPOT - FORWARD AGAINST THE POUND

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## EMS EUROPEAN CURRENCY UNIT RATES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## EURO-CURRENCY INTEREST RATES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## EXCHANGE CROSS RATES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## LONDON INTERBANK FIXING

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## MONEY RATES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## LONDON MONEY RATES

Oct 5	Oct 4	Oct 3	Oct 2
94.1	94.1	94.1	94.1
94.1	94.1	94.1	94.1

## LONDON MONEY RATES

nsury bills drained \$488m,					
ns, Exchequer transactions					
ns, £100m, rise in the					
ns, circulation £480m and					
ns, balances below target					
ns, £100m.					
ns, Treasury bill tender					
ns, average rate of 14.147					
ns, per cent, and on 18-day					
ns, to £15,784 from £13,922					



## LONDON STOCK EXCHANGE Dealings

Details of business done shown below have been taken with consent from last Thursday's Stock Exchange Official List and should not be reproduced without permission.

Details relate to those securities not included in the FT Share Information Service.

Unless otherwise indicated prices are in pence. The prices are those at which the business was done in the 24 hours up to 5 pm on Thursday and settled through the Stock Exchange Tallymen system, they are not in order of execution but in ascending order which denotes the day's highest and lowest dealings.

For those securities in which no business was recorded in Thursday's Official List the latest recorded business in the four previous days is given with the relevant date.

Rule 55(2) and Third Market Stocks are not regulated by the International Stock Exchange of the United Kingdom and the Republic of Ireland Ltd.

‡ Bargains at special prices. † Bargains done the previous day.

## British Funds, etc

No. of bargains included 1655

Guaranteed Export Finance Corp PLC

12.5% Cum Ln 2002/07 - 210.2%

(2002)

Corporation and County

Stocks No. of bargains included 4

Greater London Council 8.5% Stk 90/92 -

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Cheltenham PLC 10% Cum Ln 2002/07 -

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Inst Chgs	Cont. Price	Bid Price	Offer+ or Price -	Yield - Crd
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[illegible][illegible][illegible][illegible][illegible]

	Assets	Liabilities	Equity	Net Income	Dividend	Yield
<b>Newport Fund Mgmt Ltd (L26000F)</b>						
2 London Selco	123.1	123.1	0.0	0.0	0.0	0.0
3 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
4 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
5 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
6 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
7 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
8 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
9 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
10 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
11 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
12 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
13 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
14 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
15 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
16 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
17 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
18 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
19 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
20 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
21 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
22 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
23 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
24 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
25 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
26 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
27 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
28 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
29 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
30 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
31 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
32 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
33 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
34 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
35 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
36 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
37 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
38 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
39 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
40 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
41 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
42 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
43 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
44 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
45 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
46 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
47 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
48 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
49 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
50 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
51 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
52 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
53 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
54 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
55 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
56 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
57 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0
58 Newcap (Hedge)	123.1	123.1	0.0	0.0	0.0	0.0

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Compiled with the assistance of Laitro ss

**OFFER PRICE:** Also called issue price. The

**CANCELLATION PRICE:** The minimum

and the most recent provided by the managers.

**TIME:** The line shown alongside the first processor's name is the time of the unit test's

1700 hours; (♂) = 1701 to midnight. Daily dealer prices are set on the basis of the information

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Capital Hse, 2 Festival Sq., Edinburgh EH3 9SX  
 (0800) 0708-766966 or (Edin) 031-228 4300

Energy Inds	51	89.46	89.46	95.17	-0.19	1.02	UK Index Track Day	51	82.10	83.04	87.87	-1.26	4.64
Europe Ind	51	115.1	115.1	122.4	-1.0	0.48	UK Index Track Avg	51	82.10	83.04	87.87	-1.26	4.64

Gulf & Pacific Inc.	42.16	42.18	44.61	+2.05	10.28	150 BULLDOG GROUP	6	60.79	61.13	65.03	+3.94	1.11
Gulf & Western	39.34	39.54	41.00	+0.46	-	DO ACQUIS	6	66.68	67.64	71.97	+4.11	1.11

Japan	36	89.34	89.34	93.04	+3.70	Do Acorn	6	40.47	42.44	45.1	+2.65
Japan Smaller	51	147.0	147.0	156.3	+9.3	TSE General	6	184.5	184.5	194.27	+9.77

Selected Int'l	83.96	83.88	89.21	-0.26	0.17	TSE Pacific	197.82	197.88	210.46	-0.25	0.65
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U.S. & .....	35	72.62	72.62	77.25	-4.63	1.08	138.50	67.92	69.04	73.46	+4.42	3.9
Univ Growth .....	56	89.33	89.33	95.03	-5.70	5.70	180.25	82.31	87.56	+5.25	3.9	

Public Dlg: 871-606 8484 Broker Dlg: 871-606 0033  
Retail Plans



● Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet, ring the FT Cityline help desk on 071-925-2128

**Continued on next page**



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**GUERNSEY (REGULATED)**

هكذا صنع القهل



● Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 071-925-2128

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## WORLD STOCK MARKETS

## US MARKETS (3pm)

October 5

DOW JONES

3249.34

+10.12

3259.46

+10.12

3269.58

+10.12

3279.70

+10.12

3289.82

+10.12

3299.94

+10.12

3309.06

+10.12

3319.18

+10.12

3329.30

+10.12

3339.42

+10.12

3349.54

+10.12

3359.66

+10.12

3369.78

+10.12

3379.90

+10.12

3389.02

+10.12

3399.14

+10.12

3409.26

+10.12

3419.38

+10.12

3429.50

+10.12

3439.62

+10.12

3449.74

+10.12

3459.86

+10.12

3469.98

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3479.10

+10.12

3489.22

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## US MARKETS (3pm)

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3779.70

+10.12

## US MARKETS (3pm)

October 5

DOW JONES

3249.34

+10.12

3259.46



## WORLD STOCK MARKETS

## AMERICA

## Dow bounces back from early 66-point fall

## Wall Street

EQUITIES shrugged off an early morning sell-off yesterday on news that the budget proposal had been rejected, and at mid-session stock prices were generally higher in moderate trading, writes Karen Zagon in New York.

At 2 p.m. the Dow Jones Industrial Average was up 9.50 at 2,526.73. On Thursday the Dow closed up 27.47 at 2,516.83.

Equities started on a shaky note, with the Dow plunging more than 60 points, triggering the so-called uptick rule which restricts computer programme selling. But stock prices started to recover as traders

took advantage of falling equity prices to start buying. But the underlying tone of the market was still uncertain, with declining issues leading advancing ones by seven to six.

In the bond market, the treasury's benchmark 10-year bond fell 1/8 to yield 8.83 per cent on fears that monetary policy might not be eased after the failure of the House of Representatives to ratify the deficit-reduction package. However, the long bond recovered later, and at mid-session was up 1/8 for a yield of 8.78 per cent.

Trading was active in a number of UK equities listed in New York on news that sterling would enter the exchange rate mechanism of the Euro-

pean Monetary System. Bezer gained 1/4 to 57 1/4, British Telecom 1/4 to 35 1/4, Cable & Wireless 1/4 to 32 1/4, British Petroleum 1/4 to 32 1/4, Royal Dutch 1/4 to 32 1/4, and Cadbury Schweppes 3/4 to 32 1/4.

Hewlett-Packard improved 1/4 to 29 1/4 after the company said it had realigned its computer-business activities. Among featured stocks, Travelers Insurance fell 1/4 to 118 1/4 after the company said it would report a \$500m net loss in the third quarter after pumping up reserves for property investments.

Reader's Digest slipped 1/4 to 23 1/4 although the company said it would boost its quarterly dividend to 15 cents from 12 cents.

In over-the-counter trading, the NASDAQ composite was off 0.51 at 349.33 at mid-session. Reuters Holdings' American depositary receipts recouped some of their losses made on Thursday, adding 3/4 to 43 1/4 in active trading after plunging 5/4 a day earlier.

MIP, a chip designer and computer hardware maker, hit a 52-week low of 8 1/4, down 3/4, after it said it might report a modest quarterly loss. Alliant Computer dropped 3/4 to 1 1/4. Late on Thursday the technology company said it would report a third quarter loss from operations.

Menor fell 1/4 to 10 1/4 in heavy trading. The company will take a second quarter charge of about 9 cents a share from restructuring.

## Canada

TORONTO stocks recovered slightly at mid-session from an early slump sparked by the US House of Representatives' rejection of the budget pact. The composite index lost 7.4 to 3,188.6 on volume of 15.83m shares. Declines led advances by 221 to 133.

TransCanada Pipelines, which was flat at C\$15 1/4, said it is planning a billion dollar expansion to supply an extra 340m cubic feet of natural gas a day at home and abroad.

## Portuguese bolsa suffers as foreign attention wanders

Patrick Blum on the anxieties hampering Lisbon

IT HAS not been a good year for Portugal's bolsa and, as analysts look ahead, they find little to cheer about. High oil prices, the possibility of a war in the Middle East and the slowdown in activity in some of the world's leading economies are compounding anxieties about the impact of changes in eastern Europe, local inflation and high interest rates.

Portugal's capital market is heavily influenced by external events and the behaviour of international investors, who own about 50 per cent of shares according to value, and account for close to 70 per cent of turnover on the Lisbon and Oporto exchanges.

Mr Joao Remedio, an investment strategist with Gestifund, the fund manager, says there have been signs for almost a year of a gradual change of attitude by foreign investors towards the Portuguese market - as a result of events in eastern Europe.

The change became more noticeable in June when, for the first time, foreign investors sold more shares than they bought. He says it is too early to judge if this is a trend but, if it is, that could have a serious effect on the market.

The Gulf crisis casts a further cloud over prospects. "In the present circumstances and uncertain international environment, people tend to go for the established centres rather than to the small emerging markets," he says.

Privatisations were expected to boost the market, but the government's programme has unfolded at a slower pace than was initially hoped, providing only a momentary lift to the market. The market is expected to change in the near future.

Attention is now focusing on the part-privatisation later this autumn of the Banco Português do Atlântico (BPA), the largest state-owned commercial bank. BPA has been valued at above E\$100m, and it will easily dwarf in size other privatisations even though, in a first phase, the government intends to sell only 33 per cent of the bank's share capital.

Strong domestic and foreign demand was expected for stakes in the bank, but analysts have become more cautious. It is feared that investors could be discouraged by uncertainty about when and under what conditions the next phase of the bank's privatisation will take place, and by the government's decision to limit foreign purchases to a maximum 5 per cent of privatised shares. The forthcoming flotation will test the state of the market.

But, in spite of this background of doubts and uncertainties, foreign investors have not lost their appetite for Portugal. Direct foreign investment more than doubled in the first six months from last year's E\$105bn to E\$231.2bn. This was before the summer's troubles, but ministers remain optimistic about prospects for the whole year, forecasting that the volume of direct foreign investment will be at least twice as much as last year's record E\$53bn.

The economy has continued to grow at a fast rate, with gross domestic product (GDP) growth expected to be about 4 per cent this year, and investment to rise by 10 per cent. Unemployment has dropped to 4.5 per cent. This has brought its own problems by boosting demand and private consumption with inflationary results. The government expects inflation to stabilise at about 13 per cent this year, three percentage points above its original target. Mr Miguel, has dismissed alarmist comments about the impact of the Gulf crisis on the Portuguese economy, arguing that it will have only a marginal effect on inflation and growth. Next year's budget, now being prepared, is expected to tighten monetary policy and seek cuts in public spending - except on investment - in an effort to control inflation and reduce the budget deficit, which represents about 7 per cent of GDP.

With presidential and parliamentary elections due next year, it will be a delicate balancing act between economic and political considerations. In the end, external factors may yet upset the best laid plans.

## Portugal

Lisbon Banco Totta &amp; Acores

Index

3400

3200

3000

2800

2600

2400

1990

Source: Datastream

## EUROPE

## Bourses rebound on news of sterling move

BOURSES which could, responded positively to the UK's entry into the exchange rate mechanism (ERM) late yesterday, although dealers did seem to have been caught short, writes Karen Zagon in New York.

PARIS rebounded from an early 2.6 per cent loss, closing little changed after the ERM-inspired rally in London and the recovery from opening lows on Wall Street. The CAC 40 index ended only 0.81 down at 1,501.50, after a day's low of 1,483.13. In this turnover of about FF1.67bn, the index rose 1.3 per cent on the week.

A few investors in Paris believed that the interest rate cut in the UK could spread across the Channel, said one dealer. He described the market's mood as more optimistic than in recent sessions. CGE was again the focus, rising FF2 to FF533 in volume of 301,800 shares after Thursday's news of its tie-up with Fiat. In the banking sector, Société Générale fell sharply, losing FF10.30 to FF749.90. Thursday's good results from the state-owned Credit Lyon-

nais underlined the poor performance of Société Générale. MADRID was at the mercy of international events, reaching its low after Wall Street's opening slide and recovering on the news of sterling's entry into the ERM. Dealers said there was no logic behind the index's positive reaction to the UK news, but said that they did not believe that any subsequent small fall in the peseta would increase the pressure to raise Spanish interest rates.

The general index ended 0.06 down at 212.23, after closing the morning session 2.91 lower. It rose 4.7 per cent on the week. Turnover was thin, but believed to be above Thursday's 1980 low of Ptas4.6m.

FRANKFURT's big international blue chips were trading 3 to 4 per cent higher after news, compared with a quietly dejected official close, said dealers in London. Siemens, Deutsche Bank and Volkswagen made prices of DM555, DM606 and DM406 respectively, having closed earlier at DM536, DM588.50 and DM388. The DAX index closed off-

cially 2.3 cent or 30.59 lower at 1,991.78 in response to the rejection of the US budget proposals overnight; this came after an attempt at a rally, and a decline of 5.00, or less than 1 per cent, to 600.54 in the FAZ. Volume was DM3.3bn after Thursday's DM3.4bn.

The week ended with the indices up 4.3 and 5.4 per cent respectively, after an 8.2 per cent rise in the DAX on the first two days.

MILAN slipped as Thursday's jump in Fiat's share price on the news of its link-up with CGE proved to be short-lived; the stock fell L197 to L16,520.

Its decision to link up with the French, and Ferruzzi's move to cut ties with Banca Commerciale, the state-controlled bank, fanned fears of a growing rift between Rome politicians and northern industrialists, which could damage the market's prospects. The Comit index fell 5.96 to 570.10, but rose 2.2 per cent on the week.

Telecommunications stocks dropped for the second day, on fears that CGE's takeover of Telettra would increase compe-

tion in the domestic market. Sip lost L44 to L1,161. Sirti fell 415 to L1,110 and shed L110 to L1,945. Another potential problem facing Sip was its recent involvement in Argentina which was likely to need heavy investment, said Mr Filippo Lardera of UBS Phillips and Drew.

Banca Commerciale Italiana remained under a cloud, falling L160 to L4,615.

AMSTERDAM was frozen by a telephone breakdown at 13.25 GMT which led the bourse authorities to suspend trading. At the time of the suspension, the CBS Tendency index was 1.7 lower at 93.0, little changed from last week.

The market had opened lower following the US failure to agree on the budget pact. Akzo, the chemical company, was particularly hard hit, its prospects darkened. The stock slipped FF190 to FF36.80, its low for the year.

KLM lost 30 cents to FF20.90, following its warning that it would make a loss this year. Océ-van der Grinten, also under a cloud after its dis-

appointing numbers, eased FF1.70 to FF36.20.

ZURICH recovered early losses to close mixed, Nestlé registered rising another SF90 to SF7280, 9.6 per cent higher on the week, as the company refused to comment on tales that it would be either the predator or a victim in a takeover bid. The Credit Suisse index eased 1.5 to 496.7, up 3.7 per cent on the week.

STOCKHOLM's volume rose from SKR274m to SKR336m, with the accent on deals in SE Banken and Atlas Copco as the Allshare General index fell 16.5 to 963.1.

At that level, it was 6.4 per cent higher on the week, but this reflected a recovery from the previous week, when worries about finance houses took prices down by 14.3 per cent. OSLO dropped to its low of the year after the US budget deficit news. The all-share index fell 9.31 to 526.71. ISTANBUL lost 35 cents in turnover of TL114.6bn, up from Thursday's TL155.3bn; the index fell 191.76 to 6,909.50, still a rise of 4.4 per cent on the week.

## SOUTH AFRICA

JOHANNESBURG stocks gave up much of Thursday's gains as the market cooled. The firm financial result weighed on prices. Gold shares led declines; the all-gold index fell 28 to 1,534 for a loss on the week of 4.9 per cent.

## ASIA PACIFIC

## Strong yen and bonds lift Nikkei

## Tokyo

A SURGE in the yen and a stronger bond market took share prices higher yesterday, although not near the budget deficit reduction plan soured sentiment. The Nikkei average, which breached the 23,000 mark for an intraday high of 23,287.65, closed 549.46 higher at 22,827.05, up 8.7 per cent on the week. The day's low was 22,936.43.

Advances outpaced declines by 671 to 131, with 93 issues unchanged. Turnover rose from 800m to 450m shares, the Tokyo index of all listed shares added 31.15 to 1,860.67 and, in London, the ISE/Nikkei 50 index fell 39 to 1,522.67.

Despite the late US news, dealer buying supported the market towards the close and confirmed the growing consensus that the market was not likely to fall further from recent levels, according to an

analyst at Schroder Securities. Interest was widespread, from quality to speculative stocks. Among the former, precision engineers were firm with Komica, the camera maker, rising Y80 to Y1,090. Casio, famous for its calculators, added Y80 to Y1,080.

High-priced, high-tech issues continued to see strength, with Sony nearing Y7,000 with a gain of Y200 to Y6,950. TRK, which makes magnetic film, also rose Y200 to Y5,550, and Pioneer surged Y280 to Y4,780. Pioneer was favoured for strong sales of its laser disc players.

Other electricals came under pressure as fears of a US recession grew after the failure to agree on deficit reduction proposals. Hitachi was down Y30 to Y1,260. Among speculative issues, Honjin Paper, third in volume terms with 12.4m shares, added Y400 to Y4,200.

Stocks which had suffered heavily in this year's bear market began to attract attention. Kasei and Kasei Industries saw favour yesterday. Kobe Steel topped the active list with 19.5m shares and rose Y2 to Y255. Nippon Steel added Y5 to Y416 and Ishikawajima Harima Heavy Industries firmed Y5 to Y2,227.

Investors found pharmaceuticals attractive as they were not much affected by volatility on the markets. Sankyo climbed Y70 to Y2,390.

In Osaka, high-technology issues were the star performers. The OSE average rose

519.17 to 25,944.93. Turnover was better at 34.2m shares, up from Thursday's 19.7m. Nintendo, the maker of video games, posted a Y1,500 gain to Y25,500.

## Roundup

MOST PACIFIC Rim markets lost early gains yesterday on news that the US House of Representatives had rejected the US budget proposal. AUSTRALIA fell in the final half hour on news about the US budget. The All Ordinaries index ended 11.7 lower at 1,866.8, down 3 per cent on the week. Turnover eased to A\$160m from A\$174m.

News Corporation was hit hard, falling 28 cents to A\$64.00, given the company's exposure to US interest rates and the US stock market. Moody's Investors Service said it might downgrade the long-term ratings on securities issued by guaranteed subsidiaries of News Corp.

SEOUL rose sharply after being closed for most of the week for a national holiday. The composite index closed at 694.13, up 21.35 for a gain of 4.4 per cent on the week. Volume rose to Wons10.5bn compared with Wons10.1bn in Saturday's half-day trading.

The market was lifted by the normalising of diplomatic relations between South Korea and the Soviet Union last week for the first time in 85 years. Reports that China will restore its diplomatic ties with Seoul

next year further encouraged the market.

MANILA ended narrowly mixed on short-covering and speculation that the military rebellion in the southern Philippines would be resolved soon. The composite index shed 0.59 to 514.80, down 5.8 per cent on the week to the lowest level in 41 months.

NEW ZEALAND drifted lower for the third day in a row. The Barclays index closed 12.25 lower at 1,464.44, down 0.4 per cent on the week. Turnover eased to NZ\$49.5m from NZ\$12.5m.

HONG KONG lost early gains. The Hang Seng index fell 12.10 to 2,850.45, up 3.2 per cent on the week, after being up more than 27 points by mid-day. Turnover slipped to HK\$810m from HK\$864m. The market was closed on Thursday for a local holiday.

SINGAPORE had risen initially on news of an early election in Malaysia but fell back in the afternoon. The Straits Times index eased 3.97 to 1,113.93, up 1.3 per cent on the week. Volume rose to S\$82.32m from S\$81.9m.

KUALA LUMPUR rose on news that a general election would be held soon. Speculative issues were in demand. The composite index rose 2.74 to 470.05, up 2.4 per cent on the week.

TAIWAN rose for the third day in a row. The weighted index rose 145.25 to 2,771.4. Volume rose to NT\$16.59m from NT\$11.43m.

## LONDON SHARE SERVICE

## BRITISH FUNDS

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# FINANCIAL TIMES

Weekend October 6/October 7 1990

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President attempts to force Congress to reverse its rejection of the budget agreement

## US faces shutdown of government operations

By Peter Riddell, US Editor, in Washington

THE US was last night facing a temporary shutdown of government operations as President George Bush tried to force Congress to reverse its rejection of the crucial budget agreement.

The White House said Mr Bush, who is grappling with the most serious domestic political setback of his presidency, would refuse to sign legislation needed to finance government operations beyond midnight last night until a new resolution was approved.

Federal agencies were last night warned that operations would have to be closed down from today. However, Democratic Congressional leaders were preparing a stopgap measure to maintain funding and raise the limit on Federal borrowing until next Friday.

The defeat came in the early hours of yesterday in the House of Representatives by a

margin of 254 votes to 179, including a majority of Republicans. It opens the prospect of a short-term political and financial crisis in the US until some new deal is worked out.

The vote unsettled financial markets. Share prices on Wall Street fell sharply in early trading, with the Dow Jones Industrial Average down 59 points at one stage, though a recovery followed. Yields on long-term government bonds also rose since the prospect of an early cut in short-term interest rates has receded. Mr Alan Greenspan, chairman of the Federal Reserve, has made such action dependent on enactment of a credible deficit reduction package.

The prospect of unchanged US interest rates also boosted the dollar on the foreign exchange markets. However, movements in financial mar-

**Budget defeat stuns Bush** Page 2

kets were restrained both by the hope that the current budgetary impasse will be resolved before long and by a further rise in unemployment and a drop in employment pointing to a weakening economy.

Mr Bush's threat not to sign legislation to keep the Federal Government going was intended to concentrate minds on a new budget plan. The White House and Congressional leaders were seeing whether some "fine-tuning" could be done to give the package broader appeal. The administration wants to see as few changes as possible to the original five-year \$500bn (237.7bn) agreement, which took five months to agree.

The main focus is on recasting the proposed \$500bn cut-backs in Medicare health provision for the elderly which were opposed by a wide range of Congressmen under pressure from the pensioners' lobby.

Mr Tom Foley, the Democratic Speaker of the House, whose lead was rejected by most of his own party, yesterday said the rejected budget needed to be altered but it would not be totally discarded. Mr Martin Fitzwater, the White House spokesman, sought to play down the defeat as "first skimming". There is clearly hope that the budget process can be quickly put back on the rails again. But the objections expressed in Thursday's debate were fundamental and may be difficult to resolve, especially since the chairman of key committees will want to be more involved

and to recast the details.

Mr Fitzwater said the president was "urging Congress to finish the job, if they didn't like the agreement they got on Thursday night, to come up with a better one now and let's get it passed."

The defeat reflected a rank-and-file revolt by conservative Republicans angry at the proposed increase in taxes and by liberal Democrats opposed to the higher indirect taxes and Medicare cuts. This reflects heavy popular opposition in the country to the package.

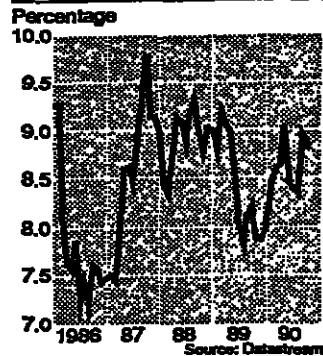
Leaders of Congress regarded the outcome as a test of their ability to govern and to respond to the pressing issue of the rising Federal budget deficit, estimated at \$294bn for the 1991 fiscal year just started - before taking account of the proposed \$40bn tax and spending measures.

THE LEX COLUMN

## The great leap in the dark

FT-SE Index: 2,143.9 (+73.5)

US long bond yield



Any market operator who thought ERM entry was already in the price was disabused in a few frantic minutes yesterday. The 100-point rise in equities owed something to the market being caught drastically short of stock. But as the 7-penny jump in sterling showed, the move was not discounted in the foreign exchanges either. The markets had come to believe in Mr Major's reputation for mastery inaction: he will be the more closely watched next time.

The timing of the move looks almost vulgarly theatrical: just between the Labour and Tory party conferences, and a year to the day from the rise in rates to 15 per cent. But it may well be that it is not ERM entry that is causing a cut in rates but the other way round. The cut looks more like an implicit admission by Mr Major that recession has finally arrived; ERM entry is thus the means of protecting sterling from the consequences of lower rates.

It could be argued that if even a chancellor of the exchequer concedes the economy is in recession, it is time for equities to start discounting recovery. But amid the euphoria, there is room for one important proviso. A week ago the market's mood was very different, as a result of almost exclusively international preoccupations: the Gulf, the global monetary squeeze, the international banking crisis. None of these has changed; and ERM entry, after all, is a predominantly domestic affair. It may be that the UK market can now do its worrying from a higher base. It has plenty to worry about just the same.

### Interest rates

In immediate terms, the result of ERM membership is that the UK no longer needs such penal interest rates to support its currency. Even after yesterday's cut, short-term UK interest rates are still 6 percentage points higher than in the US and a good 4 points above almost all of continental Europe. The currency speculators might have preferred a narrower band than yesterday's indicated one of DM2.68 to DM3.13; but for the moment, sterling is once again the hottest game in town. Why settle for 9 per cent on one-year D-marks when you can earn 13 1/2 per cent on similar debt sterling with virtually no currency risk?

Falling interest rates, a strong currency and headline inflation falling by virtue of the mortgage rate cuts are a bond investor's dream. UK inflation may be triple the rate in France, but given that sterling is now underwritten for the time being, the yield gap narrows dramatically. This is what happens in an era of perfect capital flows.

The big question is how high sterling can go. It is easy to assume another full point cut in base rates to 13 per cent happening quite rapidly. Beyond that, forecasting when the cowboys of the international money markets will lose interest in a high yielding currency is a mug's game. But when they do, it is not impossible that rates might have to rise again. The UK is running a massive trade deficit while few of its continental partners are even in the red. Indeed, sterling is already overvalued on most criteria. There is a real risk that UK economy is to be driven into a deep recession.

### Equities

In the 30-minute scramble between the news and the close yesterday, the market had no time for subtle distinctions. But it was clear on the main beneficiaries: banks, builders, property companies and the highly-indebted generally. Rosehaugh went up 28 per cent, Tarmac 16 per cent and Barclays and NatWest 10 per cent apiece. There were no obvious losers except for cash-rich companies such as AB Foods. Over the weekend the institutions, bruised once more by having missed the rise, may come up with one or two others.

The market must now face the sober reality that the ERM acts by overvaluing the currency of a high-inflation member until its inflation rate comes down. Even among UK manufacturers of internationally traded goods, entry will

probably be welcomed on the grounds that it removes one key variable from their planning. But they were already starting to suffer from sterling's overvaluation against the dollar, now they must bear the full brunt of reducing wage expectations the hard way.

There remains the separate possibility that with the exchange rate risk now limited for UK equities as a class, equity yields might move down towards continental levels. In itself, the proposition is dubious: the European bourses are simply less interested in dividends than the UK market is. But with the yield ratio already suggesting that equities offer good value in relation to gilts, it is the trade-off between UK and continental bond yields which may prove the key to UK equity valuations.

### Global markets

The impact of ERM entry has turned UK investor attention inward. But once the initial valuation adjustments have been made, the UK equity market cannot ignore the bearish messages coming out of the world's other equity markets. Indeed, ERM entry has removed the main domestic impermissible which has been bothering the UK equity market for more than a year. External factors such as the trend of US and German interest rates must now come back into play. If the world is sliding towards a recession, the overdependence of the UK economy on overseas trade means UK equities are going to be even more vulnerable than most.

Hence the importance of the week's other surprise event, the breakdown of the US budget accord. This was supposed to be the trigger for lower US interest rates. The longer it is delayed, the more likely that the world's biggest economy will trip into recession. In the worst case, it is hard to imagine how the US economy could avoid a serious recession if the automatic Gramm Rudman cuts came into force.

A more realistic assumption is that some sort of Budget accord will be patched together. That said, the US economy is in an even more fragile state than that of the UK, with the long bond indicating that it is deep in recession. Its equity market, meanwhile, is far more obviously overvalued. The London market has tracked Wall Street faithfully for years. The real test of ERM entry is whether this tradition can be broken.

## National Power plans to generate electricity from waste

By Juliet Sycharva and David Thomas

PLANS to burn almost 10 per cent of Britain's domestic commercial waste to generate electricity are being drawn up by National Power, the country's biggest electricity generator.

The company, due to be privatised in February, has established a new business which aims to take a leading position in the UK waste management industry.

The business would be the biggest move yet by National Power away from its conventional power station operations. It will earn about 60 per cent of its revenue from waste disposal fees paid by local councils and most of the rest from electricity sales.

Total investment in new plants from 1993 could be more than £150m over 10 years, by when the company believes it could be burning almost a tenth of Britain's waste.

"We will be providing an alternative, environmentally friendly waste disposal service, generating green power," said Mr David Keeling, National Power's newly-appointed head of waste management.

National Power expects to form joint ventures with some councils and companies to handle the waste as the business develops. It has appointed a management team to prepare two complementary waste burning schemes at sites yet to be determined. Each scheme will burn about 1m tonnes of

rubbish a year - equivalent to the amount of rubbish produced in the West Midlands.

The first scheme, called "mass burn" by National Power, will involve building three or more 25MW waste-to-energy power stations in areas where it has no stations, possibly London, Merseyside, and the West Country, by the end of the decade.

The stations, which will use technology primarily developed in the US, will cost £40m-£50m each to build, and will burn around 350,000 tonnes of waste each year.

Under the second scheme, known as "co-firing," up to five plants would be built to convert household and light industrial waste into a form suitable for burning with coal in existing power stations. Each plant will cost between £4m and £5m, with an additional £500,000 spent at power stations taking the fuel.

National Power expects to collect 3m tonnes of refuse for these conversion plants each year, because only a third of household and light industrial waste is suitable for use in the plants. The remainder would be sorted for recycling and landfill.

The final decision to launch the business will be taken in March, but Mr Keeling said: "It will go ahead, unless there are unassailable barriers, or we can't find a business that will stand on its own feet."



Asil Nadir leaves the meeting with bankers in London yesterday

## Bankers give Polly Peck one week to solve liquidity crisis

By David Lascelles, Richard Waters and David Barchard

POLLY PECK International was yesterday given one week by its bankers to come up with a solution to the severe liquidity crisis which is threatening the future of the company.

Representatives of about 50 banks gathered yesterday morning in London to hear Mr Asil Nadir, the company's chairman and chief executive, ask for a 90-day standstill on short-term debts of £117m.

After four hours, however, the banks agreed to allow Mr Nadir only until next Friday to come up with tangible evidence that cash would be available to tide the company over. In a brief statement last night, they said a longer standstill period could follow.

Mr Nadir, a Turkish Cypriot, told the meeting that the Turkish government was willing to provide assistance to his company, though no firm guarantee was presented.

He said Polly Peck had £70m in deposits in banks in northern Cyprus, but this could not be swiftly withdrawn as it was on long term deposit.

Bankers' representatives suggested at the meeting that Mr Nadir's personal wealth, which he hinted earlier this week was approaching £1bn -

could be used to underpin the company.

One said: "He was asked, in so many terms, are you going to guarantee anything or put anything into the pot? He made it clear that he wouldn't." This had contributed to a general feeling of unease, he added.

Despite this, the tone of the meeting was "largely neutral". One of those present said: "There were no fireworks at all. People were there to gather information and report back. Next week's meeting is going to be the interesting one."

The bankers left with little new information about the state of the company's financial health. "It was a bit light on hard information," said one.

The meeting was addressed by Mr Nadir, Mr David Favus, deputy chief executive, and Mr Reg Mogg, finance director. Sky Haywood, Polly Peck's auditors, were questioned about the group's financial statements, in particular the way it accounted for foreign currencies, but said only that the accounts complied with accounting standards.

After the meeting the banks appointed a steering group, chaired by Standard Chartered.

The other members are Lloyds, Midland, National Westminster, Arab Banking Corporation, Commonwealth Bank of Australia, Credit Suisse First Boston, Legal & General, Société Générale and Warburg Solicitors.

Turkish bankers in Istanbul remained adamant that there was little chance of a loan package from Turkey. "No one has approached me or the other Turkish private banks and I don't think we are going to be approached," one chief executive of a large bank said.

Another said: "The amount is too large and I very much doubt that the head of the main state banks would take the responsibility for lending such an amount to Mr Nadir. I don't think they would put their signatures to it."

Bankers believe that some of the possible formulas for the loan - including an export credit or a loan from banks in Turkey to Northern Cyprus to be passed on to Mr Nadir - have been ruled out.

However, an aide to President Turgut Ozal suggested last night that it was possible that talks with Mr Nadir could result in progress on a financial support package.

## Ministers hope

Continued from Page 1

Mrs Thatcher voiced hopes that the cut in base rates would be followed in time by a comparable reduction in mortgage rates. She denied that the timing of the move had been decided by the start of the party conference on Tuesday.

Senior Whitehall insiders, however, said her concern to see lower interest rates played a central role in her approval of immediate membership.

Mr Major is said to have told the prime minister that some reduction in rates was needed to avert the risk of recession, but to have warned also that such a cut was impossible outside the ERM because of the risk of a run on sterling.

Mrs Thatcher agreed in principle to ERM membership in the early summer after Mr Major persuaded her that it was vital to reinforce the Government's efforts to bring down inflation ahead of the election.

Others were more cynical, dismissing the sudden move as political engineering of the economy at the worst possible time.

Mr Bill Martin, economist at UBS Phillips and Drew, said the government had started to cut rates to placate industry and mortgage payers in the run up to a summer election. The markets expect sterling to remain steady at around DM3 next week. According to the ERM rules, the Bank will

have to intervene to prevent the pound rising above its upper limit of DM3.13.

The Bank said that if the pound came within "striking distance" of this, it would either sell sterling along with the other European central banks or cut interest rates again.

In New York, analysts expected sterling to remain strong against the dollar and D-Mark. The dollar's weakness would be accentuated by the easing of US interest rates expected when Congress finally passes a budget deficit package.

## Markets soar

Continued from Page 1

Kuwait. Oil-edged securities soared, gaining two points within 10 minutes as bond yields dropped in reaction to the cut in base rates. This triggered price rises of 3 points in the single hour of trading.

Analysts broadly approved of the government's move for the stringency it would bring to monetary policy and the anti-inflation campaign.

They said the markets' highly positive response was triggered by simultaneous announcement of entry with a base rate cut. One said it was

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Major Market	Country Select	Bond
America	ASEAN	European
Europe	France	International
Japan	Germany	Sterling
South East Asia	Hong Kong	US Dollar
	India	
	Italy	
	Korea	
	Malaysia	
	Norfolk	
	Singapore	
	Thailand	
	United Kingdom	

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CONTENTS																																							
<b>Finance</b> : A complete guide to inheritance tax			<b>III</b>		<b>Collecting</b> : A guide to the New York art fairs and London market			<b>X-III</b>																															
<b>Perspectives</b> : The case of British haemophiliacs with AIDS			<b>VIII</b>		<b>Wine and Food</b> : Jancis Robinson on how to store your clarets			<b>XIV</b>																															
<b>Books</b> : Anthony Curdie meditates on a new biography of Proust			<b>IX</b>		<b>How to Spend it</b> : Lucie van der Poet interviews Pierre Cardin			<b>XVI</b>																															
<table border="0"> <tr> <td><b>Arts</b></td> <td><b>10-201</b></td> <td><b>Classics</b></td> <td><b>XVII</b></td> <td><b>Faience &amp; the Family</b></td> <td><b>30-39</b></td> <td><b>Masterpieces</b></td> <td><b>XVIII</b></td> <td><b>Stock Markets</b></td> <td><b>X</b></td> </tr> <tr> <td><b>Books</b></td> <td><b>XX</b></td> <td><b>Crosswords</b></td> <td><b>XVII</b></td> <td><b>Conducting</b></td> <td><b>Section III</b></td> <td><b>London</b></td> <td><b>XIX</b></td> <td><b>Travel</b></td> <td><b>XV</b></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td><b>How to Spend it</b></td> <td><b>XX</b></td> <td><b>Paris</b></td> <td><b>XX</b></td> <td></td> <td></td> </tr> </table>										<b>Arts</b>	<b>10-201</b>	<b>Classics</b>	<b>XVII</b>	<b>Faience &amp; the Family</b>	<b>30-39</b>	<b>Masterpieces</b>	<b>XVIII</b>	<b>Stock Markets</b>	<b>X</b>	<b>Books</b>	<b>XX</b>	<b>Crosswords</b>	<b>XVII</b>	<b>Conducting</b>	<b>Section III</b>	<b>London</b>	<b>XIX</b>	<b>Travel</b>	<b>XV</b>					<b>How to Spend it</b>	<b>XX</b>	<b>Paris</b>	<b>XX</b>		
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				<b>How to Spend it</b>	<b>XX</b>	<b>Paris</b>	<b>XX</b>																																



# MARKETS

## FINANCE & THE FAMILY: THIS WEEK

### Building societies to cut mortgage rates

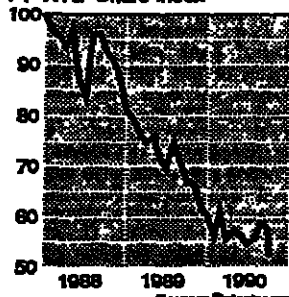
The government's announcement of a one percentage point cut in the base rate yesterday will spell good news for many home-owners, especially those who have felt the pinch from high interest rates. Several of the banks and building societies announced their intention yesterday to cut mortgage rates, in some cases as early as November 1.

The Halifax Building Society, the largest mortgage lender, is cutting its standard mortgage rate from 15.4 per cent, but has not decided by how much. Nationwide Anglia, the second largest building society, is cutting its rate to new borrowers from 15.4 per cent to 14.5 per cent immediately, though existing borrowers will have to wait until November 1 before they feel the benefit of a 0.9 percentage point cut. Mortgage lenders such as National Home Loans and First Mortgage Securities will wait and see what happens to money market rates before deciding on the extent and timing of a mortgage rate cut. *Sara Webb*

Britain enters the ERM: First Section: Pages 1, 6, 7, 8, 9

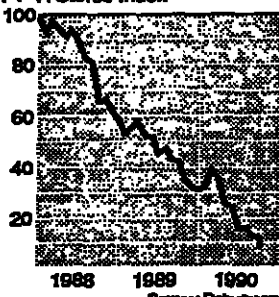
#### Sears

Share price relative to the FT-A All-Share Index



#### Next

Share price relative to the FT-A All-Share Index



### Sears' profits slump, Next shares slide

Sears' results on Tuesday came as a grisly reminder of just how tough life can be on the high street at the moment. Interim profit last year fell by 52 per cent to £28.4m as the company revealed that the restructuring of the British Shoe Corporation was exacting a heavy toll and that costs were spiralling upwards at twice the rate of product price rises. The City took the news badly and was no more cheerful about the medium term outlook. The company will face a big struggle in returning to the upward track and a still bigger fight in persuading analysts that it provides an attractive investment when the over-dependable Marks and Spencer is rated only slightly higher.

One casualty of Sears' disappointing results was Next, the clothing and mail order retailer, which saw its shares slide alarmingly during the week. The tacit assumption in the markets seemed to be that if Sears' interests in fashion and home shopping were hurting, then Next's must be too. Next is due to report its half year figures on October 16 and felt unable to make any statement on its trading outlook during the closed period. But analysts generally believed that the share price fall owed more to market jitters than to any well-informed pessimism about Next's immediate prospects. *John Thornhill*

### Credit card surcharge fear

Customers who pay for their goods with a credit card will be charged more than those who pay with cash in future, given that Visa International lost its appeal against a Monopole and Mervens Commission ruling this week. Visa challenged the MMC report which was published earlier this year and which proposed that traders should be allowed to give a discount to customers who pay with cash. *Sara Webb*

### Power shares dealing offers

In the run-up to the electricity offer (see page IV), Henderson Crosthwaite is offering a half price dealing service during October for investors who want to rationalise their privatisation holdings. During October, the Guildford-based Diamater Stockbrokers is offering to sell shares worth less than £2,000 for £10 and a 0.5 per cent charge (up to a maximum of £15) above that. John Siddall, a Manchester-based stockbroking group, has offered to charge a flat £5 sales rate for every allotment letter. Investors have to register to receive this rate. *Philip Coggan*

### East Germany property deadline

Saturday October 13 is the deadline on claims from dispossessed owners of properties in the eastern half of Germany. In an effort to contain the volume of applications, the German government has twice brought forward the time limit for claim registration, initially from the end of January 1991 to the end of December this year, and subsequently to October 18. Successful claimants who meet that deadline can obtain rental and Mervens Commission ruling this week. Curry Littlejohn Hausman, which has been handling claims through its Berlin office, explains that properties which no longer exist, or which have been taken for public use, will be valued (at today's prices) and cash restitution will be paid. *John Brennan*

## INSIDE...

### Local customers come first

The electricity privatisation: Clare Pearson outlines the similarities and differences between the water and power flotations. *Page IV*

### The Seven Ages retired couples

Retired couples should still plan for the long term, especially in income terms, reports Philip Coggan. *Page VI*

# Wake up to the brave new world

WELL...erm...it was just the way other Friday in October. You came back from a long City lunch yesterday afternoon. The market had been weak all morning, and volume comparatively thin. At around 2.30, you glanced at the Stock Exchange screen and took a weary mental note that the FT-SE 100 index was down about 37 points on the day. You stretched, yawned - and went home.

When you go in to clear your desk on Monday morning you find that the market has finally closed up 78.5 points at 2,143.9, a gain of nearly 8 per cent on the week. Most of yesterday's turnaround of more than 110 points was achieved in the final 20 minutes of trading.

Equity traders started out of their afternoon stupor by the news that sterling was going to

enter the European exchange rate mechanism probably did not have a chance to note the apt timing of the announcement.

If Margaret Thatcher's view of Europe were not so depressingly prescient, one might almost call it visionary to join the European monetary system in the week of German unification. On a more mundane level, it was exactly a year ago that base rates went up to 15 per cent. On Monday, when sterling joins the ERM, they will come down to 14 per cent and suddenly the ground-rules for equity investors will change.

The principle is comparatively simple: inflation is coming down, according to John Major, the Chancellor, so sterling can be put on a firm footing and interest rates reduced. An end to financial volatility

leads to industrial revival and everybody lives happily ever after in their new homes, like good Europeans. Oh and by the way - the Conservative Party wins the general election.

For the time being, there is probably no point in carping about the months of pre-announcement and prestidigitation which preceded yesterday's announcement.

Equities are going to surge, and the immediate choices for potential investors are comparatively easy. With sterling at more than DM5 and approaching £2, domestic rather than overseas earners will be the principal beneficiaries.

Housebuilders' shares will thrive on the basis that a cut in interest rates - perhaps followed by a further, smaller cut before Christmas - will encourage the mass of potential buyers back into the mar-

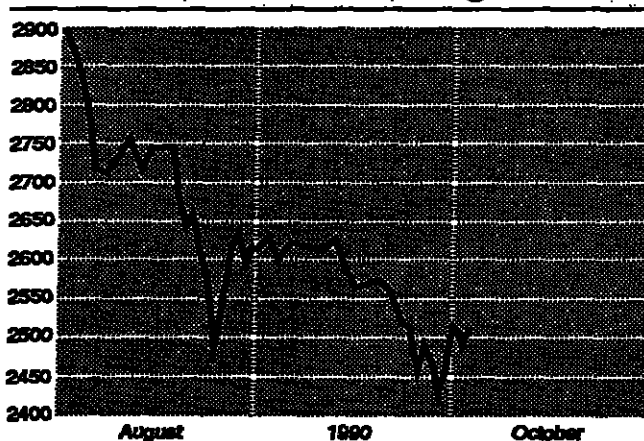
## HIGHLIGHTS OF THE WEEK

	Price	Change	1990	1990
	1 day	on week	High	Low
FT-SE 100 Index	2143.9	+154	2063.7	1990.2
Automated Security	189.2	-20.2	513	187
Barton	63	-19.2	228	55
Cable & Wireless	457	+8.5	595	393
Prognosis Estates	287	+36	480	223
Glenzo	514	+84	682	688
ICI	678	+70	1283	905
Lloyds Chemicals	161	+25	211	136
MTM	138	-25	236	139
RMC	600	+90	745	470
Redland	558	+57	641	451
ROYAL INCE.	408	+51	598	251
STC	281	+35	295	231
Sedgwick	199	+25	318	166
UK Land	90	-25	476	33

## WALL STREET

# In deep water: outlook poor

## Dow Jones Industrial Averages



\$400m in fiscal 1991 will still leave that year's deficit at \$250m compared with the \$440m envisaged by the Gramm-Rudman deficit reduction programme. And there is considerable scepticism about the chances of achieving the longer-term goal of cutting some \$500m from the deficit over five years.

At the same time, the Fed is still deeply concerned about the threat of inflation, and this, coupled with high interest rates abroad and pressure on the dollar, is likely to restrict any easing in the Fed Funds rate from its current 8 per cent to around a quarter of a percentage point.

As if all this were not enough, the Gulf crisis continues to rattle the markets, with

third quarter results. Most analysts now appear to be expecting a slight decline in the average earnings reported in the second quarter. Looking further ahead, the consensus is for earnings growth of about 5 per cent in 1991.

Yet even that modest figure may be on the high side, and with the historic price/earnings ratio on the constituents of the Standard & Poors 500 index standing at over 14.5, the market is still not particularly cheap for a market starting recession in the face.

So the outlook is for a continuation of the bear trend, with periodic upward spikes on good news, such as passage of a budget, monetary easing, or a respite in the Gulf crisis that has afflicted Wall Street since the Gulf crisis.

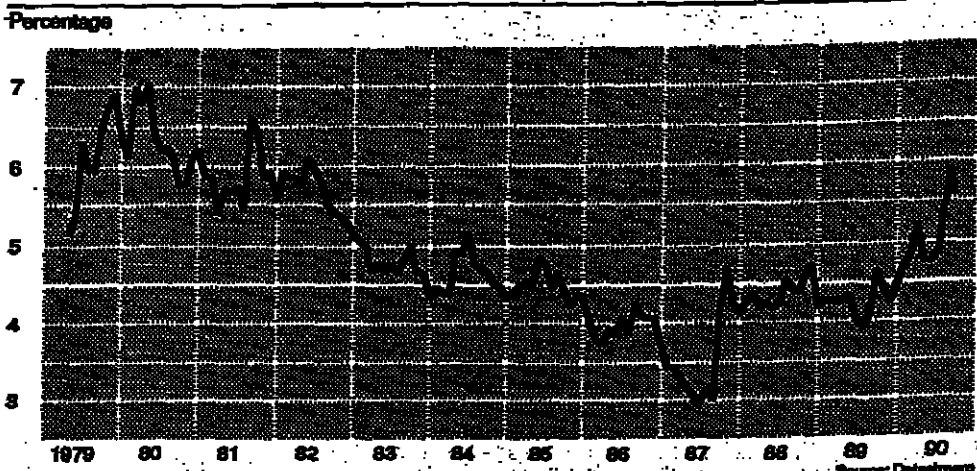
There could hardly be a less propitious background for attempting the biggest ever employee buy-out in US history. And it would be doubly hard to do so in the airline industry, hard hit by the rise in oil prices.

Yet this is precisely what unions at United Airlines, one of the largest US carriers, have been attempting since April: their deadline for organising a strike expires next Tuesday. Wall Street has long been dismissive of their chances of success, but inspired leaks this week suggested the buy-out team might be making some headway in lining up bank finance, including a large commitment from European sources. A deal by the deadline still looks unlikely, but one would certainly help improve the market's dismal tone.

Monday	2518.64	+ 32.26
Tuesday	2528.38	+ 9.74
Wednesday	2498.38	- 29.99
Thursday	2518.63	+ 20.25

Martin Dickson

## FT- Actuaries All-Share Index - Dividend Yield



ket. Of the Footsie stocks, Tarmac showed the way yesterday, rising 34p to 245p on the day. Rosebush, the property developer, which announced a management restructuring on Monday, also benefited in the immediate aftermath, rising from 7p to 8p, while Imperial Chemical Industries, the traditional market indicator, increased 23p to 578p.

In the past two weeks, all stocks have looked vulnerable to the rogue rumour or blandest profit warning. ERM entry adds a crucial element of certainty to a market already undermined by institutional cash and a strong dividend yield. However, it is not a panacea for all the ills besetting corporate UK.

ERM entry does not rescue the 1,587 companies which called in the receivers in the first nine months of the year and it will not have an effect on those which may be teetering on the brink.

It will not sort out Polly Peck International's liquidity problems, which were admitted formally on Monday, the same day the group had barrelled to Footsie membership, removed in favour of Dalgety, the foods group.

Neither will ERM entry provide UK companies with an excuse to abandon their cost-cutting, as the Bank of England's governor stressed yesterday - in fact a keen exchange rate will keep the

present up. It will be some time before one can say that the risks of recession have disappeared.

Most immediately, Britain entering the ERM does not mean instant peace in the Gulf. Indeed, there were some in the immediate aftermath of yesterday's announcement who suggested that the timing had been dictated by more sinister pressures: why not the sterling to the rock-like D-Mark just before launching a counter-attack on Iraq? A cataclysm of that nature would certainly drive the bulls from the UK equity market.

But for 99 per cent of the week, the impulse for equity movements has come neither from domestic economic news, nor from the Gulf, but from Japan and the US.

It is a brave investor's market in Tokyo, where the Nikkei index rose 17 per cent on the week. To put that in perspective, had London been tracking Japan, Footsie would have risen over 350 points on the week. Even ERM entry could not achieve such a miracle.

The focus of market attention until about 4.10pm yesterday was President George Bush's plan to cut the US budget deficit. Globally investors were bent on analysing the implications of the House of Representatives' rejection of that plan.

Yesterday's 20-minute rise at least looked convincing. On

Monday, for example, investors were left behind in market-makers' enthusiasm to put up prices on news of the US budget-cutting plan, and volume had been thin all week.

ERM entry may just have come at the right time to forestall the impending sense of gloom among market-makers and equity strategists. Before yesterday's announcement S.G. Warburg had just cut its year-end target for Footsie from 2,400 to 2,200. County NatWest's analysts were still looking for about 2,300 at the year-end, but expected that the index would still fall below 1,900 before any recovery. Now those rules have changed, and at least one analyst was again pencilling in 2,400 for the year-end.

In two weeks' time the market will celebrate, if that is the right word, the third anniversary of the October 1987 stock market crash. After yesterday's announcement at least the market can approach October 19 with some confidence.

Myriad doubts remain, including the risk that interest rates will have to be pushed back up when the initial euphoria has waned. But for a moment yesterday, looking at the celebratory blizzard of blue on Stock Exchange screens and reading the Chancellor's confident statement, it was almost like the old days.

Andrew Hill

## GERMANY

# Reunification ends the party

WHEN TERMS such as "defensive" and "selective" creep into brokers' reports, then you know the party really is over.

On the German stock market, that has been apparent for some time. Even German unification was not enough to lift spirits in the market. On November 9 euphoria greeted the crumbling of the Berlin Wall, now many investors in German stocks are now nursing considerable headaches - "oversold" is what analysts call this complaint, specially now that the market's ardour has cooled. Until the summer, Frankfurt was driven by prospects for West German companies in East Germany. Investors identified sectors where reconstruction would bring in big orders and profits, and share prices jumped accordingly.

Yesterday, the DAX index closed at 1,322, down 31 points on the day. This put it well off its end-March high for 1990 of 1,588 and not much above the end-September low of 1,335. The market's mood was hardly helped by the prospect of a DM1.35m (240m) rights issue from Allianz, the big insurance group, and a DM10m flotation from DBV Insurance.

Two clouds loom over the market, one is the Gulf crisis, the other is the uncertainty surrounding the costs of unity and the awesome task of putting right the problems of eastern Germany.

Companies still hope to benefit from the task of rebuilding what was East Germany. But the economy of Germany's eastern states is in a bigger mess than was thought. Entrenched bureaucracies, ossified economic structures, ignorance of the free market and staggering pollution levels have made it clear that a period of what some economists call "creative destruction" is necessary before any economic revival can occur.

The house has had to come to terms with these sober assessments. German public sector borrowing will total at least DM100bn this year. With the economy in western Germany still buoyant, there is little concern that the country cannot afford the cost of reconstruction. The question is whether this will overload the bond market, lead to higher taxes, and ultimately produce inflationary strains which undermine the economy.

Most economists do not fear a damaging impact from higher oil prices as a result of the Gulf crisis. A full-blown military conflict, however, would clearly add a frightening dimension. Until that uncertainty is removed, the German market will remain depressed. Higher oil prices will also slow the economic recovery process in eastern Europe, including

eastern Germany's, and put a lid on growth in the west. Even so, the economy of what until last year was called West Germany is still forecast to expand by up to 4 per cent this year and about 5 per cent in 1991. Corporate profits, according to Degab (the investment analysts arm of Deutsche Bank), should grow by 5 per cent this year and 3.5 per cent next year; in 1989, they rose 13 per cent.

Degab expects the biggest profit rises in construction, where demand is still surging. Next, the real estate and consumer sectors, and at less dramatic rates, banks and insurance concerns. In all of these areas, the former East German companies in East Germany should play an important role. Engineering profits will also rise modestly, but less steeply than in 1989.

Two of Germany's biggest sectors, cars and chemicals, are seen as having only limited prospects. Automobile profits, likely to be up by 2 per cent this year, are expected to slip by 2 per cent in 1991. Chemical earnings will be down by some 6 per cent this year, with a slight rise of 2 per cent in 1991. Signs of earnings fragility have steadily emerged: Profits of Volkswagen took a first-half tumble at the pre-tax level, though they were up in net terms, and results of the big chemical concerns were also down.

The high D-Mark has eroded profits of companies with large foreign, especially US, activities. However, a strong currency is also viewed as a valuable anti-inflation tool, one which the Bundesbank is determined to preserve, by higher interest rates if necessary later this year.

Which shares offer the best defensive strengths? Heinrich Ackermann, head analyst at Bank in Liechtenstein in Frankfurt, reckons car stocks should be avoided. More cars have been sold in Germany this year, but much of this reflects demand from the east. His preferences lie in consumer and service stocks, where he singles out Dresdner and Deutsche in banks, Döge (perfumes and fashion), and Henkel (degreasers and chemicals). He also likes Mannesmann in engineering and Veba in energy.

At Trinkhaus & Bunkhardt in Düsseldorf, Christian Hager likes RWE, the electricity utility and Siemens, the electrical group, both active to the east. He, too, is sceptical about cars, and also about high priced department store shares. Gone shares seemed to be cheap in price; along with the new perspectives in the east has come greater volatility.

Andrew Fisher

# Footsie's new chorus-boy takes a bow

THE EXIT of Polly Peck this week from the limelight of the Footsie 100, if not from the glare of publicity, replaces one of the index's more high profile actors with Dalgety, a company more likely to play a role in the chorus.

In recessionary times, however, the supporting cast rather than the stars of centre stage often turn out to be the best performers. The three areas of business Dalgety is now emphasising - petfoods, snacks and food ingredients - are, in the words of chief executive Maurice Warren, "recession-resistant, not recession-proof". These defensive qualities were already helping Dalgety's shares to outperform the market before President Saddam Hussein nudged the world closer to recession.

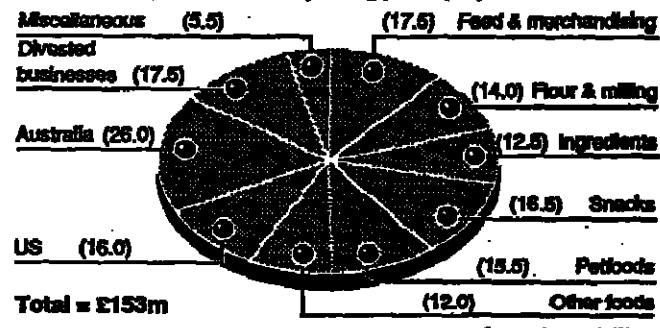
In petfoods, demand is certainly resilient. As long as Mars, through its Pedigree products, continues to use its dominant market position to raise product image rather than squeeze margins, Dalgety's Spillers brands are well placed at number two in the market.

On the snacks and ingredients side there is buoyant demand for microwave and convenience foods, such as Dalgety's Pot Noodles, which require preservatives and flavourings. Demand for such products, perhaps surprisingly, is outstripping the growth of so-called healthy eating, while the fall off in restaurant business as the recession bites will also help maintain demand. However, steady growth in these areas has been marred by an indifferent performance by Golden Wonder.

Flour and baking, where Dalgety is Britain's third largest miller behind ABF and RHM, provides solid earnings from a mature but competitive market, while its animal feed and pig business, though cyclical, has been a strong performer.

## Dalgety

Estimated composition of 1990 operating profits (£m)



Total = £153m

## PRE-TAX PROFITS AND EARNINGS PER SHARE

	1988	1987	1986	1985	1984
Profits (£m)	75	92.5	99.5	110.4	118.1
Eps (p)	24	27.5	28.5	33.4	35.5

almost immediately sold commodity brokers Gill and Duff. Not only did this help slash gearing to its current level of around 17 per cent, it also brought Dalgety back on track to develop its core food business after five years in a low margin, volatile wilderness which had played havoc with its share price.

## DALGETY MAIN SUBSIDIARIES:

Dalgety Spillers Foods Ltd, Dalgety Agriculture, Martin Bower, Dalgety Foods Ltd, Lucas Ingredients Ltd, Dalgety Farmers (Australia), Pig Improvement Company, Golden Wonder Holland, Hoyermann (Germany), Pankermühl (Germany)

Farmers in Australia is part of the same strategy and it seems likely that, sooner rather than later, Dalgety will sell Martin Bower, the US food distributor, 50 per cent of whose sales are to the McDonald's hamburger chain. This sale would almost halve Dalgety's turnover, according to stockbrokers County NatWest, but would further improve gearing and probably earnings as well.

While this programme of disposals readies Dalgety for expansion in its core areas, the company is faced with a problem of where to go and what to buy. Dalgety, in common with

other food companies, has started looking to Europe. Its acquisitions of small petfood and ingredients companies in Germany represent a toe in European waters but competitors such as United Biscuits, Petecio and Nestlé are equally hungry to snag up companies in Dalgety's core areas.

Dalgety's 7.2 per cent yield gives the shares reasonable defensive qualities, according to analysts at Kleinwort Benson. The shares are on an P/E ratio of 8.5 for the year to June 1991, on prospective earnings of 89.9p per share.

Investors might consider that the new entrant to the FT-SE 100 could as easily have been Booker, the food and agribusiness group. Direct comparison is difficult: Booker carries more debt, but their yields and p/e ratios are similar. If it successfully sells some of the businesses it has bought, Booker could be a more exciting growth prospect than Dalgety.

Richard Goulay



## FINANCE &amp; THE FAMILY



"WELL TARQUIN, IT LOOKS LIKE SOMEDAY ALL THIS WILL BE THEIRS."

Sara Webb looks at ways to stop the taxman inheriting your money

## How to leave a tidy legacy

NOBODY likes to think about death, but most people would prefer to leave their affairs in a reasonably tidy state for their heirs. Often this calls for careful planning. For a start, it is very important to make a will. Dying intestate can leave terrible problems for your family as the estate will be split among the members according to English, Northern Irish or Scottish intestacy rules as appropriate. This could result in your wife or husband having to sell the home in order to provide the share of the estate owed to the children or other relatives.

Both husband and wife need to make a will, for even if one of them has very few assets in his or her name, once the spouse dies, he or she could inherit substantial assets; and these could be subject to inheritance tax (IHT) of 40 per cent when the second spouse dies.

It is still possible to change the terms of a will within two years of death by means of a Deed of Variation. For example, if a husband dies and leaves everything to his wife, she may already have sufficient income on which to live, so she could use a deed of variation to pass all or part of the bequest to the children. This could help to avoid or reduce IHT provided the amount passed to the children falls within the £128,000 IHT limit.

However, the Conservative government has threatened to do away with deeds of variation, so do not count upon being able to use it in the distant future.

When writing your will, you will obviously need to consider your entire wealth. Do you know how much you are worth? If not, you may have no idea of what your inheritance tax liability will be, and whether it is worth your while to reallocate the assets in order to save tax.

So it is a good idea to sit down and make a list of all the assets that you and your spouse own: your house, its contents including any valuables, any shares, gifts, unit or investment trusts, deposits, cash in the bank and building society accounts, National Savings certificates, life assurance policies if not written in trust, cars, holiday homes, caravans etc.

Then look at your debts and liabilities (if you have any). Do you have an outstanding payment to make on your home, or any large plastic card bills?

Deduct your liabilities from the assets and you are left with the net estate. This

is what you have to consider for IHT planning purposes.

IHT is charged at a rate of 40 per cent once the following exemptions and allowances are taken into account:

- All gifts between husband and wife, either during their lifetime or when one of them dies, are free of IHT. So if a husband dies and leaves everything to his wife, she does not have to pay any IHT on the estate. However, the couple should be aware that this may create a large IHT bill for their children when the second spouse dies and the estate passes to their offspring.
- There is an IHT allowance - currently

**'It is very important to make a will. Dying intestate can leave terrible problems'**

£128,000 - known as the nil rate band. So gifts to anyone (other than a spouse) worth up to £128,000 are free of IHT. This means that in the above case, when the second spouse dies and leaves the estate to the children, the first £128,000 of the estate would escape IHT, but the remainder would be taxed at 40 per cent.

For many people who own a family home in the south of England, the value of the property alone could well exceed the £128,000 threshold, so they need to be careful when it comes to planning how they want to leave their estate.

With a large estate, the heirs may face problems paying the IHT bill; they may not have enough money available, and it could be that they are unable to sell the assets in the estate until probate has been granted.

So how can you avoid some of these problems?

- You can, when you write your will, make sure that your assets are split between you and your spouse so that both of you use up your £128,000 nil rate bands.
- You can also make gifts during your lifetime to reduce the value of your estate. Gifts fall into two categories. Some gifts - known as exempt gifts - do not attract

IHT at all. For example, you can give away up to £3,000 each year (in other words £6,000 for a couple) free of IHT, and if you only use up part of your £3,000 allowance in one year you can carry the remainder over to the next year. Also, any small gift of up to £250 is free of IHT and you can make as many of these as you like to relatives, friends, or offspring provided you do not combine these with a £3,000 exempt gift to the same person in the same tax year.

Gifts of money to a bride and groom on marriage are also exempt from IHT: for example, a parent can give up to £5,000, a grandparent £2,500, and other friends £1,000 each to the bride and groom on marriage.

Other gifts above the £3,000 limit are only free from IHT if you survive for seven years after making the gift. They are known as potentially exempt transfers (PETs).

If you die within the seven years, then the gifts are liable to IHT on a tapering scale: so, for example, if you die between one and three years after giving away a large sum of money, it would be liable to 40 per cent IHT; if you die between three and four years later, the IHT is 32 per cent; between four and five years, the IHT is 24 per cent; between five and six years, IHT is 16 per cent; between six and seven years, IHT is 8 per cent; and after seven years there is no tax.

If you know that there is no way of avoiding IHT, you can set aside money to help your heirs meet the IHT bill. The usual way is to set up a life assurance policy, written in trust.

You need to choose a level of life cover which is adequate to cover your potential IHT liability (so you need to calculate what your liability might be first). The life cover should be linked to the RPI so that as the value of your estate rises with inflation, the policy value will keep pace. If written in trust, the proceeds do not count as part of the estate and so are not subject to IHT.

It is important to write the policy in trust so that the proceeds of the plan are paid directly to the trustees on your death: the trustees will then be able to pay your heirs who can quickly settle the IHT bill without having to break up the estate.

Next week, details of how individuals cope with IHT planning.

## Another bad month in the unit trust fund sector

SEPTEMBER was another bad month for unit trusts in terms of performance, as the volatile stock markets and oil price increases resulting from the Gulf crisis took their toll.

Twelve of the funds lost more than 20 per cent of their value during the month, with Providence Capital Thailand down by 26.4 per cent, Capital House Japan Growth losing 23.9 per cent, and EFM Smaller Japanese Companies falling 22.9 per cent.

Top performers over the month were Waverley Australian Gold which increased in value by 3.2 per cent, and City Financial Beckman International Capital which gained 2.9 per cent.

The worst performing unit trust sector is Japan with an average fall of 41.5 per cent over year to October 1. The Far East (including Japan) sector fell by 35.5 per cent over one year, while the Far East (excluding Japan) sector fell by 23.1 per cent.

The best performing sector over one year was the money market fund sector with an average increase of 6.7 per cent.

The worst performing funds over one year were mainly in the Japanese sector and the smaller companies sector. Windsor Smaller Companies fell by 59.4 per cent over one year, while the various Japan index tracker funds run by Morgan Grenfell, James Capel, Royal Life and Legal & General, all fell by over 50 per cent. However, over five years, the top-performing funds have been in the Japan sector.

S.W.

### INHERITANCE TAX

## Own up to ensure occupation

CAN YOU please explain the difference between "joint tenants" and "tenants in common", and the benefits to be obtained from switching from the former to the latter?

If each spouse leaves his/her half of the value of the house to the children, can any difficulties arise to prevent the surviving spouse continuing to occupy the house until his/her death? Is there any advantage in leaving, say, 40 per cent of the house, instead of 50 per cent, to the children?

Under a joint tenancy the whole beneficial interest accrues to the survivor(s) on the death of one joint tenant, regardless of what is in the deceased's will; but with a tenancy in common only the legal title accrues in the same way while the beneficial interest will pass as directed in the will (or under the intestacy) of the deceased tenant in common. The advantage of the latter is that the joint owner who wishes to pass his or her interest to someone other than the remaining joint owner(s) can do so in his/her will.

If the surviving spouse is to remain in occupation it is desirable that the survivor can claim to occupy by virtue of having the largest share in the property: so a gift of 40 per cent is preferable to one of 50 per cent.

## Tenants in common

MY WIFE and I are equal joint owners of our home and have each willed our share to the other. We should be grateful to know if an amendment to our respective wills will be necessary to gain benefit for our children by us becoming tenants in common, so as to prevent our two children and five grandchildren, are only mentioned in our wills for a share in the remaining assets.

Is it necessary for the letter (or letters) of change to tenants in common to be witnessed by a third party? It would be wise to consider making a disposition of part of each half share in the house to someone other than the surviving spouse if the value of the other assets given to children

and grandchildren does not amount to £128,000.

## A house divided

I LIVE in a large house, run a business from it (no room is used solely for business purposes) and have four lodgers occupying the first and second floors. All use a common entrance.

The house is valued at £200,000 and my other assets amount to £130,000. I wish to leave half the house to my grandchildren and half to my son. The remaining assets are to be distributed by form of legacy. My son resides with me and it is my desire that he continues to do so. The grandchildren are adults and live abroad.

If my son resides and continues to reside with you it should be possible to make a gift which is not treated as a reservation of benefit provided that your son bears his share of all the outgoings (after the gift) and he probably ought to share the income from lodgers as well.

We advise a gift of rather less than a half share, say one third. This is based on the reply given by the Minister in Standing Committee on 16 June 1989: "For example, elderly parents make unconditional gifts of undivided shares in their house to their children, and the parents and their children occupy the property as their family home, each owner bearing his or her share of the running costs. In those circumstances, the parents' occupation or enjoyment of the part of the house that they have given away is in return for similar enjoyment by the children of the other part of the property. Thus the donor's occupation is for a full consideration."

## Clause for concern

MY WIFE and I own our house as tenants in common, and in the hope of reducing inheritance tax liability have now made will in which each of us

## Q&A

### BRIEFCASE

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

leaves our half in equal shares to our four daughters. Our solicitor has included a clause which reads "and I direct that no sale of such property shall take place without the consent of my said Husband/Wife during his/her lifetime."

I am a little worried about this. Is there any risk that it could be held to create a residuary interest in favour of the surviving spouse, which would nullify the attempt to reduce inheritance tax liability?

We think that your concern is justified. The direction not to sell during the surviving spouse's lifetime could be construed as creating a life interest. It would be safer to leave less than a half share to the four daughters and leave the rest of that share to the surviving spouse.

## Jointly-held assets

I HAVE always assumed that where assets are held jointly by husband and wife, upon the first death while a share forms part of a deceased's estate, such assets pass automatically to the survivor, free of inheritance tax.

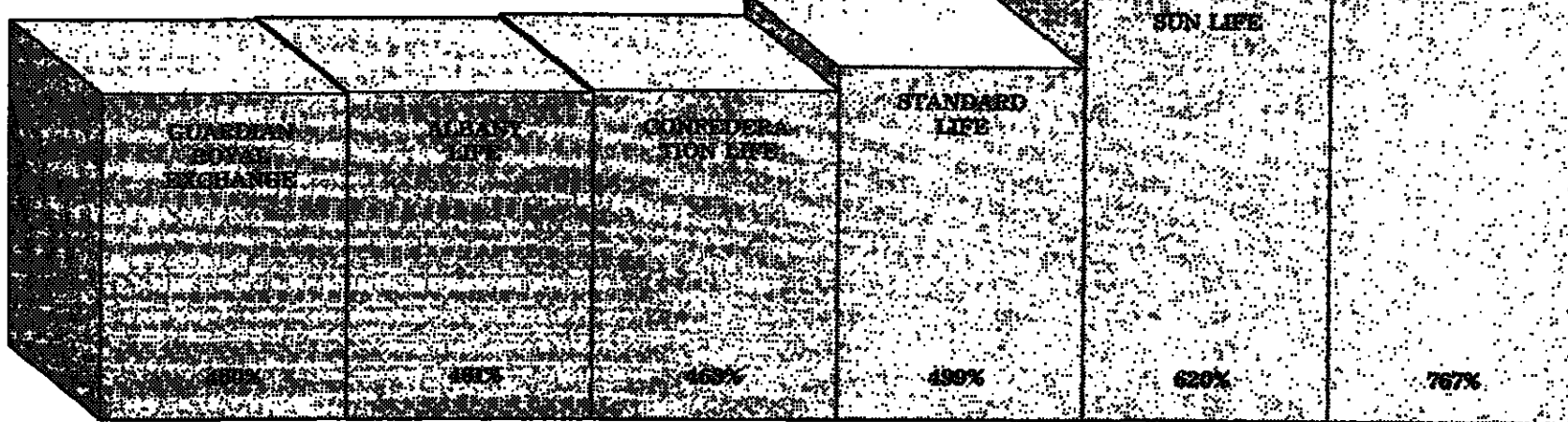
I also understand, and have confirmed with my solicitor, that building societies transfer jointly held funds to the survivor upon production of a death certificate. The survivor then being the sole owner of those funds, how can tenancy in common arise and the legacies be paid?

Although the Inland Revenue will treat the account as being a tenancy in common it is correct that the funds will accrue direct to the survivor. Hence, they will not be available for distribution to legatees unless the personal representative establishes that the half share which accrued automatically to the survivor actually belonged to the estate and should be paid to him.

You are therefore right to act on the assumptions which you have made as to survivorship.

## If you are about to invest in a pension, make sure you look at long term performance.

**Top 6 Unit Linked Managed Pension Funds Unit price increase, offer to bid, over 10 years to 1st June 1990.**  
\*Others listed below.



Over 5 years to 1st June 1990, the Target Managed Pension Fund unit price increase, offer to bid, was 77%. Source: Micropal Ltd 1989.

\*Other managed pension funds unit price increases are:- Saver & Prosper, 410%; Hill Samuel, 399%; Allied Dunbar, 378%; Equity & Law, 368%; London & Manchester, 365%; M&G Pensions, 355%; Prudential Holborn, 349%; Barclays Life, 340%; Legal & General, 337%; Property Growth, 327%; Cannon Assurance, 289%; Laurentian, 278%; Skandia, 276%; Abbey Life, 274%; MI UK, 272%; Stalwart Assurance, 265%; Neler, 261%; City of Westminster, 225%.

When you invest in a pension plan, you are investing for the future - you expect to benefit in at least ten years, maybe twenty, if not more.

What happens in the short term is not as important as what happens in the long term.

With the Target Managed Pension Fund we have proven ability over the long term. Not that our short term performance is lacking (in fact, over the last few months we have consistently been in the top group of performers) but, like any investment, there are occasions when unit prices can go down as well as up. The Target Fund, for example, suffered badly in the Stockmarket crash of October 1987. The real test of any management group is how well it can respond to such events.

At Target we undertook a thorough review of the Fund's investments and revised our investment strategy, so that the portfolio now contains an actively managed selection of larger

company stocks from world markets. The Fund can invest in UK and overseas companies, fixed interest securities, property and in secure bank and cash deposits.

We are confident that with this strategy we will keep the Target Managed Pension Fund in the forefront of the long term performers. Though obviously we are pleased to be No 1 over ten years, the real long term objective is consistent good performance.

Pensions are one of the most important investments for personal and corporate financial planning. If you are self-employed or the director of a private company, you will no doubt know all about the tax advantages of investing in a pension plan. But if you have any questions, we will be only too pleased to answer them.

Unit prices can go down as well as up. Past performance is not a guarantee for the future.

To find out more about the Target Managed Pension Fund, we recommend you consult your financial adviser.

If, however, you wish to contact us direct, just complete the coupon below and send it to National Financial Management Corporation, the Target Group company that deals directly with clients.

Send to Dept MF, National Financial Management Corporation, FREEPOST, Aylesbury, Bucks. HP19 3BR.  
I would like to know more about investment in your pension plans. (Please tick box if you do not wish a consultant to contact you ☐)

Name

Address

Postcode

Occupation

Business Telephone Number

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VARIABLE RATE	VARIABLE RATE	VARIABLE RATE
Applicable to new and existing accountholders	Applicable to new and existing accountholders	Applicable to existing accountholders
1 YEAR TERM SHARE (minimum investment £1,000)	2 YEAR TERM SHARE (minimum investment £1,000)	
12.5% (net p.a.)	12.75% (net p.a.)	12.0% (net p.a.)
16.67% gross*	17.0% gross*	16.0% gross*
*Equivalent gross rates for basic rate taxpayers. Full details of these accounts can be provided on request.		
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## FINANCE &amp; THE FAMILY

Clare Pearson outlines the similarities and differences between the water and electricity flotations

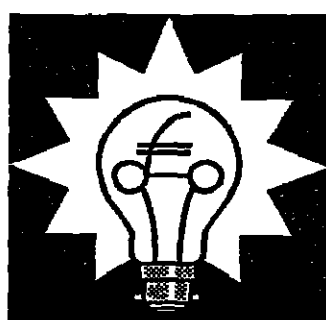
## Why the local customer comes first

THE RUN-UP to the flotation of the regional electricity companies is probably inducing a sense of déjà vu in those people who participated in last year's water share sale.

But it is also expected to work to the advantage of the Government in selling the shares: the flotation of water was a big success. The Bristol-based Electricity Share Information Office is the water office reincarnated, with the same telephone number (0273 472272).

As in water, incentives for individuals to buy shares in the flotation, which were announced this week, have been structured so as to encourage people to buy shares in their local companies. However, there are some clear differences.

When it comes to filling in share application forms, people will be asked to opt to receive either loyalty bonus shares or



PRIVATISATION

vouchers which may be used to reduce electricity bills. This marks a departure from water when the alternative was cash discounts off subsequent payment instalments.

The other notable difference lies in the timescale under which the benefits become available - and this marks electricity out from all the precedents. The first electricity

vouchers will be sent out next August, ahead of the second payment, which will not become due until October. At the lower levels of share allocations, investors will receive vouchers but still be able to sell shares before making the second payment.

As the table shows those with more shares will have to hang on to get the full value of vouchers. The value varies between £18 on a minimum investment of £100 - that is, 100 shares at the first instalment price, which has been set at 100p per share - and £270 on an investment in 1,500 or more shares.

The loyalty bonus shares, on the other hand, are being offered on the same basis as previous privatisations. To become eligible, you must hold shares bought in the flotation for three years.

If you are a customer of the company in which you hold

Illustration of voucher entitlement						
Shares	Vouchers Aug 91	Feb 92	Aug 92	Feb 93	Aug 93	Total value
100	£18					£18
200	£36					£36
300	£54					£54
400	£72					£72
500	£90					£90
600	£108					£108
700	£126					£126
800	£144					£144
900	£162					£162
1000	£180					£180
1500+	£270					£270

shares, you will then receive bonus shares on a one-for-10 basis, up to a maximum allocation of 500.

People living elsewhere in the UK, and those choosing to buy shares outside their geographical area, get a significantly less attractive deal than the customers.

The only perk they stand to receive is a bonus issue of shares on a one-for-20 basis, up

to maximum of 150 shares. Clearly, if you want to take advantage of these inducements to local investment, it is vital to know whether you qualify as a customer as defined by the Government.

Banish from your mind any thought that the customer is the person who normally pays the electricity bills. Every individual who is a member of a household receiving electricity

from a company qualifies, and members can pool their voucher allocations to go towards paying an electricity bill. In effect, virtually every person in England and Wales is included in this definition.

But remember that you will disqualify yourself from all benefits if you fail to register your interest in buying shares with the Electricity Share Information Office.

This can be done either by telephoning the office on the above number, or by writing to PO Box 3, Bristol BS99 1SU; or by completing coupons in newspapers.

You may find that you are a customer of more than one regional company. In that case, you can register for incentives in each company of which you are a customer. However, when it comes to applying you will have to choose just one company from which you want to receive incentives.

## A stormy time for insurers

HOUSEHOLDERS could face increases in the cost of their buildings insurance policies next year, as insurers seek to recover from record payouts following last winter's storms.

Price increases could be particularly steep for homeowners in areas of the country which insurers consider to be at special risk to flooding, subsidence or storm damage.

Britain's leading insurers are actively considering the introduction of a zoning system in which rates would be varied according to the degree of risk, in much the same way as insurance premiums for house contents or cars vary according to the buyer's location.

But insurance buyers do have a choice. The grip of the leading companies on the home insurance market is no longer as strong as it was, especially with the arrival of a number of companies selling policies by telephone.

The storms which battered north west Europe in January and February caused insured losses of more than £2bn in the UK. Most British insurers were protected by reinsurance policies, limiting the impact on their accounts. Even so the companies reported miserable half year results in the sum-

mer, citing bad weather as one of the principal factors. Four of Britain's five biggest general insurers recorded losses at the half-way stage.

Subsequently, the dry summer has led to an upsurge in insurance claims from subsidence damage. Claims could amount to as much as \$400m.

## Richard Lapper on why your premiums will cost more

according to the Association of British Insurers (ABI), more than twice as high as the previous worst year. Worse still, it has become clear in the last few weeks that insurers are about to increase the rates they charge - by up to 300 per cent in some instances.

Although windspeeds were lower, the cost of this year's European storms was higher than the hurricane of October 1987, Britain's worst storm for nearly 300 years. Analysts at big European reinsurance companies such as Munich Re and Swiss Re are expected to reassess their rates.

Presenting their interim results, a number of British insurers hinted that these pressures might well lead to increased rates. At present Sun Alliance, Royal Insurance, Commercial Union, Legal & General and General Accident all charge a standard rate of £2.00 for every £1,000 insured. Prudential increased its £1.80 rate to £1.90 earlier in the year and Guardian Royal Exchange charges £1.95. Traditionally these seven insurers have dominated the market, selling many policies through block insurance arrangements negotiated with building societies.

Insurance analysts believe rate increases of at least 10 per cent may well be in the pipeline for 1991. Householders buying their policies from brokers can expect to pay the increased rates as soon as they renew policies, while those buying through a building society would normally expect to pay after the societies renew block policies in the middle of next year.

Customers would be advised to look around. Last year Which, the magazine of The Consumers' Association, listed more than 30 insurers which charged rates of less than £2. For example Zurich, a Swiss

insurer, offers a rate of £1.40 for properties built after 1919 and £1.70 for properties built between 1850 and 1919. This is only available to homeowners living in areas safe from flooding or subsidence.

However, even homeowners in high risk areas can get cheaper cover if they shop around. Cooperative Insurance Service (CIS), the Manchester-based insurer, recently reduced its rates to £1.60 for homeowners insuring homes built after 1948 and £1.80 for homes built before that date. CIS reduced the rates shortly after breaking a long-term arrangement with the Nationwide Building Society.

David Mott, public relations manager, says that CIS is "challenging the building society domination of the market." Buying insurance directly can cut costs significantly, he says. Building societies receive a commission of up to 40 per cent on policies they sell.

CIS says it is receiving 6,000 inquiries a week from potential new customers. The company is prepared to offer a 25 per cent discount off last year's premium to offset any administrative charges building societies may charge people who take business away.



Companies marketing insurance through telephone sales also stress that they are able to offer cheaper policies because they save on commission either to building societies or to brokers (about 30 per cent).

Martin Long, managing director of Churchill, a subsidiary of the Swiss company Winterthur, says his company is able to undercut most of the market because of its use of latest technology and cutting out the middleman. Churchill offers customers special no-claim discounts for each year they avoid making claims.

Additional discounts are available for people who are aged more than 50, or retired.

Direct Line, the direct sales subsidiary of the Royal Bank of Scotland, offers a basic rate

of £1.60. According to Brian McKee of Direct Line, the company's business has doubled since it stepped up marketing efforts in June this year, with the launch of a national television campaign. Another company pioneering telephone sales is The Insurance Service, which is owned by Royal Insurance.

Underwriters at Lloyd's insurance market offer a basic rate of £1.75 but substantially less than this for high value properties. According to Graham Lark, of the brokers Roger Lark and Sedgwick, the key element is a negotiable rate. For houses worth £250,000 rates of £1.50 are not uncommon. With a house worth more than £1m a rate of £1.25 is possible.

## A charter for cold callers

STOCKBROKERS have not been allowed to make door-to-door calls on potential investors since 1929. That rule will be relaxed next year, if the Securities and Investments Board has its way.

The chief regulator of the investment industry has decided that it should extend the range of investments that can be sold through the door means (a knock on the door, an unwelcome telephone call, an approach in the street). At present, only life assurance and unit trust investments can be sold this way.

Rather than take the Consumers' Association's advice and ban so-called "cold calls" altogether, the SIB has decided to allow more investments to be sold this way. It first floated its ideas in March this year. Why? The SIB agrees that unwanted salesmen can be a nuisance. But it believes that, properly controlled, they do not put investors at risk of losing money.

It advances three arguments for liberalising its rules: ■ Since the Financial Services Act came into force in 1986, all salesmen have faced tougher regulation. For example, they have been under an obligation to sell a customer only investments which are particularly suited to him or her. ■ It is not in investors' own interests to have only a limited range of investment "products" available on the doorstep. They may end up buying a life assurance scheme, for instance, when a unit-linked Personal Equity Plan is more suitable. ■ If people don't want to be bothered by unwanted telephone calls, they will be protected by the Telephone Preference Service which is being

planned by Ofcom, the telecommunications regulator. Under this, telephone users will be able to say they want no "cold calls", and businesses will be forced to acquiesce.

The types of investment available on the doorstep will fall into two categories. First, there are "packaged products". These include life assurance policies, unit trusts, various types of PEPs and investment trust savings schemes.

The second type will be direct investment in equities. However, this does not mean that cold-callers will be offering to sell you shares in, say, KFC.

The important thing to note is that they cannot advise you on the doorstep, or persuade you to deal there: there is a "cooling-off" period after you reach agreement which allows you to pull out before using their services.

There is one other aspect to the SIB's proposals, which it adds to the protection for private investors. No-one overseas can contact potential clients in any circumstances unless they are authorised in the UK.

This is welcome as far as it goes. But the real problem from overseas is the difficulty of detecting and restraining people outside the UK. Investors themselves are the only ones who can put these unauthorised people out of business. How? By hanging up.

Richard Waters

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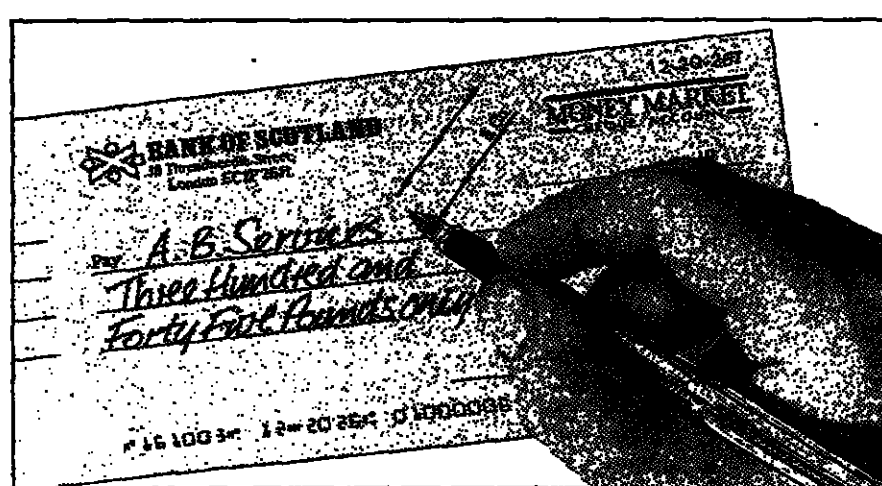
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• No need to have another account with us

• Interest is calculated daily and either applied monthly to your account or credited to any UK bank account

• The first nine debits per quarter are free of charge, thereafter a charge of £1 per debit will apply

• Money Market Cheque Account is available through Home and Office Banking (HOBS) another leading service from Bank of Scotland. (Tick box for details.)

	£2,500-£10,000	£10,000+
Net %	10.45	10.64
Net CAR %	10.97	11.18
Gross Equivalent CAR %	14.62	14.91
Gross %	13.40	13.65
Gross CAR %	14.25	14.54

NET - Interest paid on the basis of the Net CAR - Net computed on the basis of the Net CAR. GROSS - Interest paid on the basis of the Gross CAR - Gross computed on the basis of the Gross CAR. Interest paid on the basis of the Gross CAR - Gross computed on the basis of the Gross CAR.

Full Name (s) \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Signature(s) \_\_\_\_\_

Date \_\_\_\_\_

Should the cheque not be drawn on your own bank account please provide details of your bankers opposite.

For joint accounts, all parties must sign the application, but only one signature will be required on cheques.

**BANK OF SCOTLAND**  
A FRIEND FOR LIFE

## PRELIMINARY RESULTS

Company	Year to	Pre-tax profit (£000)	Profit after tax (£000)	Dividend per share (p)
Advest Group	June	12,480	(18,210)	14.1 (17.2)
Ardsley	June	4,330	(3,320)	20.5 (14.8)
Ardsley Trust	Apr	2,280	(2,050)	5.7 (5.8)
Barry Wehmiller	July	12,340	(8,090)	27.0 (22.9)
Beckman A	June	1,440	(1,200)	8.4 (8.3)
Churchbury Est.	Mar	8,560	(5,410)	72.9 (24.8)
Colony	July	2,950	(4,370)	22.9 (30.6)
Cowan De Groot	Apr	163	(1,100)	(5.7)
Druck Holdings	June	4,220	(5,830)	40.0 (37.4)
European Leisure	June	6,880	(8,050)	6.75 (5.27)
Fraser & Neave	June	28,100	(30,400)	14.8 (12.7)
Galliford	June	10,310	(10,480)	33.7 (31.1)
High-Pole	June	10,220	(2,440)	33.7 (31.1)
Lloyds Chelmsford	June	13,610	(10,250)	18.4 (14.8)
Mansfield John	June	5,410	(7,140)	14.5 (18.1)
Murray Ventures	July	3,770	(2,450)	11.5 (8.55)
Newmark (Leeds)	Mar	2,450	(1,000)	(18.1)
North Amer. Gas	July	1,100	(1,550)	3.19 (-)
Osprey Estates	June	7,218	(6,531)	1.57 (2.19)
Pentia Group	June	9,580	(1,158)	(-)
Photo-Me Int'l.	Apr	16,850	(16,370)	15.5 (14.7)
Raine Industries	June	27,310	(22,440)	14.0 (12.7)
Shepherd Neame	June	3,610	(5,550)	n/a (4.39)
Specialities	May	2,710	(1,100)	(4.29)
Strong & Fisher	June	17,520	(1,170)	29.2 (28.8)
Thorpex Plc	June	1,570	(2,240)	8.52 (6.13)
Thames Valley	July	1,560	(1,570)	2.82 (4.58)
Tratford Park	June	3,070	(4,400)	13.9 (13.1)
TVS-TV South West	July	4,700	(3,190)	5.71 (1.01)
Welsh Industries	Mar	104	(24)	4.0 (1.0)

## INTERIM STATEMENTS

Company	Half-year to	Pre-tax profit (£000)	Profit after tax (£000)	Dividend per share (p)
Abstract New Text Int'l	Aug	328	(-)	(-)
Advest Group	June	239	(308)	(0.5)
Amber International	June	217	(875)	(-)
Arcoelectric Hldgs.	June	371	(128)	0.48 (0.68)
Ash & Lacy	June	2,350	(2,170)	2.5 (2.5)
Automotive Products	June	8,200	(12,200)	(-)
Avonmore Foods	June	5,070	(5,610)	1.25 (1.25)
Bank of Scotland	Aug	105,500	(98,500)	2.0 (1.46)
Bank of Wales	Aug	617	(2,300)	1.0 (2.0)
BRTI	June	4,280	(5,910)	5.4 (5.4)
Bilton (Percy)	June	7,830	(7,590)	1.0 (0.3)
Bossey & Harries	June	1,040	(875)	0.4 (0.3)
Brigden Group	June	430	(177)	0.4 (0.3)
Broadstreet Holdings	July	361	(354)	(-)
BS Group	June	3,210	(1,020)	10.0 (9.0)
Cannell Investments	June	4,770	(4,450)	2.94 (2.9)
Cardale Group	June	3,730	(3,180)	7.5 (7.5)
Central Int. Ty.	June	6,700	(11,800)	0.25 (1.0)
Charles Wilson	July	362	(2,050)	(-)
Clifton Beach	July	1,230	(2,280)	(-)
CRT Group	June	300	(4)	(-)
Cussons Property	June	1,630	(2,140)	3.75 (3.75)
Darwin Valley	June	2,310	(9,500)	2.75 (2.5)
Deafes	June	717	(708)	1.32 (1.32)
Edie Holdings & Exp.	June	204	(1,210)	(-)
El Oro Mining & Exp.	June	1,340	(1,030)	(-)
Elam	Aug	1,340	(1,130)	1.2 (1.06)
Exploration Company	June	1,340	(1,130)	(-)
Finlay James	June	4,420	(4,920)	2.0 (2.0)
Harrisons & Crossfield	June	57,500	(58,200)	3.8 (3.3)
Hawden Stuart	June	15,650	(18,350)	0.62 (0.75)
Higgs & Hill	June	3,570	(10,050)	6.0 (4.4)
Holt (Joseph)	June	2,760	(2,420)	8.0 (7.0)
Isstock Johnson	June	22,200	(31,800)	2.25 (2.25)
Inoco	June	2,150	(785)	(-)
Jacks (William)	June	9	(40)	(-)
Jacky WIL	June	1,400	(4,140)	3.25 (3.0)
Kleinwortz Ltd	Sept	2,530	(3,030)	34.5 (34.5)
Lap Group	June	11,300	(9,310)	2.0 (1.75)
Martin (Albert)	June	454	(708)	1.6 (1.6)
Mayflower Corp.	June	180	(1,150)	(-)
Mawson	June	520	(1,150)	(-)
Nu-Swift	June	17,050	(16,400)	8.0 (7.0)
Palma Group	July	909	(405)	(-)
PCT Group	June	559	(505)	2.4 (2.2)
Pitman Garner	June	1,270	(2,010)	0.25 (1.05)
Polysar Group	June	806	(869)	(-)
Radames Group	June	78	(1,600)	(-)
Rea Holdings	June	405	(314)	(-)
Rock	June	298	(590)	(-)
Sale Tiley	June	3,400	(2,400)	1.8 (1.8)
Seaton	July	62,400	(51,700)	1.83 (1.83)
Sheffield Institution	June	3,020	(2,280)	1.8 (-)
Sherwood Group	June	5,130	(4,140)	3.2 (2.3)
Smith (Jefferson)	July	82,430	(120,730)	1.57 (1.46)
Talbot Holdings	June	3,470	(2,850)	8.0 (8.0)
Tilbury Group	June	9,440	(10,230)	10.5 (10.5)
Time Products	July	5,280	(6,950)	2.65 (2.5)
Totol Group	July	18,010	(18,250)	1.9 (1.9)
Toys & Co.	June	371	(322)	(-)
Triplemint	Aug	3,490	(3,210)	11.2 (6.9)
Venture Investment	Sept	154*	(-)	1.31 (-)
Ward Group	June	5,280	(6,430)	2.4 (2.4)
Watts Blake Beane	June	4,520	(4,350)	2.7 (2.6)
Wolstenholme Risk	June	1,864	(1,614)	6.3 (6.3)

(Figures in parentheses are for the corresponding period.) \*Dividends are shown net of tax. \*\*Figures are shown net of tax. \*\*\*Figures are shown net of tax. \*\*\*\*



## Key Environmental Issues: No 6

# COULD YOU PUT A VALUE ON A VIEW LIKE THIS? GOVERNMENTS DO.

*Dr Anil Markandya talks about 'Green Economics' and its contribution to governmental thinking. A Senior Lecturer in Economics at University College, London, he is Associate Director of the London Environmental Economics Centre, an adviser in the past to the U.N. and World Bank, and now also lending his considerable knowledge to environmental projects being carried out in Europe, Asia and Africa. His views are his own and not necessarily those of British Gas.*

*Photography by John Swannell.*

To many, the notion of 'Green Economics' must seem a contradiction in terms. Economists are viewed as individuals concerned with things like the balance of payments, the stock market and the state of the pound.

By contrast, environmentalists are pictured as rejecting materialistic values in favour of deeper, more basic ones. To them, an economist, like the cynic in Oscar Wilde, is one who knows the price of everything but the value of nothing, or at least nothing that matters, like caring for our planet and its many species.

As with many common perceptions this too is false, confusing the narrower concerns of some practising economists with those of what the subject stands for.

## TRADITIONALLY, LABOUR, CAPITAL, LAND OR ENTREPRENEURSHIP WERE THE RESOURCES IN SHORT SUPPLY

Economics, or at least one important branch of it, is concerned with the allocation of the planet's scarce resources to achieve the greatest welfare for its human population. Traditionally these scarce resources were thought of as labour, capital, land and entrepreneurship. But the principle that other resources might also be scarce was recognised long ago.

The famous English economist, Arthur Pigou, pointed out in the 1930s that things like peace and quiet, and clean air and water could be scarce in certain situations. Moreover, he developed a theory of how such scarcity could be tackled to achieve a balance between the interests of those wishing to use the environment and those wishing to enjoy it. This theory influenced many economists, and Green Economics owes much to it.

What kinds of solutions does Green Economics offer to environmental problems? Just as a good marriage is made of finding a balance between differing interests and seeing the other's point of view, so economics seeks to balance the interests of conflicting groups.

There can be environmentalists versus industrialists and workers; or citizens of different

countries; or present versus future generations. Economics rarely gives an absolute priority to one group over another.

Thus, policy towards air pollution has to trade-off the costs of such pollution against the benefits of the reduction to the affected individuals, and the same principle applies to all environmental problems.

The balancing of costs and benefits is achieved by using money values, which is something non-economists find very hard to accept. How, they say, can you value the benefits of a beautiful landscape? All that using money values does is to allow us to trade-off the benefits from one source against the costs from another.

Whether we like it or not, such valuations are implicitly being made all the time. A government deciding to build an airport in a location far from the city rather than near it on the grounds of noise nuisance has decided that the costs of that noise exceed the benefits of quicker travel. The same holds for individuals deciding to drink alcohol, or to smoke.

## PLACING A VALUE ON BENEFITS TO UNBORN GENERATIONS

All this may make it appear that the work of a Green Economist is simple. It is not. There are difficult questions of valuation that have no easy answers.

How do we value the benefits to unborn generations? How do we tackle the difficult problems of lack of knowledge about the environmental effects of new technology?

A lot of intellectual effort is going into finding answers to these problems. Over the last few years two ideas have emerged that have found some consensus among economists and that act as guidelines to green economic policy.

The first relates to how particular environmental goals, once defined, can be achieved most efficiently. Here there is wide agreement, based on experience as much as anything else, that decentralised solutions are often better than direct controls.

Thus, the imposition of rules requiring industry

to use certain anti-pollution equipment is a much more costly way of achieving a given reduction than setting an environmental tax and allowing industry to find its own most efficient way of controlling its pollution.

There are several such decentralised or 'market based' solutions, including environmental taxes and pollution permits. It should not be thought that such solutions are particularly 'right wing' in political terms. In fact, extreme liberal economists, of whom there are several in the United States, would reject any such solution as interventionist, which of course it is. It just happens to be an effective method of intervention in many, but not all cases.

## SUSTAINABLE DEVELOPMENT IS WIDELY TOUTED AS A SOLUTION. BUT WHAT IS IT?

The second idea that has gained wide currency recently is that of sustainable development. Defining sustainable development is not easy; it is easier to know what is not a sustainable policy.

It is not sustainable to draw down natural resources, such as oil and other mineral wealth, without replacing them by other assets that will provide future generations with as high a standard of living as is currently being enjoyed.

Equally, it is not sustainable to destroy species and create irreversible losses without ensuring that at least some, somewhere, are preserved and accessible.

So Green Economics is not the dismal science in another colour. Nor is it an open licence to protect the environment whatever the cost. It seeks to make the case for the environment in terms that are understandable to those concerned with economic policy, and with government in general.

It is encouraging that even the Green Movement is taking the ideas expressed here seriously.

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For years we have taken the health of this planet for granted. Now it is under threat. The need for all of us to understand the issues and decide how best they should be tackled is vital.

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**British Gas**



## FINANCE &amp; THE FAMILY

# Take care to avoid the Mr Micawber trap

ANNUAL income twenty pounds, annual expenditure nineteen pounds six, result: happiness. Annual income twenty pounds, annual expenditure twenty pounds ought and six, result: misery.

Mr MICAWBER may not have been a qualified financial adviser but his famous dictum applies – particularly to many retired couples.

A fortunate few will have a husband who has worked for a company for 40 years, thereby retiring on two-thirds salary, having paid off the mortgage, they still have a lump sum to invest elsewhere. At the other end of the scale, all too many couples have to cope on a state pension and children's resources.

Many couples will be somewhere in the middle, with some kind of occupational pension, some savings and a valuable house. They, like Mr Micawber, will be aware of the importance of obtaining every last penny of income.

It is worth such couples remembering that their capital should not be frittered away too soon. Some people retiring now may spend almost all in retirement as they have spent in a job. As Robin Knight Bruce, chairman of Knight Williams, a retirement consultancy, says: "People are living longer and retiring earlier. Our average client is 58 and his wife is 54, giving her a life expectancy of 30 years or so."

Given the need for income, it may well be tempting to take advantage of the inflated value of your house. Frequent, retired couples are sitting on an extremely valuable asset but are struggling to meet their income requirements. Many pensioners attempt to top up their income by remortgaging their houses.

Two common schemes are the investment bond and the roll-up loan. Under the former, the investor uses the cash received from mortgaging the house to buy a bond. The idea is that the bond grows sufficiently to pay the interest and provide income on top. Under a roll-up loan, no interest is, in theory, paid during the investor's lifetime.

But this week Age Concern, the old people's charity, warns that many couples can lose thousands of pounds

through such schemes and risk losing their homes if things go wrong. For example, if an investment bond fails to grow, then part of the bond is cashed in to pay the interest. The value of the bond could quickly erode altogether.

At current interest rates, the amount an investor owes under a roll-up loan would double in 4½ years. According to Age Concern, most lenders state that if at any time the debt represents 75 per cent (or in some cases 80 per cent) of the value of the property, interest must start to be repaid. That could easily

Retired couples should still plan for the long term, reports Philip Coggan

mean having to sell your home. Age Concern is particularly critical of some of the sales literature that promotes these products. The charity feels that the risks are not pointed out to potential borrowers.

In fact LAUTRO (Life Assurance and Unit Trust Regulatory Organisation) recently pointed out in its Enforcement Bulletin that bond-based home income plans "are likely to be suitable only for a very small minority of investors."

LAUTRO's enforcement officers will therefore need to be convinced that there are very good reasons for selling such policies given the current combination of a depressed housing market, high interest rates and volatile stock markets.

According to Cecil Hinton, of Hinton and Wild (Home Plans), many elderly people have suffered considerable worry and financial loss as a result of investing in such policies. Mark Rittner, of financial services group Rathbone Brothers, says that the only real answer for the couple with a large house who want to unlock income is for them to trade down and move to a smaller property. They can then invest the difference for income. However,

many people are reluctant to move from a house they have lived in for years.

If you are not prepared to move to a smaller house, what is the best way of using any capital sum you have to top up your income? If the husband has a large enough pension to take him into the higher tax bracket, or if the wife has no income at all apart from the state pension, one immediate step to take would be to transfer as many investments as possible into the wife's name. By doing so, investment income will be taxed at the wife's lower (or nil) rate.

Apart from that, the experts agree that it is unwise to keep all your money in a building society. The rates may be very high at the moment but they are likely to fall over the next few years. And if you spend all the income, the value of your capital sum will be quickly eroded by inflation.

Elaine Baker, of financial advisers Noble Lowndes, recommends guaranteed income bonds which involve the payment of a lump sum, in return for a fixed income for five or ten years. When the bond matures, the capital is usually repaid.

Guaranteed income bonds are currently offering high returns because of the current level of interest rates. Colin Jackson, of Barroworth Investment Services, says that the best rates currently on offer for a sum of more than £2,000 are 11 per cent (from Prosperity Financial Services) over three years and 10.9 per cent (from Financial Insurance Group) over five years. Both rates quoted are net of basic rate tax.

Annuities involve the payment of a lump sum to an insurance company which, in return, will pay a fixed income until the investor dies. The lump sum is invested in a joint life annuity which will pay out (at a lower rate) until both partners die. Most experts seem to agree that it is best to wait to buy annuities until you are around 75. This is because inflation tends to erode the value of the fixed income over a long period and because insurance companies usually offer better rates to older investors.

## THE SEVEN AGES



No. 6. THE COUPLE AFTER RETIREMENT.

Mark Rittner believes in drip feeding capital into annuities. "If you have £40,000 of cash now, you could put £10,000 in a sunbelt now and perhaps another £10,000 next year, leaving the rest in the building society."

If you can possibly afford to live without all of the income from your capital, you should try and ensure that the remainder keeps pace with inflation. The 6th issue of index-linked certificates offers a tax-free return of 4.5 per cent above inflation (if the certificates are held for five years). But the returns are much lower if you have to cash in early, and of course, you receive no income until the certificates mature.

And despite the current problems of the stock market, equities offer probably the best inflation-proofing of all. Studies conducted over long periods show that equity investments easily outpace all other investments, and inflation too.

Robin Knight Bruce, of Knight Williams, believes pensioners "must not lose faith in equities" at the moment. He would advise a couple with a lump sum of £50,000 on retirement to invest £25,000 in managed equity investments with the rest in a cash fund to prop up the income.

The better-off senior citizens are obviously the most likely to invest in equities. But many retired couples may find that the value of their house alone brings them into the inheritance tax net. On page 11 of this issue, we cover the best ways to cope with inheritance tax.

## Diary of a Private Investor

### Do not neglect the small fry



THE CONTINUING uncertainties in stock markets around the world, and gloomy forecasts in the UK, emphasise that companies need to do all they can to keep – and attract – private investors.

But many companies consistently court institutional investors while neglecting about their alleged "short-termism". Analysts at City institutions receive visits – sometimes expensive meals – and factory tours; private investors are generally deprived of such delights.

Some companies seem to think that many private investors are too stupid to understand company reports and accounts – yet it is often private individuals who pick up mistakes in the accounts.

So I give three cheers to Hampson Industries – a company in which I am a shareholder – and which genuinely seems to care about private investors. Indeed, John Wardle, chairman, said in the company report: "We care deeply about personal shareholders. All companies welcome and respect institutional shareholders, but in my view a board neglects the personal investor at its peril."

Hampson is involved in engineering, manufacturing, industrial cleaning, maintenance and allied services. Wardle has always made his reports witty and readable. Would another chairman write such a statement? "During the last 28 years I have had the privilege (occasionally a dubious privilege) to sit on the board of rather a lot of public companies – which does not imply that I am any good at it, as experience does not necessarily imply wisdom. It is possible to do something

rather badly for an awfully long time."

One warns to a company that states, like Hampson: "Serious consideration was given to a refurbishment of the head office with a view to creating a dedicated office for the managing director, a re-sized boardroom and improved meeting facilities. When an estimate was received for the work which amounted to approximately five times the book cost of the original building this project was quickly abandoned."

Wider share ownership should, theoretically, mean more stability in a company's share price. Unfortunately, UK market makers currently "mark down" a share price in an attempt to create business even if no one is buying or selling at that lower price.

It is a pity that the government, which includes a commitment to wider share ownership in new legislation, instead continues to allow institutional investors considerably more (and better) tax breaks on investment in shares than it gives to direct investment by private individuals.

In recent years, conservative ministers have raised maximum capital gains tax rates from 30 per cent to 40 per cent, and passed legislation which can deprive shareholders of a full copy of the company report unless they specifically write to the company and request one.

British Telecom's statement to shareholders, issued earlier last month, disclosed that "only about one shareholder in 40 has asked to be sent a full report and accounts." If it had been written in Wardle's style would more people have

requested it?

However, British Telecom does seem to care more than most large companies about its private investors. This month it is continuing its series of informal meetings for shareholders with meetings in Cardiff, Edinburgh and London. More companies should actively promote themselves in this way.

Company reports should be better produced. This does not mean more colour photos of the directors – but more interesting information presented in a readable style.

Besides looking for readability in company reports, I also look for evidence of faith in the company by its directors – such as an increase in their shareholdings – little or no debt, good profits and prospects, or, as in the case of companies like ICI, Shingora, a statement: "The directors are of the opinion that the present value of the company's land and buildings is substantially in excess of net book value."

Kevin Goldstein-Jackson

## INTEREST RATES: WHAT YOU SHOULD GET FOR YOUR MONEY

	Quoted rate %	Compounded return for investor %	Frequency of payment	Tax (see notes)	Amount invested £	Withdrawal (days)
<b>CLEARING BANK</b>						
High interest cheque	5.00	5.10	4.08	monthly	1 under 5,000	0-7
High interest cheque	8.20	8.60	7.68	monthly	1 5,000-9,999	0
High interest cheque	9.40	9.80	7.84	monthly	1 10,000-24,999	0
High interest cheque	9.80	10.00	8.00	monthly	1 25,000-49,999	0
High interest cheque	10.20	10.70	8.56	monthly	1 50,000	0
<b>BUILDING SOCIETY</b>						
Ordinary share	7.00	7.12	5.70	half yearly	1 1-250,000	0
High interest account	8.00	8.00	7.20	yearly	1 250	0
High interest account	9.75	9.75	7.80	yearly	1 2,000	0
High interest account	10.25	10.25	8.20	yearly	1 5,000	0
High interest account	10.50	10.50	8.40	yearly	1 10,000	0
90-day	10.25	10.51	8.41	half yearly	1 500-9,999	90
90-day	11.00	11.30	9.05	half yearly	1 10,000-24,999	90
90-day	11.50	11.83	9.46	half yearly	1 25,000	90
<b>NATIONAL SAVINGS</b>						
Investment account	12.75	9.55	7.85	yearly	2 5-25,000	1 mth
Income bonds	13.50	10.12	8.10	monthly	2 2,000-25,000	3 mths
Capital bonds	13.00	9.75	7.80	monthly	2 100 min.	3 mths
35th issue	9.50	9.50	9.50	not applica	3 25-1,000	14
Yearly plan	9.50	9.50	9.50	not applica	3 20-200/month	8
General extension	5.01	5.01	5.01	not applica	3 -	8
<b>MONEY MARKET ACCOUNT</b>						
Schroder Wagg	10.72	11.26	9.01	monthly	1 2,500	0
Provincial Bank	11.02	11.59	9.27	monthly	1 1,000	0
<b>UK GOVERNMENT STOCKS</b>						
5pc Treasury 1991	12.99	10.88	9.84	half yearly	4 -	0
5pc Treasury 1992	12.99	10.80	9.35	half yearly	4 -	0
10.25pc Exchequer 1996	11.91	9.25	7.85	half yearly	4 -	0
5pc Treasury 1994	12.13	9.17	8.51	half yearly	4 -	0
5pc Treasury 1992	10.40	9.59	9.10	half yearly	4 -	0
Index-linked 2pc1992/95	12.46	9.58	9.37	half yearly	2/4 -	0

\*Lloyds Bank/Mailbox 90-day, immediate access for balances over £10,000.†Special facility for extra £10,000.‡Source: Phillips and Drew. §Assumes 8.0 per cent inflation rate. ¶Paid after deduction of composite rate tax. 2 Paid gross. 3 Tax free. 4 Dividends paid after deduction of basic rate tax.

## Glaxo peps employees

GLAXO IS to join the ranks of companies offering employees and private shareholders a tax-efficient way of buying shares. On Monday, like many other companies over the last few months, Glaxo will launch a corporate personal equity plan (CPEP). As with normal PEPs, if an investor holds his Glaxo shares inside the corporate PEP, he will not have to pay tax on his capital gains and income.

With only an estimated 10,000 private shareholders in the UK, the Thatcher government's plan of increasing share ownership cannot be called a stunning success. However, many companies are keen to encourage wider ownership of their shares among employees and small investors, and the corporate PEP is one way of increasing the appeal of their shares.

For example, Glaxo says that of its 11,000 employees in the UK, 7,000 own Glaxo shares. However, it hopes that up to 100,000 existing shareholders (including these employees) will take out PEPs so that they can invest in Glaxo in a more tax-efficient way.

Smithkline Beecham launched a corporate PEP this week aimed at employees, but not outside shareholders. In this case, the company is matching contributions made by the employees. "We wanted to offer all employees the chance to share in the growth of the company," said a spokesman for Smithkline Beecham. More than 30 companies have launched their own cor-

porate PEPs, including such names as Boots, Reed International and Abbey National. Already three of the 12 electricity companies due to be privatised are considering launching PEPs alongside. However, if you are thinking of applying for shares and putting them in a PEP, remember not to make a joint application with your husband or wife because joint applications cannot be trans-

Sara Webb on the corporate PEP's appeal for small investors

ferred into a PEP.

Richard Cockman of C&AP consultants – which acts as plan managers for a large proportion of corporate PEPs – claims that company PEPs have attracted a lot of interest from employees and small shareholders. When Smith & Nephew launched its corporate PEP, it received requests for 10,000 information packs; so far, out of 40,000 shareholders, some 1,200 have taken out a PEP.

British Aerospace sent out about 6,000 information packs for its PEP, and so far about 700 people have joined the scheme.

Should investors be interested in corporate PEPs? Bearing in mind that they are only allowed to buy one PEP a year, with a current maximum investment of £5,000, you need

to consider first whether you are prepared to use this up by investing in just one company. It is very risky to invest all of your spare savings in one company's shares – most advisers recommend as wide a spread of shares as possible, and they would probably suggest a PEP which allows you to choose your own portfolio of shares or to combine unit or investment trusts with a selection of shares.

However, if you decide that you want to invest in your employer's shares or in a particular company long term, then a corporate PEP does provide a tax-efficient means of doing so, particularly if you are a 40 per cent taxpayer.

Be aware that if you already own the company's shares and want to transfer them into a corporate PEP, you have to sell them first and then buy them back in the PEP, for which you will be charged broker's commission. You should check whether you can sell and buy back at the same price – in some cases, you can.

However, Bradford & Bingley, which acts as plan manager for several corporate PEPs (for example, organising the receipt of standing orders from employees, buying the shares, placing the shares in the PEP, sending out statements and reclaiming tax from the Inland Revenue) warns that investors may well find there is a spread on the share price, although it said that on a blue chip share the spread should not be too wide.

## DIRECTORS' SHARE TRANSACTIONS IN THEIR OWN COMPANIES (LISTED & USM)

Company	Shares	Value	No of directors
<b>SALES</b>			
Brant Chemicals	60,000	81	1
EFT Group	1,000,000	240	1
Enterprise Oil	272,728	767	1
Enterprise Oil	24,817	228	1
Eurotherm Inter	25,000	56	1
Fisons	12,000	43	1
Macro 4	25,000	57	1
Sainsbury (A)	29,857	77	2
<b>PURCHASES</b>			
APV, Pr (Conv Pref)	82,847	81	4
Asco British Ports	250,000	129	3
Beazer	6,000	12	2
Braithwaite	102,000	91	2
Braithwaite (Conv)	100,000	206	1
Burford Holdings	180,000	97	1
CIA Group	160,000	48	1
Crocoderos Oil Grp	55,000	49	1
England (J)	35,000	23	1
Everest Foods	272,728	76	2
Hawker Siddley	25,000	20	1
Kalon Group	8,000	32	2
Logica	65,000	20	1
London Forthling	150,000	155	1
Manpower	206,725	157	1
MNC Grp	350,000	189	1
MNC Grp (Cum Conv)	100,000	60	2
Nororo	400,000	221	2
Oliva Conv. Trust	132,000	121	6
Systems Reliability	165,000	90	2
Palon	27	1	
Rank Organisation	150,000	100	1
Reliance Security	20,000	108	1
Smith New Court	15,000	21	1
Straim	50,000	50	1
Systems Reliability	172,480	29	4
Weir Group (Conv)	100,000	72	1
Williams Holdings	15,658	39	1
Williams Holdings	100,000	190	1

Values expressed in £000s. Companies must notify the Stock Exchange within 6 working days of a share transaction by a director. This list contains all transactions, including the exercise of options (1 if 100% subsequently sold, with a value over £25,000. Information released by the Stock Exchange 24-25 September 1990, 1991.

Source: Directors Ltd, Edinburgh

## GT still rates a bullish verdict

Fund	Size	Launched	Performance 3 years	Performance sector
American Spec Sits	8.5	1986	-17.3	-25.4
European	63.2	1982	-8.4	-8.5
Far East	31.1	1978	-14.7	-29.2
Germany	56.6	1985	+3.8	-8.5
Global Property	0.4	1988	n/a	n/a
Income	22.3	1973	-21.5	-21.9
International	22.6	1976	-28.2	-19.3
Int Income	28.4	1986	-19	-19.5
Japan	71.3	1974	-12.5	-18.8
Smaller Comps	7.8	1989	n/a	n/a
UK Capital	22.0	1970	-28.5	-34.5
UK Spec Sits	5.9	1988	n/a	n/a
US Spec Sits	17.2	1974	-20.4	-25.4
World Spec Sits	14.2	1987	-23.3	-27.4

Size of funds at 1 Jan in £m. Performance figures for 3 yrs to 1 Oct from inception.

VAUDIZ IS not a popular fund, haven for British travellers. Nor would the average investor choose a Liechtenstein-based bank as a haven for his funds.

But one of Britain's better known independent fund management groups, GT Management, has a subsidiary of the Bank in Liechtenstein – part of a growing tendency for European financial services groups to make acquisitions in the UK.

Staff at GT are quick to say that their new parent does not interfere in day-to-day management. It is thought that the bank provides capital backing in return for GT's ability to beef up its presence in fund management.

GT took the surname initials of founders Tom Griffin and Richard Thorpe when it was established in 1968. It quickly made a good reputation for managing Far East investments, and obtained a quotation by floating in 1986, close to the height of the bull market.

Investing in GT itself did not turn out to be profitable. The shares were originally floated at 210p, but the Bank in Liechtenstein only offered 180p when it made its bid three years later.

Fund management group profits are highly dependent on the level of stock markets and GT was also affected by a number of senior management changes. However, since the takeover, GT has enjoyed a healthy rise in funds under management. It has had particular success, unusually for a non-US group, in the mutual funds market, the US equivalent of unit trusts.

But it also has unit trusts in Australia and Hong Kong, and offshore funds in Bermuda, the Channel Islands, the Dutch Antilles and Luxembourg. GT's international network of offices is seen as its greatest strength – it is the second largest foreign manager of UK funds in Tokyo. This week, it announced a three-year agreement with Celta de Catalunya, Spain's third largest savings bank, which will market GT's funds through its branches.

In the UK, GT is conscious that the recent performance of its unit trusts needs to be improved, according to Fund Research, the specialist group founded by Richard Timber-

lake and Peter Jefferys. In particular, Fund Research says that the US funds and the UK Capital Fund have been disappointing.

The accompanying table (above) shows the unit trusts under its management. The absolute performances are poor because the base date was October 1, 1987, less than three weeks before the crash. But in relative terms, GT has done well. Nine out of the 11 funds with three-year records outperformed their sectors.

Fund Research, in its survey of European unit trusts, gave GT Germany a three-star rating. The analysis is based on whether the performance of only the top 25 per cent of funds are analysed and the ratings range between one and five stars.

However, the unit trusts account for only 8 per cent of GT's funds under management. The group also manages three investment trusts. Berry Starquest, USDC Investment Trust, GT Japan Investment Trust and a venture capital fund, GT Venture Investment.

Shares in GT Japan Investment Trust were the best performing of all investment trusts over the ten years to October 5, displaying a 890 per cent rise. However, both Berry Starquest and USDC have underperformed the FT All-Share and the FT Investment Trust sectors over the past three years.

GT's tendency to use local staff to manage its funds has tended, by necessity, to restrict the possibility of a uniform investment approach across the group.

The idea is that local managers add value and therefore they must be allowed to run funds in their own way.

It is perhaps too early to say whether the takeover by Bank in Liechtenstein will have a fundamental effect on the group or whether the decline in the Japanese market has fatally weakened one of GT's main perceived fund management strengths.

But Fund Research's overall verdict is pretty bullish: "GT is a fast-growing, thoroughly professional investment company with forward-thinking personnel round the world."

This is the second article in our series on fund management groups.

Philip Coggan





## MINDING YOUR OWN BUSINESS

## Well-heeled meals on wheels

THE DAY an air display by Harrier jets got too close to one of Moodie's marquees was not one of the Surrey company's better moments. The guests' best response was to be seen by the turbulence, the plates, cutlery and jumbo tent the other.

However, the blow was softened by a compensation cheque from the Ministry of Defence. For a company running a small fleet of hospitality buses and offering hospitality marquee services, what is more of a headache is the peculiar mix of management problems which business with a turnover of less than £1m continuously faces in this highly competitive market.

The business of Moodie's, based in Haslemere, is largely seasonal. It provides hospitality facilities mainly for sporting events which are clustered from March to October. This involves the purchase of much high cost capital equipment with high depreciation rates: a second-hand bus kitted out for cooking, eating and entertaining costs £50,000. The company is forced into an almost unwieldy staffing structure with a full-time workforce of more than 300 casual staff called on regularly through the season.

A lot of aggressive hunting is needed on the telephone to persuade corporate clients that they should use Moodie's. "I can hardly imagine any business which would be much more difficult to do than this,"

says Jennie Moodie, the company's founder and managing director. "Sometimes it is just hell but I have had no regrets in doing it."

Moodie, 38, trained as a solicitor. In 1979 she decided to get out and set up her own business. She spotted a double decker for sale at £880 in the *Exchange and Mart*, went up to Derby, bought it and drove it back to her Surrey home. She used £5,000 of her own money and a £5,000 overdraft to have

### Nick Garnett talks to a woman who offers hospitality from refurbished buses

the former London Transport AEC kitted out with six tables and a kitchen. The first customer to use the converted 1946 juggernaut was J Walter Thompson at a hospitality spread at the Varsity rugby match at Twickenham. A second bus, this time a Leyland Atlantean was bought in 1981.

Moodie now has six Leyland and Bristol double deckers, each with its own service van, some kitchen trucks and other vehicles as well as a selection of large marquees. Its owner claims for the company a pre-tax profit return of more than 10 per cent on turnover of around £200,000. It has been contracted by a large number

of big corporate names such as Hitachi, Esso and Kellogg's, usually for sporting venues like Ascot and Brands Hatch. Some multinationals, such as Honda, are regular customers.

"Computer companies always seem to have enormous budgets and car companies do too. Engineering companies are not my favourite which means I'll probably get them on the phone now for saying that."

Providing mobile venues for shovelling food and drink down the throats of customers and keeping them out of the wet are not the only source of business. Promotion work is another lucrative field. Moodie's has just completed a Warner Brothers promotional tour for Bugs Bunny's fiftieth birthday. The company dislikes handling "fiddly" contracts worth less than £2,000, preferring much larger operations for which Moodie's charges up to £40,000 or £50,000.

Moodie is aware that corporate hospitality does not enjoy an entirely unblemished image. For sporting events, some of it verges on professional ticket touting, with too many seats at sporting events snatched by corporate entertainment merchants at the expense of regular fans. She is sympathetic to the criticisms made of a rampant hospitality industry and her company is hardly ever engaged in procuring tickets.

In any case, there are enough headaches in coping with the cruel logistics of run-

ning a hospitality bus business. Moodie, whose husband also works in the company, pores through magazines looking for events that might attract corporate hospitality.

"Our newspaper bill is horrendous," she says. She is on the phone for hours every day encouraging, cajoling, bullying companies into taking corporate hospitality packages at some of these events. "I did not like doing that when I first started but now I have got used to it."

Rounding up casual staff, usually aged 18 to 25, to prepare food, serve drinks and welcome guests, is one of the most time consuming and tiring jobs.

"It is the most difficult thing to do. I don't like doing it and no-one else does in the company, but it has to be done." Permanent staff includes two chefs - there is a choice of 20 to 30 menus - but most of the salaried workers have to put their hand to anything, including changing wheels on the vehicles.

Staff are travel to events in the service vehicles and minibuses run by the company. Along with them goes a vast array of cutlery and crockery. "We are effectively running a restaurant for which every item has to be transported each time we use it. We have enormous checklists. It is terribly labour and time intensive."

A mechanic visits the company's small store and garage premises in Liphook, Hampshire, to maintain and service



Just the ticket: Jennie Moodie and her hospitality buses and vans are at all the top sports events

vehicles twice a week.

The double-deckers, usually bought from bus companies, cost Moodie's between £5,500 and £10,000 each. Kitting out with bare, re-conditioned commercial ovens, dining areas and televisions costs a surprisingly high figure - up to £40,000, sometimes more - according to the company. The resale prices of the vehicles is

low, the buses usually go to Moodie's competitors. Marquee with tables and chairs can cost up to £30,000.

In anticipation of a downturn in the hospitality business this year, Moodie's has trimmed staff and reduced floorspace. Two competitors have recently gone under and Jennie Moodie has begun to look at weddings and other family events as a

source of alternative business. However, the company says it has not detected so far any significant downturn in the hospitality gravy train and the company's £100,000 overdraft facility remains unused.

Dealing with guests at hospitality functions is not usually a problem though Moodie says some male guests try to get too friendly with female staff, who

are recruited partly because of their nice looks.

But what about Beaujolais louts? "Oh yes. Some men at one of the rugby events took their clothes off and started swinging from the marquee roof."

■ Moodie's, Three Gates Lane, Haslemere, Surrey. 0423-4310/52244.

## Pump meters which produce cash flow

MAURICE YATES has been more successful than he bargained for. His invention of a meter which measures the efficiency of pumps has taken off. Seven years after he left the security of his job as a water authority engineer to develop his idea, he has a thriving business employing 18 people and is on target for a turnover of more than £500,000 in the year to September 1990 and a healthy profit.

"When I first started, I thought I could interest about 100 stations in regular monitoring, enough to keep myself and a couple of others happily occupied." This was an understatement.

So when Yorkshire Water approached him in 1980, Yates took the chance to share the responsibility of running a growing company and to enjoy some of the proceeds of his years of hard work. The deal also offered a measure of security when the water industry, which accounted for 95 per cent of his sales, was in the throes of privatisation and Yates did not know what that would mean for his enterprise.

Yorkshire Water has taken a 50 per cent stake in the company. Advanced Energy Monitoring Systems, and is making further performance related payments over five years. The deal allowed Yates to take out half of the £200,000 equity he had built. The link has also, he feels, given him more credibility with his mainly large, blue chip customers.

"I was lucky to start up in the mid 1980s, when the entrepreneurial, small is beautiful attitude was at its height," says Yates. Without Yorkshire Water he was ever-conscious of his small, West Country status. A grant from the DTI also helped get things off the ground, back in 1983. "Just applying for the grant really forced us to get our thoughts together," he recalls. The product development grant was for £11,000 - one third of estimated costs. Yates had to raise the rest himself from a

bank loan secured by his home.

An overdraft limit of £25,000 and a steady flow of consultancy work kept things ticking over slowly for the first couple of years, as development on the meter progressed from the kitchen table to the garage and into a 1,000 sq ft "shed" on the tiny industrial estate of Yates' home town of Ottery St Mary, Devon.

The first £15,000 portable Yatemeter was finally sold in 1985. Since then around 40 portable units and 30 fixed installations for constant monitoring, costing £25,000 to £30,000, have been sold.

Once the equipment sales began, the proportion of consultancy income dropped back to a level that ranges between a quarter and a half of turnover. The sales potential for the Yatemeter in the UK water industry alone is huge. Yates estimates there are at least 10,000 pumps over

100kW on which significant energy savings could be made if they were constantly monitored. Pumps are also used extensively in processing industries.

Yates also has his eye on exports: he has already sold meters to India and Japan. Countries with big mining and therefore pumping industries such as Australia and the US are definite targets.

The first £15,000 portable Yatemeter was finally sold in 1985. Since then around 40 portable units and 30 fixed installations for constant monitoring, costing £25,000 to £30,000, have been sold.

He also believes that it was worthwhile going to the expense of UK and US patents for the key parts of his invention. "It is stopped counting after £20,000 - the

patent agents' fees alone are £100 an hour. But it gives us protection, which is even more important if you are small."

But Yates' strong instinct was to keep costs down. The most expensive purchases have been computers - about ten of them. Offices and the new 4,400 sq ft factory are rented. Money has not been spent on expensive tooling. Most components are made outside, while the company assembles the meters and does the highly sensitive task of calibrating the meters ready for use. The exception is the temperature probes, which are made on site - Yates could find no-one to make one which was sensitive enough.

The link with Yorkshire Water has given him access to otherwise hard to obtain expertise - in finance, law and R & D - plus a useful office base in Leeds. It is also comforting to know that the back-up

is there if large-scale financing is needed. Yates, now 50, has no intention of having his home out of his hands again, having finally regained the deeds from the bank.

"It took persistent nagging and the complete clearance of the overdraft facility to get them back," he says. But there is still plenty of investment in the company's future. A further DTI research grant has provided two thirds of £180,000 for a three year project to develop a prototype multi-perimeter pump controller at the Polytechnic South West in Plymouth. The company is also putting two of its staff through degree courses.

Meanwhile, Yates' next move is to employ a general manager. "Then he can concentrate on what he likes best - putting his ideas for energy saving into practice."

■ Advanced Energy Monitoring Systems Ltd, The Energy Centre, Finsmore Industrial Estate, Ottery St Mary, Devon EX1 1NE. 0404 81 2294

Jessica Alexander

## MINDING YOUR OWN BUSINESS

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IN THE MATTER OF VALL AND VALOR PLC

IN THE MATTER OF THE COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that a Petition was presented to the High Court of Justice for the confirmation of the reduction of the Share Premium Account of the above-named Company by £25,000.00.

AND NOTICE IS FURTHER GIVEN that the said Petition is directed to be heard before the Honourable Mr Justice Morris at the Royal Courts of Justice, Strand, London WC2A 2LL on Monday the 12th day of October 1990.

ANY Creditor or Shareholder of the said Company desiring to oppose the making of an Order for the confirmation of the said reduction of Share Premium Account should appear at the time of hearing in person or by Counsel for that purpose.

A copy of the said Petition will be furnished to any such person requesting the same by the undersigned solicitors on payment of the regulated charge for the same.

DATED this 3rd day of October 1990

Theodore Goodard

100 Aldersgate Street

London EC2A 4EJ

Solicitors for the above named Company.

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## PERSPECTIVES

## BLOOD MONEY

MINISTERS go off for their annual political celebration at the Conservative Party conference next week with an unpleasant piece of unfinished business on their slates - one that their own MPs fear is becoming an ugly stain on the government's collective conscience.

It concerns the lawsuit brought against the Department of Health and the National Health Service by haemophiliacs who caught the AIDS virus from infected blood products, mostly imported from the US. Of the 1,200 men and boys directly infected (not all the victims or their relatives are suing) 210 have graduated from HIV infection to full-blown AIDS. So far, 140 have died.

The government's last attempt to defuse the issue seems to have failed and 12 months later, Kenneth Clarke, the Health Secretary, is again facing a chorus of condemnation from newspaper leaders and agitation on his own back benches.

It was a group of Tory backbenchers who late last year, after a confrontational meeting with Margaret Thatcher, secured a big increase in the Macfarlane Trust hardship fund, to give every infected haemophiliac £20,000 *ex gratia*. But that sum - it was never meant to be compensation - does not seem to have worked. About 300 more sufferers subsequently joined the legal action, whose full trial in the High Court is due to start in March. Then last month the Court of Appeal scotched the Government's long-running attempt to show that there was no case to answer, and ordered the production of government documents that the haemophiliacs have demanded in an attempt to prove negligence.

Finally - and most embarrassing of all - this week the text of the trial judge's com-

ments to the parties in June was revealed, urging an out of court compromise. Mr Justice Ognall (who, despite rumours to the contrary, the government will not try and have removed from the case) took the exceptional course of arguing that the government had a moral obligation in what he called a unique case and an "increasingly notorious issue". To say that the law must take its course, he added, was in this instance to risk making a "scapegoat" of the legal system itself. In short, the public would condemn both the government and the law.

But Clarke has refused to budge. In off-the-cuff remarks on television this week he said: "I actually don't think there's a very strong common sense case

expensive "custom and practice" of no-fault compensation that would encourage other aggrieved patients - those whose organ transplants had failed, for example - to sue the NHS. Apart from adding greatly to the cost of the NHS, it would put Britain on to the slippery slope of American-style litigation with the result that doctors might be afraid to give even routine treatment.

Nor, it seems, can Clarke buy off the lawsuit by offering more money through the Macfarlane Trust - though there is nothing to stop him adding to the *ex gratia* payments. The trustees would not tolerate being the agents of such a deal, and the same argument about "political precedent" would seem in any case to apply.

In other words, within the Department of Health nobody is able to come up with a form of words that would allow the Government to pay compensation - even in this extraordinary case - without forcing the NHS as a hostage to fortune.

And so, for the moment, the case goes ahead. But what if the Government, for all its confidence, were to lose in court? Here the extent of the damage suits against the NHS as a whole would be the subject of the judgment.

The plaintiffs are pursuing two related lines of attack, arguing first that Ministers and health authorities have a "duty of care" to NHS patients which they have breached, and second, that there was medical negligence. Defence lawyers admit they will be very hard put to it to prove duty of care; that is, duty of care to individual patients or

groups of patients as opposed to the public at large. Nor are they particularly seeking to prove clinical negligence.

No-one disputes that most of the haemophiliacs now under sentence of death were poisoned by imported products made from the commercially-obtained blood of American drug addicts and HIV-positive homosexuals. The burden of their lawyers' argument will be that the risks of viral infection (the three strains of hepatitis, for example) from blood products such as Factor VIII have been known for two decades.

Therefore ministers and officials were negligent, they will say, in failing to honour the promise made in 1976 by Dr David Owen, the then Labour Minister of Health, to make England and Wales self-sufficient in blood in order to minimise such risks. (Scotland was already more than self-sufficient.)

If that line of argument were to succeed, the repercussions for the NHS would be as great, or greater, than those of any out of court payment. Policy decisions would be seriously circumscribed and there would be talk of a constitutional crisis. If, on the other hand, the NHS were to be found negligent at some more humdrum level, the repercussions would be no greater (although a lot more public) than in any other successful medical suit.

Britain is not the only country in which infected haemophiliacs have had to struggle for compensation. In Germany, 1,246 victims are getting insurance payments of up to DM250,000 (£25,000). All they had to do was name the company which was supplying most of their blood products from January 1979 - a generous move on the part of the insurers.

Britain is one of a group of countries in which funds have been set up, but no compensation paid. In France (where damages are traditionally much lower), there is a public

## COUNTDOWN TO THE TRIAL

1974: Medical Research Council recommends that UK becomes self-sufficient in blood products

1975, Feb: Dr David Owen, Health Minister, promises self-sufficiency "in two or three years". £500,000 allocated

1980: Blood Products Laboratory, Elstree, declared unfit. Self-sufficiency still not achieved

1981, June: AIDS emerges in San Francisco and New York

1981, Dec: First English AIDS victim identified. Virus suspected

1982, July: Haemophiliacs infected in US. Link with blood products suggested

1983, March: AIDS virus tentatively identified

1983, Sept: Kenneth Clarke, Health Minister, tells Parliament there is "no conclusive proof" that AIDS is transmitted in blood

1985, April: NHS heat-treated Factor VIII becomes available

1986: Haemophiliacs launch compensation claim

1987, Nov: Macfarlane Trust hardship fund of £10m announced by government

1988, March: Macfarlane Trust established

1988, June: Mr Justice Ognall appointed to case

1988, Dec: Another £10m given to Trust following backbenchers meeting with Margaret Thatcher, raised to £24m in January '90

1990, Sept: Court of Appeal overturns judgment that government has no case to answer

1990, Sept: Sunday Times reveals Ognall's June statement to parties urging out-of-court settlement

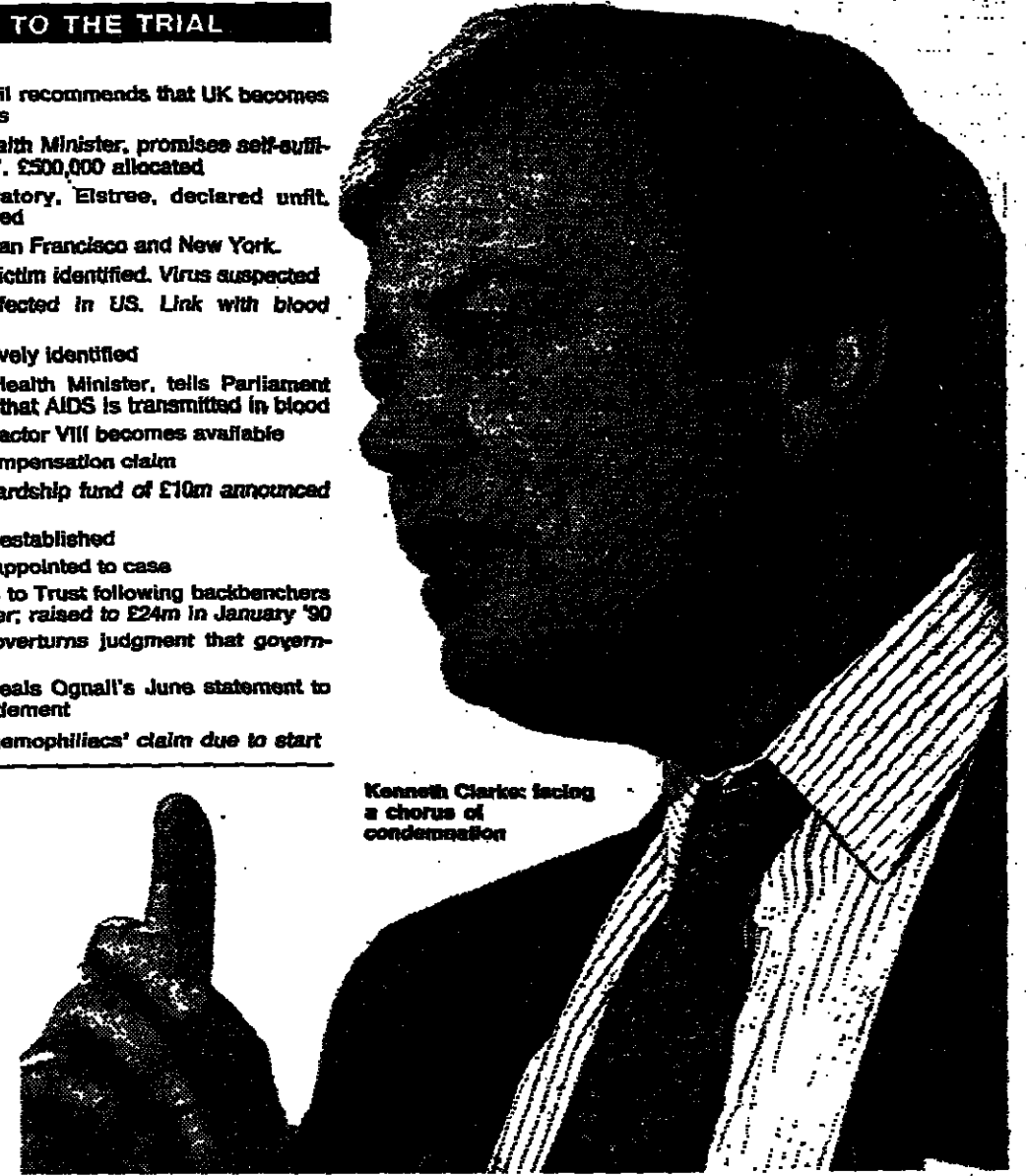
1991, March: Full trial of haemophiliacs' claim due to start

US\$1490 (£785) to adults and US\$610 (£340) to children.

According to the latest report of the World Federation of Haemophilia, nothing is known of the haemophiliacs' fate in 24 countries. In another 24, there are no plans for compensation: these are mostly poorer nations, but include also Finland, Israel and the US. Results are awaited in six more.

Meanwhile (West) Germany, Norway, Sweden, India, New Zealand and Bulgaria all have statutory compensation schemes. In Germany, 1,246 victims are getting insurance payments of up to DM250,000 (£25,000). All they had to do was name the company which was supplying most of their blood products from January 1979 - a generous move on the part of the insurers.

Britain is one of a group of countries in which funds have been set up, but no compensation paid. In France (where damages are traditionally much lower), there is a public



Kenneth Clarke: facing a chorus of condemnation

fund which can pay FF80,000 to FF70,000 (£3,000 to £2,700) to each victim, and a private fund offering FF100,000 to those who will renounce any future awards - disclaimers which have not been forthcoming. French haemophiliacs are asking for another FF300m.

But the British haemophiliacs are not arguing just about money or liability. Many of

them are angered and depressed by what they see as the Government's failure, in the person of the local Clarke, to acknowledge its moral responsibility. Nobody has felt able - for sound legal reasons, presumably - to say "sorry". Ministers and civil servants cannot be relishing the prospect of weeks of cross-examination in court next year in the

full glare of publicity and under the accusing gaze of the dying, even if it is to protect the big principle they believe to be at stake. Clarke has judged that the British public will understand why the law must take its course, despite his own failure to convince them so far. But he cannot win - and he knows it.

## Genius of the Place

## Lost in Egdon Heath

THE CONFLATION of fiction with reality happens often enough. The popular press reports the screen adventures of a soap opera diva as news, or scores a scoop in divulging the next episode. Radio devotees are bussed to Bournemouth and may even meet up with Eddie Grundy of *The Archers*.

I considered myself above this sort of nonsense, until I drove down to Dorchester and began checking the map for the whereabouts of Egdon Heath. I might just as well have looked in the local phonebook for Oak, G., or Venn, Digory, or tried to establish the limits of the county of Wessex.

It dawned on me that while Egdon Heath stretches extensively into our cultural topography, those who search for it on a map are Hardy's dupes. Or rather, they have not paid proper attention to the preface that Hardy supplied to his novels, in which he warns that Egdon Heath is a fictional coalition of various South Dorset heathlands.

One suspects that Hardy himself occasionally surrendered to the forces of his own romance. Gustav Holst, whose orchestral embodiment of Egdon Heath remained his own favourite composition, records being taken up to the place in 1927 by Hardy - and in the same letter notes that T.E. Lawrence, "in camp on Egdon Heath", as if Hardy's nomenclature of the area were more valid than that of the Ordnance Survey. And well within Hardy's lifetime, books with such titles as *The Hardy Country* had begun to appear.

They continue to proliferate

today. Indeed, the literary presence is so strong that I wonder if inhabitants of Dorchester do not inadvertently sometimes give their address as "Casterbridge".

The Dorchester/Casterbridge house that Hardy designed for himself, Max Gate, still stands; but the National Trust property is Hardy's Cottage at Bockhampton, built in 1800 by the writer's great-grandfather. It stands on the western edge of "Egdon Heath" and can be reached by a pleasant walk through Thorncombe Wood.

However, a warning: if you come fresh from *The Return of the Native*, looking for the

Casterbridge or Dorchester? Nigel Spry is confused in Hardy country

furze and wilderness of the heath, you will be disappointed. When Hardy characterised his Egdon Heath as "a face on which time makes but little impression" he had not reckoned with the Forestry Commission and its capacity to turn open wilderness into closed, coniferised wilderness. The landscape which is the theatre for what Hardy called his "Sophoclean" dramas has largely gone, along with the smocks, whisks and physiognomies of those Dorset labourers who survived long enough for the camera to hold them.

It was all going when Hardy staged his novels: poor man, when he set out to confront more immediate social themes in *Jude the Obscure* - a book

truly full of Sophoclean power - the critical literary was, "We wish he would go back to Egdon Heath and listen to the singing in the heather".

Letter visitors to Bockhampton echo that litany. We close our eyes to the misery of rural existence before the coming of farm machinery. We complain about the Forestry Commission. We would rather watch Morris Men than contemplate whether the institution of marriage can endure into the Third Millennium. We wish our author would stay on Egdon Heath, listening to the singing in the heather.

In Dorchester/Casterbridge, you should see the County Museum. In the year that celebrates 150 years since Hardy's birth, it has a special exhibition dedicated to the local genius which builds on the museum's collection of personal effects, manuscripts and portraits.

It has been handsomely done, and runs to September 28: Hardy's notebooks are particularly enlightening, with their jottings of unusual and potentially "Sophoclean" events - for example, notice that a fellow near Fosse said his wife to another man for £5. And when you have finished in the museum, the Royal Oak across the road makes a good place for lunch, and a pint of "Hardy Country Bitter", of course. That brew comes from Eldridge, Pope, whose founder, Alfred Pope, was a friend of Hardy and Mayor of Dorchester when *The Mayor of Casterbridge* was published.

There is no escaping Hardy here. Why should there be? And a pleasant end to the day might be to visit the premises



Hardy personates Wessex in still part of the cultural landscape

of Eldridge, Pope, near Dorchester South railway station. Wines are stocked there which would do honour to any mayoral function.

Before going to Hardy's Cottage, Upper Bockhampton, telephone to check opening times of the house: 0305-62365.

Continued from page 1

An equally important reason for secrecy was to keep the news from leaking out to archival *Fortune* for as long as possible. Presumably, since *Fortune* had done a similar list of private companies and who owned them - it was conceivable that it could develop a competing rich list at relatively short notice and steal Malcolm's thunder.

One area full of reclusives was the field of New York real estate investment. Greenberg spent the last three months of his research on it, managing to identify and rank the big players. The sources turned out to be less impenetrable than he expected. To begin with, he had the advantage of relatives close to the business. A grandfather was an accountant to many of the biggest New York real estate investors of the '30s and '40s, and that helped open doors to some of the heirs of these investors. And his brother in the real estate business in New York helped him identify the important individuals in Manhattan's biggest land deals.

But the most useful sources were the subjects themselves. While they were reluctant to discuss their own holdings, they talked freely about every one else's. Usually they were accurate. Everyone seemed well informed about who owned what. By playing one against the other, Greenberg was able to nail down a fairly accurate accounting.

Many candidates for the list tried different tactics to avoid inclusion. William Randolph Hearst Jr, of the publishing fortune, for example, tried to convince Malcolm to keep his name off the list. Hearst had a legitimate reason for fearing public attention to his wealth; even without a published rundown of it, the Symbionese Liberation Army correctly determined how much it could expect the Hearsts to be able to put their hands on in an attempt to get back his kidnapped niece, Patricia. Still,

"ROBERT came here with his uncle when he was 17 and tried out the Wurlitzer for the first time. He made rings around that organ. I knew straight away that he was brilliant."

This is how 86-year-old George Cushing describes the beginnings of a remarkable three-way partnership between himself, master organist Robert Wurtlitzer and the giant 308 Wurlitzer organ, the fourth biggest in the world.

All three are to be found in the village of Thurford in Norfolk where they are the key players in what has become one of Britain's most unusual tourist attractions, viewed by 150,000 visitors a year. The Thurford Collection is a group of steam-powered vehicles and mechanical fairground organs - plus the Wurlitzer - built up by George over 40 years and housed in a cavernous hall tucked on to a 17th century barn just outside the village.

During the summer, Robert, who is 28 and has worked at Thurford for nine years, gives three performances a day, seven days a week, on the Wurlitzer which George res-

cued from the scrap heap 15 years ago. It was originally in a cinema in Leeds.

The Thurford machine is one of hundreds built in New York in the early part of the century by the Rudolph Wurlitzer Company. They were originally used for accompanying silent movies and plays in cinemas and theatres.

The ornately decorated Thurford Wurlitzer has 1,389 pipes and thousands of electrical and mechanical parts. It can create, to thunderous effect, not only the sound of an organ but almost all the woodwind, brass and percussion instruments in an orchestra, including krumpholtz, glockenspiel and marimba. And, the noise of motor horn, bird whistle, fire alarm and horse trot for good measure.

Luton-born Robert started playing the organ when he was

12, after receiving a toy electronic instrument for Christmas. To the consternation of his teachers he left school at 15, with no qualifications, to take a job as one of a group of musicians playing the giant theatre organ at the Tower Ballroom in Blackpool.

"Once I was hooked, I just wanted to keep on playing the machines," he explains. Robert became a resident organist at Thurford at 17. He works there half the year and spends the winter on tour in Australia and the US. He has built up a following and has his own fan club, run by a woman in King's Lynn.

In conversation Robert is reserved and somewhat shy. But at the seat of the Wurlitzer - with its three keyboards, bank of foot pedals and 200 assorted push-button controls - he is transformed.

list because it turned out he had only two shares, not 20 - of Campbell's Soup Company. "Do you have anything to do with Campbell's Soup?" Forbes asked him. "I eat the product," he said.

Once it was clear that the Rich List was a success and not a source of embarrassment, Zelig became a convert. The editors at Forbes quickly realised how powerful the list was. Being on it might actually influence whether someone got credit in certain business situations. It became increasingly important that the list be accurate. Greenberns were no longer acceptable.

Bob Hope was among those who felt wronged by Forbes. In 1984, he told reporter Richard Behar, "My estate is worth over \$10m. I live your ass. I mean that." Behar put Hope at \$11.5m. Forbes ran Behar's story in the October 1 1984 issue explaining how the magazine arrived at the number, knocking Hope off the list from a year earlier when the estimate was \$500m. The story led with Hope's ass-kicking yodel and concluded: "You're off the list, Bob, but you're not off the hook. Isn't there something you owe us?" Hope turned the experience into a gag: "If I was as rich as you said I was, I wouldn't have gone to Vietnam; I would have sent for it."

We know the first list was very inaccurate, though we always tried to be conservative in our estimates," Green says. The second time around, though, the co-operation level improved vastly. "A lot more people got on the phone with us. They seemed to decide that as long as we were going to do this, we might as well get it right. And a lot of people called to let us know whom we missed the first time."

As the Rich List matured, the priorities of its subjects began to change. This was a

direct reflection of its success. Just as the *Fortune* 500 had become a yardstick of corporate success, the Forbes 400 was becoming the measure of individual success. As a result of its increasing acceptance as such, the people who were on it - the "power 400" - became less concerned with how to get off it.

After the first year, a Florida real estate developer told a reporter: "I didn't want this hard all my life to be put on the paupers' end of your list. At the time, the 'paupers' were worth at least \$100m. The developer sent in documentation - including disclosure of vast land holdings in Orlando, Florida - in a successful attempt to win a higher ranking."

The super-rich who managed to escape attention may have breathed a sigh of relief that they were not on the Rich List the first year, but as time passed and year after year they never appeared on it, they faced a new dilemma. Their friends began to wonder: if they are so rich, how come they are never on the Forbes 400?

"Then it becomes a matter of wanting to get on it to prove you're as rich as they think you are," says one staffer.

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## BOOKS

# The man behind the madeleine

SO MUCH of Proust's life was revealed in his fiction that we feel we know him intimately without needing to resort to a biography. As readers of *A la Recherche* we have the sense of a most profound relation with Proust, and seem to enjoy a more complete confidentiality with him than we do with any of our friends. Did not Proust say that the past can never be relived through the intellect but only through random experiences of the senses? And did he not condemn, in advance as it were, the booming modern literary biographies which by his insistence, in *Contre Sainte-Beuve*, that the external facts of a writer's life were irrelevant to a true understanding of the work?

Yes, is the short answer to all of that, but nonetheless remain impressively curious. Now Ronald Hayman has come along with the latest of this season's massive biographies of major writers to satisfy our curiosity. Did the boy Marcel really dip a biscuit into his hot drink? Or was it just a ruse, as in his earlier account of childhood memories?

Proust not only worked from life into fiction, he worked from earlier fiction into later fiction. The story *The End of Love* in *Les Fugitifs de la jeunesse* is the story of a blossomed Swann's jealousy and the narrator's jealousy. That early story was written, Hayman shows, when Proust was at the height of his first big affair, with the young composer Reynaldo Hahn, and he drew on his own homosexual passion to describe that of the heterosexual couple in the story. The destructive jealousy displayed in the story may even, Hayman concludes, have been a signal to Reynaldo that the affair between him and Proust, which had become public knowledge, would inevitably have to terminate. This is but one instance of the kind of subtle interaction between Proust's art and his life that is described on many pages of this biography.

In the course of it we learn just how much published writing there was from Proust before the appearance of *Du côté de chez Swann* in the bookshops in 1913 and the general recognition of his genius. It includes a mass of journalism in *Le Figaro*, a series of pastiches of other writers, translations of Russian works in art and architecture, *Contre Sainte-Beuve* and, finally, *Jeune Santeuil*, a complete "dummy run" for the later work.

The Dreyfus case figured more prominently in that abandoned novel than it did in the later one. Proust's mother, born Adrien Weil, was Jewish, but he and his brother were baptised and brought up

as Catholics like their father. Proust was a convinced Dreyfusard, yet among his closest friends were the sons of Alphonse Daudet, one of whom became a leader of French anti-semitism and co-editor of *Action Française*.

Hayman charitably dismisses the often chameleon-like behaviour of Proust in his social and sexual relations, and his at times absurdly hypocritical deference to members of the aristocracy. He cites the theory of "multiple selves" to

**PROUST: A BIOGRAPHY**  
by Ronald Hayman  
Hutchinson £20, 497 pages

explain it away. Among his many separate selves, Marcel the artist observed the antics of Marcel the lover and social climber with cynical detachment and distaste. Maybe he did, but he loses some of our respect in the process.

Never can a novelist have hoarded and shaped his observations so single-mindedly. Everything was put to the service of one grand conception which would not mature until he was past 40. During the years of work on *la Recherche*, from around 1908 to well after the First World War, the re-figuring and the re-writing process continued. There survive more than 80 *chapters* in which Proust jotted down successive drafts for the different sections — as well as typescripts for the printer produced under his supervision.

After Proust's death, this material belonged to Proust's brother, Dr Robert Proust, and then to his daughter, Proust's niece, Suzy Marie-Proust, who considered selling it. Thanks to a French governmental decree, it was all ultimately deposited in the Bibliothèque nationale, where a dedicated band of scholars has worked for some years on repairing, codifying

*Even though he put so much of his life into his books, Anthony Curtis remains curious about Proust*

and editing it to give us definitive texts. The work is still not finished but the overall picture may be seen in the first volume of the *Pléiade* edition of *A la recherche* (Gallimard, 1987) which has a general introduction by its editor-in-chief, Jean-Yves Tadié, France's leading Proustian. The texts of *Swann* and *Jeunes Filles* are printed consecutively, but at the end of each section we have the manuscript-drafts relating to them, so that the reader of the volume may study the different phases of revision.



In addition to his professional writing, Proust was a compulsive writer of private letters. As a chronic sufferer from asthma, and later from emphysema, Proust retired for stretches of his life to bed and kept in touch with his friends through the post and *pneumatique*. He had one of the first *Pneumatiques* in the first Paris telephone, but he used this mainly to listen to

the opera. A service known as *Théâtrephone* connected the subscriber to the Comédie Française or the Opéra. Proust had a standing order to be contacted whenever *Parsifal* or *Pelléas* was performed. It was both expensive and tiring on the arm, and the reception left much to be desired, but he enjoyed it.

The leading American Proust scholar, Philip Kolb of the University of Illinois at Urbana, has edited the definitive edition of Proust's letters of which, since 1970, 17 volumes have been published.

There is not far to go before the edition will be complete. Meanwhile two volumes of letters edited by Kolb, *Selected Letters 1880-1908* (Collins, 1983) and *Volume Two 1904-1909* (Collins, 1989) have been published in an English translation by Terence Kilgallen.

Unlike George D. Painter whose acclaimed biography of Proust was published in two volumes in the 1950s (and reissued in one in 1989) Hayman has reaped the benefit of all this work, and he draws heavily on the letters. He classifies Proust's attempts to manipulate his well-known friends, the Romanian Bibesco brothers and Count Bertrand Salicrú-Fénelon (who provided a model for Saint-Loup) through his letters to them, as half-way into fiction. "The deeper [Proust] sank," Hayman writes, "into the invalid routine, the more his relationships with external reality depended on the complex machinery in which the two principal cogs were correspondence and the book."

The biography traces the movement of this machinery on an almost daily basis, yet the mother's boy still living at home when he becomes an adult, and turning night into

day by reversing normal working hours; thereby avoiding much actual contact with his beloved parent. He achieves his domestic and financial independence when he dies in 1905. He has his own flat where he retreats to his cork-lined room to write, becoming the Proust of popular legend. Forunately he emerges from time to time to make forays into society at the Grand Hotel at Cabourg (Balbec in the novel). He pursues innumerable young men of working-class origin like Alfred Agostinelli, a chauffeur mechanic who became his lover, copy-typist, secretary and served as the main model for Albertine. Agostinelli died in a flying accident. Proust was inconsolable for many months.

Proust also gives extravagant dinner parties at the Ritz in Paris, of which he becomes an habitual after being awarded the Prix Goncourt. These social excursions among the great and ungod serve to relieve the gloom of Hayman's final chapters on the dying Proust. Hayman is a most conscientious chronicler; if he lacks Painter's roving eye for an anecdote, he is sound in his judgment, unfettered by the overabundant material, and full of fresh insight.

What age began in 1825 when George Stephenson's Stockton-Darlington link set in motion a world of speed and connection. Nicholas Faith's wide-ranging social history starts there and tours the cultural, economic and industrial territory which the railways created. The railway was a technological oddity to icons of modern civilisation.

From the start, the railway fired the Victorian imagination in a world hurtling down Tennyson's "ringing grooves of change" to an improved future. The railway seemed money. Speculation in the 1840s found the Victorians' beliefs in machinery, progress and self-help united in railway engineers and entrepreneurs. Each used the railway for his own end. Hudson's London-Birmingham started a personal transatlantic journey ending in the Great Western; George Hudson, MP, "the Railway King", loved the power and money which railway investment brought. Samuel Smiles used railway engineers as subjects for inspiring biography.

The fraudsters prospered, too; the pre-1847 boom gave scope for crooks like John Sadler, the Dublin solicitor who became Junior Lord of the Treasury and who issued bogus shares in the Royal Swedish Railway Company. Later, in the 1850s, Leopold Redpath, who deployed his fraudulent gains across a range of philanthropic causes, was deported for life after using his position as company clerk for insider dealing in Great Northern Railway shares. Even after his conviction, beneficiaries of his charity refused to believe him guilty.

"Almost instinctively," Faith remarks, "Britons and Americans left the shape of their railwork to market forces, to individual promoters." In America while the railway preceded the roads west, its function on established routes was to make money. By the 1890s, 21 routes connected New York to Chicago and 90 New York to New Orleans.

But 19th-century Europe saw the railways as symbols of national unity and international connection. In France, the historian Jules Michelet

# Hedonists out to enjoy themselves

*The intellectual outlook of 'Our age' both fascinates and infuriates Malcolm Rutherford*

IF IT were possible to read a book of some 450 pages at a single sitting, this might be it; for the mixture of fury, indignation and in the end admiration that it inspires makes it very difficult to put down. The admiration is for the way Lord Annan has put it together.

"Our Age" was the phrase applied by Maurice Bowra, the Warden of Wadham College, Oxford, to anyone who went to the university roughly between 1919 and 1951. Annan uses it for the "educated classes" — mainly intellectuals and those who formed opinion, at Oxford, Cambridge and the LSE during that period. Many of them were, like Annan, committee men, who did much to shape post-war Britain. In his own words, they sought consensus.

Our Age, Annan admits, was "not original", though its "greatest intellectual triumphs" were won by the scientists and mathematicians. (Surely some contradictions there?) The one original movement in the humanities that Our Age invented, according to Annan, was in literary criticism where it insisted on taking literature and ethics together. It was much influenced by F. R. Leavis, whom the author cites as one of the deviants, though also its most influential literary critic who "imposed himself on his generation": non-public school Our Age. Yet, at least in retrospect, what Leavis did was to insist a close reading of the text: that was entirely in line with a classical education.

On the other hand, there were achievements. By the time Annan comes to his fifth successive chapter on sex, one begins to suspect a slight obsession with the subject. Yet the age of Annan did lead to reforms of the law on sexual morality, even if we had to wait until the 1960s for Roy Jenkins (very much of Our Age) and the young David Steel to push them through. Perhaps we forget that when Annan was young, it came to women, men had frequently to choose between bibles and whores (Annan's words), so they stayed with men.

It was the second world war that brought Annan's age into its own. That was when the importance of scientists came to be recognised and the intellectuals could help with the national effort in a way that they did not really dispute. The experience left a lasting legacy, not only in the reforms of education and health: it also had an effect on the way society was subsequently run.

Annan writes that while the years 1900-40 were the golden age of the Oxbridge undergraduate, the years 1945-75 were the golden age of the don. The dons sat on committees, some of them even sat in Harold Wilson's governments: they appeared on television and were welcome guests at dinner parties outside their colleges. It was only somewhat later that they "suffered the mortification of being blamed for the political and economic decline of our country".

In other words, the underlying theme of this book is "what went wrong?" Or it should be. Annan only partly admits it. He acknowledges that while

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the intellectuals were very good at devising solutions to problems, they showed no interest in implementing them. "Our Age" was to exert its influence on the Treasury and the permanent secretaries in the ministries, "most of them Treasury men". Yet even here there was a paradox: economics was one of the few areas where Britain did not lag behind America and the continent, but the economies of those other countries did steadily better.

Again, Annan admits the fault. He also writes that the "refusal by the Conservative government to take seriously the Messina conference that was to lead to the Treaty of Rome was inexcusable. It was the most ruinous diplomatic decision taken by Our Age." To admit the fault, however, is not entirely to excuse it. The interesting question is why the age of Annan was so blind.

It seems to me, admittedly with the benefit of hindsight, that Our Age was insufferably pleased with itself and insufferably insular. Even when it did so in a remarkably nar-

row way. An Annan chapter is headed "The Impact of the German Renaissance". One expected it to say something about how the Federal Republic differs from the Germany of the past, morally, politically and economically. Instead it is about German philosophy in the 19th century, and the failure of Our Age to recognise its contribution to sociology. True enough, perhaps, but seminal?

Our Age, according to Annan, delighted in "spotting the ludicrous": not, one might add, in its own midst. "Our Age" was not tempted to enjoy themselves. To this reader it sounds like masochism. Our Age also perfected the "succinct and killing Whitehall minute". Is that a matter for congratulation? Well, perhaps, Sir William Goldstream, Annan comments that he was "one of the few artists who could hold his own on committees". Annan himself is a trimmer: again he confesses to it. He never joined the Communist Party, is a confirmed heterosexual, was not tempted by the Social Democrats, which might have seemed the last refuge of Our Age, and was one of the first of his species to recognise Margaret Thatcher. By her age and by her Oxford education, if not by her temperament, she just about escapes in Annan's eyes. He describes her as "the most remarkable leader Our Age produced". He goes on to wonder if she will make the same error about Europe as the rest of Our Age. If so, it will be because Our Age had too much influence — even on her.

There are some sweeping statements, for example and without explanation: "The change in sensibility which defined Our Age." In the 1960s "hostesses gave parties for men and women dressed from head to foot in rubber or in black leather and chains, some wearing gas masks." What kind of hostesses, where and how often? The account of Sir Edward Boyle's departure from politics is quite different from that given by Edward Heath in his essay on Boyle in the Dictionary of National Biography.

Still, there are some delightful vignettes. This is not a book lightly to be cast aside.

**THE WORLD THE RAILWAYS MADE**  
by Nicholas Faith  
Bodley Head £20, 360 pages

rejoiced that the railway brought "Lyons and Paris into communion with one another." Faith shows how railway building becomes intimate with national outlook. The French dreamed for 60 years of a Trans-Saharan railway, which was actually started by the Vichy government in 1943; the Canadian Pacific Railway was built to reach and retain British Columbia in the Canadian federation; the American Union Pacific, the "machine in the garden", drove west on

*'We who have lived before railways were made, belong to another world', remarked Thackeray*

east-coast money; and the great Trans-Siberian railway, which opened up Siberia, was at first seen as a forced growth backed by the Tsar and underwritten by Europeans.

The Trans-Siberian supports Faith's thesis that the railways were the first industry to be tied to politics, government and legislation. Between 1898 and 1913, 4.75m emigrants settled in the newly accessible western Siberia. They were shipped, fed and given grants for tools and land when they arrived. The railway not only speeded, and nationalised, and trebled grain exports, it put Russian peasants in touch with local Siberians and emigrants from other regions, and can be seen as part of a process

of social change only possible after rail.

Social change happened less drastically in England. There, the English railways spelled class mobility and proximity. Victorian etiquette guides wrestled with luggage behaviour, and the railway reading famously supplied by W.H. Smith. Since then the railways have intensified almost every experience: robbery, romance, sex, speed, warfare. The railways spawned the desire for modernity and change. Looking back over his century, Alfred Russell Wallace crooned over them as one of its great cultural developments; Ruskin was scared of mass mobility — "I don't want them to see Helvellyn while they are drunk"; and John Betjeman heard the trains with mixed nostalgia and fear in Worcester College (like every other Oxford College, the butt of "C'est magnifique mais...").

Faith's... Thackeray's remark "We who have lived before railways were made, belong to another world" is a book crammed with enough social history to bear out Thackeray's remark. "We who have lived before railways were made, belong to another world."

Andrew St George

# Fiction

## Power of the evil eye

BLEAK, DOOR, superstitions: village life in the mid-1950s seems by-passed by the modern world, and almost by Christianity as well. Spells and incantations, vengeance and violence, rule everyday life: the power of the evil eye is everywhere. A snake bite is a curse where the child conceived will be born (they say) with a snake's head.

Aged six when the story begins, Vittorio Innocente is the puzzled, yet accepting, watcher of it all. His father, long ago went to work in America, and when his mother gets pregnant everyone — the entire community and her family — withdraws into hostile silence. By the time the son Vittorio sets off for America, the time for a shipboard confinement.

The child's view of an adult world almost without humanity somehow manages to keep a basic hope, and warmth: the relationship between mother and son, full of physical closeness and the humour of close care for, sees to that. This is a more than promising first novel, with a velvety tone to the writing that is elegant but not precious. A Canadian of Italian parentage, Nino Ricci combines the child's limitations with the complexities and evils of adult life, and the gloom and severity of the Italian peasant world with occasional bursts of high spirits, even sense of play. In a new world, but still richly steeped in the old, he has found the right artistic and psychological distance from his subject.

Look At It This Way is a tale for today: a rake's progress in which the *deus ex machina* is a lion, the setting a very sharp, contemporary London, and the pace almost stifling hot. It has the nearest ear for dialogue I have met for a long time. Justin Cartwright is a Professor

Higgins with vowels and a Fox Wolf or Alberto Arbasino when it comes to describing pretty well anything — social, cultural, geographical, sartorial, up or down market, in fashion or out. The characters range widely, from admen and girls to City tricksters and female. The boxes, from an African chief to a yuppie earning \$70,000 a year who is, quite credibly, reduced to sleeping rough some chapters ahead. No one is very likeable but everyone is plausible and the plot which links all these characters in a contemporary dance, without resorting to coincidence, is complex and ingenious.

And home, present, past, plot, locale, imagery, all sorts, stalk every event and

**LIVES OF THE SAINTS**  
by Nino Ricci  
Allison & Busby £12.99, 238 pages

**LOOK AT IT THIS WAY**  
by Justin Cartwright  
Macmillan £13.99, 275 pages

**NO TALKING AFTER LIGHTS**  
by Angela Lambert  
Hutchinson £13.99, 233 pages

person: from Stinbe paintings to saints, to debits activists, from circus to zoo, from a man who stabbed an attacking lion to death in Africa to an evicted City gent in Regents Park. A feral travel through an urban twist, this gives an original look to events, a frenetic look to the world of sanitised metropolitan man.

The closed world, heightened feelings and hazy, hazy proximity of those in girls' boarding schools have turned up surprisingly little in adult fiction. No *Talking After Lights* is adult, brisk and easily exact. Having



Feral: Justin Cartwright

boarded from seven to 17, I can touch for its sense of tone, appearance, psychology, everything. Its 1950s talk rings true — the dated slang, the offhand crudities, so, more than anything, does its sadness.

The headmistress, kind if formidable, is its heroine, doing her best in an impossible role. It is the parents who have shrugged their responsibilities onto her who are the villains, unable and unwilling to see the wretchedness school life of this kind may engender. It is their crassness and indifference, so recognisable and so beautifully conveyed, that is chilling, not the school itself, which of its kind isn't bad.

Neat but never slick, feeling but never sentimental, the novel is an indictment of a system that passes the very young daughters of those who could afford it from all domestic affections and normal life for three long months on end. Boarding is now very different: with its freedoms and frequent home visits it is scarcely "boarding" at all in the old sense. But one's heart still heaves with sympathetic gloom on reading this crackling intelligent account not just of a school but of a section of society that produced it: it is art as social history, highly enjoyable in a blood curdling sort of way.

Isabel Quigly

# Aftermath of an atrocity

ALBIE SACHS, a white South African lawyer and well known ANC activist working in Mozambique, was blown up and nearly killed by a car bomb two and a half years ago as he drove to the beach for his morning jog. In the attack — attributed to South African intelligence agents who had already killed his colleague Ruth First — Albie lost his right arm, the sight of one eye and suffered other serious injuries. His intensely personal book recounts his gradual, sometimes agonising physical and mental recovery to the point where he is once again able to jog on Magog's beaches.

The intimate first person format of the book lends special qualities to the account of his ghastly experience. Having lived through a similar atrocity and its aftermath myself, I can identify with his courage in facing back to normality.

He tells vividly of the extraordinary circumstances he lived through: the shock of the bomb, the difficulties of suddenly adjusting to life as an invalid, his frustrations and challenges such as having to learn to walk again on his shattered leg, to write with his left hand and to get in and out of the bath. He recounts how he struggles to come to terms with what has happened to him and his need to justify his mutilations and the loss of his arm in terms of his life and his political commitment. He tells of his fears for the future. All are recounted with candour and humour. It's an extraordinarily exposed account that I'm sure some readers will find hypnotic and compelling, but I — at least sometimes — felt uncomfortable, almost a voyeur, during the compulsive exorcism of his most intimate feelings.

There is much of real interest, such as his feelings about his injuries that veer from upbeat cheerfulness to sudden outbursts of rage and bitter-

ness, after which he feels guilty about expressing his true feelings — presumably because he is perceived as a hero and feels he must live up to that image. Some of his account is sad and moving, at night he feels unsupported and alone.

But despite my sympathy for Albie's plight, I was surprised to find myself getting irritated by a sometimes gratingly sentimental and narcissistic tone. I found some of his descriptions of his problems and his philosophising about life and relationships too long, self-indulgent and repetitive. For

**THE SOFT VENOM OF A FREEDOM FIGHTER**  
by Albie Sachs  
Grafton Books £13.99, 203 pages

instance, he devotes four pages to his difficulties in answering a telephone. The book cries out for firm editing.

I sympathise with his human problems — his longing for love, for physical contact and to be appreciated as a "whole" man, rather than "a bundle of bones and scars with a voice," as he touchingly puts it. But he is indiscriminating in his personal revelations which have more than a hint of a confessional. Perhaps a closer look in his naive self-exposure, but I am uneasy when his narrative veers towards the salacious. He describes in titillating detail being washed by a young Colombian girl, Melba, who "squeals his thighs up and up... then stops; or again 'lower and lower, dwelling on the skin above my crotch' and stops." He describes slight variations on the scoping episodes at least five times.

Whether the reader is moved or scandalised, the book is an extraordinarily frank and personal document.

Susie Morgan

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# Antique fairs for every season

Homan Potterton finds that the New York calendar offers something for every taste and every pocket

WITH THE Paris Biennale Internationale des Antiquaires closing tomorrow and the New York International Antique Dealers Show opening at the Armory on Park Avenue today the dizzying annual round of art and antique fairs worldwide is well under way. When the Chicago International Antiques Show opens its doors on Navy Pier at noon next Thursday some dealers will have had just 16 hours between packing in New York and setting up in Chicago.

There are now so many art fairs that one wonders why some dealers bother having shops any more. Galerie Bruno Meissner from Zurich, which has been exhibiting at the Paris Biennale, will also be at the New York Show and the same is true of New York's Newhouse Galleries. The Merin Gallery - 5th Avenue specialists in Ancient Art - will exhibit in New York and then move on to Chicago: so will the London silver firm Bourdon-Smith. Then there are dealers who ignore shows at home but pitch in abroad: Philippe Farley and Berko, both from New York, have had furniture and paintings respectively at the Paris Biennale but they will not be exhibiting at the Armory. Finally there are those who do not participate in fairs at all. Fine furniture dealers, Florian Pepp in New York is one of them. "It is not an atmosphere in which I would like to buy" says Mindy Pepp, "so I will not expect to sell in such an environment either. Most collectors like to see a potential purchase several times and that is not possible at an antique fair."

In New York there are at least 10 antique shows each year worthy of some attention. They range from the Armory Antiques Show in late September to the giddy Winter Antique Show at the same venue in January. At the former, dismissed as "just brown furniture" by a rival, one will find about 100 dealers showing,

according to its organiser, Meg Wendy, "quality antiques at affordable prices... something for everyone from all areas and periods."

The Winter Antique Show, chaired by decorator Mario Buato, is more a date on the New York social calendar than a top-notch international antiques event. That accolade is being pursued by the International Antique Dealer Show which is now in its second year and is organised from London by Brian and Anna Haughton with "the co-operation of the National Antique and Art Dealers Association of America."

The Art Show which takes place in February is organised by the Art Dealers Association of America. It consists only of pictures but as many of the most important dealers take a booth, the quality is high. At the other end of the market to the Art Show is the hugely enjoyable Triple Pier Antiques and Collectors Show held over the Thanksgiving week end (24-25 November). With about 1,000 stands selling everything from '60s memorabilia to Shaker artefacts, this is a mega flea market which has an excitement all its own.

Organising a successful antiques fair requires a winning formula. That formula has been discovered by the dealers who make up the mind both the International Silver Jewellery Fair and the International Ceramics Fair in London's Park Lane Hotel. In New York, Sanford Smith is also in on the secret: he stages the Fall Antiques Show ("The Pier Show") in mid-October and two other successful fairs, "Modernism: A Century of Style and Design" (1-4 November) and "Works on Paper" (5-7 April). In February Smith launches a new show in New York "Design of the 20th Century."

The cost of exhibiting varies considerably: the International Antique Dealers Show - about \$17,000 for a stand - and The Art Show - about \$20,000 - are the most expensive. The Winter Antique Show is about

\$8,000 and at the Smith fairs average about \$4,000.

Essential for success is the involvement of a charity to which the proceeds of various previews and benefit parties are donated. If one measures the status of the New York fairs by the amount donated to charity, then Mario Buato's Winter Antique Show is the winner hands down. It raised \$750,000 for the East Side House Settlement. Next came the International Antique Dealers Show: \$600,000 to Memorial Sloan Kettering Cancer Center.

For the serious collector, the International Antique Dealers show has the edge over its New York rivals by virtue of the fact that it is international. There is also a good spread among the type of antiques on offer with strong showings of both English and American furniture, silver, ceramics, oriental porcelain and pictures.

This year, Bruno Meissner has a very large Constant Troyon landscape and a charming Winterhalter while Richard Green is showing a Canaletto of the Church of the Redentore. The latter painting is hardly fresh to the market as it comes from the Dorrance collection which was sold in New York last year.

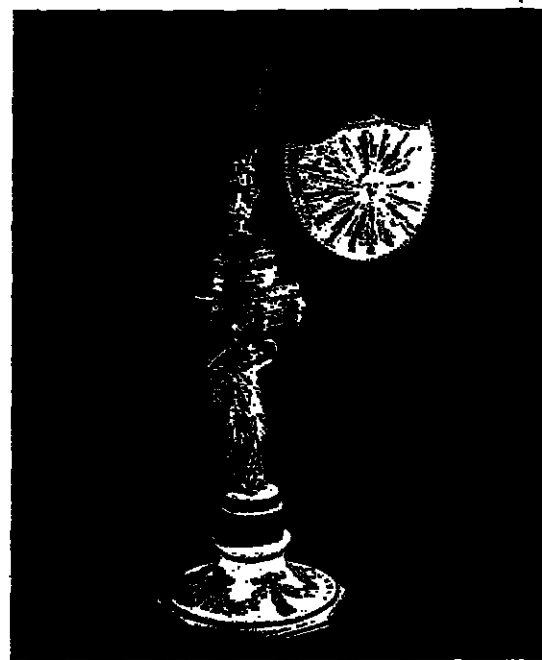
Dealer Mia Weiner, who has an exhibition at the Show for the first time, is bringing a selection of mainly Italian, Old Master drawings including a beautiful Pier Francesco Mola "Portrait of an Artist."

In the field of Antiquities the New York dealer, Robert Haber is exhibiting in association with Artisans of London and has doubled the size of his stand. His star attraction will be a rare marble torso, a Roman work of the 1st Century AD, which is believed to be based on an original by Polykleitos; but his speciality is smaller antique bronzes and a number of these will be included in his display.

The status which the International Antique Dealers Show has already achieved is indicated by the fact that two of



Three items which will be at the International Antique Dealers show in New York in October. Above: The Church of the Redentore by Canaletto. Below left: Late 18th century Russian oil lamp in lapis lazuli, white marble and ormoil. Below right: Two Coalport vases and covers from 1871 by Charles Palmer, after Grouze



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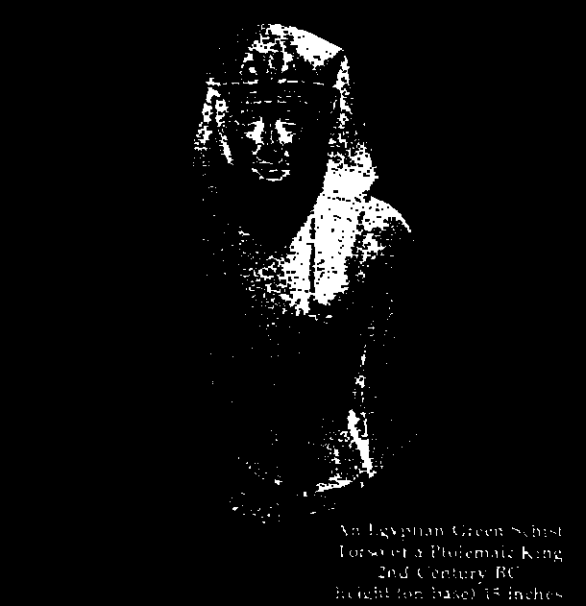
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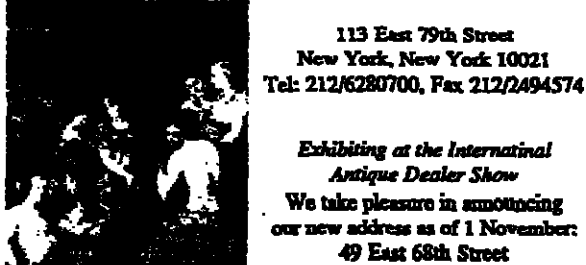


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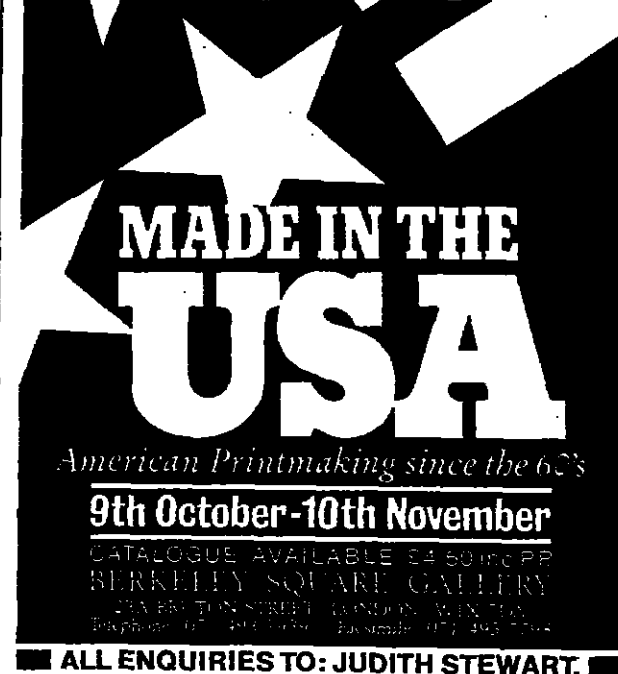
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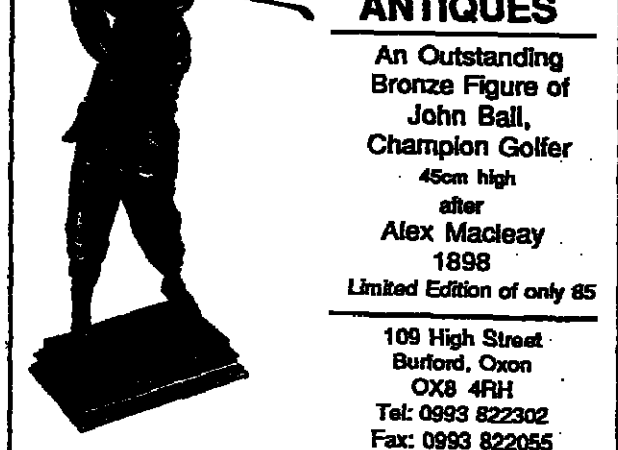
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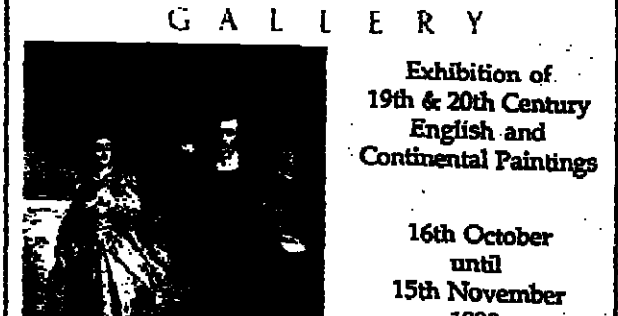


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# COLLECTING

## Shadow over the salerooms

Antony Thorncroft says the problems facing the art market offer opportunities for astute collectors

**T**HE NEXT few months should offer collectors of works of art (and dealers) the best opportunity in years to buy antiques at reasonable prices. In other words, the trade is experiencing its first big recession since the early '80s.

Business has become steadily quieter, at least in the middle and lower ranks. Antiques of undoubted craftsmanship, with international appeal and recession riding qualities, are still in good demand - but short supply. The tight money seems to be drying up top-notch items quickly. Their owners regard them as a safe hedge in an unpredictable financial future and hold on to them.

It is antiques to decorate a room, items of furniture, ceramics, clocks, carpets, etc. that have suffered most, more perhaps than pictures and prints. Interior decorators have been particularly badly hit: their clients are moving house less frequently, and dispensing with that little luxury to which they treated themselves when profits were buoyant or the Stock Exchange generous.

It is almost impossible to get a true view of the market from dealers. They groused during the run of good times and now clamour in the bad, knowing that a confident facade is essential to persuade prospective buyers that art will always be a good investment. History suggests that in a recession over-inflated, second rate art, falls completely out of favour.

The auction houses, operating in public, cannot hide behind a smile. Sotheby's and Christie's are expecting a difficult autumn. The last thing they want is a succession of bad sales, so they are now very fussy about what items they accept. Unfortunately owners of masterpieces are not selling unless forced to do so by death or disaster: they fear a sliding market and prefer to hold on for the inevitable uplift.

The new breed of speculative owner who took a flier on art when it seemed a good investment might well be forced to sell because he is in financial difficulties with his business but he will find the major salerooms reluctant to take on his over-valued goods. The auction room experts in the Impres-

sionist, modern British, and classic car departments in particular are currently persuading potential vendors to accept modest reserves if they want to make a sale. Add a rosey dollar, a weak US economy, a falling Tokyo Stock Exchange, and the unsettled outlook in the Gulf and you have a scenario which virtually guarantees lower sales, and profits, for the auction houses.

Phillips, which continues with auctions throughout the summer, can provide omens. In mid September it held a modern British picture sale which was almost 60 per cent unsold. It continued many lots sent for sale by dealers desperate to raise cash. Many dealers borrowed money to buy art at high interest rates but can no longer afford to hold on to their stock in a slack market. The auction revealed that there were few takers for the stale and unexceptional.

But shrewd dealers are picking up bargains. At a recent auction a watercolour, estimated at £2,000-£4,000, was bought in at £1,500. As a joke a dealer offered the auctioneer £200 for it after the sale. After consultation with the vendor it was his. With catalogues printed weeks in advance of a sale many lots at auction this autumn will carry estimates that will prove inflated. The auction houses will be keen to dispose of goods so after sale negotiations could become quite frantic.

It is not all gloom. Christie's will be offering in New York paintings by Titian, Raphael and Tintoretto which had been acquired by Imelda Marcos and are now being sold by the Philippines government for the benefit of the people. Also in New York, Christie's major Impressionist sale includes a Van Gogh painting of poppies, estimated at around \$15m, and a Léger at \$12m. Among contemporary art there is a \$7m de Kooning and a \$6m Twombly. These estimates may not compare with a year ago but viewed from 1988 they seem quite exalted. In London a Benjamin West portrait of General Monkton could fetch £15m.

Sotheby's can match Mrs Marcos with the antique collection of Greta Garbo, valued at over \$90m, and in London it will be offering Constable's



Portrait of the artist's daughter, Eva, by Joseph Oppenheimer, at David Bathurst's gallery

"The Lock", estimate £10m-£15m, unless a miracle happens and a national museum raises a comparable sum. Phillips also has a Constable, painted near Dedham in 1817 and fresh in style and to the market. If it makes the £2m plus anticipated on December 11 it will be

the most expensive work of art sold by Phillips. The overall drive from the auction houses this season is for realistic estimates in an uncertain market. The dealers have taken a bashing from the salerooms in recent years and are now responding with better

exhibitions, more erudite catalogues, and professional marketing. But a price must be paid for this increased sophistication. Many of the smaller and medium sized dealers will relinquish their premises in the next few months. They will finally accept the fact that the

costs of operating a shop, with the new business rate and rising rents, is a nonsense. Most of their trade is done with regular clients anyway. They will concentrate on buying with them in mind and hope to expand contacts through fairs.

The big summer fairs, at Grosvenor House and Olympia, were disappointing to many exhibitors but Chelsea, last month did reasonably well (the only weak area was polished town furniture) and there is currently Park Lane (at the Park Lane Hotel) open until Monday night, with 40 top rank dealers testing the new season.

There are no doubts about the buying confidence of the British, American and Japanese but the continentals still seem acquisitive. And London, while second now to New York as an auction centre, can offer them an unmatchable array of exhibitions.

Richard Green, in co-operation with Christopher Wood, is holding the first major exhibition since 1976 of paintings by the atmospheric northern artist Atkinson Grimshaw, from November 8, while Spink is concentrating on the watercolours of Lucien Pissarro, the London-based son of Camille (on now until October 26). Arthur Ackermann has its annual exhibition of sporting pictures to coincide with the start of the hunting season (from October 18) while a retrospective of the work of the neglected portrait painter Joseph Oppenheimer marks the first big show at David Bathurst's gallery from October 25.

Agnew's is holding an important display of the work of Keith Vaughan from November 14 and Frost & Reed is showing the watercolours and drawings of Marcel Dyf. Marlborough Fine Art currently has graphics by Frank Auerbach, Anthony D'Ottavio, Gilbert & George, and Eskenazi is selling Charles Greenfield's exceptional collection of Japanese lacquer (from November 20). And so it goes on.

So while the foolish dealers, who bought speculatively on borrowed cash, and the ignorant collectors, who saw art as a safe investment, face a difficult year, knowledgeable traders and connoisseurs can look for an autumn of bargains.



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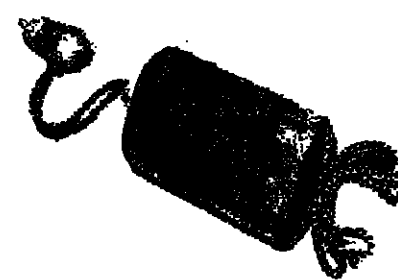


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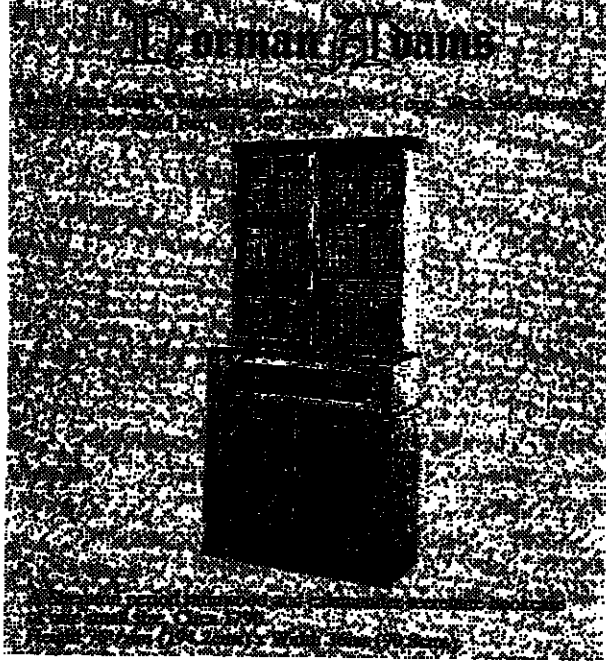
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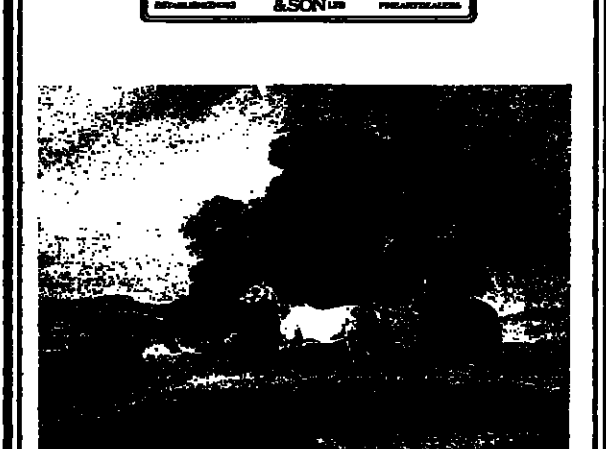
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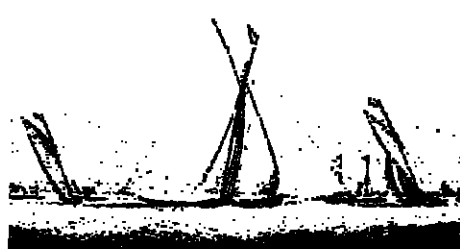
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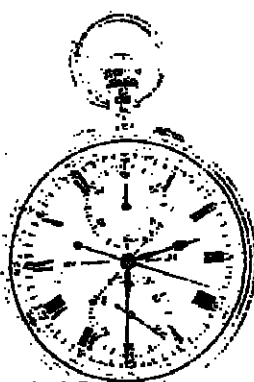
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## ARTS

## Lucien Pissarro: his own man

FOR THE talented son to stand too long in the shadow of the famous father is hardly unusual, and for all the inherent distinctiveness of his work, the chief distinction that Lucien Pissarro still enjoys, is that of being the son of the great Camille. Though there have been exhibitions of his work at intervals through the years, the current show at Spink (6 King Street, St James's SW1; until October 26) is the more to be welcomed on two counts: for being the first, certainly in living memory, devoted to his work in water-colour, with all its natural qualities of intimacy, directness and preparatory study; and even more for its full retrospective scope over a long career that makes quite clear how distinct he was, even as a young man working in the active presence of his father.



Young woman in a turban: pencil and chalk

circumstances, the familiar of his father's impressionist friends and colleagues and despite the family's recurrent poverty, surrounded by great art. By the late 1880s he was already active on his own account: he was a friend of Seurat and Signac with whom he served on the jury of the *Indépendants*, privy to post-impressionist reaction and devel-

opment, and in particular to pointillist theory and experiment. He moved to England in 1892 after marrying an English girl, Esther Bensusan, and became a prime source of information on the current state of French painting and interpreter to the English art world of Impressionism and its aftermath. Though he would continue to move freely between France and England throughout his life, he became a fixture of the English art world and eventually a naturalised Englishman.

But naturalised or not, born as he was into what proved to be the most influential of *milieus* in his time, his own work and attitudes to art the very creature of that French modernism, though we may by long association try to claim him as our own, as an artist he could never be anything but French. What only might deceive us is the name: looking for impressionism at its most seductive and allusive, we find in the oil paintings an ordered simplicity derived rather from Cézanne and here, in the

water-colours, first the disciplined method of pointillism and then the light touch and open washes of the early fauves — even, from time to time the graphic vigour of van Gogh. These are hints merely, for Lucien was no disciple, but equally there was no rejection of the influences and experience that had formed him. He was simply moving on in his own way.

In England he of course looked at and responded to the art around him. He became a close friend of the illustrators the Charleses Shannon and Ricketts, and through them would have been familiar with late Victorian Arts & Crafts illustration. His own woodcuts reflect that interest, yet it is not fanciful also to detect in them a whiff of the work at Port Aven of such as Gauguin and Denis. His topographical subjects, being English, would seem obviously so on the page, some of the Canons, Towers, of the 1910s and 20s, of Gore, Bevan and Ginner are clear enough, and the earlier work

of Paul Nash also suggests itself.

We must be careful not to overstate the case for Lucien Pissarro, out of a natural sympathy for his position. His move to England puts him at an effective distance, and we can now see his work on its own terms for what it is. And for all his talent he was not the great and original painter his father was. That said, to be acknowledged as *petit maître* is more than most artists may aspire to, and Lucien at least was that: no great innovator perhaps, but an authentic and even authoritative post-impressionist after his fashion. Like all true artists he was, in the end, his own man.

Whether by aberration or inadvertency, the illustration to my review of the Malcolm Morley exhibition at Anthony d'Offay, that appeared on this page last Saturday, was printed on the wrong page. For that I can only apologise.

William Packer



Rosa Wilson's 'Man With Hambletonian, Mount Stewart' is one of over eighty works currently on show at Agnews as part of the Foundation For Art's campaign to introduce contemporary British art into National Trust properties. Patrick Proctor, Bernard Dunston and Diana Arncliffe are among the artists who have contributed, and some of the art is for sale. The sponsor is Pearson.

## South Bank plays new tune

LAST TUESDAY the deal was done and the London Philharmonic Orchestra became the resident house orchestra of London's South Bank. From 1992 the LPO will give 50 concerts a season in the Royal Festival Hall, many under its new artistic director, the 40-year-old Franz Welser-Möst. Perhaps the most striking part of the new contract is that for the first time the more important concerts will actually be rehearsed in the Hall, creating up to 40 "dark" revenue-generating nights a year as against ten in the past.

As a sop the rival orchestra for the post, the Philharmonia, will play the Hall for 40 concerts, but the RPO will be heard less frequently, just 20 of its more ambitious programmes. In all, when you throw in the BBC, the regional, and the overseas orchestras there will be around a dozen fewer orchestral concerts on the South Bank.

It seems a small price to pay for the chance to develop a super orchestra for London. As Nicholas Snowman, artistic director of the South Bank, says, "at last London has an opportunity to rival Berlin or Chicago". And at last he has

achieved one of the ambitions he set himself when he took on the musical policy at the South Bank four years ago.

The coup comes at a useful time. For years the South Bank was criticised for putting on a predictable diet of safe music. Snowman took risks with the programming and has been lambasted for mounting commercially disastrous festivals. The current enterprise, *Brave New World*, has picked up considerable flack, not least the ambitious programme of 1990, *Brave New World*, which saw the throw in the BBC, the regional, and the overseas orchestras there will be around a dozen fewer orchestral concerts on the South Bank.

Despite all the scare stories, the South Bank is actually enjoying something of a financial renaissance at the moment. In the last year it

reduced an accumulated deficit of £1.6m to £450,000, and this year is on target to make an even larger saving. Attendance was down slightly — by 1 per cent at the Festival Hall to 65 per cent, but the Queen's Hall had its best season ever, reaching 60 per cent capacity. The policy of making the QEH a dance centre, and attaching resident groups to it, like the Alban Berg, seems to have paid off. "I used to be ashamed of the programme there," says Snowman. "Now it is usually of an acceptable standard."

There is a price to be paid for the tighter housekeeping. The popular summer music festivals have gone, along last season with a planned Legiti concert and an art show at the Hayward Gallery. There were almost 100 dark nights in the Elizabeth Hall and the Purcell Room. Snowman is also more selective in the commercial bookings he accepts, bookings

that account for 80 per cent of the events at the Festival Hall. Lullipops concerts are less welcome but there is a plan to raise the rock and jazz profile of the Hall.

When the South Bank mounts its own festivals it will be looking for commercial sponsors and hedging against risk. It would have liked 15 *Brave New World* concerts, but settled for eight. It's Russian festival next year will slice popular Chaikovsky inside programmes featuring unknown Soviet composers. And next year the commemoration of Mozart's death in 1791 should keep the bills ringing.

The South Bank needs to spend heavily because the ambitious re-development plans have been abandoned. Terry Farrell's scheme to erect a dome uniting all the halls has gone. Now the aim is to demolish the Hayward, and the two smaller halls, and re-build the Jubilee Gardens side. And the unsightly concrete walkways still await destruction. The hope is that exciting programming will distract concert goers from the deteriorating exterior.

Antony Thorncroft

## Romantic theme at Paris fair

OPENED this year by the Mayor of Paris Jacques Chirac, who bought a Chinese statue and two neo-Gothic chairs for city museums, the 15th Biennale des Antiquaires is proving, in the words of one leading London dealer, to be "a very good fair in an unappetising economic climate due to Desert Shield".

One hundred and twenty dealers, 25 of them from outside France, are pitching their costly designer built stands in the Grand Palais until October 7. The quality of exhibits, which are all rigorously vetted for authenticity and absence of forgery, is top notch this year and the range of artistic specialities is wider than ever. A Paris dealer, Alain de Monbrion, is manning a magnificently stocked stand of African art and Herbert A. Cahn from Basel has brought ancient Greek art to the Biennale for the first time.

Over 100,000 visitors are expected at the fair where trading, brisk over the first few days, has begun to slow down during the second week. European dealers largely dependent on US trade are obviously lamenting the weak state of the dollar. But that fall-off is more than compensated by a big upsurge in the number of European collectors, especially Italians, Spaniards and Germans.

The novelties this year are dreadful piped music and a theme, "Love in Art", which many dealers have ignored. Some are making tongue in cheek concessions: Parisien 18th-century furniture specialist Jean Lupo, for example, is displaying a 30 inch high white marble sculpture of 1797 by François Ladatte entitled "Renaud et Ardic", which is an idealised version of Louis XV grappling fully clothed with his mistress, the Countess of Mailly. Meanwhile medieval and Renaissance dealer Bernard Blondel from Antwerp has found a 15th century tapestry of amorous animals which features a cockerel feathering a hen.

Garrard of Regent Street is showing a splendid silver candlestick Queen Victoria offered the Archbishop of Canterbury on the occasion of her marriage in 1840. Geneva based dealer Jan Krugier has got round the problem of theme by devoting his show to women in art, including an unusually visible chalk drawing by the normally more winsome François Boucher; a sketch by Guido Reni; and drawings by Piazzetta, Toulouse-Lautrec and Jordaens among others. Canadian dealer Philippe Farley has also offered the choice of 18th and 19th century furniture from as far afield as Russia, Holland, Italy and England. But despite such exceptions, 18th century French furniture in all its glorious ostentation dominates the Biennale.

Among the Paris dealers, Galerie Achkar-Charriere boasts a magnificent roll top bureau by cabinet maker Jean-François Leleu. Revillon d'Apreval has built an ornate Greek pavilion to show off its George Jacob chairs and a fastidiously carved Louis XIV gilded console. The stand of Jean Gismondy of Paris is flanked by a pair of matching Louis XIV cupboards covered in floral marquetry, the work of cabinet maker Pierre Gole, selling for around Fr7m and a rare, small Mazarin bureau by Boulle for Fr2m.

This year's show has brought its predictable and abundant crop of Flemish paintings, providing as many village scenes, still lifes and Brueghels as a decorator could wish for. Agnew's of Old Bond Street, on its first visit to the Biennale, has hung relatively few canvases but has some of the finest drawings in the whole event. They include a man's head by Piazzetta, a Boucher drawing, "Venus and Cupid", and a G.B. Tiepolo ink-wash drawing "The Incredulity of St Thomas". Another leading Old Master specialist, Bruno Mesmer from Zurich, has a selection of outstanding works including still lifes by 17th century Dutch artists Willem Heda and Paulus Bor, and Jan Lievens' "Allegory of Fire" and "Allegory of the Earth".

An Old Master scoop turned up on the stand of Paris dealer Yves Mikaeloff, in the shape of two paintings by 18th century Venetian artist Giovanni Battista Pittoni. They are "Sémiramis", which recently came to light in a château in the South of France, and "The Death of Sofonisbe", an unprecedented loan from the Pushkin Museum in Moscow. Both were among four Pittonis about strong willed women commissioned by Catherine the Great. "Sémiramis" was auctioned in 1854 by Czar Nicholas I to raise cash for his Crimean War effort and Mikaeloff has priced it at Fr17m. The Soviet Ministry of Culture earnestly hopes someone will buy it and give it back.

Paris's Robert Schmit and Bruns et Lorenson have their customary array of good post-Impressionist and modern paintings. Galerie Bellier, how-



Mechanical celestial globe made in Augsburg c.1630

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ever, has more out of the ordinary works including a cluster of tiny Renoir water colours from the early 1880s; two Dufy Cubist canvases; 1900-1910 selling for around Fr2m apiece; two virtually abstract Monet pastels at similar prices; and two rare Degas pastels of landscapes, at around Fr1m.

Medieval and Renaissance furniture and statues, one of the corners of the art market currently resisting speculation, is richly represented at the Biennale by Paris dealers such as Boccador and Bresset who, for those prepared to believe, have a Unicorn's horn set in a 13th century processional crucifix holder. Belgian dealers Jan Driven and Philippe Carlier have a collection of rare 18th and 19th century sculpture. Arabic ivory carvings and some superb early 13th century enamel and gilded liturgical book covers. Paris's Gabrielle Laroche, to return to the theme "Love in Art", is showing the 16th century four poster bed that Prince Charles was rumoured, back in 1981, to

be buying for Princess Diana. Doubtless because of the astronomical prices it is commanding nowadays, art deco is present on only one stand, that of Bob and Cheska Yellois. Micali Santi of Galerie Mermoz has similarly monopolised the market in pre-Colombian art with his dramatically lit enclosed stand featuring Olmec carved yokes and three chilling, beautifully carved Olmec stone masks of animal gods.

Two of the most spectacular stands are those of Kugel of Paris and Galerie Neuse from Bremen. The latter is showing German alabaster sculptures and stunning 17th and 18th century gold and silverware. Kugel is housing Renaissance gold and enamel jewellery and an exquisitely carved Nantais mounted in silver gilt and coral made in 1630. But its star attraction is a mechanical celestial globe in gilt bronze and iron made in Augsburg c. 1582. It is also the most expensive object at the fair at Fr30m.

Nicholas Powell

## Life under Ch'ing

IN THE Purple Forbidden City of Peking, the Ch'ing emperors' consorts and concubines tottered about on foot-high stacked heels, jewelled hairpins of phoenixes and butterflies trembled at their lustrous hair, and they were tended by scores of rather smelly eunuchs, who they could have beaten to death on a whim. *The Forbidden City* at the Museum Boymans-van Beuningen at Rotterdam (until November 26) is a window onto the splendour, but necessarily not the misery, of the Ch'ing dynasty which reigned from 1644 to 1911.

One hundred objects have been loaned to Rotterdam by the Palace Museum at Peking. This is a very costly exhibition and the most important from the Palace yet to come to the west. Recent tragic events in China have overshadowed the exhibition, but it was not cancelled because it was a private deal between the two museums. Visitors to Peking are rarely able to see these objects, and are never able to view the huge ceremonial scrolls which have stolen the show in Rotterdam.

These 18th-century court painters' scrolls hold visitors spellbound. Young or old, sophisticated or not, no one can resist the charm of this serpentine story-telling. Long queues shuffle past but mercifully the cases, some 20 feet long, have been designed to let visitors lean and linger. We are spectators at a pageant, watching the scuttling, strutting figures of the court process past a minutely detailed background of pavilions, gardens, and the streets of old Peking.

The longest scroll at Rotterdam is only one twelfth part of "Scenes from the Journey to the South", which has been called the most complete painting in the world. It took three years to finish this record of

Emperor Kangxi's inspection tour south of the Yellow River in 1688. In this scroll the Son of Heaven returns to the Forbidden City. The vast caravan winds through endless gateways and past shuttered houses, for the plebs may not look at their Emperor. Then to the Hall of Supreme Harmony, back to the suffocating protocol, the eunuchs, and the concubines.

These ladies we see in pages of an album made for the great Emperor Qianlong (Ch'ien-lung, if you prefer), the 18th-century ruler who presided over the Chinese empire at its zenith. He evidently was particularly pleased by a scene of his concubines swinging among the willows, which he stamped with his seal. In another we see the ladies on a quiet winter's afternoon, admiring ancient bronzes and scrolls.

Images of the earlier emperors show them as hieratic figures in yellow silk or at their desks, slogging through the unbelievable amount of paperwork. The Manchurian conquerors had not gone soft — or not yet. The most delightful scroll shows Qianlong in his sledge at an annual event which was half a troop review, half an ice show. Hundreds of champion figure-skaters swoop about, taking part in an archery contest. In the 18th century, these Manchurian rulers still remembered their warlike traditions.


Paintings apart, fabulous costumes are the chief pleasure of *The Forbidden City*. Displays of costumes are one of the hardest things to bring off, but the designer has done marvels by isolating the costume and hanging each garment high in pools of light. Manchurian dress helps because the cut is so elegantly simple, with just a few toggles to fasten it. The exhibition catalogue is distinctly dull, but fills in the symbolism of the ubiquitous dragons, bats,



Kangxi, 2nd Ch'ing Emperor who ruled from 1682-1722: scroll painting on silk

cranes, mountains, and phoenixes. In front of the costumes themselves, the only reaction is to gawp. The costume spans the 18th and 19th centuries, many of the late ones fascinatingly Art Nouveau with their chrysanthemums and dragonflies in autumnal shades. These belonged to the sickly half-crazed Kuang-hsu, and to his terminally aunt, the Dowager Empress Tz'u-Hsi. As background reading, a wise plan is to equip yourself with Marina Warner's *The Dragon Empress*, a superb biography of this fearsome woman. Downstairs at Rotterdam, they do their best with the rise and fall of the Ch'ing dynasty. But it is bloodless stuff, and the exhibition is all the better for keeping in mind the bloody reality beyond the walls of the Purple Forbidden City.

Patricia Morison



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## TRAVEL

# The remnants of an old aristocracy

FOR 40 years and more, the bridge which once stretched across the Danube between Slovakia and the ancient Hungarian town of Esztergom has been a ruin, with two lonely mutilated stumps in the middle. Ten years before its wartime destruction it had helped inspire two of the most magical passages in modern travel writing.

The end of Patrick Leigh Fermor's *A Time of Gifts* finds him in the centre of the bridge. It is Easter Sunday, as the stocks fly upstream, the people of Esztergom make their way towards the colonial Basilica above the town. The start of his sequel, *Between the Woods and the Trees*, sees him hurrying across, being welcomed by the mayor, and witnessing the splendour of the Paschal ritual in the church.

From the cupola, high above the Danube, it is possible to trace the young traveller's steps. Past the frontier post at the end of the bridge - where now stands a curious relic, an abandoned motor launch surrounded by weeds - Leigh Fermor must have turned left, past the parish church of the Water tower, with the primeval palace to its left, and up the hill towards the cathedral square.

But to recapture the fabulous opulence of the scene he described is more difficult. Groups of German tourists yawning at the basilica's rigid neo-classical magnificence are a poor replacement for the massed ranks of gorgeously apparelled gentry and nobles who thronged the marble spaces in Leigh Fermor's time.

In the square a line of air-conditioned coaches stands in the place of the car-

## Tom Fort travels in the footsteps of writer Patrick Leigh Fermor in Eastern Europe

Slovakian and Hungarian sides have acquired a suburban sprawl of holiday homes. The Englishman was spared - as well as a much worse horror a few miles downstream, at Nagymaros.

The Austrians, it may be recalled, decided that they needed the power from a new Danube dam, but were unable to persuade fractious environmentalists to swallow it. The Czechoslovak and Hungarian regimes, troubled by no such scruples, equally desperate for electricity, and bankrupt, jumped at the chance of the dam.

The Czechs quietly got on with their bit. But in Hungary, the leadership found that

environmentalism had become a *cause sans frontières*. The outcome of an international storm of protest was that on the Hungarian side of the river, nothing whatever was done. Today we find an enormous, useless wedge of earth and boulders, jutting into the river from Slovakia - an absurd monument to folly.

In Budapest, Leigh Fermor stayed in Uti Utca, still one of the loveliest streets in the city's loveliest part, on Castle Hill. I was back among baroque, he says of his stay, and, while the counts and countesses have gone, the street retains much of its elegance and quiet dignity.

Next to the church, though, is a recent and horrible embodiment of capitalist philistinism, the mass of the Hilton Hotel. Its dingy-coloured reflecting windows blight one of the great city skylines of the world. Below, the square is equally disfigured by the Hilton's nasty cousin - the Duna Inter-Continental, the Atrium Rytty and the Forum.

I caught up again with Leigh Fermor far away from Budapest's opulence, in a village called Koroladany, shrouded in the Great Plain of the east. There the young author was the guest of another noble-born pair, at their *kastély* - which, as he points out, is more reminiscent of a manor house than a fortified castle.

The house at Koroladany is much as he describes it: a long, ochre-coloured late 18th century building with faded tiles and house maids' nests. Of the count and countess, the embers and old books and portraits of aristocratic kinsmen, there is no sign. It is now the Lajos Tuzsanyi Elementary School. On a warm summer's afternoon it was empty and lifeless, the dusty desks and stacked chairs visible through cobwebbed windows, with *BRROS* scratched in the stucco by the gates.

Behind, enclosed by tall oaks, acacias and limes, was as picturesque a football pitch as could be imagined. The river Koros - hardly swift and clear as Leigh Fermor remembered it, although reputedly still full of fish - flowed between the willows beyond.

Further south, the traveller was given a lift by two nuns, and dropped outside a great house which he calls - with an odd, Irish touch - O'Keggs. Among those disporting themselves on the sweep of the balustraded steps was his host, Count Jozsef, and within minutes he had been recruited for a rough game of bicycle polo. The grandeur of the vast ochre-coloured pile is sadly reduced. Inside, the great chandeliers still hang, crystals reflected in marble fireplaces, but the furniture is leatherette and where oil paintings once hung, there are now photographs of past alumni of the agricultural college it has become.

Outside, a heroic, futile effort is made to keep the box hedges trimmed. But they,



Goodbye Stalin: the remains of an era are carried off to the storerooms of production company Hungarofilm in Budapest

and the yews and the rose gardens, are choked by bindweed and other, more vigorous invaders. Only the majesty of the trees is unimpaired, oblivious to the decline of the house and the stench drifting from the neighbouring goose farm.

Leigh Fermor had, by now, clearly become a favourite of the Hungarian landed aristocracy, a cherished English paragon passed from one noble family to the next. Of these, none was more celebrated nor more numerous than the Telekis, with close to a score of mansions scattered across eastern Hungary and the Transylvanian part of Romania.

Once in Romania, the traveller made his way - via an assortment of comfortable stops - to the house of Count Eugene Teleki at Caplana (Kaphana in Hungarian), in the valley of the Mures. There a double flight of steps mounted to a terrace, and the moth-collecting count was waiting to welcome him.

The reception I received from the chief doctor of what is now a psychiatric institute was less warm. Indeed, I was politely expelled, after being able to note little more than a pallid, mediocre house, a garden again succumbing to neglect, and a stone step without a face standing beside a dank pool.

Further up the Mures, the *kastely* of the very pretty Xenia is also a refuge for the mentally disturbed, who sit in pyjamas beneath the trees. A few miles upriver from there is the house of Leigh Fermor's greatest friend, whom he calls Istvan.

It took a little finding. Only a chance encounter with the priest's wife put me on the trail of the *kastely*, which she said was *kaptal*. I turned off a lane into a courtyard, and there was the flat-topped arch and the gigantic chestnut trees, with a modest, single-story building beyond.

Leigh Fermor describes green and purple pines glimmering in a sunlight at the end of an arcade, and there they were, with the door beneath opening to a *loggia*. Below it was a tangled riot of bamboos, planted by Istvan's father, and beyond that grove of soaring trees.

The building has some administrative function connected with crop research, but it was deserted. However, the man who looks after it was at his home nearby, and his wife, miraculously, spoke English. They showed me the cool, crumbling house, identified the rare trees, took me to the family grave desecrated by the Communists after the war, then gave me cold beer and a delicious lunch.

From that part of Transylvania, after various enviable escapades, Leigh Fermor eventually struck south, towards the Danube. Had he followed the upstream course of the Mures he would have come to more grand houses of the Hungarian nobility and, no doubt, more characteristic hospitality.

Beyond Targu-Mures is the village of Dumbravioara (Saromberke in Hungarian), with a long, low stuccoed Teleki mansion, now another agricultural institution. Just visible across the fields is a much grander pile, at Gorneti (Gornet in Hungarian), a principal stronghold of the

Telekis. This had the most splendid park of all, surrounding a monumental chateau, now a school for tubercular children, damp, unchartered. A line of mighty willows faced the building, and there was a moat, with an island and a stone statue face down in the water. I came across a stone monument among the weeds, with a flaking Latin inscription, commemorating the family and its high offices.

In Targu-Mures itself I found perhaps the last bearer of that resonant name still living on Romanian soil. The Countess Gemma Teleki, aged 84, was once the mistress of Saromberke. With her husband, she had been at the heart of that world of privilege and wealth, of polo parties and hunting weekends, of duels and romantic intrigue, so long ago annihilated by war.

Now she lives in a single basement room, and sells flowers in the street, entirely without resentment at the contrast with that earlier life. She remembers the good in what has gone, and acknowledges the good around her now. Her children and grandchildren are scattered across the world, but their invitations to join them have been firmly declined.

Taught English by her Cambridge-educated father (another Count Teleki), she answered my questions with immense patience and courtesy, remembering many of the shadowy figures who flitted so exotically through Leigh Fermor's pages. When I left, she gave me some apricots, and asked me to send her some English gardening magazines. She wanted nothing else.

## TRAVEL BOOKS

## The rains, the rains

ONLY ONCE have I ever been involved in a brawl, writes Nicholas Wood. It was in India, outside the New Delhi railway station, and over a minor matter. The driver of the black and yellow trishaw that delivered me to the station short-changed me, claiming we had agreed on a higher fare at the outset.

It was a preposterous charge that he demanded, even from a foreigner. Discussion turned to argument, argument to shouting and shouting to push and shove. In no time at all we were rolling on the ground outside the station steps, both bent on murder, and were separated only by the Indian crowd that gathers anywhere the moment diversion is offered.

I remain ashamed of the incident. The driver was a spinster little man whose most defence was sharp knees and elbows - but plead mitigating circumstance. The scuffle took place at the end of June, just two days before the long-awaited monsoon broke over the city. For weeks the temperature had hovered, day or night, to drop below 40°C. It gripped Delhi and the whole north Indian plain in a kind of sleepless, muggy suffering that was broken only by rushes of heat-induced madness. I was not the only one to lose my cool; all over the city, in sitting homes, banks and buses, ordinarily rational and courteous people were being driven over the brink.

The relief, when it came, was just as remarkable. When dark monsoon clouds appeared over the horizon and finally burst in a climatic deluge, people dropped whatever they were doing and, happy faces upturned, ran out into the streets. Like them, I too ran out into the cool, soaking rain, ready to celebrate with everyone around, even a certain bony-shouldered trishaw driver.

In England, rain is a rather depressing affair. In India, in the form of the monsoon, its arrival is not dreary but dramatic, an annual occurrence of life-and-death importance. There is little in India the monsoon does not affect. Vital to crops and the survival of more than 800 million people, the monsoon has also been essential in shaping India's philosophies, politics, medicine, architecture, art, even its sexuality. Its failures through history have led to disaster on a vast scale. Small wonder, then, that in the words of one character in Alexander Frater's *Chasing the Monsoon*, the arrival of the

monsoon in India is not just dramatic, it is "operatic". Frater comes from an eccentric family with a passion for natural phenomena. His grandfather, a Scottish missionary in the New Hebrides, was an amateur volcanologist who named his subjects after female screen stars ('Carmen Miranda has blown up', he would yell in shouting). His father, a doctor on the same islands, was keenly interested in meteorology, and Frater grew up surrounded by rain gauges, anemometers and tropical storms.

Frater, now chief travel writer with *The Observer*, seems to have been infected by the bug, and recently set out to follow the monsoon's stormy front as it progressed from Kerala in south India to Cherrapunji in the Himalayas - the wettest place on earth. In doing so he has found a new approach to a much-worked and somewhat tired subject, the Indian trishaw.

Frater's itinerary was determined strictly by the monsoon - all the people he met, the places he went, and the books he read as he found a new approach to a much-worked and somewhat tired subject, the Indian trishaw.

Frater's itinerary was determined strictly by the monsoon - all the people he met, the places he went, and the books he read as he found a new approach to a much-worked and somewhat tired subject, the Indian trishaw.

We also meet a wide variety of real human beings - Indians across whose lives the monsoon trails its annual soggy mark; rainmakers whose prayers can precipitate the monsoon within hours; Ayurvedic doctors who specialise in monsoon cures; politicians for whom the rain's failure is instant doom; monsoon poets and musicians, farmers and fishermen, spice merchants and airline pilots.

We even run into a Bombay socialite who proclaims that the monsoon is a "terrifically sexy time," a period of inhibi-

tions shed and lovers taken. Perhaps more strongly portrayed than people too easily fall prey to the temptation to make all Indians sound either like profound sages or comic wits - are places and histories.

We also learn how the Victorians coped with the rain and how Calcuttians cope - or don't cope - with it today. Frater was horrified to hear the story of countless citizens sucked through open manholes while walking through flooded streets; my own favourite anecdote in the book is of the children who stood on an overwater platform in a flooded dip in



the road. By thus visually reassuring drivers that the water was only inches deep, they were then able to charge great sums to push the stalled vehicles out.

Most important of all, Frater has the descriptive ability to write of the weather itself as book is littered with passages describing various weather phenomena. Here he catches the excitement of the monsoon arriving at Kovalam Beach:

"More holiday-makers were joining the line. The imbroglio of inkly cloud swirling overhead contained nimbostratus, cumulonimbus, and Lord knows what else, all driven by updraughts, downdrafts, and vertical windshear. Thunder boomed."

"Then, beyond the cumulonimbus anvil and soaring castellanus turrets, we saw a broad, ragged band of luminous indigo heading slowly ashore. Lesser clouds suspended beneath it like flapping curtains reached right down to the sea."

"The rains' everyone sang." Given Frater's enthusiasm for

his subject, it is an excitement worth catching.

*Chasing the Monsoon* is written by Alexander Frater and published by Viking at £14.95.

"Apart from mosquitoes, the most dangerous animals are men, be they bandits or behind steering wheels. Think carefully before you venture into violent confrontations and wear a seatbelt. If you are lucky enough to have one available." Such good-mannered but wise advice is one of the many reasons why the *Mexico and Central American Handbook 1991* is both fun to read and invaluable for travellers, writes Robert Graham.

All too often guides seem to be dictated by the interests of travel agencies and of the host countries instead of the traveller. But this one, like its stablemate, the excellent *South American Handbook*, now in its 67th edition, is packed with useful information about places to see, where to stay and how to get around. The information - up-to-date and accurate - is sent in by travellers themselves.

For instance, one of my once-favourite Mexican Pacific coast hideaways is rightly described as "getting very touristy," adding: "There can be dangerous waves... non-swimmers should not bathe in the sea. In the bay on the town stands - be careful, do not stray too far along the beach, armed robbery by groups of three to five is becoming more and more frequent." Or take the general advice offered about visiting El Salvador: "Contrary to the advice for many countries, look like a tourist, but don't point your camera in the wrong direction."

The bulk of the guide was Kennedy part of the *South American Handbook*. This was getting pretty bulky to carry around, and it is a wholly justifiable step to split the region, so providing more specialisation. Last year the Caribbean was hived off into a separate guide. I am never without these guides, but perhaps what I especially appreciate is the way this and the *South American Handbook* provide the kind of information that encourages travellers to be curious and do things on their own. This is the only inoculation against mass tourism.

The *South American Handbook* sells at £19.95, from Trade and Travel Publications. The *Mexico and Central American Handbook* is £12.95, and the *Caribbean Islands Handbook* £11.95.

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### TRAVEL BROCHURE GUIDE WEEKEND F.T. SEPT 29

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- 35 - Transatlantic Wings/Caribbean Experience
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Should you receive the wrong brochure, please telephone Dawn Bedwell on 071-873 3390. We will then ensure that you receive the correct brochure.



## HOW TO SPEND IT

A London exhibition of Pierre Cardin's work opens on Wednesday. Lucia van der Post met the man with the multi-million pound signature

# Cardin and the art of the deal

**P**IERRE CARDIN has a problem. From where he sits in his gloomy, unadorned office in the rue du Faubourg de Saint-Honoré in Paris almost everything he can see he owns. To the left is Maxim's, below is his couture house, nearby are his ready-to-wear boutiques and L'Espace Cardin, with its theatre and restaurant complex, while close by is La Residence, his own (very) superior hotel.

He is thought to be the richest of all the Paris designers. His company is still privately owned and his total wealth — a matter about which he professes a sublime indifference — can only be guessed at.

He will tell you that he has 840 licences arrangements worldwide, which generate some £12bn at retail. He will tell you also that he wants for nothing. But he is 68, and knows he cannot live forever. He is still hard-working, robust, creative, but what is to become of it all, when he is gone? That is what exercises him now.

"I want to sell my name — the whole company — eventually. Every day there are people who come to see me, who want to buy it but it must be right. I have worked for 40 years to build my name and I must make sure that my name and my staff will be looked after. For the moment my great strength is that I do not need to do anything. I will only do something when I feel it is right."

In the meantime M. Cardin is a very busy man. The day before I saw him he had just bought back his perfume business. "I sold it 20 years ago when it became so big that I didn't have enough money to develop it. Now I am very happy to have it back." He is not saying what he paid for it. Today he is more keen to talk about Pakistan. He has already built up one of the world's largest collections of licensee arrangements. He has conquered Japan, Russia, China, Pakistan is next on the list.

"We work in a unique way. We believe in building a friend-

ship with a country. We go in for joint ventures. We build factories with them and employ locals to produce our ranges. In this way the cost of production is adapted to the local cost of living and this is why it is so successful. Few other designers work this way. In Russia we have 32 factories producing Cardin clothing and in Moscow we are so successful that each day people queue up at 7am to buy the shirts that come on to the shelves that



Cardin: the name's the game

day. In Peking and Shanghai deliveries are made every morning and by the afternoon the shelves are empty."

M. Cardin started his fashion house in 1950, after working for three years for Dior. He quickly found a style of his own, developing strong, sculptural shapes, endlessly experimenting with the rectangle, the diamond and the circle, finding new ways of expressing them in clothes.

He seems, in retrospect, to have been almost restlessly inventive. Who first thought that men's suits could be items of high fashion? Cardin did. Who invented the kipper tie? Cardin, *bien sûr*. Who invented tight-fitting knitted suits, vinyl dresses, close-fitting helmets, batwing jumpers, tubular dresses, space-age tunics? Why, Cardin, of course.

Most of all, he was the first couturier to produce a boutique or ready-to-wear line. He saw that the middle-men who transformed haute couture fashions into clothes for the masses were the ones who made the real money. He decided to become a middle-man himself, as well as a couturier. It caused a scandal in the gilded world of the Chambre Syndicale — but it also set him free. From there it was but a short step to scrawling his signature on ties and fridges, on chocolates and radios, on scarves and socks. It brought him a fortune.

As a designer he is probably best remembered for what he did for menswear. In 1960 he changed it forever. He took the suit, with its clearly defined components, its traditional fabrics, shapes and lines, and showed that there were still new things that could be done with it.

He gave men all-in-one knit suits, jersey jackets with zip openings, trousers cropped three-quarters of the way down the leg, and — perhaps most wearable of all — he gave them the collarless, lapelless jacket. Now, it may well be true that none of these are *de rigueur* down any way or yours, but what they did do was to take the suit out of the realm of the pre-ordained and into the world of fashion. Today 40 per cent of his business is in menswear, 30 per cent in women's and 30 per cent in a combination of accessories and what he calls "environmental".

M. Cardin professes a sublime indifference to his wealth, and I believe him. He long ago passed the stage where working just to get more money could conceivably be the point. To be first seems to matter greatly; to be where no-one else has gone before is important. His work-force seems to be his family. He is first into the office in the morning and he is never in bed before midnight. He works seven days a week and last year took just seven days' holiday. He has, as he puts it himself, no hobbies. "I don't swim, I don't play



From this season's haute couture collection — the Cardin love of strong, dramatic shapes can be seen in this Kikono-like cape in red and black wool

golf. I don't like to travel any more. I've been in every country, met everybody I want to meet, seen everything I want to see. My life is perfect. I can have everything I want. I only want one thing — to continue to work."

Rumour has it that what he really longs for is the accolade

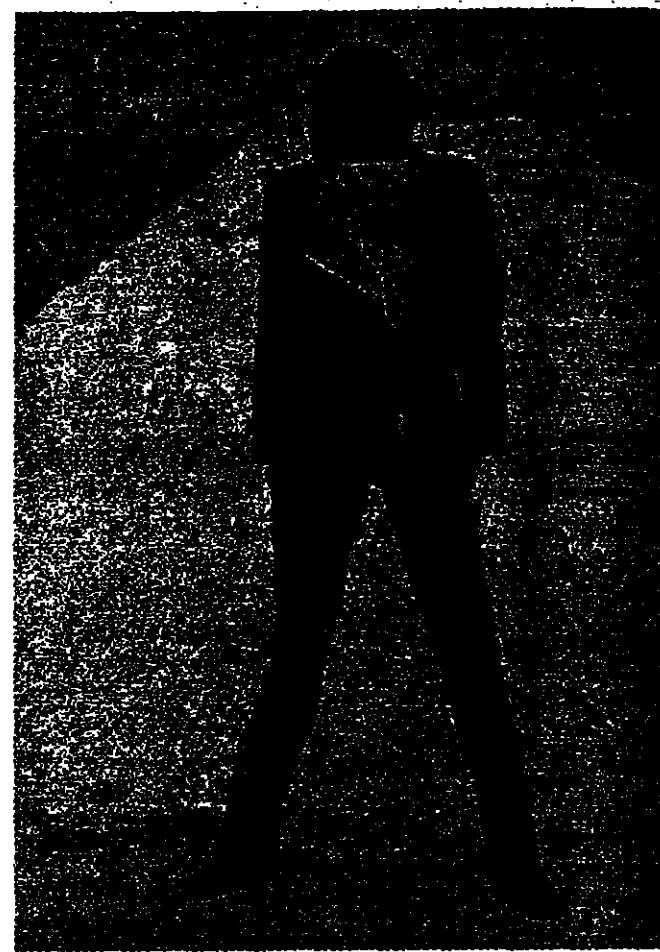
of King of Couture, a title that still eludes him. Today his standing as a businessman-entrepreneur far outweighs his reputation as a designer. The Cardin name may no longer have the magic that once adhered to Balenciaga and that today attaches to St Laurent and Karl Lagerfeld. But when

it comes to the art of the deal — then he is a nonpareil.

The exhibition — Pierre Cardin: Past, Present, Future — starts at the Victoria & Albert Museum, South Kensington, London SW7 on October 10 and runs until January 6 1991. A Pierre Cardin's boutique line can be seen and bought at 20, Old Bond Street, London W1. Men's suits range between about £600 and £900; women's between £500 and £800.

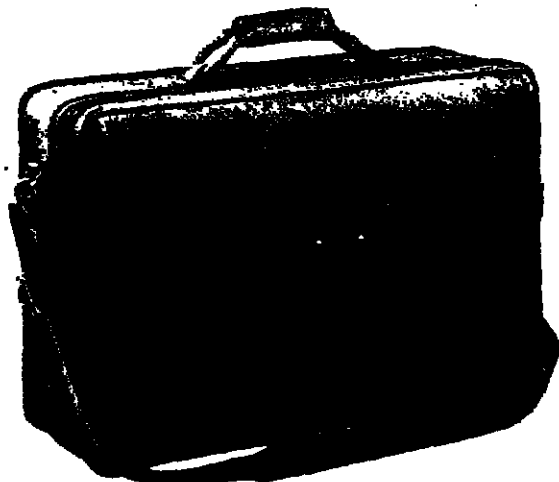


1977 and Cardin gives modern men an alternative to the striped suit — sculptured jersey, cropped trousers, zip and jackets without collars or lapels

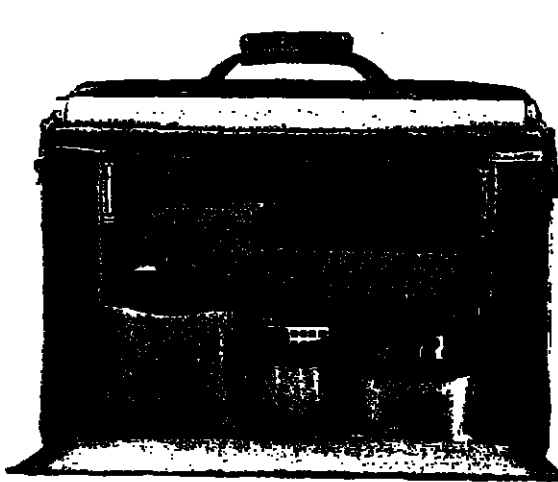


1986 and Cardin gives women the trouser suit — all strong sculptural lines and full of androgynous appeal

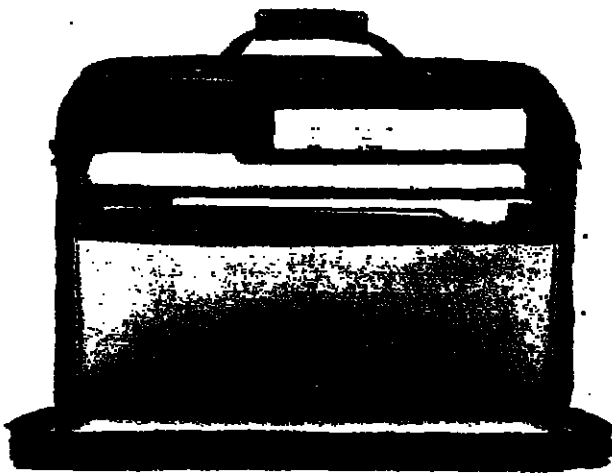
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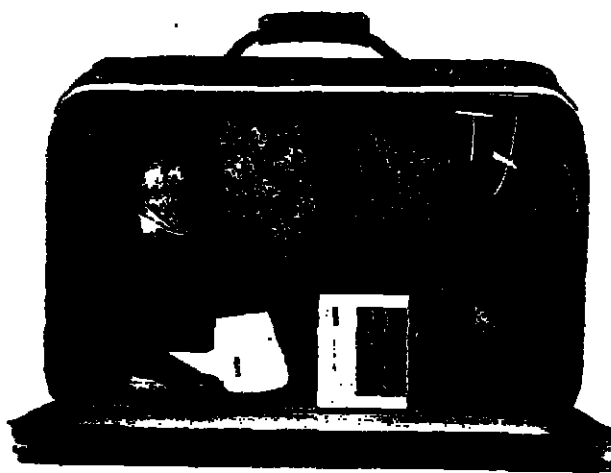
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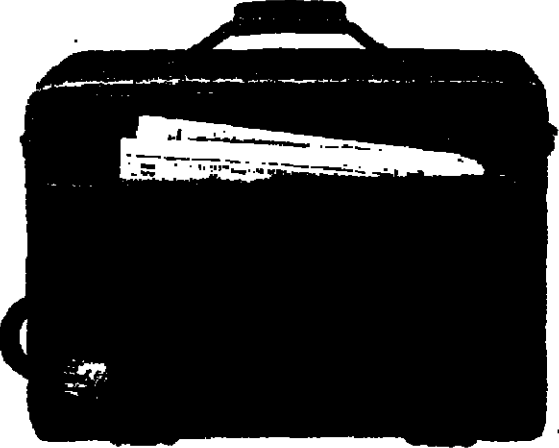
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## A longer fair for Chelsea



A colourful hand-painted vase by Paul Jackson, who specialises in hand-thrown domestic ceramic-ware. His work is increasingly sought-after by knowledgeable collectors (fans include Prince Charles) and prices range from £25 for a mug to £350 for large domestic pieces. He also has a marvellously decorative dinner service on display, and will be exhibiting during week one.

**T**HE CHELSEA Crafts Fair is here again and those readers who like to make an annual pilgrimage to see what our best craftspeople are up to — and stock up on early Christmas presents at the same time — might like to make a note of the dates.

This year the crafts fair is on for two weeks, although it will NOT be open on the intervening Sunday. The first week starts this Monday and runs to Saturday October 13 while the second week, during which a different set of craftspeople moves in, runs from Monday October 15 to Saturday October 20. It will, as always, be at The Chelsea Town Hall, King's Road, London SW3, from 10 am to 8 pm, showing the usual mix of ceramics, wood, glass, textiles, stained glass, jewellery, toys et al.

The work photographed here gives some idea of the sort of goodies on show. There's always a very high standard of workmanship and, of course, the real charm of the event is the chance it gives to see the



Table glass from Hothouse, a glass workshop run by Anthony Wassell, Malcolm Sutcliffe and Paul Barcroft. Only 24 per cent lead crystal glass is used and the techniques include hand-blending and acid-etching. Prices range from £30 to £1,000. Hothouse work will be exhibited during week two

work emerging from small workshops all over the UK and often to buy something unique directly from the maker. The entrance fee is £5.00 for a double ticket (that is for the two weeks); £3.00 for a single visit.

Anybody over in Orange

L.v.d.P

## A handy bag, in miniature

**I** THINK it was Chanel that started the fashion for the tiny handbag that you clipped to one's waist — an almost exact replica of the bigger versions: quilting, double CC logo, chain handle and all. All last winter they were to be seen clipped to the chicest, slimmest waists.

This winter Launer, handbag maker to the Queen, has produced a miniature version of its own. NOT, clearly, designed to take anything much more than a fine lawn handkerchief, a key and some small change, they are for those who are whisked around by limousines and are planning to do nothing more arduous than a little opera, restaurant or theatre-going. Beautifully-made, all finest leather and exquisite finish,

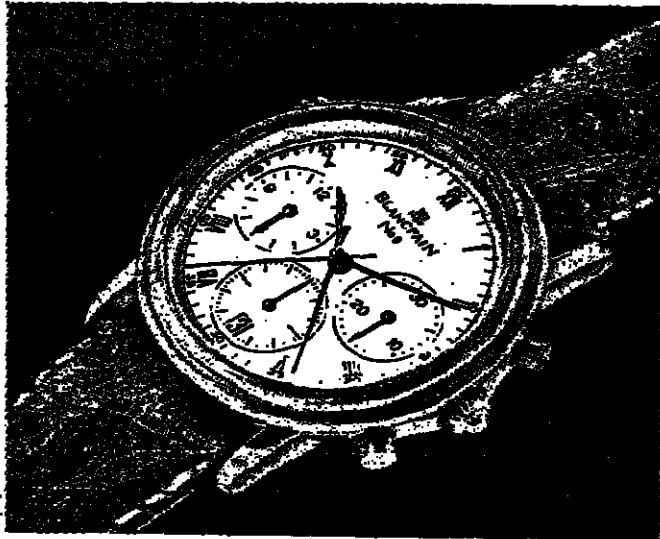
including suede linings, there are two sizes: 2½ in by 2½ in (£195) and 3 in by 2½ in (£270). Launer is the name to seek for and they can be found in most good department stores.

If you like designer labels but can't afford designer prices, now is your chance to pick up a posh label at a knockdown price. In London this Monday and Tuesday the world-be fashionable will be able to pick up a Jasper Conran, a Burberry, an Edina Ronay or a Helen Storey, a Kay Cosserat or a Salmon & Green at a fraction of the retail price.

The sale includes something for everybody, from rompers to dinner jackets, from ruffled little After Six umbrellas to sporty trackuits. The entrance fee is £5 and the profits all go to help a worthwhile charity. Birthright, which funds research for healthier babies and healthier women. The sale starts at 10 am and goes on until 9 pm and is being held at the Royal College of Obstetricians and Gynaecologists in Sussex Place, Regent's Park, London NW1.

WHO HAS 11th WALLPAPER?

Stations: Suzanne Beer & Caroline Rogers have books, ceramics, drapery, a mirror, Special colours & combinations for restoration. Chiswick, Middlesex, Tel: 0181-878 0178, 01778, 01788, 01789 papers. BARN & BARN WALLPAPERS, 15 Chiswick Place, W3 2BA, 01-81 6077



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L.v.d.P







SPORT

**A**CTING ON a tip from a fan, the guardians of world soccer are examining goalposts. After a summer sifting the evidence, Fifa, the sport's governing body, has concluded that the football at the World Cup in Italy failed to entertain — a very serious offence in the US where the finals of the competition will be held in 1994 — and that goals are disappearing.

Fifa is convinced the two problems are related and that rather than punish the obvious culprits — players, referees and the vast number of officials responsible for administering the sport worldwide — it will make an example of the inanimate object. It looks as if the goalmouth could be stretched substantially.

Guido Tognoni, the Fifa press officer, says the idea of increasing the height and width of the goals comes from letters from fans. But that is perhaps a little disingenuous.

The idea of enlarging the goalmouth in the US is a case of a half ago when the North American Soccer League was struggling to attract fans to its low-scoring games. At the time, Fifa's reaction was that the fans would have to learn that goalless draws could be fun. But now the fans seem to have lost patience with scoreless soccer.

It was clear during the World Cup that something was going seriously wrong. The average number of goals fell to 2.21 per game — the lowest ever. Part of the excitement of soccer comes from the comparative rarity of goals and the suddenness with which they arrive. But in Italy, and increasingly in top professional games, tension is dissipated by teams intent on defence. Teams have become adept at defending that, when they choose, they can set out to prevent opponents scoring, knowing that they have a fairly good chance of doing so over 90 minutes, or even two hours. The tactics are simple: play few or no defenders, never attack in numbers, kick, trip or push any attacker in a



Net gain: Bonner the Republic of Ireland goalkeeper saves from Timofte of Romania in a World Cup penalty shoot-out. If Fifa has its way the odds would be tipped against goalkeepers

# In for a long stretch?

threatening position and slow the game whenever possible. The result is a dull spectacle.

Tognoni says Fifa has identified a lack of goals as the problem — rather than a symptom. Make the space between the posts wider (and higher) and more goals will go in. End of problem. What has happened, he argues, is that in the 124 years since the English standardised the dimensions of the goal,

footballers have grown larger. Goalkeepers over 6ft are now the norm where once they were a rarity, and can reach shots and crosses which would have been out of reach of the pygmies of the past. This induces a sense of futility in attackers, who do not even bother to shoot from 20 yards or more.

It is not just goalies who have grown bigger, but defenders, too. They appear to be more numerous.

A player who is allowed to face the goal with the ball at his feet is unlikely to get much of a sight of it between the hulking behemoths of the back five, and knows that if he has the temerity to attempt a shot from outside the penalty area he is likely to be kicked 6ft in the air.

The punishments for these sorts of assaults are no longer a deterrent. Only three goals were scored direct from free kicks in the World

Cup finals, a very low number. Certainly making the goals bigger would result in more goals, partly by encouraging defenders to commit fewer fouls near the penalty area. But this avoids the question of why teams such as Argentina, who trusted their attacking skills when they won the World Cup in 1978 and 1982, chose to cover in defence in 1990, apparently happy to take their chances on the lottery of the pen-

alty shoot-out. One reason is that because of injury Diego Maradona, their top scorer and inspiration in Mexico, was well below his best, and Jorge Valdano, their second-highest scorer in Mexico, was out altogether. Quite simply, they did not have the players to attack with.

The new-found enthusiasm for moving the goalposts is perhaps an acknowledgement that Fifa cannot protect the players. At the start of

the World Cup finals they ordered referees to expel players for tackles from behind or for fouls that deprived attackers of goal-scoring opportunities.

The instruction remains in force, but it is clear that referees in the English League are not following it. Now Fifa says it will not make any changes in the rules which put more of an onus on referees.

One problem Fifa does acknowledge is that its rules necessarily effects all levels of football around the world. The vast majority of footballers play in amateur leagues where goals are still, generally, short, fat and unathletic and already have enough problems keeping the ball out of the goal.

Enlarging the goalposts may be a poor substitute for protecting footballers and creating fun play. The idea has attracted immediate and ferocious criticism led by Michel Platini, the former French international, and professional coaches. They argue that Fifa is pandering to the Americans but apart from that their objections are little more than instinctive conservatism. True, the idea may have its roots in a cynical attempt to trick the game up for an American audience. But then the Americans, even if they do not know much about football, do know a thing or two about entertainment.

In Newcastle, in north east England, traditionally the country's most fanatical breeding ground of soccer talent, the children still kick soccer balls around the terraced streets as they have for over a century, imitating the feats of their heroes. But since the World Cup, Jack, Jimmy and Mohammed have cut out kicking stuff and go on to a penalty shoot-out. If moving the goalposts is the only way to encourage attacking play, then it is better than nothing. Otherwise the future of the game is dark.

Peter Berlin

**I**N CASE you missed it, the draw for next year's Davis Cup competition was conducted last Wednesday in London. For the record, Britain has a bye in the Euro-African Zone and will play either Poland or Romania (whom we beat this year in the first round) to decide who will go forward to the promotion round to challenge for a place in the 1992 world group. It is all very much the second division.

The sad truth is that interest in British tennis, among sports editors as well as the public, has declined in direct proportion to the failure of our players to make an impact on the world scene. In the gloomy debate that has inevitably followed Britain's comprehensive defeat by the French a couple of weeks ago, one or two critics have demanded the head of the national team manager, Warren Jacques. But no-one, it seems, has been prepared to lay the blame where it belongs — on the system itself.

National training does not work. It never has worked and never will work. It fails because the motivation is missing. Competition is what drives standards upwards. Once a player is put on a national squad he believes he has arrived and stops putting in his maximum effort. It is the striving for individual recognition that motivates. In Britain we lack the intense competitive infrastructure at club or

## Tennis/John Barrett

# Young talent slips the net

county level that other sports enjoy.

Tennis on the Continent thrives because there is a competitive structure. In all the main tennis-playing countries there is a fiercely competitive national inter-club league. It is organised at many levels so that competition to gain a place in your club's first team is intense. A limited number of foreign players can be included so that the richest clubs employ leading players on short contracts. Even someone like Fred Stolle, the popular Australian now in his 50s, still competes for a German club.

Above that is an international competition between the champion clubs of each nation. The prestige associated with being the club champion of Europe is considerable. In the US it is the universities, with their generous sports scholarships, that provide the competitive environment. At each championship there is competition among the coaches — first, to sign the most promising young players (there is a sophisticated talent-spotting system); second, to win.

The facilities at most of the colleges are superb — excellent courts, modern training equip-

ment, expert coaching and a competitive environment.

After a season of inter-college matches there are the national team and individual tournaments. You can be sure that anyone who wins one of the coveted National Collegiate Athletic Association titles (like Tony Trabert, Alex Olmedo, Arthur Ashe, Stan Smith, Jimmy Connors and John McEnroe) all did as a prelude to winning Wimbledon) is a match-hardened competitor.

It is true that some of the best young Americans, such as Agassi, Chang, Courier and Sampras among the men and Jennifer Capriati and Mary Joe Fernandez on the women's side, are turning professional much younger and missing college. But behind them there is still a steady stream of talented young men and women from the university production line snapping at their heels.

What can be done in Britain? We can hardly hope to persuade our universities to follow the American pattern. But we can scrap national training. In its place we should establish 8 to 12 well-equipped regional training centres (like the new Nottingham centre), each with the court surfaces

that are used internationally — European clay, American hard and indoor carpet courts — and an experienced international coach.

With the help of the local counties, he or she would actively search for talented players and promote competitions to throw up winners. They would be offered free coaching. The same free facilities would also be offered to any youngsters and their personal coaches once they had won a local junior tournament. Regular inter-regional competitions would be held for all age groups and the winners selected for national teams travelling to international competitions.

This surely is the true role of a national association, to select teams from the nationwide talent available and to send them on international assignments. Individuals who had proved their worth by winning inter-regional tournaments would also be encouraged to enter tournaments abroad, with financial help for their own coaches to travel with them.

We must only support and encourage the self-starters. That is how Bjorn Borg developed. He lived at Soderstake, a

small manufacturing town south-west of Stockholm. When he was 10 he was spotted by my old friend Percy Rosberg who coached at Stockholm's Salk club.

As Bjorn once told me: "I used to go every day after school, an hour-and-a-half on the train, every day for five years, because I was crazy about the game. My parents would drive to pick me up each night but I would not be home before 10 o'clock. They were marvellous — supportive but never interfering. If they had told me when to practise or train I'd probably have given up. I was very stubborn."

This is the sort of man who will succeed. Borg then went on short overseas trips with Swedish junior teams. Lennart Bergelin was the manager and I remember his desperate efforts each day to drag Bjorn off the practice court in time to get the whole group back to the hotel in time for the evening meal.

It has been the same with Boris Becker and Steffi Graf, neither of whom is the product of a national training scheme, any more than Fred Perry was that of his mother, Anne Mortimer. Ann Jones or Virginia Wade, our only Wimbledon champions since they were all self-starters who had help and guidance from local coaches and received LTA help only when they had earned team selection. That is the way it should be.

## Baseball

# Knockout nasty boys

**B**ASEBALL lurched into its second season on Thursday night when the Pittsburgh Pirates beat the Red Sox 4-3 in Cincinnati in the opening game of the best-of-seven National League playoffs, writes Peter Berlin.

Only 24 hours earlier the two teams had each lost the final game of their 162-game regular season, secure in the knowledge that they had survived late challenges and made it into the World Series playoffs. Both teams started the season powerfully, wobbling in mid-summer and then steadied at the end to make the play-offs with something to spare.

The Reds have enjoyed the reputation of the National League's great under-achievers. They finished second in their division for four seasons, beaten by less talented but more cohesive teams, before the nightmare of 1989 when their manager, Pete Rose, was at the centre of tax and betting scandals all season.

Under his replacement, Lou Piniella, the team has acquired a hard edge. This is epitomised by the Nasty Boys — Norm Charlton, Bob Dibble and Randy Myers — three relief pitchers who do not mind if

they score a strikeout or a knockout as long as they get rid of opposing batters. But the Pittsburgh Pirates have rather obscured the talent of the rest of the team, which has all-round strength in depth but few superstars.

Pittsburgh's improvement this season has been much more of a surprise, strengthened by the emergence of hard-hitting outfielder Barry Bonds as one of the league's top sluggers. The club made some sharp trades during the season. They picked up pitcher Zane Smith, who won crucial games as Pittsburgh held off a late challenge from the much-heralded New York Mets; who ultimately disappointed their admirers yet again.

Whoever wins the National League series will expect to meet the reigning champions, the Oakland Athletics. Oakland won the After last season they lost pitcher Storm Davis and veteran slugger Dave Parker, but the losses made little difference. Bob Welch and Dave Stewart, backed up by Scott Sanderson and reliever Dennis Eckersley, still gave them a solid host collection of pitchers in the league, and last

month they bolstered their already terrifying batting. They picked up Steve Likek, who still finished the season top of the National League batting averages, and acquired Harold Baines from Texas Rangers. Baines, a right-handed slugger, was picked up in case Oakland's left-handed slugger, Fred McGriff, and their left-handed ace Roger Clemens in the play-offs. That is how things have turned out in spite of a characteristic late-season collapse by Boston. Boston's patched-up collection of veterans, youngsters and cast-offs won barely more than 50 per cent of their games, but that was just enough to see off Toronto in American League East.

Boston's season waned and waned according to the health of Clemens' left shoulder. But he will pitch in the opening games of the play-offs against Stewart in Boston tonight. If the play-offs go to seven games he could start three times. The passionate New England fans have waited 72 years for a World Series victory. If the Red Sox are to stand a chance of overcoming their hoodoo, they must first beat Oakland — and Clemens is the key.

## TELEVISION & RADIO

### SATURDAY

Television programmes in black and white

#### BBC1

7.30 am *Production Line*, 7.58 *Saturday Night Takeaway*, 8.25 *Cartoon Network*, 8.55 *Cartoon Network*, 9.25 *Cartoon Network*, 9.55 *Cartoon Network*, 10.25 *Cartoon Network*, 10.55 *Cartoon Network*, 11.25 *Cartoon Network*, 11.55 *Cartoon Network*, 12.25 *Cartoon Network*, 12.55 *Cartoon Network*, 1.25 *Cartoon Network*, 1.55 *Cartoon Network*, 2.25 *Cartoon Network*, 2.55 *Cartoon Network*, 3.25 *Cartoon Network*, 3.55 *Cartoon Network*, 4.25 *Cartoon Network*, 4.55 *Cartoon Network*, 5.25 *Cartoon Network*, 5.55 *Cartoon Network*, 6.25 *Cartoon Network*, 6.55 *Cartoon Network*, 7.25 *Cartoon Network*, 7.55 *Cartoon Network*, 8.25 *Cartoon Network*, 8.55 *Cartoon Network*, 9.25 *Cartoon Network*, 9.55 *Cartoon Network*, 10.25 *Cartoon Network*, 10.55 *Cartoon Network*, 11.25 *Cartoon Network*, 11.55 *Cartoon Network*, 12.25 *Cartoon Network*, 12.55 *Cartoon Network*, 1.25 *Cartoon Network*, 1.55 *Cartoon Network*, 2.25 *Cartoon Network*, 2.55 *Cartoon Network*, 3.25 *Cartoon 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# Property Plus

SECTION III

A SPECIAL SUPPLEMENT

## Buyers who move the homes market

**F**IRST-TIME buyers are not what they used to be. But then they never were quite what they appeared to be. Picture the scene: a young couple stands together. They are listening politely to a reassuring grey-haired man in a reassuring grey suit. From time to time they look past this sagacious agent-cum-adviser to the open front door of a new house. You will have no difficulty recognising the couple as the first-time buyers of whom myths are made. These are the idealised "young marrieds" - as advertised on TV - who are anxious to get proper independent advice on moving to a home of their own.

Housebuilders dream about such couples. Building societies and banks design most of their mortgage promotion brochures around them. Estate agents love their status at the front end of the housing chain, as net new buyers without property to sell. Financial services groups have invested in one-stop property shopping systems that will impress these first-timers enough to help win their lifelong custom.

First-time buyers turn up in most housing market commentaries. Observers report that they are either boycotting or returning to the market. Like the Duke of York's men they are either being reported as marching up the hill or marching down again; they are rarely inactive.

The question is, who are they? What makes up this body of market-movers whose every action, and whose every anticipated move, so affects lenders and agents, politicians and the media?

A four-year-old and an octogenarian would not fit the popular image of the first-timer. Yet Patricia Farley, of Farley & Co, Old Brompton Road, London, confirms a steady business in sales of prime London

flats and new properties to first-time toddlers as parents buy a property to put it in trust for their children and rent the space until they are old enough to enjoy the investment.

At the other end of the age scale some of the 1.5m sitting-tenant purchases of local authority and new town properties, since the start of the Right to Buy campaign in 1980, have been to older, even elderly residents. To complete the age circuit the mortgage-lending figures suggest that a good proportion of the oldest of these first-time homeowners have been financed by children and grandchildren.

On Nationwide Anglia's analysis of loans to former council tenants no less than 24 per cent of purchasers were over 60 years of age. That compares to just 3 per cent of over 60s on the society's loan book who were private sector first-time buyers.

**Just who are first-time buyers?**  
**John Brennan reports**

To add to these figures are the estimated 80,000 single homebuyers who have never previously owned a home of their own but who emerge from the divorce courts each year. Another 80,000 or so divorced people re-form households each year with different partners. Those would not come into our first-timer category, they are more realistically grouped with repeat buyers.

A further body of first-timers with a disproportionate influence on the markets for central London and higher priced country homes and estates are foreign and expatriate buyers.

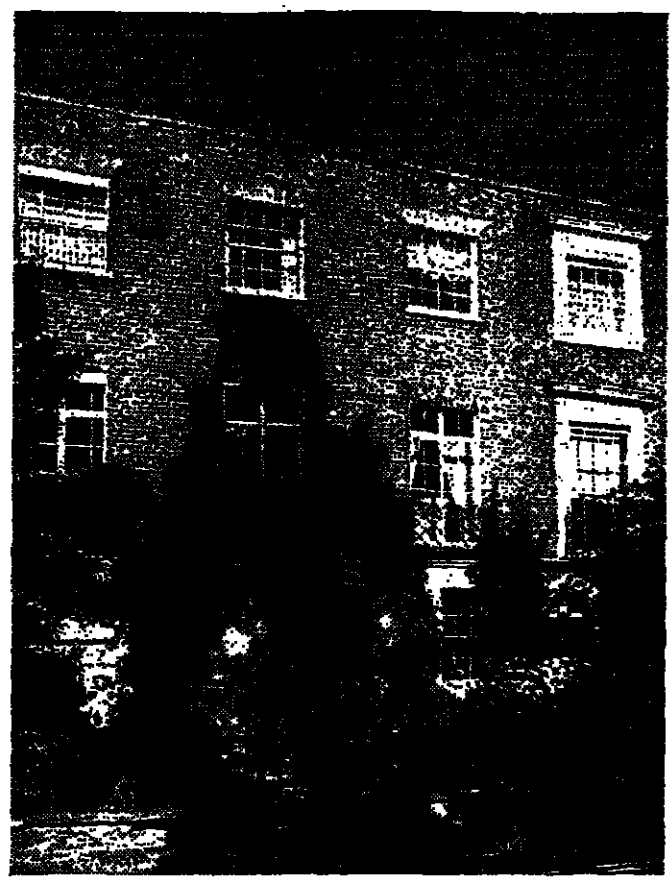
In the rarified market for homes priced above £2.5m or so, international buyers make much of the running.

In Mayfair, Knightsbridge and Belgrave, in the smarter sections of Kensington and Chelsea and in the country estate market within easy reach of London and its airports, overseas buyers making a first purchase in Britain represent a good proportion of demand. A starry trail of agents dealing in these properties suggests that a rough average of around a fifth of all sales in this market are to purchasers from abroad.

Follow the Underground lines out from London University and you'll find a perhaps surprising active outer suburban demand for cheaper flats from the parents of overseas students who are keen to secure a base for their children. Much the same first-time buying from abroad can be seen in the terraces and back streets of Oxford, Edinburgh, Manchester, Bristol, Leeds and other university towns which have a sizeable overseas student population.

With some exceptions it would be fair to say that young adults, the supposedly archetypal first timers, have been the driving force in the housing market for the past few decades. Around 800,000 20-year-olds have been leaving parental homes each year in the 1980s, and a high proportion of those have traditionally paired-up to create the standard housing market estimate of a touch more than 400,000 potential new households. That's an offset to the more than 350,000 home sales as owners die or as homeowners move into residential care.

Add the other first-timers to the total and the net new demand for homes comes to around 200,000 to 240,000 each year. The continuing reduction in the size of the average



household in Britain means that annual demand for new homes is not expected to reduce too much in the 1990s. But the importance of the "young marrieds" in the market is set to decline.

A changed age profile means that there will be a sharp reduction in the number of people entering their 20s in Britain in the 1990s. The demographic forecasts suggest that they will be 3.2m 20 to 24 year olds in Britain in 1995 compared with 4.16m in 1985. A middle-aged population means that the younger first timers are already beginning to lose their position as the prime source of demand at the base of the housing market.

In the meantime, much of the market commentary is still based upon attitude reports about these younger first timers. And it is in the gap

between this traditional view of first timers and the more complex reality that most of the apparently contradictory evidence of actual deals in the market occur.

Why, when all the affordability figures show that the average young adult cannot afford the repayments on the loan needed to buy the average-priced house, should there be a slow but steady number of actual sales to new owners at every level of the market?

**T**he answer lies partly in the evident lack of cohesion, and the progressively changing nature of the first time buyers themselves, and increasingly in the injection of cash from outside the household.

Wealthier parents have long been accustomed to being expected to chip in a substantial portion of the cost of their

## Family living, at a price

**O**NE FACTOR that sets London apart from other international cities is the continuing availability of full-scale family houses with gardens close to its commercial centre.

While apartment living is the norm in New York, Tokyo, Paris and Rome, central London still has a fair supply of free-standing freehold homes in their own - even if they be handkerchief-scale - grounds.

The locals have been most active in the sales of these market over the past year. Andrew McGilivray, of W A Ellis, says: "There is strong interest in top quality houses in the best squares; from £700,000 to around £1.5m it has been the British who are most active. When you get up to that price range people are not relying on another house sale and realistically priced properties have not fallen in the past year. In fact, I would think that we have probably seen prices at that end of the market firm by 10 per cent or

so since last year." Number 4 Edwards Square, We meets the criteria for a prime area family home well enough to be subject to an offer within a few weeks of its release. Joint agents John D Wood & Co (071-727-0725) and W A Ellis (071-581-7054) set it on a rather eccentrically specific £1,067,500 asking price. "I think you could say that the wit of the owner shows through there," says McGilivray. "He thought £1.1m, we believed that it was over the million mark and that's what we settled on."

An early 1980s extension, adding around a third to the floor area of the house but still leaving a 60 ft garden at the back, made Number 4 into a five-bedroom house with most of living areas on two floors. The square dates back to 1811 when Louis Chaneux leased an 11-acre site for speculative development from the second Lord Kensington.

J.B.

children's first home. In analysing the average price-to-income ratio for its well-above-average home sales, agents Savills worked out that many first timers were buying properties costing five, six or more times their apparent purchasing power.

It is because of the number of exceptions to the average that it is possible to explain a continuing number of first-time purchases of homes in, say, the London Borough of Islington. There, according to the London Research Centre's latest price monitoring: "The majority of employed residents in Islington are unable to buy a property from scratch." So here, thanks to the exceptions, we have a market that does not work in theory but which does work in practice.

The familiar yardsticks of market activity are being eaten away by a growing number of

exceptions. However, it is still those younger first timers who get stopped in the street to be surveyed about their attitudes to housing.

1990 has provided a bumper crop of market research and anecdotal evidence gathered from and about housing's youngest buyers.

Research carried out for the Abbey National by the British Market Research Bureau (BMRB) suggests that there are some cracks appearing in younger buyers' confidence about residential property. The survey suggests that 42 per cent of first timers still believe that house prices always go up or that a financial gain can be made. Some 60 per cent of those who had bought for the first time in the past two years still believe that housing is a good investment.

That is an impressive vote of confidence in residential prop-

erty - but it is far from the near-unanimous vote for bricks and mortar that one could have expected to see three or four years ago.

One agency that ought to have its finger on the pulse of the first-time market, however that body of buyers is made up, is Stern Studios. Stern is a specialist, but it picked a market niche with plenty of elbow-room by focusing all its attention on the sale of studios and smaller flats.

Stern's managing director Tom Trudgian confirms that first-timers are on the sidelines and that some have been switching from window-shoppers to bargain hunters to make scavenger bids.

"They are well aware that prices still have a little way to fall and are finding them making low offers on as many as 10 properties at a time. If their offers are not accepted they feel they can wait another six months without losing out," he says.

In the meantime, businessmen and companies buying pied-a-terres for cash, and new landlords buying to rent flats, keep Stern's volume of sales comfortably up.

As for first-timers' reputed confidence in the investment value of housing, Stern's experience suggests that there are a fair number of younger owners who are regretting the day they did make that expensive hop on to the first rung of the housing ladder. "A particularly distressing development since the summer," says Trudgian, "has been the increasing number of cases where the outstanding mortgage is in excess of the falling flat value, and where the owners have not been able to sell and return to renting as they would have wished."

An extra twist to that problem occurs when flats have been bought jointly or hurriedly and the joint owners have parted. Trudgian says: "We have many cases where one has moved out, leaving the remaining joint mortgagee fully realising that they are liable for the entire mortgage in default of the other owner."

That's at least one group of first-timers who won't be carrying the "safe as houses" banner into the 1990s.

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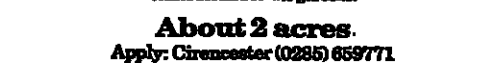
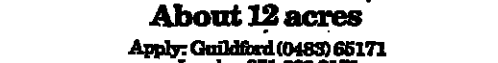
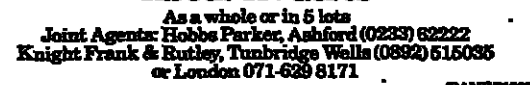
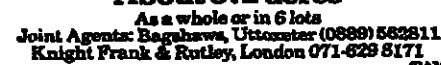
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## PROPERTY

## A familiar figure in Portugal

**R**EADERS familiar with the London residential market may recall the name of George Knight, who for 25 years offered property, mostly for letting, from his offices in Hampstead, Knightsbridge and the West End.

Three years ago the name disappeared from the property sections of newspapers when Knight sold his UK business. But readers visiting Portugal since then, and flipping through the pages of glossy magazines in their hotel bedrooms, might have noticed the advertisements of George Knight Limited, International Real Estate Agents, and wondered...

Yes, it is the same company. Knight says he had been selling property in Portugal since 1982 "with increasing success" and after his UK business sale the logical thing was to emigrate and reinvest in expansion.

He now heads one of the principal estate agencies in Lisbon (793-17-01) and has just opened what is to be the company's main office in Estoril. An office in Oporto will follow.

Although much involved in the commercial sector (the agency sold the General Motors complex in Lisbon last year for around \$5.5m) it handles residential property in Lis-

bon and along the Estoril coast. But there is not much on its lists under £100,000.

There are changes ahead. From the end of the year Knight is handing over to his managing director Eric van Leuven. Knight is going into another sphere, but will remain involved, as a consultant.

By May he hopes to have opened a water sports centre on Albufeira de Castelo de Bode, Portugal's largest lake. Here, apart from what he believes should be its local appeal, courses will be offered in activities such as sailing and water-skiing. He hopes these will attract not only groups from schools and colleges but also corporations.

This is to be followed in 1992 by a further project ten miles away, on the River Jaz - a holiday adventure centre and sports complex with accommodation for 60 visitors and a range of additional courses. When it is established Knight believes people may want to have holiday homes in the vicinity and has bought land for such development.

The organisation has not been plain sailing. As an example of the difficulties one must be prepared to face when starting up overseas, Knight says: "Trying to get this project working has taken nearly

three years, partly because of the complex Portuguese bureaucratic process and partly because we had to trace the owners of nearly 50 small pieces of land, most of which were unregistered. In one case we actually traced an owner who was living in a tree."

Typical of the type of property available through Knight's Lisbon office is a low, white, pink-roofed villa, approached by a broad flight of shallow steps and set in a mature garden. It looks out over Sintra, has three bedrooms and swimming pool and costs £230,000.

An L-shaped bungalow at Malveira da Serra has three en suite bedrooms, staff accommodation, separate guest apartment and a swimming pool (£206,000). A detached family house in grounds at Estoril is on three floors, on a sloping site. Two of the three en suite bedrooms open on to a terrace. There is staff accommodation and three-car garaging (£345,000).

Sophisticated security comes with air-conditioned hillside apartments in Lisbon, which look across the River Tagus. The latest technology provides a comprehensive communications and protection system.

Audrey Powell



French fairytale: A chateau near Pont Audemer in Normandy, which is priced at £269,500. The agents are Normandy Cottages in London (071-381-4433)

## French without fears

**B**EWARE the wily Parisian - and don't believe anyone who says you can't be gazzumped in France.

Robert Thompson, an English solicitor who is based in Hythe, Kent, and is the French consular representative in Dover, has been handling cross-Channel legal work for more than 20 years. In spite of what many believe, it is quite possible to be gazzumped when trying to buy French property, he says - if your rival is prepared to pay what it costs.

In one case his clients - three British men who consulted him after signing the contract - were buying a cottage in Normandy for £269,500 from a French couple. The trio had put their money down and were ready for completion when a message came from the notary saying that the vendors had taken advantage of provisions in the contract allowing them to pay a penalty and drop out of the deal.

A buyer from Paris wanted the place and had made an offer well above the sum the vendors had

accepted. Presumably he also promised to pay the vendors' expenses and the 10 per cent penalty (£26,950), plus notarial fees (£3,100) for which the vendors had been liable. But he still thought the property worth it.

This, says Thompson, could have been avoided if a specific clause had been inserted in the contract. This is a "restriction on himself by the vendor" clause and the literal translation is: "The vendor forbids himself and this up to the signing of the conveyance, from transferring to

any other person than the purchaser the property sold, whatever may be the advantages which he might gain from this. The purchaser reserves to himself the right to seek before the courts the cancellation of any deeds made in violation of this present contract."

The unfortunate contract simply said that in case of non-completion there was a penalty of 10 per cent either way.

A P

## Open house at last on the Greek islands

Greece, with its 2,000 islands, 15,000 km of coastline and many uncrowded beaches.

There are two schools of thought. The first is that people are tired of Spain and Portugal and are travelling further for their holidays, so when the British have spare money again and can think of second homes, Greece could be the next big overseas market.

The second school believes that the longer flight - three and a half hours from London to Athens - and the extra journey to the islands, together with higher fares, will discourage regular visits to a holiday home. Greek property prices are not

## Audrey Powell on how Greece has liberalised its property laws

that low, either. They range from £10,000 for a studio to £2,250,000 for a waterside villa.

Elise Knapp, managing director of Sotheby's International Realty, for Greece, based in Athens, says that the company has £7m worth of homes available and that it was "quite exciting" that it could now offer property in Corfu. The island has always been popular with the British, and it was a British protectorate during the 19th century.

Taking island settings, Sotheby's has a converted windmill on a hill top at Kio (two hours by car and ferry from Athens). The ground floor of the tower makes a large living area. There are four bedrooms in the floors above and a wing. It is available furnished at £450,000.

The same figure buys a five bedroom villa on a green hillside in Paxi. Its terraces look across the sea to Corfu, which can be reached by boat-taxi. Steps lead down to a clear sea. The island is covered in a forest of olive and pine trees interlaced with ancient stone walls.

On Antiparos is a seven year old house and guest cottage in 12,300 sq metres of waterside land. There are gardens of flowering shrubs, with fruit trees and a vineyard. The six bedroom property, surrounded by

vine-covered pergolas, has a swimming pool and its own well, boat house and dock, and costs £525,000. There are several daily flights from Athens to the neighbouring island of Paros, a five minute ferry crossing away.

On the mainland, on the sea below the Athens-Souillon road, is a 300 sq metre villa and staff house, with gardens and steps to the swimming area. It stands in 18,000 sq metres of land and there is a further 12,000 sq metres above the road, on which building would be allowed. The price is £2,250,000.

The agency also has apartments in the heart of the Athens, including one between the presidential residence and the national garden which occupies an entire floor of 700 sq metres and is priced at £290,000.

There is a penthouse next to Mount Lycabettus in central Athens which "offers the ultimate in panoramic views over the city." This is on two floors; one has living and dining rooms, terrace, four en suite bedrooms and staff accommodation, above is a floor for entertaining on the huge roof terrace. Price £1.2m. (Sotheby's London 071-493-8060, or Athens 361-5450).

London-based Spratley & Co has a selection of a different type of properties in Greece, a market it has handled for 12 years. Spratley limits its register to properties within two and a half hours of Athens airport - for example, a five bedroom hill-top villa on the holiday island of Spetses for £140,000.

This range takes in the old town of Nafplion, with its harbour lined with waterfront restaurants, its narrow streets and picturesque main square. The company suggests this as a year-round place for a retirement home and has a list of suitable residences. On the other hand, Tolmi, a fishing village and resort, has a strong letting market and is recommended for those buying for investment.

Three villas are also being built in a village near Porto Heli, and each will have enough ground for a swimming pool included in the price of £30,000. Spratley also has studios at Porto Heli for under £10,000, furnished.

In the UK there are a number of small agencies offering property in Greece, but you will have to look

hard to find them. Sporades Properties, in Winchester, Gloucestershire, (0242-603747) specialises in the northern Sporades islands. The company has properties for renovation on Alonissos and Skopelos, for about £25,000 but needing £30,000 spent on them, and also plots on which it can arrange for a property to be built for about the same total price.

The agency grew out of its sister travel firm; people taking holidays on the islands wanted to buy. The two complement each other: owners can let through the travel firm and also arrange visits to their properties.

Bushell & Co in Thurlstone, Devon (0548-560370) has several offices in Greece. The company's owner divides his time between Greece and the UK and reports plenty of property for sale and a fair demand.

On Andros, in the Cyclades group, Bushell can offer a well-rested farmhouse, in its own land with sea views, for £110,000. This is an up-market island, popular with shipping owners, 90 minutes by ferry from Rafina on the mainland. Bushell also has some small commercial properties on its register, such as a working citrus fruit farm with house and packing shed and 1,000 trees - £100,000.

Babet, in Godalming, Surrey (04889-28523) has properties in the Peloponnese, the most southerly part of the Greek mainland. It has a new development of 17 one to three bedroom apartments in the centre of Tolon, close to the sea. There is extensive use of marble flooring and wood for ceilings. Prices range from £22,500 to £68,000. There will be a second phase later, with a swimming pool.

Robert Conins in Saffron Walden, Essex (0789-316880) concentrates on two coastal areas of the Peloponnese, one around Kalamata and the other taking in the harbour town of Palatia Epidavros. He has new houses from £42,500; a resale bungalow belonging to a Sussex couple, £59,500; and a village house adjoining a beach, £125,000.

Owen Emmett of Whiteway Properties in Knarborough, North Yorkshire (0423-865892), another specialist Greek agency, has property on the island of Zakynthos below Corfu and on Evia, the long narrow island to the east of Athens, where he feels "sensible" prices are being asked - £15,000 to £20,000 for houses needing restoration. For a different market there is a stone-built house under construction near Mount Parnassus, sleeping four and close to a skiing area, priced at £110,000.

Emmett believes there is considerable interest in Greece "bottled up" in Britain. "I have high hopes of it," he says. "There will be a boom, without a doubt."

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## PROPERTY

## Energy savings = cash savings

John Brennan on ways to conserve power and help the environment

THE GOVERNMENT would like you to lag your hot water tank and increase the depth of insulation in your loft. There are a few more household energy-saving tips in the 290 pages that make up the white paper on green issues. But anyone spending £25.50 on *This Common Inheritance*, "Britain's environmental strategy", will look in vain for much more than a call to "do-it-yourself" to conserve energy and help reverse the impact of global warming.

"No, there isn't a lot on existing housing," says the Department of the Environment. "Yet, as the white paper confirms, heating, lighting and electrical appliances in houses and other buildings account for nearly half of Britain's total energy use."

So far as specific waste-saving measures are concerned, a quarter of the £3.5bn spent each year on upgrading the worst local authority housing is already spent on work that improves energy efficiency. In future, councils are to be encouraged to bring forward energy improvement schemes in their bids for central government funding.

Discussions with housing associations are intended to lead to a more efficient use of energy in existing housing stock. At the same time the new means-tested renovation grants system, introduced in July this year, enables local authorities to provide limited grants for insulation and heating improvements to private homeowners. The Energy Efficiency Office is to introduce a supplementary grants scheme for lower-income households to back its drive to have more pipes lagged.

The major energy efficiency move on housing rests on revised building regulations which, from April this year, have included higher thermal insulation standards for new homes in England and Wales. The equivalent standards for Scotland are still under review. There may be little direct government action to cut energy loss but, as its *Common Inheritance* title suggests, the white paper is full of arguments and advice aimed at making home ownership more environmentally friendly.

Around half of the 20m tonnes of household waste binned each year could be recycled, but only about 5 per cent is currently sorted and treated for re-use. By the end of the century the government hopes to see that proportion rise to 25 per cent by creating a

cash credits system for local authorities to make recycling more profitable.

So far as *ad hoc* refuse is concerned the Environmental Protection Bill that is intended to emerge from the discussions on the white paper would boost fines for litter and enable individuals to apply for a litter statement order against their own council if it fails to have the streets swept properly.

Noise pollution is tackled with proposed new powers to the Department of Transport to offer secondary glazing to homeowners near road-widening and improvement schemes.

## Planning policy is to reflect environmental priorities

and to extend that to homes near new rail lines. There would also be clearer and wider guidelines for home owners' compensation for nuisance caused by noise, and further revisions to the building regulations may extend noise insulation standards for new homes to conversions.

The building regulations are also being reviewed to look more closely at ventilation. Since an estimated 3.5m homes in Britain are affected by damp, the white paper points out that local authorities already have a statutory duty to mark out homes that are unfit for habitation and provide mandatory grants for improvements - subject to a means test on the applicants.

For the future, land use and planning policy is to be framed to reflect environmental priorities which extend from a streamlining of the decision-making process on development applications to possible extensions of controls to cover satellite dishes. The white paper accepts that there will be a continuing and substantial demand for new housing in most parts of the country well into the next century. While commenting "that it is right for local communities to decide themselves where new homes should be built..." the paper does argue that communities cannot expect to resist all development.

The not-in-my-backyard lobby can take comfort from the thesis that "Land in urban areas should be used to meet as much as possible of the demand for sites for new housing."

Before urban dwellers brace themselves for another round of lost open spaces and back gardens, the white paper manages to make a partial U-turn within a column of text by its concern "to ensure that over-intensive infilling and redevelopment - sometimes called 'town cramming' - does not destroy the character of attractive residential areas."

One trusts that people who live in unattractive residential areas don't spend £24.50 on recyclable white papers or they might find that an environmentally unfriendly comment.

However, while Environment Minister Chris Patten proved himself to be sharply less enthusiastic about private sector new town schemes, in white paper language he is kinder on new villages.

Housebuilders and developers have every reason to welcome the white paper since it underlines the "green premium" that can be accorded to new homes. Wider use of home energy efficiency ratings as part of a property's pedigree would further distance new from old in terms of running costs, and in terms of how environmentally friendly they are.

On energy use there is obvious scope to further improve standards. At Milton Keynes energy park, where some 650 energy-efficient homes have now been completed by 32 different developers since the Development Corporation set out to promote less wasteful new homes in 1985, nine in ten of the houses have U values of 0.45 compared to the new Building Regulations standard of 0.6. The U value measures heat loss through the walls, floor and roof and the lower the number the better the insulation.

In this instance the homes that developers have consciously set out to make more energy efficient are a good third better at keeping the heat in and the cold out than homes completed to the new national housing standard.

The difference is a matter of cost. Wimpey's experimental

Superspec house, with thick polystyrene insulation of walls, floors and ceilings, double glazing, weather-stripped door seals and draught-proofed letter boxes uses low energy heating yet costs just £1,500 more than its £30,000, standard-finished equivalent.

Laing Homes has also applied extruded polystyrene insulation, incorporated heat pumps and matched improved ventilation systems to produce a three-bedroom house with a claimed annual domestic heating and hot water cost of £20 - a quarter of the average bill for an equivalent sized home. Here

again, that's more of a showcase of what could be done rather than an immediate template for the future. The fact remains that homebuyers are surprisingly indifferent to future savings on running costs and housebuilders find it easier to sell cheaper, less efficient homes than even marginally more expensive properties that have better than average insulation.

Rising fuel costs should change that attitude. The white paper's checklist on energy savings calls for owners to insulate and draught-proof homes and to seek out the

most energy efficient heating boilers and electrical appliances. It also suggests making a point of switching off unused lights and changing to low energy light bulbs as well as fitting timeswitches and thermostats on heaters and turning down the temperature controls.

Translated into practical action, the National Cavity Insulation Association points out that 50 per cent of heat loss in homes goes through the walls. Cavity wall insulation can stop two thirds of that loss "saving around 25 per cent of the annual fuel bill". The cost, according to the association,

would be around £300 for a typical centre-terrace house, £400 for a semi-detached house and £500 for a detached house £500 to £600.

The Draught Proofing Advisory Association estimates that only a quarter of the UK's 22m homes have adequate draught-proofing. Drawing on the government figures again, it concludes that £55 spent on proofing would save £15 a year for that notional heat-leaking three-bed semi if it used gas central heating.

Members of the National Association of Loft Insulation Contractors also have their views on energy saving. For a cost estimated at between £250 and £300, for the average-sized loft, a contractor can upgrade an existing house's insulation to the minimum thickness required under the new building regulations.

## Burglar Bill's favourite magazine reading

BURGULARS are reputed to love property magazines. There, attractively displayed, are pages of advertisements showing homes whose otherwise security-conscious owners are keen to attract a long queue of unknown visitors.

Once a property is on the market, owners have to put a fair amount of faith in their agent's ability to weed out those with striped jumpers and swag bags from genuine prospective buyers.

A number of these checks provide a reasonable starting base for protecting both agency staff and their clients' homes from bogus viewings.

One of the points that the association reminds its members to do is to record the name, address and telephone number of callers asking for an appointment at a property. The association also recommends that staff redial the number given to confirm its authenticity.

Confidence in the agents' vetting system is one thing, but in a year when breaking and entering has topped the growth table of crime statistics - with an 18 per cent increase in reported burglaries in the first quarter of 1990 - the fact that 25 per cent of households still have no consumer insurance is worrying.

That is the estimate from the Association of British Insurers the members of which provide most domestic insurance cover. One in four British households faces up to the possibility of burglaries and household fire and flood damage with little more than crossed fingers.

J.B.

J.B.

## An Italianate Lake District villa

IT'S EASY to see why the local planners do not regard Undercar House as a typical Lake District property. This vast Italianate villa, built in the mid-19th century by Liverpool's William Oxley, is characteristic of the lavish summer homes built when the lakes were discovered by Victorian tourists.

Without any historic listing to bar change, the house, set in 40 acres of national parkland at Applethwaite, just north of Keswick, had been used as a 12-bedroom hotel for much of the last 20 years. It is rather too small as an operating unit for the current owners, the Scottish & Newcastle brewery group, which has instructed the Carlisle office of Cluttons (0228-74792) to find a buyer for around £750,000.

The planners may not consider it appropriate to list Undercar House, but the fierce restrictions on development in national parkland ensure that no one would be allowed to build anything approaching a home of this size today, or spoil its view.

Five reception and 12 bedrooms, each with its own bathroom, and a coach house and outbuildings as well as a walled garden where planning had been granted for 20 to 25 small apartments when the hoteliers were thinking of adding a timeshare element to the business, add up to one of the most substantial properties to come onto the market in Cumbria this year.

The stone-built house is car-



tain to attract the attention of business buyers, especially now that the lakes attract visitors pretty well all year around.

But, "it wouldn't take that much to turn it back into a remarkable private house," says Cluttons' Ann Graham. She confirms the steady interest in homes of that size near the Lakes.

"Over the past year we have sold one or two big houses and this is not a rarity for the area; to get over that you'd probably have to struggle, but up to £1m or so there are people around who love the area and who do want a big place."

Undercar passes the "bigness" test with ease. As it stands some 20 miles from the nearest junction of the M6, it

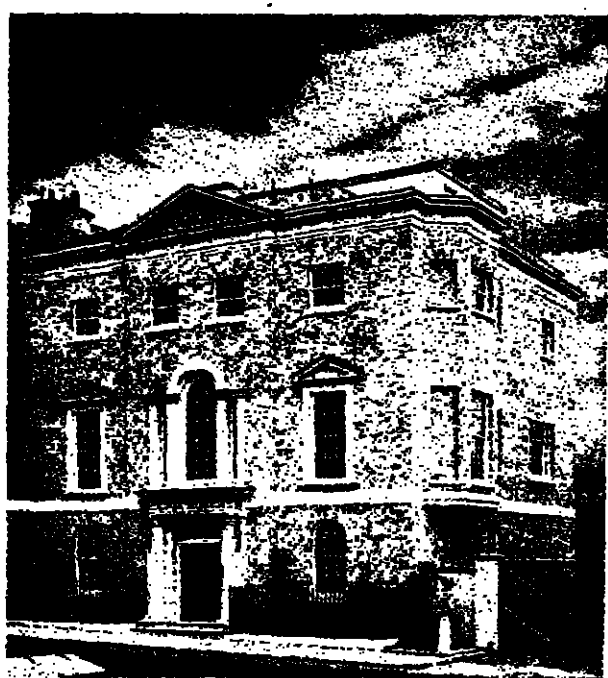
passes the access test as well.

As for the outlook, the house is built on high ground with views over Derwent Water to Borrowdale. It confirms the old truth that the first wave of builders picked the best sites and planning restrictions ensure the sites stay that way.

J.B.

J.B.

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## LONDON PROPERTY



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